

GIFTS FOR AUTOS BOUGHT THIS YEAR

All Problems Are Quickly Solved by Visiting Accessory Stores

So widespread has the interest developed in motoring that the coming Christmas will doubtless be marked as an automotive one.

For many years the value and appropriateness of automobile accessories and supplies was overlooked in the preparation for Christmas gift lists.

The last few years, however, this list of presents has taken on a different meaning for automobile owners as there are thousands of new cars each week in addition to the automobiles already in use. Both the owner of the new and used car want to keep their possession looking its best and as a result both friends and relatives have found that the most appropriate gifts are those which may be used on, or in connection with, the automobile.

Gifts of every conceivable kind are included in the offerings featured for the car owner and they run the entire range of things both useful and ornamental. The prices too are varied, so that there is a suitable gift for every pocket-book. There is such an endless array of equipment dear to the heart of the auto owner that it is easy to decide upon a practical present.

It is simply a matter of selecting some article of equipment that the car now lacks, no matter what the selection may be, it is sure to be appreciated.

With the interest of the family centered around their automobile it should be easy to select something that will be useful and practical—something that they all will enjoy such as tonneau shields, wind wings and all like manner of equipment.

Then too, there are individual gifts for each member of the family. Mother would appreciate a motor crib for baby, a wool motor robe for a picnic set. Father would like a cigar lighter, a pair of driving gloves, a clock or a

motometer and locking radiator cap. Daughter would "just adore" a cut glass flower vase and son would be pleased with an Acme exhaust horn or a spotlight.

There is also the opportunity to reciprocate for the many invitations, trips, week end and vacation tours that thousands of non-owners enjoy throughout the year. There are dozens of accessories that would enhance the pleasure of travel and the befriended ones can show their appreciation of the year's courtesies by giving "something for the car." Complete as they may seem, there are always many fittings lacking to give the car owner the maximum of comfort and enjoyment when motoring.

In preparing for a motoring Christmas, the Western Auto Supply company has assembled a complete and comprehensive stock of automotive accessories from which the Christmas list can be selected. Cards are provided with each gift so that the article can be exchanged at any Western Auto store, should the accessory selected not fit the receiver's car.

MANY AUTOS BOUGHT AS CHRISTMAS GIFT

Solving All Problems by One Purchase of Motor Car Is Considered

With the opening of the holiday shopping season there are thousands of men and women of the United States turning to the automotive emporiums with the view to solving all their Christmas shopping problems with the one purchase of a motor car.

Year after year the automobile has grown in popularity as a Christmas gift and now there are whole families waiting for Christmas dawn to bring them some form of motor transportation. Whether it be a sedan, coach, coupe, touring car or roadster, the automobile is the most desired present in the average household; and with the coming of the Christmas shopping season on automobile row, the Chevrolet is coming in for its full share of the Christmas business.

There are some families having

RETURN FROM 10,000 MILE TOUR



W. R. Kennedy, formerly proprietor of the Kennedy Paint shop here, and his son, Glenn, at the wheel, recently returned from a 10,000 mile tour of the eastern and southern states in their Jewett coach, the first of that model to be purchased in Salem from the Trumm Motor Car company, local Jewett and Paige dealers.

The trip took the party to Washington, D. C., then down the Atlantic seaboard to Florida, and from there along the southern rim and back to Oregon by way of California. During the entire trip, Mr. Kennedy declares, not a wrench was touched either to the engine or the brakes of the car.

"We averaged 16 1/2 miles to the gallon of gasoline on the trip," Mr. Kennedy said, "despite the fact that for days at a time we were obliged to pull through mud, sometimes up to the running board of the car. The machine performed beautifully and did not give us the slightest amount of trouble, either from the engine or brakes."

Ted Miller, shopman with the Trumm company, took the car out on the Washington street bill here, immediately after the Kennedys returned, and found that it pulled as well as it did when it came from the factory, and the brakes were found to be in perfect condition, not needing adjustment. Jewett four-wheel brakes are of the Lockheed hydraulic type.

EIKER'S GUARANTEED USED FORDS PRICED RIGHT THE BLUE FRONT Liberty and Ferry

Phone 121

HIGHWAY ENGINEERS ARE NOT PLENTIFUL

Good Roads Association to Discuss Matter; Essay Contest Announced

CHICAGO, Ill., Dec. 19.—The great scarcity of highway engineers, due to America's extraordinary road and street building program for which nearly one and one-half billion dollars is being spent annually by the Federal government and the states, counties and cities, will be one of the subjects to receive thorough consideration at the mammoth good roads convention to be held in this city, January 11 to 15. The convention will be composed of from 25,000 to 30,000 highway officials, engineers, contractors, manufacturers of road building equipment and material men, as well as good roads advocates generally and will be held under the auspices of the American Road Builders' association.

The demand for good highway engineers is so heavy and the sup-

ply so limited that highway officials are confronted with a serious problem. Road material interests have already taken cognizance of the situation and are planning the establishment of temporary schools for training young men to become highway engineers. The field is a lucrative one and young engineers now graduating from highway engineering courses at technical schools are finding splendid positions immediately open to them at good salaries.

Discussing the need for more highway engineers, Charles M. Upham, state highway engineer of North Carolina; business director of the American Road Builders' association; convention manager of the coming good roads meeting, and director, highway research board, National research council, declared today that he is at a loss to understand why more college students do not take up highway engineering.

"For several years, highway commissioners and chief engineers have been confronted with a great scarcity of engineers," said Mr. Upham. "A large number of engineers from other branches have been going into the highway field, but the amount of work being done by the highway industry is so great the demand for en-

gineers has not to any degree been supplied. There is a great necessity for getting additional engineers interested in highway work and, realizing this, the American Road Builders' association is attempting to interest the college student and get him to visualize the importance of highway transportation to the country. The American Road Builders' association this year is offering \$550 in prizes for the best essay on the subject, "A New Nation by Improved Highways." The contest is open to all college students. Essays must be limited to 800 words. The contest will close January 1, 1926. All essays should be addressed to Essay Contest Committee, American Road Builders' Association, Congress Hotel, Chicago, Ill."

SHOP IS DECORATED

Walter Rydell, manager of the Salem store of the Western Auto Supply company has put in a Christmas window which he is entering in the contest for the best appearing window in the Western Auto Supply company's stores. Many auto accessories, tires, radio equipment, "Saving Sam," batteries, in fact most everything desired for the car is artistically arranged in the window.

Western Auto's Last Minute Gift Sale Ends December 24th

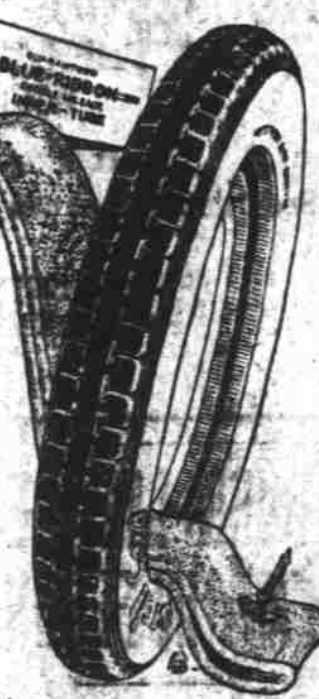
Auto Accessories are always appreciated. They add to the comfort, pleasure, economy and safety of motoring. Only a few days left to take advantage of the additional savings offered during this sale. Your selections will be wrapped ready to present. Many articles not shown below are included in the sale.

Our Gift to You - an Inner Tube

Wear-well Cords	
30x3	\$8.95
30x3 1/2	9.75
30x3 1/2	10.95
30x3 1/2	13.80
31x4	16.95
32x4	17.85
33x4	18.65
32x4 1/2	25.75
33x4 1/2	26.85
34x4 1/2	27.90

WILL BE GIVEN with every Wear-well, Western Giant and Western Giant Balloon tire bought at our regular low prices. Whether you drive a light, medium or heavy car, a "Western Auto" tire will meet your requirements. They are manufactured according to our high standards of quality and sold direct to you. This method of distribution enables us to sell these high grade, dependable tires at lower prices. Our liberal guarantee fully protects you. **BLUE RIBBON Tube with Wear-well Cords** **JUMBO Tube with Western Giant Cords**

This offer good only during this sale



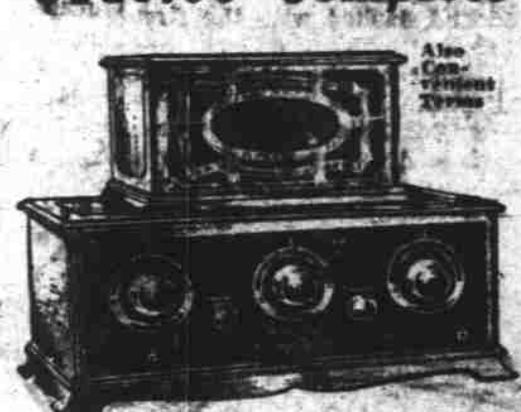
Gloves and Robes 15% Off
Gloves and Gauntlets of various styles in black, tan and gray leathers and all-wool, warm, comfy auto Robes make excellent gifts. A 15% reduction from our regular low prices during the "Gift Sale."

Flower Vases
Especially appreciated by women—makes the enclosed car more homey—enhances its appearance—the beautiful cut glass body is removable and holds 2 1/2 quart. **Gift \$1.16**
Sole price, each, \$1.26
Others reduced to \$1.58 and \$2.25

Have a Radio in the Home This Christmas
Western Air Patrol
\$110.00 Complete

Wedge Cushions
A gift that will bring hours of comfort—ideal for women drivers or persons of small stature—rests the back on long drives. Our Gift Sale price is **\$1.23**
Also one at \$1.66

Flashlights
Here's a gift that pleases everyone—a high quality tubular, 2-cell flashlight—size 8 1/2 x 1 1/2 with 2-inch flare, complete with battery and bulb. **\$1.26**
Reduced to **\$1.26**
Gift Sale prices on other flashlights 75c to \$2.49.



Windshield Cleaner
Standard Model
A timely gift—for safety one should be on every car. The Standard is an automatic model—clear vision is assured. Re-duced to **\$2.15**
Hand Cleaners at reduced prices ranging from 88c to \$1.68

Stop Signals
Drum type—sturdy—neat—brilliant and dependable—no holes to drill—fastens to tail light or license bracket. Especially re-duced to **\$1.99**
Other stop signals \$1.48 and \$4.65

Radio as you want it. Tone, volume, selectivity, simplicity and beauty. A five-tube tuned radio frequency set, built especially for the Western Auto Supply Company by one of the largest and most reliable manufacturers of radio parts. All that the Western Auto Supply Company has in resources—all that it has in reputation for responsibility and leadership—the good will of hundreds of thousands of motorists all over the West—stands back of this ideal radio set.

No home is complete without a radio.

Hand Cleaners
Standard Model
A timely gift—for safety one should be on every car. The Standard is an automatic model—clear vision is assured. Re-duced to **\$2.15**
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Suggestions
"Williams" Foot Accelerator—for Ford owners. Clocks, Courtesy Lamps, Bumpers, Motometers, Wind Wings, Electric Cigar Lighters, Radiator Ornaments—all at reduced prices.

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IF YOU CAN'T DRIVE IN 796 **Western Auto Supply Co.** **SHOP EARLY**
More than 125 Stores in the West
Salem Store, Corner Court and High Sts.
Store Open Until 9 P. M. Saturday

every drop works

GENERAL PETROLEUM CORPORATION

GENERAL GASOLINE AND LUBRICANTS

Every Drop Works!

There isn't an idle, useless drop in a tankful of GENERAL Gasoline. Every drop of it that enters the carburetor goes into the surging power strokes that push the pistons down.

GENERAL is like the rich, powerful gasoline of years ago, but it is made with modern efficiency by the unique GENERAL refining process.

When you fuel your car with GENERAL you are giving it every advantage that the most advanced refining methods have to offer. GENERAL Gasoline is under perfect control at every stage of its refining. It is "balanced" perfectly according to specifications worked out to exactly suit this climate. It is a complete fuel, assuring quick starting always, maximum mileage, full power and clean combustion.

GENERAL Products Are Sold Only by Authorized Independent Dealers at the Green-and-White Sign.

"Fill Up Your Tank and Let Your ENGINE Decide!"

W. R. SPECK, Distributor
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