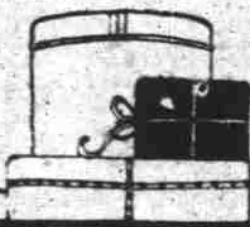




# Shopping Hints For Particular Women



## Costume Jewelry for Christmas Gifts

By CARLOTTA SOMMERS  
"Costume jewelry" that would undoubtedly be the enthusiastic answer of many a woman if you asked her what she wanted for Christmas. And if you think you wouldn't still have a wide choice in gifts, just see yourself off to the jewelers, and see all the rings, pins, chains, necklaces, pendants, bracelets, earrings, buckles, clasps, metal girder and the hundreds of other exquisite trifles he can show you!



Any one of these will make a desirable gift. And if you want to select something with which your friend is not quite so likely to be supplied such as earrings, bracelets and necklaces (of which, however, it is difficult to get too many since the craze for them is still unabated) select the comb or hair ornament in some one of its many forms. These are much in demand for evening wear, and since the fashion in hairdressing is so simple as to seem to require ornamentation, they are a particularly happy choice. You can get decorative pins, combs and bandeaus especially constructed to suit the "bob" too.

The important thing to remember in selecting costume jewelry, whether you intend it for a friend, or are merely indulging in a gift from yourself to yourself, is that it really should carry out the "costume" effect. That is, it should not only blend harmoniously with the gown with which it is worn, but should "match up" one piece with the other. You can match necklace with earrings, necklace with bracelet, bar-pin with the ornamental pin for the hat, and so on. There are numerous attractive combinations you can make, any one of which will give the harmonious effect so sought after in this day of the "ensemble" idea in dress.



Since "costume jewelry" is generally bought for wear with a certain costume, and since costumes will wear out, it is ordinarily not of the most expensive materials, and the gems in it, if there are any, are not genuine ones.

Nevertheless, in buying novelty jewelry of any sort, you should see that it is at least reasonably substantial, and that the gems are passably clever imitations. And remember that, just as a genuine gem can be used vulgarly, it is quite possible for an imitation one to be used artistically and beautifully. Then you will have "costume jewelry" that truly adds to the charm of the costume.

## Electrifying Your Family Wash Work

By CARLOTTA SOMMERS  
There are statistics on every subject in the world—but did you ever know anyone who had the heart to estimate the number of rubs and pounds a woman gives the clothes when she does the family wash "by hand."

The hardest work a woman does it is generally conceded, is washing clothes by that method. So if you know the joy of tubs that fill



from faucets and empty without the lifting of a pan; of magic machines that leave the clothes snowy white after a time in the hot suds, without aid of a washboard and "elbow grease"—undoubtedly if you aren't already the owner of an electric washer, you are anxious to become one.

Now, although there are many different manufacturers of washing machines in the United States, there are only four main types: the "dolly" or agitator type, so-called because it rubs and churns the clothes about by means of an "agitator"; the cylinder type, which lifts the clothes and drops them back into the water, forcing the water through them; the vacuum type, which utilizes both suction and pressure by means of metal pieces which first press, then drop the materials; and the oscillating or "rocking" type, which does its cleaning by throwing the clothes rapidly back and forth in the suds as the tub rocks. This last-named type of tub also

often employs friction, as its sides are sometimes corrugated.

Choose the type of your machine with reference to the usual character of your family washing. If it consists for the most part of fine, delicate clothing, the vacuum type of machine will probably be your best choice, for cleaning by suction is relatively easy on the clothes.

But if, on the other hand, the garments with which you have mostly to deal on wash-day are heavy, coarse, durable garments, you'll like the "dolly" type, since it actually rubs the clothes.

For general family use, however, for the clothing that is neither extremely fine nor extremely coarse and durable, you will probably find both the oscillating and the cylinder washers excellent.

## Take a Hunting Trip To Your Meat Market

By CARLOTTA SOMMERS  
Many a fisherman, more wise than skilled, knows he need never go home empty-handed as long as the fish-markets are open. Similarly, the sensible hostess secures game for her holiday guests' dinner, by means of a little hunting trip—to the meat market.

The chief game bird you will find on the American market is the wild duck. The chances are, if this bird is your objective, you will be able to choose among many kinds, such as the canvas back, mallard, redhead, blackhead, quail, snipe and woodcock. Other easily obtainable game birds are wild geese, red birds, quail and partridge. All of these, in fact, most of the game birds, are happily since it makes them available for the Christmas and Thanksgiving holiday seasons—in season from November to March.

When you select game birds for the holiday dinner, weigh each one in your hand, remembering that the choicest ones are those which are heaviest for size. See, too, that the flesh on the breasts is firm and fat, and that the skin is clear-colored. Then pluck out a few feathers and examine the flesh inside the leg and near the vent. If the bird is recently killed, the flesh will be fresh-colored; but if it has been killed for some time, it will be dark-colored.

Small game birds should have particularly plump, tender breasts, and large ones should have tender wings. If you buy partridge, you will do well to remember that the young have pointed-tipped wings, whereas you can tell the older birds by their round-tipped wings. See that your partridge have yellow-tinted legs, dark bills and thick breasts.

It is well to buy one duck to serve two persons. However, you may sometimes find a particularly large bird which will do for three. The same rule holds good for partridge. But you must serve the small birds, such as quail, woodcock and snipe, whole, a bird to each person at your table.

bin. Almost any woman will appreciate the sort of stitch that can be easily unravelled, just in case ripping is occasionally desirable. Noiselessness of operation is desirable for special reasons in many homes.

The various makes of machines differ, too, as to the attachments which come with them. One may have a more convenient attachment for one sort of sewing, one for another sort. So it may depend somewhat upon the type of sewing you most frequently do which make of machine you will prefer.

## Assets of Electric Sewing Machine Here

By CARLOTTA SOMMERS  
As you sew so you shall rip!

That unalterable law of the dress making art has caused many a woman who did her work on one of the old-time machines to give up in despair. But the chances are there'll be no need for ripping—if you buy an up-to-date electric sewing machine.

For the modern machine not only enables you to sew easily and speedily, but takes the ripping out of sewing by conserving the foot power you formerly wasted in running the old-style machine, with the result that you have a great deal more energy left for sewing correctly. Many a woman is obsessed by the idea that an electric machine must be something difficult to manage. But he is relieved when the salesman



shows her how she simply regulates the machine's speed by means of a light foot pressure on the pedal. That is all that she needs to do to run the machine, except simply guide the cloth. So she saves her time and energy not only in ripping, but in the actual sewing.

Another popular fallacy concerning the electric sewing machine is that it is quite expensive to operate. This is not at all the case, since the cost of the electricity required is so little that it can practically be disregarded—leaving out of consideration all the time, temper and work that is saved by its use.

If you are living in a small apartment, or if you are short on room space for any reason, it is an excellent idea to select one of the machines which are so small and portable that they may easily be stuck away out of sight and out of the way. If you have plenty of room, but object to your rooms being littered with such work-a-day objects as sewing machines, you may prefer the console-cabinet type, which is a handsome enough piece of furniture for any room. In either case, it is no longer necessary to be bothered with the ugly, awkward old machine which made no attempt to disguise its purpose.

The salesman will show you all sorts of other desirable features in the various makes of machines, some of which are sure to appeal to you. There is, for instance, the machine that sews not from a bobbin and a spool, but direct from two spools, thus eliminating the necessity of your filling the bob-



bin. Almost any woman will appreciate the sort of stitch that can be easily unravelled, just in case ripping is occasionally desirable. Noiselessness of operation is desirable for special reasons in many homes.

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Miss Sommers is not a mere theorist, but a Metropolitan woman who really knows the markets she talks about. Her writings have appeared in newspapers all over the country, as well as in leading economic publications. She is a specialist in her field.

She writes this page of popular Christmas shopping advice for Oregon Statesman readers.

## Radio "Opportunities" Rapidly Disappearing

The old saying about the survival of the fittest might be used most appropriately in a discussion of the radio business as it stands today. Elimination of those who believed they saw an opportunity



to become very wealthy over night has resulted to the good of the business, has stabilized a tremendous industry and has brought a better feeling among the people in general toward those who are endeavoring eagerly and conscientiously to perfect the radio receiving and broadcasting instruments.

"Not very many years ago, radio became immensely popular. The demand for receiving sets is still enormous. Many unscrupulous 'business men' believed they saw visions of great wealth looming behind the rapidly growing call for radio apparatus. Thousands started in the business, some as manufacturers, some as operators of mail order houses, some as organizers of stock companies, flooding the country with a lot of glittering but worthless papers, and some who operated 'firmly established' organizations, but who in reality had nothing but a desk and a chair, some of them not so much as that," explained a well-known radio manufacturer, when asked about those who are

no longer in business. "The result was that some made money at the expense of the innocent public, others were 'forced to the wall,' losing all the way from a few dollars to thousands of dollars, and still others, not being able to finance the business, were compelled to seek livelihoods in other lines.

"But standing like a bulwark behind the line of the 'get rich quick' organizers, there was a small army of sincere manufacturers, who, although they were forced to overcome the bitterness



of those who had been 'stung' by their evil competitors, were able to survive, and they are the ones who are doing the most today toward improving the apparatus that is on the market and producing the most efficient receiving sets available."

## What Draperies Will Do to Your Rooms

By CARLOTTA SOMMERS  
Do you consider a window curtain a mere covering to protect one's eyes from the glare of the sun, and one's privacy from the glance of the passer-by? Then you don't realize what the magic of drapery can do to your rooms; how it can make them seem lighter, darker, warmer, cooler, even higher or lower of ceiling.

Consider, first, this matter of height of ceiling. You can actually change the apparent proportions of your room by the skillful selection of hangings.

Is your room too high of ceiling? Then buy drapes which have horizontal lines. The employment of valances—the short draperies which are sometimes hung across the top of windows—will help, or,

if valances do not seem to be in keeping with the general effect of the room, you can at least buy your draperies with a view to emphasizing the width of the window or door at which they hang.

Is your room too low of ceiling? Then avoid the valance, and the short, wide drapery. Buy, instead, curtains that are as long as you can use, the kind that hang in straight, lengthwise folds. They will make the doors and windows, and the room itself, seem narrower, higher, than they really are.

Or suppose you have a room in which the lighting is poor. White curtains are an excellent choice for such a room, provided they do not "jar" with the woodwork; and tones of yellow and orange are almost miraculous in seeming to give light and cheer to a dark, gloomy room.

On the other hand, if you want a room to be more restful, and feel that the glare of light should be subdued, select curtains and

drapes of darker shades. Material, coupled with color, is of utmost importance in giving an effect of warmth to a room. Heavy drapes and hangings, such as those of velvet, velour, velveteen, plushes, brocade and damask, actually seem to make the thermometer rise several degrees, especially if you select them in such "warm" colors as red, orange and brown.

But if your room is already too warm and "stuffy," choose thin curtains, like the airy chintzes, filmy nets, transparent scrims, in the light, "cool" colors, such as pale green and yellow.

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