

Dept. Store Lets Go of Their Entire Stock in a Big Double Feature Economy Selling Event!

DEPARTMENT STORE'S

Greatest of All Holiday Sales--A

CHRISTMAS

SALE

and Toys at Big Reductions Combined with the

WINTER

Clearance SALES

Of Staple Articles at
**January
Clearance Prices**

to Bigger Values By Increasing Your Buying
Powers on Both Gift and Household Articles

WEDNESDAY -- 9 a. m.

24 HOUR SPECIALS

With \$2.00
Purchases

1 to 2 P. M. 50c Donald's Toilet Lotions 6-oz. Bottle 5c	2 to 3 P. M. Children's 50c Cuff Top Hose 9c Limit 3 Pair	3 to 4 P. M. Men's 25c Jersey Gloves 5c Limit 2 Pair	4 to 5 P. M. Men's 20c Cotton Dress Socks 5c Limit 2 Pair	5 to 6 P. M. Reg. 50c Set Whittemore's Dye and Polish 10c
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LAND
Filled With Values!



Hundreds of Unadvertised Savings in the Big Bargain Basement!

WOMEN'S FELT SLIPPERS, best grade pressed felt in all colors... 59c	CHILD'S 10c HANDKERCHIEFS, Christmas patterns and dainty novel colors... 4c
MEN'S \$1.50 FLANNEL SHIRTS, heavy warm material, medium gray only, all sizes on sale at each... 98c	WOMEN'S 35c HOSE, extra fine ribbed black cotton, stainless feet, pair... 18c
MEN'S DRESS SHIRTS, formerly \$1.25, slightly soiled, Percalé, Madras, plain color and attractive stripes... 59c	WOMEN'S \$1 RAYON HOSE, light and dark colors and novelty weaves... 49c
BOYS' \$6 MACKINAWs, dark gray and brown mixtures, well made and warm, sizes 8 to 14, only... \$3.45	MEN'S BLACK RUBBER BOOTS, new stock regularly priced at \$4.50 to \$5.00, during our clearance... \$2.98 and \$3.98
CHILDREN'S RAINCOATS TO \$4.50, dark tan and blue shades only, a few hooded capes in the lot to sell at... \$1.49	CHILDREN'S RUBBER BOOTS, pebbled top style with glazed feet, extra quality, all sizes, sale price... \$1.98
WOMEN'S BLACK GALOSHES, imitation Astrakhan band tops, new stock, all sizes, a real saving at... \$3.79	MEN'S ORIENTAL TOE SANDALS, heavily padded soles, all sizes and colors... 69c
MEN'S \$6 DRESS SHOES, black and brown styles, brogue and conservative lasts, sale price... \$2.98	WOMEN'S HI-HEEL STORM RUBBERS, regularly 75c and \$1.00, over 200 pair priced to close not at per pair... 15c
MEN'S FELT HATS, discontinued styles, but desirable winter colors and staple shapes, for quick clearance each... \$1.49	CHILD'S \$2.25 BUTTON SHOES, fine quality black calf and patent dress styles, sizes to 4 1/2 on sale... \$1.39
MEN'S HI-TOP SHOES, two buckle top style of good wearing tan calf leathers, extra well made, pair... \$3.98	MEN'S BLACK SOLE RUBBERS, both wide and narrow lasts, with non-slip heels... 49c

Closing Out New Wool Check Blazers at Cost

Without Reserve—Every Blazer including all the newer and most desirable styles formerly priced at \$7.50, priced to close out at cost.

50c Van Heusen Collars
Van Jack, Van Esty, and many well known styles on sale at **29c**

Silk Shirts at Cost
America's finest makes of Silk Crepes, Fibre Silk and Broadcloth, plain colors and stripes, all sizes, neckband and collar styles at cost.

\$2 Shirts
Arrow, Plaza and Hall Mark brands to Dress Shirts in one big lot at each **98c**

Furnishing Specials
Men's plain and colored border 35c and 50c handkerchiefs... 29c
Paris Garters, 35c and 50c, wide weave single clasp styles... 25c
Men's Arm Bands and Garter sets, several popular color combinations in neat gift boxes, per set... 59c

50c Shaving Lotions 19c
(Basement)

Boys' Musing \$3.50 Unions
Winter weight long sleeve and ankle length, all sizes **\$1.49**



Up to \$35 Values
New Winter Weight Fabric O'Coats
As Illustrated

Both style and service are neatly combined in every coat, the latest of style, the finest of fabrics, only equalled in appearance by hand tailored garments, reduced to each **\$22.85**

Regular to \$20
Heavy Winter O'Coats
Worsted and Frieze

Broken range of sizes are the only reason for this ridiculous price, on these O'Coats, the same quality sells everywhere at twice this price, on sale at **\$9.85**

Regular \$35
Men's 100% Wool Suits
As Illustrated

New, styles, tailored from soft finished fabrics, that will give endless wear without shining, very rich looking garments, sale price **\$17.95**

Up to \$25
Men's Tweeds and Cassimeres Suits

Many young men's models included in sizes 34 to 38 of Donegal and Balmain Tweeds as well as Cassimeres below cost at **\$9.85**



Smokers' Articles
Reg. up to \$3.50

Tobacco and Cigarette Humidors, Glass and Metal Ash Trays **HALF PRICE**

Men's Rainbow and Blazer Stripe Bath Robes
All pure wool, new English styles, exceptionally attractive colors, cord trimmed and belted. **\$9.95 to \$12.49**

Light weight all wool, and heavy weight part wool, assorted colors in all sizes on sale at each **\$4.95 to \$5.79**

Men's Durable Black Cotton Umbrellas
98c

Nationally Famous Brands Men's Winter Unions

Regular \$2.00 Unions High grade gray mottled medium winter weight ribbed knit, all sizes **\$1.39**

Regular \$6.50 Pure Wool Unions Guaranteed and stamped by the mills 100% wool, white, gray and ecru, ribbed weaves, ankle length and long sleeves, all sizes on sale **\$3.98**

One Lot Values to \$4.50 Including wool and wool mixtures, all styles, but not all sizes in every style, selling below cost to close out, **\$2.29**

Men's Gift Neckwear

New diagonal stripe knit ties in attractive colors, packed in box... 98c

Narrow Knit Ties, sport and conservative colors, make very acceptable gifts at... 49c

Krinkle Knit Bow Ties for young men in plain and figured light and dark patterns, 50c value... 19c

Men's and Boys' Belts

New Style Wide Leather Belts 79c

Boys' Tie and Belt Sets in Boxes, attractive color combinations, set 98c

Wool and Silk Scarfs

REGULAR \$3.00 MUFFLERS All pure wool with heavy fleeced nap, and fringed ends, extra size **\$1.98**

REG. \$2.50 RAYON SCARFS Full 12 inches wide of broadened conservative and novelty young men's colors. A useful and appreciated gift. **\$1.49**

Men's Snappy Oxfords and Shoes
All Drastically Reduced for Quick Clearance

Men's \$9 Dress Oxfords Light tan calf with built in "armored" arch support, natural swing last, evenly distributing your weight like footprints in the sand **\$6.95**

Light Calf Oxfords Novelty Foxed and stitching, wide balloon toe last, all regular sizes, sale price **\$6.19**

Vici Kid Dress Shoes Bankers and conservative lasts, combination and regular sizes, \$8 to \$12 values **\$6.95**

Reg. \$8.50 Scotch Grain Oxfords Of ruddy tan calf, double stitched wide outsole, a heavy wet weather Blucher last... **\$5.95**

Reg. \$7.50 Walkabout Shoe Dry sole storm welt, wide last, cherry calf, lace styles... **\$4.98**

Policeman's 8-inch Lot Shoes Full welted sole and heel seats, guaranteed all leather, all sizes in black calf... **\$5.98**

Men's New English Hats

High grade knitted felt, nickel, gun metal, powder, and stone gray with novelty striped bands, all sizes, special clearance price **\$4.98**

\$5 and \$6 All Wool Shirts
NEUSTADTER'S MAKE--ALL SIZES **\$3.98**

Reg. \$1.00 Ever Ready Razors **49c**