

Means a Happy New Year

## -and many happy years to come.

See her eyes brighten Christmas morning when she sees your gift. The gift she's longed for-a MAYTAG!

Think of the pleasure she will get from the Maytag's cleaner faster - quieter - easier washing. How it will lighten her hardest household task. How much more leisure she will have.

To wash with the Maytag is to lift washing from a menial task to an art-the art of hygienically clean, immaculate clothes quickly and easily done.

If there are any doubts in your mind about the purchase of a Maytag for her Christmas-con-

delivered to your home for a trial washing. Test it thoroughly - check the

sult with her. Have a Maytag

Maytag's many exclusive features against the claims made for other washers.

Then you'll know why the Maytag holds undisputed World Leadership. Why it is the choice of thousands and thousands of women who demand cleaner, quicker, easier washing.

Phone us now-it costs nothing to test the Maytag in your own home-there is no obligation to buy. If the Maytag does not sell itself, don't keep it.

## **MAYTAG SHOP** 169 S. High Street, SALEM, OREGON

## Phone 2218

EUGENE, ORE., 76 West 9th St. PORTLAND, ORE., 152 Front Street, Phone Main 2355. VANCOUVER, WASH., 2513 Main St. SEATTLE, WASH., 1619 Third Ave.

MAYTAG SHOPS ALSO AT EVERETT, WASH., 2810 Colby Ave. BELLINGHAM, WASH., 1325 Esilroad Ave. KELSO, WASH., 99 West Main St. ASTORIA, ORE. Care Hildebrand Furn. Co. EOSEBURG, OEE., Care Churchill Hardware Co., 200 North Jackson Street

TILLAMOOK, OBE., Care City Transfer Co. MAESHFIELD, OBE., Care Schroeder & Hildebrand. BEND, ORE., Care Bend Hardware Co. CENTRALIA, WASH., 516-20 North Tower Ave. YAKIMA, WASH., 203 West Yakima Ave.

## 9 Outstanding Maytag Features

1.-Washes faster. The 3.-Larges; hourly capacity 7.-Clothes can be put in or Gyrafoam Principle creates in world-50 lbs. ordinary a more highly energized, turbulent and continuously effective water action. No idle water.

2 .- Washes cleaner. The Gyrafoam Principle mixes 25 inches square. the soap evenly throughout the water, and forces the super-cleansing, soapier washing split nor corrode. solution through the meshes of the clothes. No idle suds.

taken out while washer is family wash per hour. Tub running. hold 21 gallons-4 gallons more than ordinary washers. 8 .- Tub cleans itself in 30

seconds. 4 .- Most compact washer

made-takes floor space only 9.-Metal swinging wringer. Low. Swings into 7 positions. 5 .- Cast aluminum tub-Adjusts itself automatically can't warp, rust, rot, swell, for handkerchiefs or blankets: Automatic drainboard. In-6 .- Easily adjusted to your . stant tension-release. 'All parts enclosed. height, and height of tubs.

