Headlight Flashes

It would be alright for a 11 on the train, 13 at school and mother to wait up for her daugh- 16 when I'm driving this old car ter to come in after a joy ride, of Dad's. if she could sleep all day.

"How long dd it take your wife to learn to drive an autobe two years in De-

"Fear not, the Comforter cometh," was the astor's text at the morning church service. When son and daughter returned home from church, father inquired, "Now my boy what was the pastor's text this morning " "I should worry, the quilt is coming," replied the boy.

Always park alongside a new Here's Mary Jane, but not alive; shiny car, It will back out with- She drove her car at sixty-five. out scraping your car.

An autoist who experiences trouble in finding a parking place father say before you sit down to says there is the largest crop of fire hydrants he ever saw in the city this year.

"How old are you Willie?" induired the traffic officer. "I'm

"Why do you jump at the sound of a motor car?".

"Well, sometime ago my chauffer eloped with my wife, and every time I hear a horn I think he's bringing her back!"

Lies slumbering here, one William Ladd; His speed was good, but his brakes were bad.

Bill Jones was given a six-foot said he'd been looking you up in drop; He paid no heed to the traffic

"Tommy," said the teacher to the vicar's son, "what does your

"He says," replied the boy, "go slow with the butter, kids; it's fifty cents a pound."

A rich but careless autoist was business?"

killed in a crash. The local clergyman was young and new to the parish but thought a fitting BRAKES DRAGGING? opportunity to call and comfort the widow. "You must not grieve," he told her, "The body that lies here is not your husband. It is merely a husk, an

Autoist: "Good heavens, it is one o'clock and I promised your mother we'd be back at twelve." Girl: (Comfortably)"Good, we By G. C. Mather, Chief Engineer

have eleven hours yet." Edith: "Dick, dear, your office is in State street, isn't it?"

Dicky: "Yes, why?" Edith: "That's what I told papa. He made such a funny mistake about you yesterday. He Bradstreet."

y reprimanded by the club li-

"The caught him absent-mindedly removing the appendix from

Judge: "You are charged with reckless driving. Do you drink?" my business."

for Economical Transportation

CHEVROLET

National Sales Contest Week

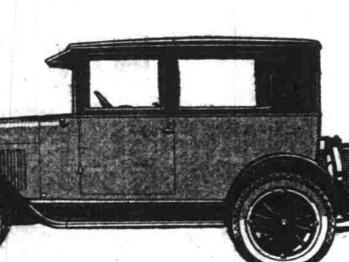
This week marks the close of the greatest sales contest ever conducted by any automobile manufacturer. Our salesmen, as well as thousands of other Chevrolet salesmen, are striving to win!

One of our men has probably explained to you why over 2,000,000 buyers have chosen Chevrolets, and has shown you Chevrolet feature the finest quality cars. Give him your order this week and help him win a valued prize. Chevrolet gives you fine per-

after feature found only on

formance, beautiful appearance and long life. Here is a quality car at a price you can well afford. Let us show you how easy it is to become the owner of a new Chevrolet.

The Coach



NEWTON-CHEVROLET CO.

Opposite City Hall

QUALITY AT LOW COST

New SEDAN

NOW ON DISPLAY

1495

Delivered in Salem

KIRKWOOD MOTOR CO.

311 North Commercial

Telephone 311

empty shell—the nut has gone to Simple Method Is Given for Olds Company Finds That Preventing Waste and Harm to Machine

Paige-Detroit Motor Car Co. After you have had your brakes adjusted or relined is the time for another brake test; the danger is have created, and your brakes may be dragging.

Fortunately, brakes don't go bad all at once, and as they become less and less effective the "Why was Dr. Kutter so sever- driver just naturally applies them earlier and more energetically; however, in emergency, he cannot stop so quickly as he should, so that he is risking accident as long as the brakes are not at their maximum stopping efficiency.

The opposite fault with brakes, on the other hand, may exist Autoist: (quite huffy) "That's without the driver's realizing it, though if he did he would be just Judge: "Have you any other as eager to correct it as to repair brakes that fail to stop the car efficiently. This second fault is dragging brakes-brakes that are too tight, and therefore exert a constant drag on the engine, with a corresponding increase in fuel consumption. On an up-grade climb, the least drag seriously affects the performance of the car.

> The fact that dragging brakes are costing the driver money for wasted gasoline is enough to make most owners correct this fault. The trouble is that few of them realize when this condition exists. Fortunately, however, anyone

> may quickly determine whether he is laboring under this unnecessary load on his motor and his purse Here is a test that anyone can make for himself:

On a well-paved level highway, attain a speed of 30 miles an hour, then shift into neutral and coast. Begin timing your deceleration when the speedometer shows 25 miles an hour; at the end of 60 seconds, your car should still be rolling five miles an hour or faster. If it isn't, look for drag-A more certain test can be

made, and is well, worth while. Jack up both rear wheels, and with the shift lever in neutral, turn each wheel forward by hand. first one and then the other. If the brakes are free, the opposite wheels should turn backward, easily and evenly. Any "swishing" sound or resistance indicates that the brake drums are making

If the bands are too tight, readjust them. In many cases, however the dragging is due to outof-round bands, which must then e trued up at a service station. Whatever the cause, correct the fault at once. Save your brakes: don't wear them out at the expense of gasoline economy and performance ability. Remember that a free running car, with quick accelerating powers, may often avoid a mishap that could

not be prevented by perfect stop-

ping ability.

Fully Equipped Cars Move Better Than Others

Proof of the truth of the statement that the luxuries of yesterday are the necessities of today is shown by an analysis of Oldsmobile's sales figures for the first that in correcting one fault you 10 months of 1925. During that period the deluxe models, fully equipped with all accessories, far outsold the standard models.

The most popular model was the deluxe coach, with the deluxe sedan, the highest priced car in the Oldsmobile line running second, slightly outselling the standard coach, the lowest priced closed car. The sale of standard and sport touring cars are about equal, due to the large export demand for the standard open cars

Oldsmobile was one of the first companies to recognize the trend toward fully equipped cars, and more than a year ago it standardized on all accessories. They were selected and designed to conform Oldsmobile's requirements. and are attached to the cars on the



You grind that much off your tire when you spin it in rut or mud-

And that's why I say

SEIBERLINGS!!

Tires that won't spin in mud-but pull you thru-and out!!



ZOSEL'S TIRE SHOP



FOR SAFETY COMFORT **ECONOMY**

For quick starts, steady ignition, brilliant lights-install a full-size, super-powered

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Battery and Electrical Service 236 N High Phone 203

DELUXE MODELS ARE assembly line. Thus the accessity for those accessories that just with front and rear sories are integral parts of the a short time age were regarded snubbors. sories are integral parts of the a short time age were regarded snubbers, motometer, spot light, as luxuries. From the present automatic windshield cleaner, The increasing demand for the trend it is likely that in the not rear view mirror, kick plates, deluxe models shows that the mo- far distant future practically gasoline gauge, luggage trunks oring public recognizes the neces- every car sold will be equipped and rack.



Smart and staunch, chummy yet roomya refreshing example of advanced coach design.

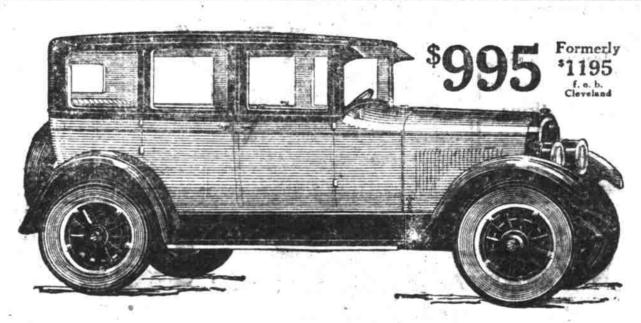
Full balloon tires-quality whipcord upholstery-deep blue lacquer finish-cartouche yellow body-striping - exceptional vision areas-low-swung body lines-long resilient underslung springs.

Now so attractively priced that with Dodge Brothers New Credit-Purchase Plan. ownership is made possible for practically everyone.

BONESTEELE MOTOR COMPANY

474 South Commercial





Something lots better than just "good value"

Do this: Compare the new Cleveland Six point for point with cars \$100, \$200 and \$300 higher in price-compare design, size, comfort and power-and you will see (you can't help seeing) a contrast all in favor of Cleveland Six.

A \$200 reduction in the price of both the new Model 31 Four-Door Sedan, and the new Model 43 Four-Door Sedan, has given America's closed car buyers a brand new interpretation of value. People who may have been "on the fence" about buying a new car are now buying Cleveland Sixes. Daily sales eclipse everything in Cleveland Six history.

Think of a fine, six-cylinder, 4-door Sedan at a list price of \$995-with Cleveland Six beauty, and Cleveland Six power, and the great conveniences and advantages of the famous "One-Shot" Lubrication System!

You can lubricate the entire chassis of your Cleveland Six by simply pressing your heel on a plunger. All the spring bolts-the steering gear-all brakes-clutch shafts-the fan assembly-all told, 23 moving chassis parts are instantly flushed with fresh, clean

In great demand among business and professional men and small families are the new Model 31 Coupe, now \$975, and the new Model 43 Special Coupe, now \$1175. Prices f. o. b. Cleveland.

Cleveland Six is showing buyers who make real comparisons a greater quantity of quality for their money. Come in. These beautiful cars tell their own story!

(The "One-Shot" Lubrication System is licensed under Bowen Products Corp. patents)

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MACDONALD AUTO COMPANY

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