

Here Is The Man From Whom To Buy



This, the last of the series of advertisements on the advantages of buying in the home market, recalls a pertinent bit of ancient wisdom. It is the old saying, which, translated, reads: "Great is the truth, and it will prevail."

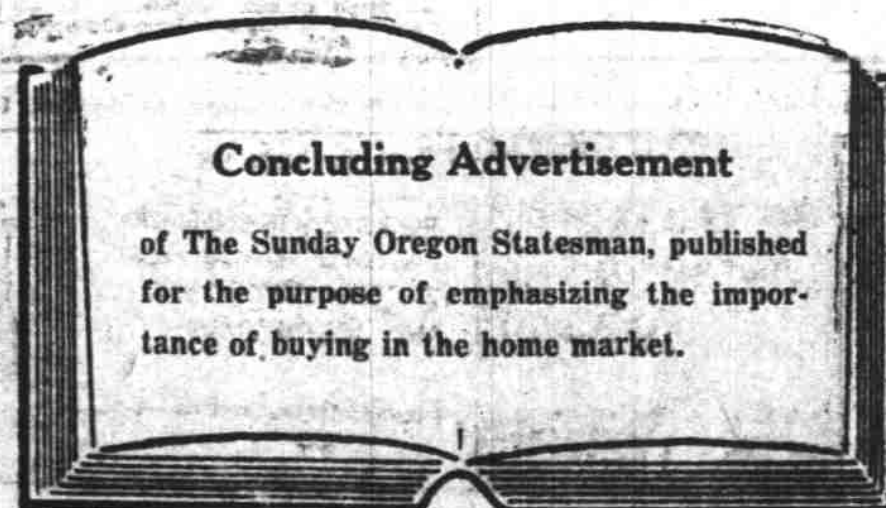
The different aspects of a truth, worthy attention; worthy a policy in accordance on our part have been presented herein--to-wit, that our fellow townsman, the local merchant, is the man from whom to buy.

Let's keep that truth in mind--let's act upon it--let's capitalize its obvious advantages, both general and applicable to each of us, individually.

It is good practical economics, proven by "horse sense," to buy at home. To do so is to recognize the interdependence of all of us, one upon another.

It is likewise "good business" to become well acquainted with the pronounced excellence of the stores that go to make up Salem's Great Shopping District.

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Concluding Advertisement
of The Sunday Oregon Statesman, published
for the purpose of emphasizing the impor-
tance of buying in the home market.

*Help Salem to Grow
and Prosper*

SALEM BUSINESS MEN'S LEAGUE