

COOLIDGE PROMISES CONTINUED SUPPORT

Business Executives Are Addressed in Annual Chamber of Commerce Meet

SEPARATION IS FAVORED

Business and Government Must Not Hamper Each Other, Speaker Says; Leaders Are Trustworthy

NEW YORK, Nov. 19.—(By Associated Press.)—President Coolidge tonight held out a promise to business that it need fear no interference from his administration so long as it confines itself to legitimate activities.

Addressing 1,000 New York business executives at the 157th annual banquet of the state chamber of commerce, he emphasized the desirability of the "largest possible independence between the government and business," declared that business should be unhampered and free; admitted that "proper regulation and control" of business are "disagreeable and expensive," and expressed the belief that, judged by its conduct during the last few years, business can be trusted to keep its own house in order.

Carrying out his thought that government and business "each ought to be sovereign in its own sphere," the president said:

"When government comes unduly under the influence of business, the tendency is to develop an administration which closes the door of opportunity and becomes narrow and selfish in its outlook and results in oligarchy.

"When government enters the fields of business with its great resources, it has a tendency to extravagance and inefficiency, but having the power to crush all competitors, likewise closes the door of opportunity resulting in monopoly."

Repeatedly during his address the president was applauded, his audience giving evidence of approval toward business; his appeal for continued government economy and efficiency; to his appeal for American adherence to the world court.

"I can think of no more assuring action," said Mr. Coolidge, "than the declaration of America that it will wholeheartedly join with others in the support of the tribunal for the administration of international justice which they have created."

Citing George Washington as a leader who did not hesitate to meet peril, encounter danger or make sacrifices, the president in appealing for support for world court adherence, declared:

"That we must meet our perils; we must enter our dangers; we must make our sacrifices; or history will recount that the works of Washington have failed."

After the banquet, held at the Waldorf Astoria, which was his headquarters during his stay here, the president boarded a special train for Washington. He had received reassuring word from Plymouth, Vt., that his father's condition had improved and that there was no occasion for him going there at present.

Major James F. Coupal, the White House physician, however, left for Plymouth, chiefly to urge the president's father to go to the capital to spend the winter at the White House as soon as he is able to make the trip.

TURKEY DRIVER WINS

ONLY TWO OF "HERD" OF 60 LOST IN 30-MILE HIKE

PORT ANGELES, Wash., Nov. 19.—(Associated Press.)—Lightnin' Bill's story of driving a herd of bees across the plains in '89 without losing a bee was nearly paralleled Wednesday when Glen Merchant of Forks appeared on the town's main street with 58 gobbling turkeys that he had driven 30 miles over a puncheon trail from Hueland ranch, in the Hoh valley.

Forks wanted a turkey shoot for Thanksgiving but the birds were lacking. On a wager Merchant walked 30 miles to the Hoh, bought the turkeys and drove them through the woods, losing only two en route.

Difficulties of wrangling his herd through the wildest country out of doors were many. Merchant had wagered that he would lose not more than five, while professional turkey herders asserted he would lose at least ten.

Forks turned out to celebrate as Merchant and his "thundering herd" appeared.

BEGGAR SENT TO CELL

OLD MAN HAD LIQUOR; HE ASKS MONEY FOR LUNCH

H. Hinton, 65 years old, made a mistake yesterday. He went up to the justice court. A. Brazier C. Small, justice of the peace, was in his office. "Judge," the shrunken old man said, "I'm hungry. Can't you give me something to get a bite to eat on?"

Judge Small is generous. He would have given the old man some money to get something to eat with—if the old man had only remained in the middle of the room. But he didn't. He came very near to the judge—so close that the judge had no difficulty in determining the odor of strong liquor on his breath.

Then the constable came in the office. He took the old man down to the police station and they found a bottle of denatured alcohol in his pocket. He is still in the city jail.

But he shouldn't have gone up to the justice court begging. Not when he was drinking and while he still had a bottle in his pocket.

LAKE LABISH CELERY TO GRACE WHITEHOUSE

LOCAL PRODUCT SENT TO COOLIDGE AND McNARY

Thanksgiving Will See End of Present Season; About 300 Cars Shipped

BROOKS, Nov. 19.—(Special.)

On the evening of November 17, there was started across the continent by express, two crates of the choicest of Oregon's choice celery. The contents of one was to grace the White House table and the other for U. S. Senator Charles L. McNary, for Thanksgiving day. The celery is the gift of the Labish Meadows Celery union and was grown on the famous Labish Meadows.

Thanksgiving will end the celery cutting in this district and closes a very satisfactory year for the growers, netting them approximately 300 car loads. The quality which has been improved from season to season by both intelligent cultivation and careful grading has placed "Meadow Brand" celery on a par with "Hood River" apples and many other of the famous Oregon products. Even California is asking for the Oregon product and willing to pay above her own market price for it.

It is roughly estimated that it will take an increase in production of some 100 cars next season to take care of the growing demand which comes from points as remote as Florida, Maryland and Montreal.

MISSION FUNDS LARGER

METHODIST CHURCHES DONATE OVER THREE MILLION

INDIANAPOLIS, Nov. 19.—(By Associated Press.)—More than three and quarter millions of dollars was contributed within the Methodist Episcopal church for missions work within the United States. W. J. Elliott, Philadelphia, treasurer, reported today to the church's board of home missions and church extension in session here. The total receipts for the year ending October 31, were \$3,275,902, which is \$134,523 greater than last year.

The church spent approximately \$220,000 during the year for work in negro communities, \$800,000 in foreign language communities, \$60,000 in Porto Rico and \$35,000 in Hawaii and Alaska.

APPEAL NOTICES FILED

PAPERS EFFECT MURRAY, KELLEY AND WILLOS

Three condemned men at the penitentiary will probably not expiate their crime on the dates set by the court as a result of notices of appeal to the supreme court which were filed Thursday in the cases of State vs. Tom Murray, Ellsworth Kelley and James Willos. Murray is under sentence to hang December 18 and Kelley and Willos January 8.

The three convicts were found guilty of murder in the first degree in connection with the death of John Sweeney, guard, killed during the prison break of August 12. Will R. King, attorney for the defendants, has until December 5 to submit a bill of exceptions, and a later date for the Kelley and Willos appeals.

100 DESCENDANTS LEFT

PORT ANGELES, Nov. 19.—(AP.)—Mrs. Anna Adelia Potter, 87, died here today leaving 109 descendants. There are nine children, forty grand children, fifty-nine great grand children and one great grand child.

200 BELIEVED LOST WHEN VESSEL SINKS

Ship Loaded With Cuban Laborers Founders Near Haiti; Three Saved

TIDAL WAVE HITS COAST

Mexican Seaport of Zihuatanejo, on Pacific Coast, Destroyed by Huge Wave, Dispatches State

HAVANA, Cuba, Nov. 19.—(By Associated Press.)—The Haitian steamer Villes des Cayes, with more than 200 laborers on board, bound for Santiago de Cuba for the sugar cane fields, sank Monday. The engineer and two seamen were picked up by the British steamer Wanderer and landed at Aux Cayes, Haiti.

Ten naval planes from the American naval base at Guantanamo have been searching the Caribbean between Cuba and Haiti for other survivors of the wreck. Several American torpedo boat destroyers joined in the search today.

News of the sinking of the vessel was received by her consignees at Santiago today.

The Villes des Cayes sailed from Aux Cayes last Saturday. She was a vessel of 400 tons register. Since the vessel started for Santiago high seas have been running in the Caribbean, and fears have been expressed for her safety.

MEXICO CITY, Nov. 19.—(By Associated Press.)

It is reported that the Pacific seaport of Zihuatanejo has been destroyed by a tidal wave. A dispatch to Excelsior from Tepatlan, in the state of Guerrero, says only meagre reports, without details, have been received there concerning the phenomenon but that these indicate there were heavy casualties.

The port of Zihuatanejo lies on the Pacific ocean about 125 miles northwest of Acapulco, in the state of Guerrero.

LINEN DIRECTORS MEET

SELECTION OF PLANT SITE IS EXPECTED MONDAY

Directors of the Oregon Linen Mills, Inc., are receiving notices from R. O. Snelling, secretary, of a special meeting called for the Chamber of Commerce rooms on Monday afternoon at 3 o'clock.

It is probable that the final selection of a site for the new plant will be made at this time. T. B. Kay, president, was in Portland this week on business connected with the proposed mill and other matters of importance will be discussed by the directors at this time. Several sites have been under consideration for some time.

BUSINESS ACTIVITY HERE HITS NOTE OF OPTIMISM

ALL CONDITIONS POINT TO A BANNER CHRISTMAS

Advertising Manager Declares Business Is Best Known in Peace Times

"It is going to be a banner Christmas," said C. E. Keith, advertising manager for Miller's Mercantile company, in presenting a careful analysis of result getting methods in advertising before the Salem Ad club at luncheon yesterday.

"Business is good, the best ever known in peace time. This is proved: first, by the amount of business passing through the country banks; second, railroads are carrying the largest amount of freight; third, postal receipts have been exceeding all previous records; fourth, imports and exports made a new high record; fifth, factories are busy, prices, and wages are good.

"Before the World war the average consumer looked upon advertising as an expense for which he had to pay dearly. Many so-called shrewd business men resorted to advertising as that 'mysterious something' and bought their advertising space at random. Some manufacturers went so far as to tell their client that the unnamed product they had for sale was high in quality because they did not advertise. They expended that money in perfecting their product.

"The World war with its attendant speeding up of things proved that good advertising when placed to intelligent use was a force vital to any business. Mr. Merchant found by spending a little more money on advertising that his salespeople could sell more merchandise and at practically the same overhead until a volume of business was steadily built whereby overhead expense was reduced which eventually reached the consumer in way of lower retail prices.

"Summed up it meant this: Advertising creates volume, volume lessens selling costs. Lower costs reflect in lower retail prices. The speeding up of business brings about not only a healthier business for that merchant but fresher stocks of merchandise for the consumer.

"Mr. Merchant found that his advertising dollar must buy the very best publicity possible. He looks to circulation and classes of circulation. Four years ago we spent fully 15 per cent of our advertising money upon program and theatre advertising. Today we spend less than 2 per cent. We combat sales resistance to a large extent by handling nationally advertised lines.

"Many sales are consummated before our patrons enter our store. How do we know our advertising pays? We check or key it often to ascertain its force.

"Horace A. Saks, the man who moved Fifth Avenue up a mile.

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FOLEY IS EMPHATIC IN DENYING CHARGE

Declarations of Mrs. Lansdowne Severely Scored by Former Judge

SENIOR OFFICER CALLED

Surviving Member of Shenandoah Crew Says Widow's Statements Amount to "Slender of the Dead"

WASHINGTON, Nov. 19.—(By Associated Press.)—Statements made before the Shenandoah naval court of inquiry by Mrs. Margaret Ross Lansdowne were assailed twice today before the tribunal, first by Captain Paul Foley, former judge advocate of the court and again by Lieutenant Commander C. E. Rosendahl, senior surviving officer of the wrecked ship.

Captain Foley entered emphatic denial that he had sought to sway Mrs. Lansdowne's testimony before the court, while Commander Rosendahl declared that "any inference" or "any insinuation that Lieutenant Commander Zachary Lansdowne took out the Shenandoah believing that weather conditions would jeopardize her safety and that of the 42 men on board with him "approaches the height of absurdity and slanders the dead."

Commander Rosendahl took the stand unexpectedly and at his request after Captain Foley concluded his testimony in his own defense and the court had taken under advisement until tomorrow the charge lodged against him by the widow of the Shenandoah's commander. The dramatic statement of Commander Lansdowne's fellow officer added to the sensation which had followed closely upon one another since the hearing was resumed last Tuesday.

Asserting that Commander Lansdowne had no doubt of the ability of himself and of his crew to carry out the midwestern flight of the Shenandoah and that therefore he did not "knowingly and wilfully subject his crew to certain disaster," Commander Rosendahl said:

"I wish to emphasize that I have made this statement for the sake of fair play so that the indisputable facts may enjoy a just domination over any possible fancied, perverted or prejudiced variations thereof."

In reaching his decision concerning Mrs. Lansdowne's charge the court has 3 courses. It may recommend a general court martial for the officer or a reprimand by the secretary of the navy or it may exonerate him by discharging him as a defendant before it.

Presenting his own defense, Captain Foley told the court he

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Army and Navy Peace Service Is Praised by War Secretary

Dwight F. Davis Declares That Record of Peace Time Activity Is One That Should Warm Hearts of All Americans

ST. LOUIS, Mo., Nov. 19.—Peace time importance of the war department and United States army was stressed in an address here today by Secretary of War Dwight F. Davis who said one of his most important duties was to bring the American people into a more intimate contact with their army. The address was at a homecoming dinner in his honor.

The new cabinet member explained that aside from keeping itself fit to bear the first brunt of war the army had led and would continue to lead the way in great constructive developments of peace.

Davis vividly portrayed the army's "glorious record of devotion and service in the things of peace—the things that go into every day matters of life to make for all Americans greater opportunities for happiness and progress."

He enumerated these activities as follows:

The training of citizens through annual military encampments, reviving of inland water way commerce advancing radio and telegraph communication, promotion of chemical services for industrial and agricultural purposes exploiting of aviation fields, adapting aerial photography for peaceful pursuits and assisting in medical relief work.

"Did you know that the army maintains a radio system which extends from Washington to all the principal cities throughout the nation and handles a tremendous volume of departmental business effecting every activity of our government?"

"Did you know that today the public health service is using a gas for the fumigation of ships which was developed by the army medical warfare service?"

The chemical warfare service is carrying on important experiments in the use of gas for the eradication of the boll weevil in cotton.

"Did you know the chemical warfare service has produced the only chemical compound suitable for the protection of miners from deadly carbon monoxide gas? Another achievement of the medical warfare service has been the development of methods of obtaining chlorine gas for the treatment of colds.

"The air service patrol by discovering and reporting by radio the existence and location of forest fires has saved millions of dollars' worth of timber from destruction."

Aerial photography he said had no sooner been invented for military purposes than it was adapted to photographing sections of the United States and insular possessions for the making of maps.

VESELLE IS TOTAL LOSS

LENAPE DECK PLATES STILL TOO HOT FOR BOARDING

LEWES, Del., Nov. 19.—(By Associated Press.)

Clyde line and insurance officials, who today circled the blackened hull of the steamship Lenape, swept by fire Tuesday night, expressed the belief that the ship was a total loss. The deck plates still were too hot to permit inspectors to board the wreck.

The theory that the fire might have been set was scouted by Captain William Park, Clyde line superintendent. He thought the fire might not have gained such headway had the vessel been slowed down, but he considered the safety of his over 300 passengers of prime importance even at the risk of losing his ship.

An investigation into the fire was ordered today by the federal bureau of steamboat inspection.

The first official bulletin announced that Alexandria was critically ill and this gave rise to the greatest anxiety that death might be expected soon, but tonight a telephone message from King George, who with Queen Mary is visiting Sandringham, informed the Prince of Wales, who is the queen mother's favorite, that her condition was somewhat reassuring.

Consequently the elaborate plans for the prince's procession through London tomorrow to the guildhall for the lord mayor's official welcome on his safe return from South America were not cancelled.

At 10 o'clock tonight the queen mother's condition had not materially changed since early in the day. She was completely conscious and seemed to be not losing ground.

Queen Alexandra's illness developed suddenly yesterday. She took her usual drive. When the heart attack came this morning a local practitioner was called and Sir Thomas Horder, a physician to the Prince of Wales, was summoned from London. Soon after his visit it was announced no further bulletins would be issued until 10 a. m. tomorrow.

STAGE KILLS DEER

ROSEBURG, Ore., Nov. 19.—(AP.)

An automobile stage, on the way from Yreka to Roseburg, this morning shortly after midnight, struck and killed a big buck deer in the canyon south of Canyonville.

SENATOR'S WIFE DIES

MRS. STELLA MAGLADRY, 64, PASSES IN EUGENE

EUGENE, Or., Nov. 19.—Mrs. Stella Magladry, wife of State Senator John S. Magladry, died at her home here tonight at the age of 64 years. She was prominent in the social life of the city. She was born at Jacksonville, Or., and had lived in Lane county most of her life.

HI GRID TEAM PICTURE AND SCORES ON PAGE 7

A picture of the Salem High School football team that leaves tomorrow for the championship game with Corvallis, will be found on page seven of this issue, in an announcement made possible by the support of Salem merchants who dedicate the space to "another victory."

Scores of this season's games, together with comparative figures showing the respective strength of the two teams will be found there.

CORN SWEEPSTAKES AWARDED WOODBURN

A. E. Hughes, With Products From Northern Part of County, Wins Prizes

JUDGING TO END TODAY

Ribbons to Be Displayed on Exhibits; Hundreds of People Visit Annual Show at Salem Armory

The Marion-Polk County Corn Show and Industrial Exhibit got off to a whirlwind start when the doors of the armory were opened at 10 o'clock Thursday morning. Immediately the show room began to be filled and until the doors closed at 10 o'clock at night a large crowd was thronging incessantly past the many booths, viewing the exhibits which were acclaimed to be the best by far of any previous Corn show held in the county.

E. N. Bressman, associate professor of farm products at OAC, commenced the judging of the corn show at 1 o'clock in the evening the awards had all been made. He was the judge at the corn show last year, and his work was so satisfactory that the Chamber of Commerce, under whose auspices the corn show is held, urged him to judge again this year.

On display last night were three-pound winter pears, submitted by C. A. Muths of route 1, Salem. The heaviest pear weighs three pounds and eight ounces.

C. F. Breithaupt has a booth at the show in which is arranged the setting for a wedding, already for business. He announces that the first couple to be married at the armory Saturday night may have free use of the setting as well as bouquets furnished for the occasion.

Beginning at 9 o'clock this morning Miss Helen Cowgill and Prof. C. E. Schuster of OAC will judge the community exhibits. Prof. Bressman will assist in the judging. It is expected that all awards will have been made by this afternoon.

Prof. Bressman will talk this afternoon at 2:30 o'clock, explaining why he made certain awards, and giving pointers on the science of raising corn, Saturday afternoon W. L. Powers, head of the soils department at OAC, will talk on the soils of Marion county.

Music was furnished last night by the band from the state training school for boys. They played in all six pieces, and are scheduled to play again this evening. Following are the awards given yesterday:

For the ten best ears of Yellow Dent corn, Gilbert Donker, Aumsville, first prize; Claire Donker of Aumsville, second prize and E. G. Wiesner of Gervais, Route 1, third prize.

For the best 50 ears of Yellow Dent, E. G. Wiesner of Gervais, first prize; George Wiesner of Gervais, second prize, and Dean Schaap of Gervais, third prize.

For the best ten ears of White Dent, A. E. Hughes of Woodburn, first prize; Harley Hughes of Woodburn, second, and Harry Hughes of Woodburn, third.

For the best 10 ears of Flint corn, Ray Miller of Monmouth, first and second, and W. H. Ray of Monmouth, third.

For the best 50 ears of Flint corn, W. H. Ray of Monmouth, first and Roy Miller second.

For the best 10 stalks of silage corn (stalks and ears) Harry Hughes of Woodburn, first; Harley Hughes of Woodburn, second, and A. E. Hughes of Woodburn, third.

For the best pop corn, G. C. Bolter of 2016 Trade, Salem, first; R. D. Hulsey of Salem, route 1, second and Mrs. Lee Cooley of Jefferson, third.

In the sweepstakes, A. E. Hughes of Woodburn took the

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SALEM ELEVEN SHOWN

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