The Multiplex Machine Is on Exhibition in Salem; a Very Fine Address

the general offices of the Western Union Telegraph company in New York City, talked to the Salem Lions club at their noon luncheon

this been brought about?

McCauley says: "Of all the inon Friday. He displayed and exexplained a multiplex machine, one printing press alone excepted, sary of the laying of its first rall, the cash receipts were 1c. This plained a multiplex machine, one those which abridge distance have Szechuen, the Texas of China, has manificent sum was received from age

lization to reach very far beyond munication; the lack of which has to the world his electric telegraph the Mississippi river? And yet impeded the progress of continent- and opened that first crude line bethe territory west of that river has Far East. Communication and on May 24, 1844, with that first for debited his account with rebeen made to bloom like a rose. transportation go hand in hand message: "What hath God celpts of one cent. On April fifth copper reach into the uttermost Great cities and great enterprises with the advance of civilization have sprung up. Its products find and education. As an illuminaa world wide market. Its com- tion, Iris said: "A tramp walking merce flows in all directions and to the ties of the railways of China the whole world. It has become at the rate of 25 miles a day would not only the garden spot of the be able to complete the job in less world, but it has become a very than ten months. Were he to unimportant section necessary to the dertake the job in ... merica, it amusing to know something rebalance of the world. How has would take him 30 years, without a holiday."

We'd like to see him do it!

Interesting Small Beginnings

It is not necessary for me to go

discouragements. All this is com- ceipts of the Western Union which growth is vividly traced in this garding the operation of that first line and something regarding the While the United States is pre- revenues as compared with those

Did you ever stop to think that face of the globe has been so fav- tance and the bringing together of sented to send the figure 4, which were approximately \$120,000,000 to all continents. it took almost 100 years following ored as has our own country with the peoples of the earth had its was the signal for inquiring for for last year. the discovery of America for civi- respect to transportation and com- beginning when Prof. Morse gave correct time. It then being one one o'clock in Baltimore the figure within the last seventy-five years at Europe and countries of the tween Washington and Baltimore "1" was returned and the opera- telegraph has developed into

> the receipts were 12 1/2 cents; on the seventh day they totaled 60 north and south, the east and west cents and on the eighth day they into communication almost super-It is not necessary for me to go ran up to \$1.32. This is in renatural. Out of this has grown a into details regarding the efforts markable contrast with the re-wonderful organization whose

TINY GLAND MAKES MEN

From that humble beginning the the telegraph with present rates is large centers by this automatic sys-quite interesting. Up to 1865 the tem of telegraphy. If you were charge for 10 words between coast was \$5.00; in 1867 \$2.50. The parts of the earth binding the present rate for fast commercial day service is \$1.20 per 10 words great country of ours. I speak of the Western Union, the greatest telegraph system in the world. Today the Western Union has over 1,600,000 miles of wire and 215,- ment which laboriously recorded 000 miles of pole line connecting that memorable message gave approximately 26,000 offices in place to a highly efficient Morse

10 words. A night letter of 50 words costs the same as a 10-word Wonderful Improvements Through the efforts of our engineers that first type of instruplained a multiplex machine, one of the most wonderful contrivations, "I hose which abridge distance have one the most wonderful contrivations of the contrivations of the most wonderful contrivations of the most wonderful contrivations of the most wonderful contrivations of the contrivations of the contrivation of the most wonderful contrivations of the contrivation of the word to make such offices in all cells in place to a nignly citical in place to a nignly cit

mits of simultaneously trans A comparison of rates in effect ting over one wire four message between the Pacific coast and the in each direction. Today to east during the moneer days of large city is connected with other

Breaks a Cold Right Up



TODAY DOORS OPEN 2 P. M.

The Pony Express rides the trail of thrills again!

Pony hoofs thunder across the continent from Missouri to California, and East and West are linked again as they were n 1860.

Across 2,000 miles of unblazed tract. Through scorching sun and black of night. Through ice and snow and raiding Indians. Eight days and nights of perilous riding and unmatched heroism.

From this thrilling page of history, the screen's greatest director of epic romances has wrought his successor to "The Covered Wagon.

Not for a day, not for a year-like "The Covered Wagon" it will live in the heart of

SUNDAY MONDAY TUESDAY WEDNESDAY

THE LAST WORD

KEEP-BOTH-EYES-ON-THE

Picture 17

