

AT THE THEATRES

OREGON

Harold Lloyd in "The Freshman," and "Wild Beasts of Borneo."

HEART IS TOUCHED BY LLOYD COMEDY

Little Characteristics Creep Into Heart; Picture Said Funniest Ever

The laughs evoked by Harold Lloyd's comedies—whether they were "Grandma's Boy" or "Safety Last" or "Girl Shy," for instance—have always come from the heart because his characterizations never fail to sneak into your heart and demand your sympathy. Such a character is Harold Lamb, hero of "The Freshman," Lloyd's latest, a Pathe picture, starting its engagement today at the Oregon theater.

Harold is that most pathetic of all living creatures—someone wanting to be loved! Admiration, here worship is craved too, but he wanted it because it meant that he was a jolly good fellow—every man's friend and nobody's enemy—because he would stand enthroned in the hearts of all as an ideal attempted to model his personality after college heroes of fiction he had loved.

With this craving to be popular and his campaign to achieve that goal carefully laid out, Harold Lamb goes to college—and is promptly spotted as a boob. The ideals that color his fancy they are blind to. They see only a "sport model Freshman with old-fashioned trimmings." They promptly tie his goat and ride it! First, they assign him to a private car waiting to take the dean to the auditorium for his opening address. Harold finds himself on the stage face to face with the entire student body. He is told that every new student must make a speech—if he doesn't he'll be the most unpopular man in college. That word "unpopular!" To Harold it is what red is to a bull. The little Lamb snaps into it, and though he is a far cry from an orator and is handicapped in his style by a kitten crawling around under his turtle necked sweater, he gets it across that he's just a regular fellow and everyone should step right up and call him "Speedy."

Thus does Harold make his debut at college, and thus are the laughs started in "The Freshman," which is said to work up to a climax that exceeds anything the popular comedian has ever done for suspense, thrills, excitement and laughs.

The case presents Jobyna, sister as Harold's sweetheart, Brooks Benedict as the chief persecutor of the little Lamb, James Anderson as the college hero the Lamb hopes to supplant, Hazel Keener as a beautiful co-ed, Joe Harrington as the tailor who bastes the Lamb into his new tuxedo, and Pat Harmon as the hard-boiled football coach.

Classified Ads Bring Results

Perfect Babies



All three are champion infants. Kenneth C. Krueger (top) won Elgin, Ill.'s perfect baby contest. He is 10 months old, and weighs 21 pounds. Junior (left), son of Mr. and Mrs. C. M. Lamm, Sr., of Wilson, N. C., is declared by physicians to be 100 per cent perfect. Ruth Pfeiffer, 20-month-old daughter of Mr. and Mrs. Mathew Pfeiffer, Newark, N. J., has a cup to show she is the winner of a recent perfect baby contest there. It was her second victory.

HEILIG

Association Vaudeville

'SLAVE OF FASHION' TO SHOW AT HEILIG

Norma Shearer and Lew Cody Have Excellent Roles in Society Drama

Clothes, clothes, clothes. The wall of all women be they rich or poor. Windows full of clothes to attract them; advertisements of the most appealing sort to intrigue them because for generations that has been the thing to which they have been most susceptible.

There are women who starve their very souls—for clothes. There are others who go hungry to satisfy their appetite for clothes.

"A Slave of Fashion" is in line with this most feminine of all yearnings. This Hobart Henley production made for Metro-Goldwyn-Mayer is coming to the Heilig theatre tomorrow. It is from an original story written by Samuel Shipman, adapted and made into continuity by Bess Meredith.

Norma Shearer is the star of the production while Lew Cody is featured. Others important in the cast are Vivia Ogden, Mary Carr, Miss Dupont, James Corrigan and Sidney Bracy.

Star Dust

Thea Bara, after making "The Unchastened Women" to mark her return to the screen after five years' absence, has repudiated it. She claims that it has been ruined by poor cutting and assembly. Betty Compson has severed her connections with Lasky and is to make a picture for Burton King Productions. Lew Cody's salary has been raised from \$1500 to \$2500 a week. Oh, well, what's a few thousand more or less? Harold Lloyd is planning to finish two productions by next May so that he and Mrs. Lloyd can take a much delayed trip to Europe. These stars do have a hard time—no time for vacations. Norma Talmadge is a spitfire, idol of the Apaches of the Montmartre in "Paris After Dark," No. 36,753 of the "Apache" films. Maybe Norma can inject something new into the old, old story.

When Linda A. Eastman, head of the Cleveland public library system, was a girl teaching was the answer to the question, "how may a young woman earn her living?" So Miss Eastman began to earn her living by teaching in the Cleveland public schools. But she wasn't satisfied. She left she didn't just fit. So she visited the public library and applied for a job. The librarian discouraged her. He thought she had much better stick to teaching. Finally she got a chance to do library work during the school vacation, but by the time the vacation was over she had decided that she never would go back into the schools as a teacher. That was found her life work. She had

BLIGH

Evelyn Brent in "Smooth as Satin," from the play "Chatterbox."

MYSTERY DRAMA IS SHOWING AT BLIGH

"Smooth as Satin," Story of Underworld, Is Replete With Thrills

Seidom has the adaptation of a great stage success proved a picturesque success to such an extent as in the case of "Smooth as Satin" Evelyn Brent's current production which is now playing at the Bligh theatre. Moulded from Bayard Veiller's rattling crook melodrama "The Chatterbox" by Arthur Statter, "Smooth as Satin" is proving a picture more than worthy of its fine origin. Colorful atmosphere, thrills, characterization, and the human element with which Miss Brent is somehow able to invest all of her picturesque interpretations are interlarded with comedy and sentiment in such a manner that even the scattering few who do not like "crook" stories can not fail to enjoy this picture. The direction of Ralph Ince, which brought Miss Brent to such peaks in "Alias Mary Flynn," is again much in evidence in the power, directness and punch of the production. The supporting cast is fine, and all-in-all the star's latest vehicle is an exceptionally interesting feature from an entertainment viewpoint.

32 years ago, and today Miss Eastman is at the head of the third largest library system in the United States, rising from assistant at a branch library to vice librarian and then to chief librarian. The Cleveland library has just been moved into a new \$4,000,000 building which is one of the most modern in the country. Some idea of the magnitude of Miss Eastman's job may be gained from these figures taken from the 1924 report: She isn't only the execu-

One of the most interesting exhibits at Wembley, England's Empire expositica was that of the Chinese silk industry. At the head of the exhibit is Lady Ho Tung, who is recognized as one of the leaders among silk producers and purveyors in China.

HONDURAS DEBT SETTLED WASHINGTON, Oct. 29.—(By Associated Press.)—A Honduras debt floated 50 years ago in

Elders to Blame for Youths' Sins Editor Charges



Sunday 2 p. m. SONG CONTEST \$15 Cash Prizes Learn the Choruses "The West a Nest, and You Dear" "My Wild Irish Rose" "Charley My Boy" \$5 EACH SONG HEILIG

JELLY BEANS

Assorted and all Black

16c a lb. Two lbs. for 30c

For SATURDAY ONLY

Limit Two Lbs. to a Customer

Only at

SCHAEFER'S DRUG STORE The Yellow Front—Phone 497 135 North Commercial Street The Pendar Store

HEILIG

Great Britain, originally five million pounds sterling, but with compound interest, amounting to nearly thirty million pounds, was settled today through an agreement signed at the British embassy.

MENU HINT

Breakfast Cantaloupe Graham Griddle Cakes Syrup Luncheon Rice Omelet Tomatoes Sliced Fresh Berries of Fruit Bread and Butter Tea

Dinner Baked Fish Potato Chips Tomato Salad Apple Custard Coffee

TODAY'S RECIPES Graham Griddle Cakes—One cup graham flour, one cup white flour, one egg, milk, salt, two spoons baking powder. Break eggs into flour and beat; then add milk until batter is right consistency, then salt, adding the baking powder the last thing before frying.

FROM GRANDMA'S PANTRY

Grape Cup—One bunch fresh mint, juice five lemons, one level cup sugar, one-half cup water, one pint grape juice, two pints ginger ale. Shake a bunch of mint under the faucet, remove leaves, reserving tips of sprays for garnish, and put leaves with lemon juice, sugar and water. Let stand thirty minutes, strain and add grape juice and ginger ale. Pour over large block of ice and serve in glasses with reserved mint leaves and slices of lemon. Makes thirty punch glasses. This is nice to serve at the bridge or dancing party.

Watch Your Frail, Puny Child Grow Strong—Take on Weight

Cod Liver Oil in Sugar Coated Tablets Puts on Flesh and Builds Them Up

In just a few days—quicker than you ever dreamed of—these wonderful health building, flesh making tablets called McCoy's Cod Liver Oil Compound Tablets will start to help any thin, underweight little one.

After sickness and where rickets are suspected they are especially valuable. No need to give them any more nasty Cod Liver Oil—these tablets are made to take the place of that good, but evil smelling, stomach upsetting medicine and they surely do it.

A very sick child, age 9, gained 12 pounds in 7 months. Ask J. C. Perry, Central Pharmacy, D. J. Fry or any druggist for McCoy's Cod Liver Oil Compound Tablets—as easy to take as candy—60 tablets 60 cents and money back if not satisfied—Adv.

TODAY

3 SHOWS — 2-7-8:45

HEILIG THEATRE ASSOCIATION VAUDEVILLE

Another Great Bill, Folks!

FEHNOVAR DANCERS

5 Beautiful Dancers 5

GALLICK & CLARETT Roller Skaters Supreme

HARRY CODY and JACK TRIGG

Two Special Delivery MALES

TONY & GEORGE Watch Them Walk

WANDA LUDLOW & COMPANY In a Farcical Comedy "Room 515"

HEILIG CONCERT ORCHESTRA

Starts Saturday

NORMA SHEARER in

"A SLAVE OF FASHION" Added Attraction

STYLE SHOW FRENCH SHOPPE M. Ruffe Morrison

HEILIG

"ABIE'S IRISH ROSE"



Coming to the Heilig Theater on Thursday, November 5

Harold Lloyd in "The Freshman" Proves Sure Cure for Blues at Oregon Theater

Ideas of College Life Gleaned From Moving Picture Shows Are Riot When Applied to Practice on Campus

By AUDRED BUNCH

If it's the last thing you do, see Harold Lloyd in "The Freshman," the latest of many splendid attractions showing continually at the Oregon Theater. "The Freshman" features the uproariously funny antics of Harold Lloyd in a solemnly serious role, and a role so human that that is a big reason why you'll go to see it and give your friends a peace till they go too. "The Freshman," which started Wednesday afternoon in Salem, and played to full houses again yesterday, will show both this afternoon and evening.

Harold Lamb (Harold Lloyd) "The Freshman" starts out on his college career with a big ambition. He is going to make himself the acknowledged campus hero at Tate university. What he succeeds in doing is to make himself the college boob. While he is fulfilling what is a diverting role, to say the least, you will laugh till your sides feel like "the Freshman's" dress suit, or cry (with laughter) till you feel like the gym shower after the Big Game.

From the dean of men who was so dignified he had never got married because he was afraid his wife would call him by his first name, to the "boob," himself, who cultivated effective jig steps before acknowledging an introduction, the characters are excellent creations—and not machinations, ever.

The tailor, with his exasperatingly inconvenient "speels" is as an enthusiastic rooster at the culminating football game as the next one, even with the next one the Freshman's "best girl." And the father of the Freshman is still a sane parent even though his son's practise of college yells does drive

him into thinking he is "getting China" on the family radio.

The story deals with that typically youthful center "a large football stadium with a college attached," and the complications are as continuous as the laughs,—with which they are simultaneous. "Wild Beasts of Borneo," an educational specialty, is being shown in connection with this popular Harold Lloyd film.

It was a different Mae Busch from the flirtatious miss shown here who played the lead in Lon Chaney's "The Unholy Three." True she had a few chances to show her skill at humorous bits, but for the most part it was a sad and tearful Mae who picked pockets and turned over her loot to Prof. Echo, the ventriloquist (Lon Chaney). This production gave Mae a chance to prove that "once a comedian always a com-

NEW TODAY

EVELYN BRENT

in

"SMOOTH AS SATIN"

Full-of-Action, Excitement, Melodrama

BLIGH

TODAY and SATURDAY THEN GONE FOREVER!

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE

HEILIG THEATRE ASSOCIATION VAUDEVILLE



KEEP BOTH EYES ON THE OREGON

edian" doesn't hold good in the movies.

"Do you remember the 'old days' when she appeared in Keystone comedies? When a youngster she was on the stage with Eddie Foy. It was at the advanced age of two years and four months that Mae first trod the boards. One day while her mother, a famous grand opera star of Melbourne, Australia, was rendering Tosti's "Goodbye," little Mae ran screaming onto the stage. Mother Busch left a high note dangling in the air and Father Busch leaped out of the orchestra pit to comfort the sobbing child. After a bruised finger had been kissed Mae was persuaded to depart and the concert was resumed.

Von Stroheim gave her her big chance in "Foolish Wives." Since that success she has been in considerable demand. She tells me she golfs, rides, dances, and reads O. Henry and Kipling.

WAIT FOR

JAMES CRUISE'S SUCCESSOR TO "THE COVERED WAGON"

THE PONY EXPRESS

BETTY COMPSON RICARDO CORTEZ ERNEST TORRENCE WALLACE BEERY



ARRIVES SUNDAY