

Help Make Motoring Safe!

IT IS CARELESSNESS, NOT SPEED, THAT KILLS THOUSANDS

THE CALL OF FALL

Of all the days these are the best to be out on the open road with the cares of office, shop, home and school left far behind. A good used car will carry you away from tedium as quickly and comfortably as a new car, and a whole lot less expensively, too, when you consider first cost.



USED CARS

CERTIFIED PUBLIC MOTOR CAR MARKET

Half Block North of Post Office Phone 885

A great nation wide campaign has been inaugurated in the interest of the automobile and public safety. Experts agree that carelessness more than speed is responsible for the staggering loss of life, limb and property in automobile accidents annually. Collier's, The National Weekly enlisting early in the campaign, is sponsoring four simple hand signals for motorists, which if made universal practice, will help to reduce accidents from automobiles. Confusion in hand signals results in thousands of accidents; such accidents would be avoidable if all motorists used the same signals. The signals are illustrated here; they were originally posed by Tommy Milton, the world's fastest automobile driver, and were actually worked out in practice by Tommy Milton and a large group of driving experts. Familiarize yourself with these signals; practice them yourself; tell your neighbors about them; everybody use them. The result will be fewer accidents, fewer deaths, fewer injuries, longer life for your car and—last but not least—less fool legislation to harass the life of the motorist.



It may not have been the driver's fault, yet a jury is likely to award thousands of dollars in damages on an accident of this sort. Who is going to pay? You? Or a financially strong, dependable Insurance Company?

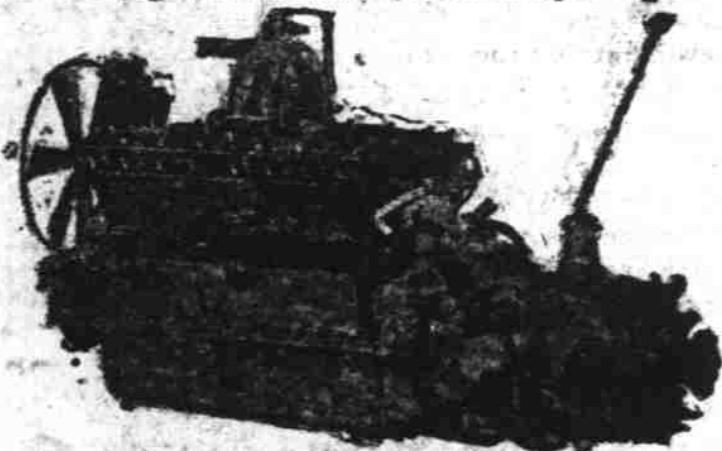
You can answer this question now—and relieve your mind of all worry—by letting us give you full protection through Insurance.

I will gladly submit details as to cost, and the protection afforded by various types of automobile policies.

Phone 607

WARREN F. POWERS
219 U. S. National Bank Bldg.

Touring Service and General Repairing



THE MOTOR SHOP

G. A. COFFEY—S. M. HAYES
267 North Church Street Phone 443; Night Phone 1744-W

Collier's Motoring Signals

22,600
KILLED

678,000
INJURED

\$600,000,000
ANNUAL
LOSS

THAT'S
THE TOLL

Turning Left Corner
In plenty of time thrust out your arm with index finger extended and point to left.



Turning Right Corner
Raise your forearm from the elbow and plainly point the index finger to the right.



"Pass Me"
Thrust out hand and wave it with forward motion. Sound horn when passing from rear.



Stopping or Backing
Thrust out hand with palm forward and hold that way. Look around before backing.

FEWER
DEATHS

FEWER
INJURIES

LONGER
LIFE FOR
YOUR
CAR

THAT'S
THE IDEA

For Tire Economy.
Use

Capital Oregon Special Rebuilt Tires



Capital Tire Mfg. Co.

H. STEINBOCK, Prop.
205-245 Center Street Phone 398
Salem, Oregon

The Most Important Factor of Safety about the Automobile Is the Brakes

Whatever else may go unrepaired about a car—Brakes MUST receive attention! The next hour—the next minute—after Brakes begin to slip, is none too soon to have them inspected. Don't wait until you have an accident—Come in NOW!

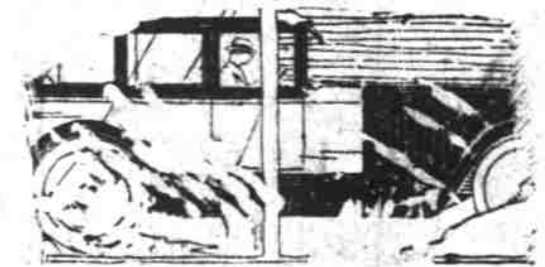
Brake Refining is my Business. Here you can get Better Brake Service than you ever had before. Let me prove it

MIKE PANEK

Salem's Brake Specialist
275 South Commercial Street Phone 102

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We carry a full line of used parts for nearly all makes of cars and trucks
Also a Big Line of New Accessories



We have the parts to fix it

Ring gears, pinions, transmission gears, rear axles, drive shafts, vacuum tanks, speedometers, trailers, tops, jacks, pumps, fenders, bumpers, lights, engines and transmissions.

Mike's Auto Wrecking House
245 Center Street Phone 398 Salem, Oregon
We Pay Cash For Cars To Wreck

Bargains in Used Cars

See us in our new used car location for good used cars—tires and repair work

- 1923 Lincoln 5 Passenger Sedan
 - 1924 Franklin 4 Passenger Sedan
 - 1923 Packard 5 Passenger Sedan
 - 1925 Hudson 5 Passenger Coach
 - 1925 Essex 5 Passenger Coach
 - 1921 Hudson 7 Passenger, Calif. Top
 - 1921 Franklin Roadster
 - 1922 Nash 5 Passenger Touring
 - 1924 Ford Coupe
 - 1923 Chevrolet 5 Passenger Touring
 - 1922 Chevrolet 5 Passenger Touring
 - 1921 Ford Coupe
 - 1917 Dodge 5 Passenger Touring
 - Reo Roadster, Rex Top
- Prices from \$75 to \$3,000

Your own Terms. Visit our used car branch at Commercial and Ferry

MacDonald Auto Co.

NEW CAR SALESROOM—COTTAGE AND FERRY
DEMONSTRATIONS GLADLY ANY TIME
MARMON—LOCOMOBILE—FLINT
CLEVELAND

Order Your Top or Winter Enclosure Now

and be ready for the cold rains when they come. Our Tops and Enclosures are built for long wear.

DUCO Refinishing Station for Salem

VARNISHING — PAINTING
RADIATOR
AND FENDER WORK

Prompt Service—Reasonable Prices

O. J. HULL
Auto Top and Paint Co.

267 South Commercial Street
Telephone 578

Jones & Kirkpatrick Incorporated

Safe Driving Demands Safe Lubrication

For your convenience and safety we have the only pneumatic pressure grease system in Salem

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1999 North Capitol

Starr & Whittemore

343 Ferry Street — Telephone 2130

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Headlight Adjusting Station No. 3

Carburetor Specialists

If we don't fix it—don't pay us

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TIRES

regularly inspected by us

Expert Vulcanizing and Retreading
Seiberling Tires and Tubes

ZOSEL'S TIRE SHOP

198 South Commercial