## ap)

Wivinim
5xemberm

## THE WORLD'S POTENTIALLY GREATEST DAIRYING DISTRICT dAIRYING DISTRICT

The country surrounding Salem, the central Willamette
They, is the world's potentially greatest dairying districtley, is the world's potentially greatest dairying district-
For proof of which statement may be cited the fact that this distriet has now
recprd Jersey cows-

But this district
district now, because its from being the greatest dairyin district now, because its dairymen do not live up to their
opportunities. The reader is invited to carefully study the artiele in'this annual dairy Slogan number by J. D. Mickle, Oregon dairy and food commissioner. It will show why are not living up to our opportunities, and how we may-
And there is a note of encouragement. We will likely tain the distinction which is possible, and before long, accoun

Add to this a beet sugar factory or two or more in Salem, and such factories all And these will come; must come.

We have all the makings of a real dairying boom in the
Salem district; and there is no other one thing that would do more good; that would guarantee more help in developing our great valley and our whole state, where we
acres, and might put under the plow $15,000,000$

Here is a boom that can scarcely be over donethe best dairying country in the world, and it has been re peatedly proven that we produce the highest record dairy cows in the world; that we keep right on doing this, and in
increasing our lead over the rest of the world in this respect

The world records will always come here, because w have the natural conditions that will produce them; and these conditions are develop
highest in the world.
ighest in the world.
Herbert Hoover says human welfare depends on th dairy; that the cow is the hope of the white race; that Bossy
was the chief Red Cross nurse during the World war; tha our men in America who milk cows saved the lives of million millions of European children-
And records printed in the Slogan pages this morning show that the physical vigor and mental alertness of ou
growing children, and their ability to resist disease, depen apon the dairy cow

## In the matter of the cost of producing a pound of butte fat here as compared with the best dairying districts of th pound; a fact attested by

Ofegon is now far and away the leading Jersey state o the Union, not only in having the largest percentage of pur bred Jerseys, in proportion to population, and the larges
number of peeord of merit and blue ribbon Jerseys in propor tion to the whole number, but also in having and persisting in tion to the whole number, but also
having nearly all the world records

## havings nearly all the world records. Oregon must lead and is bound to <br> steins, the Guernseys, the Ayrshires and the other dair

Nature has elected western Oregon the premier dair section of all the earth, and only the painstaking and intelligent direction of men of vision
bring our section into its own.
No other one thing promises greater benefits to the agr cultural interests than the development of the dairying in
dustry. Dairying helps maintain and build dustry. Dairying helps maintain and build up the fertility
of the soil. It pays more than double dividends, directly an indirectly.
indirectiy.
irile race tht discoveries in dietary science, showing that things cannot be maintained without milk products; that chilly; that there milk if they are to grow and develop nor dairying industry a sacred calling; a profession, if the reade will allow the term, that must be
And in this respect it is good to know that the Salem district is on the up grade, headed to the highest place in this
field in the United States-
And the sooner the number of cows in this district can be
nultiplied by ten, and the slacker cows eliminated and thei places taken by high producers, the sooner will this whole section take the place nature has marked out for it, and the that is rightfully their
With Salem the ou
the whole wide world.
Governor A. Smith of New York promises to save the taxplayers $\$ 20,000,000$ after 1928 .
compared

A band of fifty-four bootleggers was caught with half a
million dollars worth of whiskey. They offered their captors
$\$ 75,000$ to let them go. The troopers were above the temptation and took their prisoners to cours. The court fixed bail
for the defendants in the aggregate sum of $\$ 14,500$, which one of them paid from a roll containing $\$ 125,000$. The fictitious
names given by the bootleggers give no clue to their proper dwelling places. In other words the court that should have made assurance doubly sure in the matter of bringing to trial
fifty-four men who had been caught in the crime of smuggl-
ing and then tried to add to that offense the crime of bribery ing and then tried to add to that offense the crime of bribery,
afted in a manner to almost positively assure them their
freedom without punishment. A gangster tries to kill a policeman in New York and
after he has emptied his automatic at the officer is captured.
He is a criminal who has been arrested seven times for crimes
of tiolence and has been convicted three times. He was conof violence and has been convicted three times. He was con-
victed of burglary the last time last year. Now in the later
months of 1925 he is taken after the manner described. How does it come that such a criminal can be sentenced one year
for the crime of burglary and be found at liberty the next,
engaged in his criminal practices?
And again penitentiary prisoners are brought into court

 in some courts.
Shooting human beings accused of misdemeanors onl without first having exhausted other means of capture
having been placed in jeopardy as the law requires, the off
cial breaks the very law he is sworn to uphold and obey. cial breaks the very law he is sworn to uphold and obey.
A roadhouse proprietor is arrested, in Oregon, for the fifth time for similar offenses, confesses to illegal sale
booze, to disorderly conduct and illegal hours. Then, changes his mind. His attorney demands for him a jury
trial. He is tried and acquitted by said jury after the arresttrial. He is tried and acquitted by said jury at gerue testify
ing officers and individual witnesses good repute
that he is guilty of the offense charged.


 ..... ジvivio
tion in any line of effort. It is a term applied to machinery,
and to human effort in which both are applied to their tasksin such a way as to eliminate the possibility of waste and
to obtain the largest amount of progress.
It is applied in manufactures to the efforts of those who
can obtain the best results from the employment of others,who can in turn make the most out of a given amount of
material and time.
Agricultural efficiency is the slogan employed by up-to-
date college experiment stations and by wide-awake farmersthemselves. It is what they look for in the machinery they
buy, in the labor they employ, in the schools they support
and in the officials whom they elect. Verily this word isfreighted with a world of responsibility and meaning just
now.
When the next war comes those Florida boomers who
offer tax exemptions to the idle rich will be so proficient asoffer tax exemptions to the idle rich will be so proficient as
ad writers that they should be employed as expert propa-
gandists.
The best way for Uncle Sam to assure future peace in
Europe is to notify them that this country will lend no more
money for purposes of war.
MY HUSBANO'SLOVE
mex

| LOVE | boss offered me more money to stick when 1 told himin, nothing at all. He said I was the best presser he ever had, so you don't need to fear I'll spoil your hub's things." |
| :---: | :---: |
|  | Yop Needn't Worry-" |
| NEW PHAS | better let me get a clared. "There ain't |
| REVELATIONS OF A WIFE |  |
| Yoature Service, Ine. | want to let him know who's really done the job for you. I can tell he hasi't any violets or roses in |
| F | or Petey-he don't |
|  | s |
|  | fine-and you done me a good turn the other night that I won't |
|  |  |
|  | out the clothes, and TII |
| 1 am sur |  |
|  | There was something so hypno- |
| ridiculously down-dropped. | thou |
| It took me several seconds to | that, urged also by the absolute |
| meant that | hopelessness of any other course for me. I half-mechanically |
| in some mysterious fashion she in-tended to get them pressed for |  |
|  | de |
| me , and several additional seconds elapsed before I could rid myself |  |
| of the fear that Dicky's anger it | She tot |
|  |  |
|  |  |
| whieh to reekon. His glimpses | $\mathrm{D}$ |
| so displeas strongly resent my putting myself under the yoke of ever | and don' |
|  |  |
|  | At the Maibox. |
| "I don't blame you for opening | know they'll be spleadid, |
| Marks giggled gluetulty at her |  |
| to find a tallor right in the next room dd you, Dearie? |  |
|  |  |
| I winced at the diminutive en- |  |
| nst aversions-and stammered foolish repitition of A $\rightarrow$ a-tallor! | Mr. Petey Marks upon the one |
|  |  |
|  |  |
| the chery response. 'I worked |  |
|  | should put in some embellishments |
| and, belleve me, that's some time | ${ }^{\text {a }}$ would delight Petey's 8ar- |
| in my youns ult becaune I wantedthing. But 1 quit |  |
|  | There was nothing for |

## 

ROTARY FAVORS BRIDGES

## 

Production of "Lightnin'" Play at Heilig
Delights Salem Theater Goers Last Night

## Unom hatal Statesman

## $=$

Cobe ergyon otatesman,


## 

