

The Oregon Statesman

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
 215 South Commercial St., Salem, Oregon

MANAGER: W. H. Henderson
ASSOCIATE MANAGER: Ralph H. Ketting
EDITOR: Frank J. Jankowski
ASSOCIATE EDITOR: E. A. Shuster
EDITORIAL ASSISTANT: W. C. O'Connell

TELEPHONE: 23 or 585
ADVERTISING OFFICE: 23 or 585
NEWS DEPARTMENT: 23 or 585
POST OFFICE: 23 or 585

Entered at the Post Office in Salem, Oregon, as second-class matter.

October 11, 1925
 GIVING GETS:—There is that scattereth, and yet increaseth; and there is that withholdeth more than is meet, but it tendeth to poverty. Proverbs 11: 24.

"A UNIQUE WESTERN NEWSPAPER"

Livingston, Montana, has several claims to distinction besides its reputation for neatness, home-owning, and the fact that it is the gateway to the northern entrance of Yellowstone Park. It is probably unique in the percentage of its inhabitants who read the local paper. By exact count a few months ago, Livingston has 1,304 homes. The Livingston Enterprise is delivered by carrier direct to 1,153 of these homes. It goes by city mail to 74 more, and it sells 52 copies on the newsstands, making a total circulation of 1,279 copies in a town of 1,304 possible buyers. Only 35 homes in the community do not get the paper, and of these several are occupied by families that cannot read English.

This must be nearly the record for saturation circulation of a newspaper. It is not an accident. The editor of the Enterprise is Mr. I. E. Flint, and he has created this demand for his paper by following a very simple rule. He has simply refused to print anything in his paper that makes parents uncomfortable when they see it in the hands of their children. He does not print any police court news at all. He prints no news of local criminal trials until a defendant has been pronounced guilty. In these cases, he then prints all the essential facts. In other words, Tom Jones or Jim Smith gets no notoriety for being arrested. But if either of them is convicted, the community is told.

Telegraph news of a scandalous nature is boiled down to a bare statement such as that James Greatpurses's suit to divorce his wife resulted in a verdict for the defendant. Mr. Flint finds plenty of interesting news to satisfy his readers and to keep them informed of everything worth knowing in the world's events. They evidently like his method, for he has active competition, but he holds his readers."

The above is from the current (October) number of the World's Work magazine—

And it is an exhibit of the high character of the people of Livingston, Montana, as much as of the good judgment and fine principles of the editor of the Livingston Enterprise; perhaps more so.

Newspapers conducted along the lines of the Livingston Enterprise would be general in this country, were the public educated to demand that kind of newspapers, and to patronize no other kind—

But the writer fears that this clarified kind of public sentiment will not be general for some time to come; probably not for a very long time; probably not till right up towards the millennium.

The case of the Christian Science Monitor is often cited as proof that newspapers conducted on a high plane of decency might succeed in this country. But the Christian Science Monitor is the only newspaper of its kind, and it has the only field in this country that would at the present time support such a newspaper—

And there are few Livingstons, Montana, in this country, if indeed there is another one.

And this is all said in regret. Our country would be next door to Paradise, if no newspaper dared to publish sensational news; news of crime; news of the seamy side of life.

In bringing about such a condition in this country, there is opportunity for the greatest crusade in history. The crusade would have to be directed against advertisers in newspapers printing objectionable news, as well as against readers of such newspapers—

For no general newspaper in the United States could live without its advertising patronage. The way the thing works now, the men professing the greatest enmity towards off-color and sensational news are very often the ones who give the most advertising space to the newspapers they denounce—

So the very men making the most noise in favor of decency and sanity in the news, would with their advice, if it were followed, commit the newspapers desiring to be clean to a policy of suicide.

That is not a nice thing to say. But it is the truth, and it applies to nearly every town and city in the United States, outside of Livingston, Montana.

AUTOMOBILE NUMBER PLATES

Under the revolving fund law, the automobile number plates for Oregon could be made at the penitentiary, if the institution had a number making machine—

And it should have a machine. It is understood that the price of a machine could be saved in one year. After that year, at the same price now paid, the penitentiary could earn the amount of the machine's cost to apply towards the self support of the institution.

Arrangements must be made to do away with idleness at the penitentiary—absolutely. And arrangements must be made to render the institution self supporting—absolutely.

And this can be done, and ought by all means to be done. And it can be done without interfering in the least with free labor in Oregon.

A PRESSING PROBLEM

Economic phases of production have held the attention of agriculture for a long time and are still of importance. The economy of distribution as applied to agriculture is demanding more and more the attention of all the people of all vocations. Even the consumer, the last directly interested class of people to show a growing interest in distribution of agricultural products including foods, is now questioning the cost of the essentials for his table.

Great loads of condemnation are heaped upon the rail-

roads for what are termed excessive transportation charges while these companies hold out a terrible plight represented in unfair motor competition, high wages, enormous taxes and other conditions which result in reduced earnings and net losses. And still the differential between the selling prices of agricultural products and the buying prices for the consumers' table are out of all proportion to the profits of the grower.

Examples of the disproportionate differential or "handling" profits are without number. B. F. Yoakum, former head of the Rock Island railroad system, is authority for the following ascent of prices on the way from the field to the kitchen: The grower received for a ton of cabbage \$16.14, and the consumers, a few miles distant, paid \$75 for it. Another grower was paid \$31.75 for a ton of tomatoes and the users paid for them \$100. Investigation has multiplied these examples with increased differences between the field and home.

Franklin D. Roosevelt tells the story of a crate of celery he trailed from Norfolk, Virginia, where produced, to New York City. The grower received 40 cents for it. The second commission merchant paid 60 cents. Another middleman paid 75 cents for it, while a fourth parted with 90 cents for the same. Two more commissions were levied on the crate and it entered the market at New York at \$1.05. The buyer, for a chain of groceries, then paid \$1.25, took another 10 cents commission and sold it for \$1.35 to the grocer. The consumer paid \$2.60, a "spread" of \$2.20 between the 40 cents paid the grower and the consumers—the family of the day laborer, the clerk, merchant or professional man.

With these conditions of marketing prevalent, it is inconceivable that both the grower and consumer, under the light of present day successful cooperative marketing, will not increase their protest. Through cooperative marketing a large portion of this "spread" can be eliminated.

And with these middle profits eliminated or even reduced the grower can obtain higher prices and the consumer will be able to buy the essentials in foods at lower prices than now. The development of cooperative buying and selling is indeed a pressing problem.

THE SHEPHERD PSALM

Psalm 23:1-6. The Lord is my shepherd; I shall not want.
 2. He maketh me to lie down in green pastures; he leadeth me beside the still waters.
 3. He restoreth my soul; he leadeth me in the paths of righteousness for his names sake.
 4. Yea, though I walk through the valley of the shadow of death, I will fear no evil; for thou art with me; thy rod and thy staff they comfort me.
 5. Thou preparest a table for me in the presence of mine enemies; thou anointest my head with oil; my cup runneth over.
 6. Surely goodness and mercy shall follow me all the days of my life; and I will dwell in the house of the Lord forever.

PRAYER: Our Father, we thank Thee for this Psalm which has comforted the living and sustained the dying. May the sweet words not only be known in our memories, but be lived out in our lives through faith. Amen.
Remember the Sabbath Day, to Keep It Holy—Exodus 20:8
Go to Church Sunday
 (Press-Radio Bible Service)

THE FOLLY OF PATRONIZING THE BELL RINGERS

There is another page broadside in The Statesman of this morning, in the series showing up the folly of patronizing the bell ringers—

Meaning the men and women who pose as "factory representatives," etc., and go from door to door offering articles to be delivered by mail or express from distant cities.

The buyer from these people, in the very nature of things must pay higher prices than he or she would have to pay to local merchants—

For the very genius of the business calls for big commissions to the bell ringers. They could not work without big commissions.

And it is against your interest to send your money to distant cities, instead of keeping it at home, where it will work and give you and your neighbors chances for employment—

So the policy is altogether wrong; morally wrong and unfair; economically wrong; wrong from the standpoint of a fair value for your money.

Every fair consideration and honest principle is against patronizing the bell ringers.

DINNER STORIES

At the end of the service a jovial member of the congregation approached the minister and said: "I enjoyed your sermon this morning. I welcomed it like an old friend. I have a book at home containing every word of it."
 "You have not," said the preacher.
 "I have."
 "Well send that book to me. I'd like to see it."
 "I'll send it," the humorist replied.
 Next morning he sent an unabridged dictionary to the minister.

It is well in making a cross-examination to be reasonably sure of the answer before asking a question. Otherwise there may result the predicament of the man whose little daughter was asked by a visitor which member of the family she liked best.
 "Mother," said the child.
 "Who next?"
 "Little sister."
 "Who next?"
 "Auntie."
 The father who was sitting in a corner of the room, spoke up, saying, "Well, my dear, when do I come in?"
 "At two o'clock in the morning," was the prompt reply.

The Irishman had been posted to keep guard over the entrance to a road which led on to an old

his freestlyer campaign he examined a certain political for a place as committeeman.
 "Do you believe in 16 to 1?" asked the Great Commoner.
 "Yes, but of course I'm not a damn fool about it."
 "Then you're not the man for me!" said Mr. Bryan closing the interview.

EDITORIALS OF THE PEOPLE

Editor Statesman: My attention has been called to an open letter in the Friday issue of The Statesman, from the pen of Lillian Gertrude Applegate, in the course of which the writer seems to throw some cloud of doubt upon the authenticity of the Elizabeth Applegate rose, recently presented to the State of Oregon for the state house grounds, by Mrs. Sargent of Jacksonville, Or.

May I take the liberty to quote from a recent letter from the donor of the rose? The quotation is as follows:

"The first home of the historic rose must have been the 'Old Mission,' as my people called it; three log houses under one roof where the three families of Applegates spent their first winter in Oregon. These old deserted cab-

ins were built by the missionary, Jason Lee. It was here that he established his first mission. The town of Gervais stands on the site of the mission; perhaps some of the old rose bushes may be found in that locality."
 In closing, after presenting this matter to the public through your columns, I wish to say that I fear there was a slight misquotation of the original source of information by the representative of the Fourth Estate. Yours for accuracy,

DONEGAN WIGGINS,
 Associate Editor, Oregon Magazine

Read the Building Pages in the Sunday Statesman. A wealth of information is contained for the home owner and the prospective home builder.

Specials on Wood

3 loads large 16-inch Mill Block	\$15.00
1 Cord 4-ft. stab wood	@ \$4.00 per cord
4 ft. large second growth Fir, per cord	\$6.50
4 ft. Oak, per cord	\$8.00
4 ft. Ash, per cord	\$7.50
4 Ft. Maple	@ \$7.00 per cord

FRED E. WELLS
 PHONE 1542 280 SOUTH CHURCH

Our Classified Advertisements Bring Results

Coal for Winter Comfort

ORDER BEFORE THE COLD

or

Gasco Briquets

They're All Heat no Ashes

Telephone 1855

HILLMAN FUEL COMPANY

Readmore Rental Library

Rental Rates:
 10c First Day—3c each Additional Day

We have a large collection of good books which you should read.

Come In—Look them over

The Ace
 127 NORTH HIGH STREET
 MASONIC TEMPLE
 SALEM, OREGON

Stop That Bark

By using

Schaefer's Herbal Cough Cure

The best and most Economical Cough Remedy made

SCHAEFER'S DRUG STORE
 Phone 197—Yellow Front
 135 North Commercial Street
 Penslar Agency

DIXIES

5¢

Dainty Cups Packed With Delicious Ice Cream

Something new—something unique—something tasty and delicious in ice cream!

Creamy, rich Vanilla Ice Cream and refreshing, full-flavored Orange Sherbert—a most delicious combination—frozen right in the dainty, sanitary DIXIE cup! Sealed with dust-tight top—never touched by human hands until you remove the top.

DIXIES are sold to you complete with spoons—ready to eat—all for a nickel!

Children love them and mothers find them convenient for quick desserts and parties.

Go to any store handling our ice cream. You'll treat yourself to the biggest nickel's worth you've ever tasted when you

Ask for DIXIE—5c

WEATHERLY ICE CREAM

Division of Western Dairy Products Company

Furniture for the Fall Bride

No Matter What Furniture You Buy Here, You Are Sure It's the Best

Whatever you choose here in the way of Furniture, you're always positive that you're getting the best. It isn't so much the price you pay as what you get for what you pay. In other words if an item costs \$2.00 or \$200, you're absolutely certain that it is the best value obtainable anywhere. A broad statement which we back up unreservedly. People buy their Furniture here whether it is trifling things or whether it is a large suite or the furnishings of the entire home. All the world loves beautiful things in the home and the simplest way is to get them at this store.

HAMILTON FURNITURE CO.
 340 COURT STREET

Trade In Your Old For New
 Easy Payments