

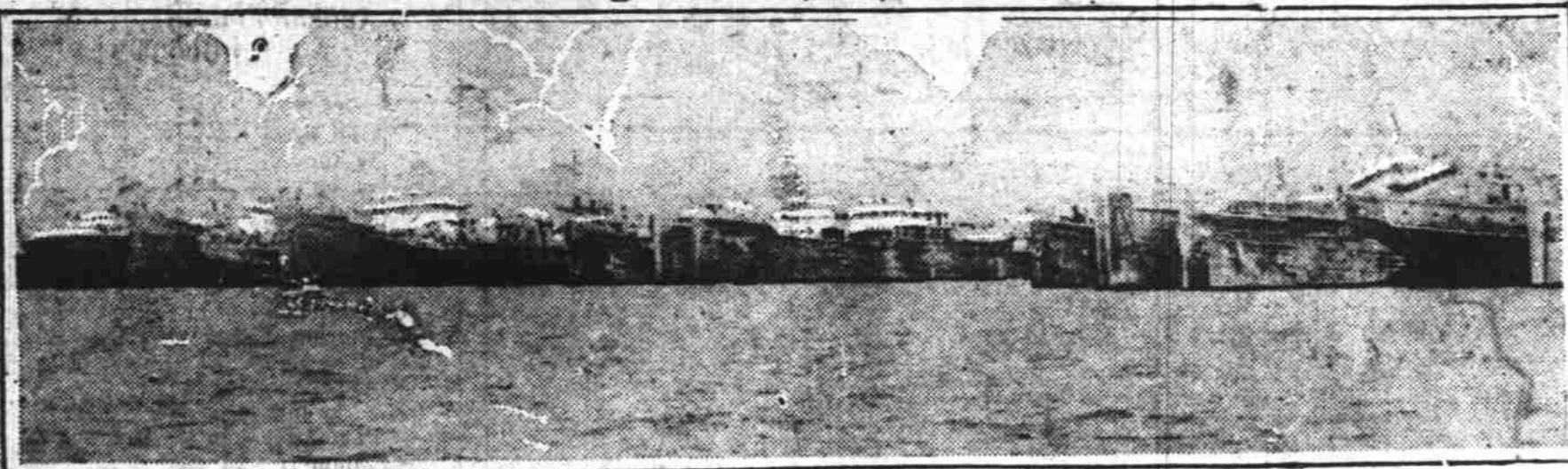
TIRE MEN SEE NO DROP IN PRICES

Present Prices Are Expected to Prevail for Some Time to Come

AKRON, O.—Without analyzing the tire conditions, car owners in every section of the country have drawn false and illogical conclusions that prices must drop, is the opinion of leading tire executives here. The fallacy of this reasoning lies in the fact that when the last raise was made effective, July 18, crude rubber for immediate delivery was quoted at \$1.20 per pound and for delivery from October to December, 98 cents per pound.

A prominent local tire official is commenting on the situation and: "It can be seen how this opinion was formed when we consider that there are those who consider tire prices should be based on current market quotations rather than the actual cost of rubber going into the tires. Present tire prices are based on approximately 55 cents per pound, but rubber for delivery during the period October to December has not been quoted as low as 55 cents since June 15, or over a month previous to the time tires

Kindling for \$200,000,000 Bonfire



Government inspectors are preparing for a \$200,000,000 bonfire of emergency fleet corporation ships in the Potomac River, Virginia. Nets are being placed to keep debris from floating into the channel. These are some of the 200 ships marked for slaughter. They have been stripped of valuable metals by a private concern, under a contract that returns to the government about \$4,000 of the several hundred thousand dollars each vessel cost.

were priced on that basis. Rubber for immediate delivery has not been as low as 55 cents since the middle of May. Rubber for October-December delivery on September 19 was quoted at 80 cents without much hope of relief. "Manufacturers did not think it necessary to set their prices for tires higher than on the basis of 55-cents rubber, because most of them were fairly well covered around this figure and they believed that the highly inflated crude market would break. They felt that an increase in London stocks of crude rubber and a cur-

tailment of tire production would bring this about. In fact, they were to thoroughly convinced of this that while rubber was being quoted between 80 cents and \$1.20 no purchasing whatever was done by manufacturers. It was limited only to speculators, who were largely responsible for the high market at those figures. "Conditions now do not bear out the fullest expectations of manufacturers. The general feeling that August would show a large curtailment in the manufacture of rubber goods was disproved when the August consumption figures were published. London stocks of

crude rubber, instead of increasing, as was predicted, showed very sharp decreases. So that the two factors on which hope was based for stabilizing the market reached in exactly the opposite from a favorable direction. "The General Tire and Rubber company has always followed a policy of advising against speculation and it has shown in its history the soundness of maintaining this policy. It has never advised its dealers to load up with heavy stocks, nor has it advised dealers to load up their commercial accounts. However, under present conditions General does

advise tire users, especially commercial accounts to keep up regular purchases for current requirements. General Tire officials feel that with the present aspect on the situation tire users can consider themselves fortunate if manufacturers are able to continue on present prices.—Automobile Daily News.

New towns are springing up so rapidly in Florida that they have to borrow California names for them. So California gets this flattery, even if she does not get the boom.

GLYCERINE SAID TO SOLVE WINTER CARE

Yellow Variety Is Declared to Be Best Anti-Freeze Solution to Use

A national survey among users and suppliers of motor cars to ascertain the advantage of glycerine as an anti-freeze substance, made evident the general belief that yellow distilled glycerine is preferable to other solutions as a satisfactory anti-freeze compound. This survey was conducted by the National Glycerine service of the Procter & Gamble company to investigate scientifically the uses of glycerine.

Interesting conditions have been discovered which reveal the widespread necessity for a solution which will meet the tests which ensure all-year-round driving in cold weather. One automobile club, alone, in the northwest reported that 76 per cent of its members put their cars during the winter because of there being no solution available, though some members were able to make their own solution of glycerine which made winter mileage possible for them.

Garage owners in Scranton and Rolla, North Dakota, reported that many customers had obtained good results in the use of glycerine and water, which was found to be cheaper than other solutions because of its non-evaporation. F. E. Oelkers of Scranton states, "In one car which covered 2500 miles from November 30 to April 30, one filling only was required. The car was out in all kinds of weather, snow, mud and some very cold weather. I consider it the best and only safe solution for automobile radiators."

Motorists have long sought a radiator compound which would last "a long time" or throughout the entire cold season. Now it is possible that the familiar scene of a motorist stopping at a house along the road and begging water to fill his radiator because of evaporation of the solution he is using, may eventually pass into history.

Some motorists ventured to use nart distilled glycerine which they bought at a drug store. They mixed it with water without any definite recipe for right quantities and discovered its real efficiency. They found that it did not evaporate, and therefore made all-winter driving possible. These advantages were also met with the discovery that one filling would last throughout the entire cold season, making the initial cost the only cost, with the entire solution left over for the succeeding season.

FIELD REPRESENTATIVE VISIT SALEM

W. G. Carr, field representative of the Oakland Motor Car company, was a Salem visitor during fair week. Mr. Carr assisted Vick Brothers at the fair in the display of the Oakland cars. He reports that the demand for the Oakland cars has exceeded the supply ever since the new model has been out.

When Your Car Starts Hard

Call One of Our Experts

We have men who are experts in

Generator, Starter and Magneto Work

So we can absolutely guarantee our work

Parts and Repairing at prices that please

Guaranteed Philco Batteries at reasonable prices

Note: If you can't bring your car in—will call for it

Just Phone 203

E. H. BURRELL

Battery and Electrical Service

236 North High Street

Phone 203



COACH VALUE

Greatest in the World Today

A New Standard Star Coach!

Big value... the greatest value... in closed cars! For only \$895... the lowest "quality-coach" price in the world... you get these high priced features:

- REAL LEATHER UPHOLSTERY
[Durable—Stylish—Comfortable]
- NATURAL WOOD WHEELS
- FISK FULL BALLOON TIRES
[4.40 Size]
- FINISHED IN SIGNAL BROWN
[Same Beauty as Sport Model!]
- THE MILLION DOLLAR MOTOR
[Famous High Gear Power Plant!]

You cannot touch this value in comparisons! Come to drive it—come to drive and learn the story of Star Coach super value. Remember, only \$895 delivered here.

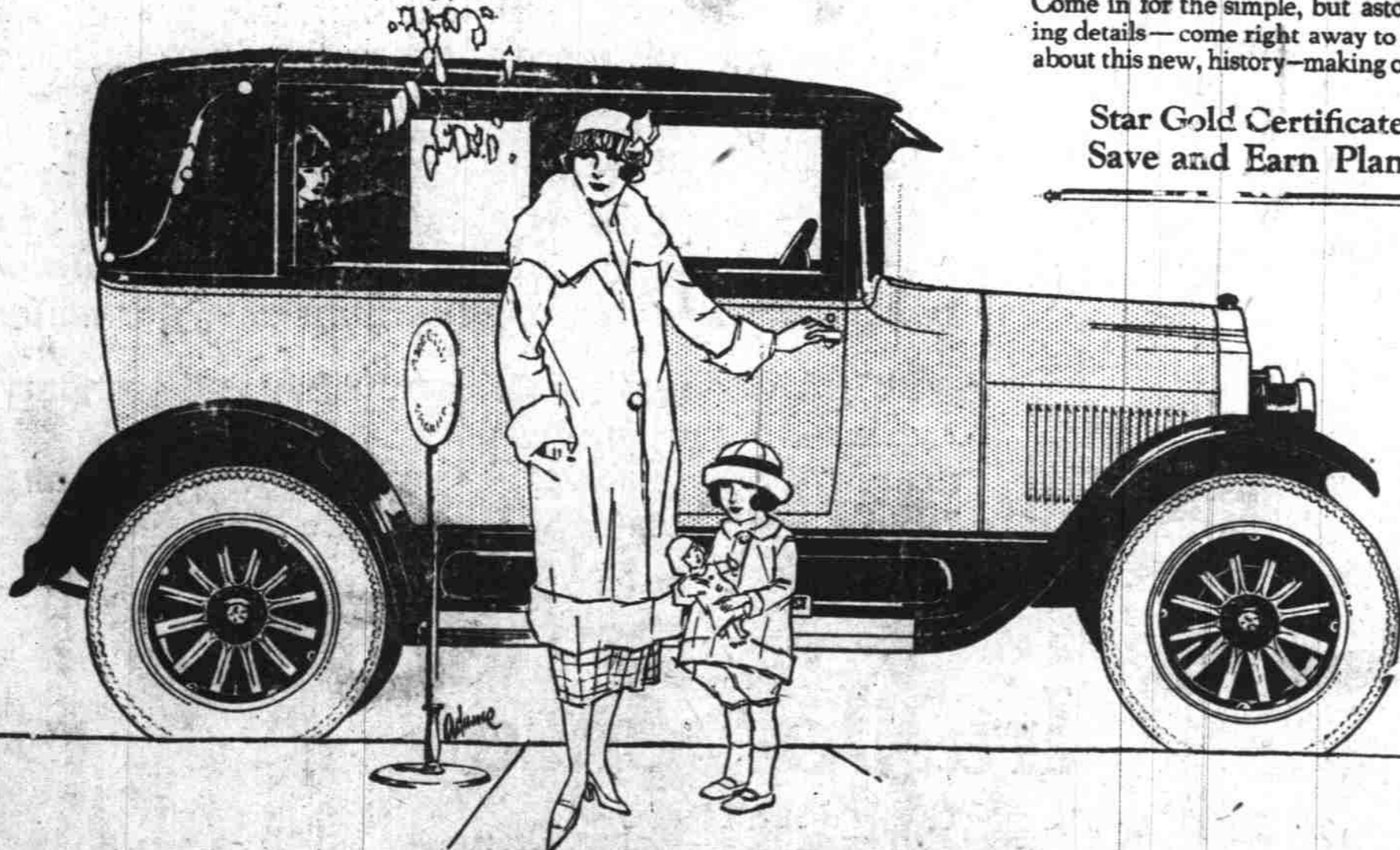
\$895

DELIVERED here

Pay Only as Much as Suits You—

By the generous terms of the new Star Gold Certificate Save and Earn Plan you can own the powerful Star Car of your choice at practically no expense! Come in for the simple, but astonishing details—come right away to learn about this new, history-making offer—

Star Gold Certificate Save and Earn Plan



Salem Automobile Co.
151 North High

CADILLAC

The Finest Motor Car in the World

A product of human hearts and hands which earnestly desire and strive to give you the finest motor car in the world.

Cadillac is great as an institution and as a product, not because of its financial resources; but because to these is joined the kind of manpower which is peculiarly Cadillac.

We will be glad to demonstrate this car to you. Telephone 1260

F. W. PETTYJOHN CO.
SALEM DEALERS

365 North Commercial Street