

THE VISITORS

IN STATE FAIR

September 28 to October 3



Our Reputation for Value!

Genuine value has grown to be synonymous with Salem's Leading Army Goods store—for the principal of timely buying, quick turnover and only a fair profit has passed along savings to the thousands who shop here. That reputation began with the serving of the first customer that entered the store.

That reputation has grown because of a consistent adherence to this store's rock-bound business principle! Naturally those who make their dollars bring full returns turn first to this big store. They profit in savings, and our reputation for value-giving continues to grow!

Men's Shoes Values to \$9 Special \$3.95	Army Wool Shirts Has Double Elbows. Lined Bosom Special \$2.85	Mole Skin Pants Regular \$4.00 value. Special ... \$2.69	Sheepskin Vests Regular \$7.00 value. Special... \$3.95
Leather Coats Regular \$8.50 Value Buy now Special \$4.95	Nashua Woolnap Blankets, spec ... \$2.95	Loggers' Shirts double back double shoulders. Special \$4.95	Men's 10-in. High Top Shoes Special white they last \$3.45
	Medium Weight Cotton Union Suits Special \$1.35		

SALEM'S LEADING ARMY GOODS STORE
279 North Commercial Street

Opposite Dan J. Fry Drug Store

Look for the Electric Sign



Director's FALL SELLING CAMPAIGN IS STILL GOING STRONG

We are continuing this sale for the benefit of Thousands of Visitors and people of Salem so they can partake of the Wonderful Values throughout the store. Come in and see for yourself.

- 40 inch satin Back Crepe, Regular \$2.98 to \$3.49; special during this sale, yd. **\$2.49**
- 40 inch Crepe Metcor, regular \$3.49 Special yard **\$2.49**
- 36 inch Sport Satin, regular \$1.85 Special sale price, yard **\$1.39**
- 27 inch Fancy Outing Flannel—Special yard **17c**
- 36 inch Outing Flannel in light and dark patterns Special, yard **22c**
- 4 ounce Fleishers' Knitting Worsted, regular 85c now **69c**
- Women's medium weight Union Suits, elbow, ankle lengths, regular \$1.49 now **98c**

- Gossard Corsets—While they last $\frac{1}{2}$ Price
- All Ladies' Coats and Dresses Reduced
- Ladies' Hats **\$3.95 to \$5.98**
- Basement Specials—36 inch Suiting, Special yard **25c (Basement)**
- Ladies' Hose in Black and Brown 3 pair for **70c (Basement)**
- Ladies' Rubbers pair **69c (Basement)**
- 36 inch Percales, light and dark colors, Special yard **14c (Basement)**

- Grocery Specials**
- Pure Cane Sugar, 100-lb. sack **\$5.89**
- 10-lb. sack **58c**
- Blue Ribbon Flour, 49-lb. sack **\$1.89**
- Peaberry Coffee, bulk, per lb. **35c**
- 3-lb. bag **\$1.00**
- Sinclair's Milk, per dozen **\$1.10**

Misses Union Suits fleeced lined, Beverly Forem and other Brands Special **98c**



White Wonder Soap, 13 bars **49c**
Shopping Bag Free
Commercial Sts., Salem

Corner Court and

Will close at noon today

GET IT AT

Mike's Auto Wrecking House

245 Center St., Salem, Ore. Phone 398

New and used parts for all makes of cars, at prices that will save you money

If It's For a Car—We Have It

Capital City Cooperative Creamery

Manufacturers of BUTTERCUP BUTTER

Made from selected Pasteurized Cream

Dealers in Eggs and Cheese

Our Ideal The Best Only

Our Method Cooperation

Call at our booth in the Dairy Building

See PAIGE and JEWETT TRUMM MOTOR CO.



OUR PERSONAL SERVICE

--Why Women Prefer It



Because they know they can come to a quiet, refined Specialty Store and see merchandise which is fresh and new, personally selected in the great style centers of America.

They know that each customer is a personal asset to the Smart Shop and that the personnel can help them a lot because they understand their needs and can give kindly help and intelligent assistance in making the selection.

A visit to the Smart Shop is a refreshing incident in the day's busy hours.

Coats, Suits, Dresses and Millinery

Moderately Priced

ALEMITE HIGH PRESSURE GREASING

Your car greased in 30 minutes or less by the Only Alemite Pneumatic Chassis Lubricating Machine Outside of Portland

JONES & KIRKPATRICK

Service Station opposite State House on North

TRY OUR

Merchants' Lunch **45c**

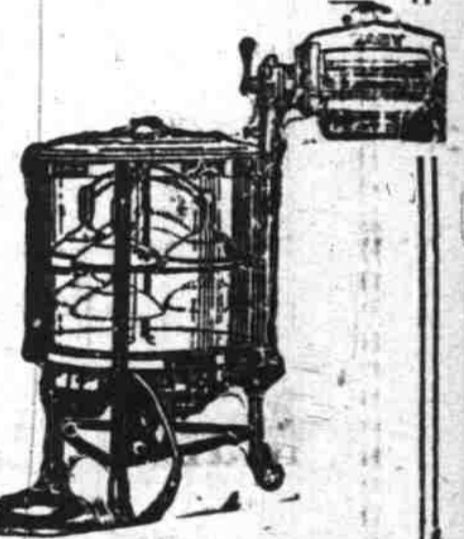
Choice of 4 Entrees

Valley Grill

Open Day and Night Under New Management 156 1/2 S. Commercial St.

At the Fair

You Will See



The Easy Electric Washer

With a Surprise Awaiting You

Electric Service Co.

221 South High, Salem, Ore. Phone 208

ZOSEL TIRE SHOP

Seiberling All Treads Vulcanizing and Retreading Satisfied Service

Opposite Marion Hotel Phone 471

