

WELCOME VISITORS

STATE FAIR

September 28 to October 3



"Giving You the Most for Your Dollar Is Our Aim"

It has been rumored that George Washington once threw a dollar across the Potomac river. Of course a dollar went farther in those days than it does now. Determined to make your dollar go farther at Salem's Leading Army Goods store, we are offering to the thrifty shoppers of Marion county that we firmly believe to be the greatest values in standard merchandise

that a dollar can purchase.

It is only through such merchandising events that we expect to keep our store before the eyes of the people of Marion county as the savings center of Salem. Our store opens at 7:30 a. m., and closes at 8:30 p. m. during Fair week.

Men's Shoes Values to \$9 Special \$3.95	Army Wool Shirts Has Double Elbows, Lined Bosom Special \$2.85	Mole Skin Pants Regular \$4.00 value. Special \$2.69	Sheepskin Vests Regular \$7.00 value. Special \$3.95
Leather Coats Regular \$8.50 Value Buy now Special \$4.95	Nashua, Woolnap Blankets, spec \$2.95	Loggers' Shirts double back double shoulders. \$4.95	Men's 10-in. High Top Shoes Special white they last \$3.45
	Medium Weight Cotton Union Suits \$1.35		

SALEM'S LEADING ARMY GOODS STORE

279 North Commercial Street

Opposite Dan J. Fry Drug Store

Look for the Electric Sign



Director's FALL SELLING CAMPAIGN IS STILL GOING STRONG

We are continuing this sale for the benefit of Thousands of Visitors and people of Salem so they can partake of the Wonderful Values throughout the store. Come in and see for yourself.

40 inch satin Back Crepe, Regular \$2.98 to \$3.49, special during this sale, yd. **\$2.49**

40 inch Crepe Metcor, regular \$3.49 Special **\$2.49** yard

36 inch Sport Satin, regular \$1.85 Special sale **\$1.39** price, yard

27 inch Fancy Outing Flannel—Special, yard **17c**

36 inch Outing Flannel in light and dark patterns **22c** Special, yard

4 ounce Fleishers' Knitting Worsted, regular 85c **69c** now

Women's medium weight Union Suits, elbow, ankle lengths, regular \$1.49 **98c** now

Misses Union Suits fleeced lined, Beverly Forem and other Brands **98c** Special

Gossard Corsets—While they last **1/2 Price**

All Ladies' Coats and Dresses **Reduced**

Ladies' Hats **\$3.95 to \$5.98**

Basement Specials—36 inch Suiting, Special **25c** (Basement) yard

Ladies' Hose in Black and Brown 3 pair for **70c** (Basement)

Ladies' Rubbers pair **69c** (Basement)

36 inch Percales, light and dark colors, Special **14c** (Basement) yard

Grocery Specials

Pure Cane Sugar, 100-lb. sack **\$5.89**

10-lb. sack **58c**

Blue Ribbon Flour, 49-lb. sack **\$1.89**

Peaberry Coffee, bulk, per lb. **35c**

3-lb. bag **\$1.00**

Sinclair's Milk, per dozen **\$1.10**

White Wonder Soap, 13 bars **49c**

Shopping Bag Free



Corner Court and

Commercial Sts., Salem

Will close at noon today

GET IT AT Mike's Auto Wrecking House

245 Center St., Salem, Ore. Phone 398

New and used parts for all makes of cars, at prices that will save you money

If It's For a Car—We Have It

Capital City Cooperative Creamery

Manufacturers of

BUTTERCUP BUTTER

Made from selected Pasteurized Cream

Dealers in Eggs and Cheese

Our Ideal The Best Only

Our Method Cooperation

Call at our booth in the Dairy Building

See PAIGE and JEWETT TRUMM MOTOR CO.



OUR PERSONAL SERVICE

--Why Women Prefer It



Because they know they can come to a quiet, refined Specialty Store and see merchandise which is fresh and new, personally selected in the great style centers of America.

They know that each customer is a personal asset to the Smart Shop and that the personnel can help them a lot because they understand their needs and can give kindly help and intelligent assistance in making the selection.

A visit to the Smart Shop is a refreshing incident in the day's busy hours.

Coats, Suits, Dresses and Millinery

Moderately Priced

ALEMITE HIGH PRESSURE GREASING

Your car greased in 30 minutes or less by the Only Alemite Pneumatic Chassis Lubricating Machine Outside of Portland

JONES & KIRKPATRICK

Service Station opposite State House on North

TRY OUR

Merchants' Lunch

45c

Choice of 4 Entrees

Valley Grill

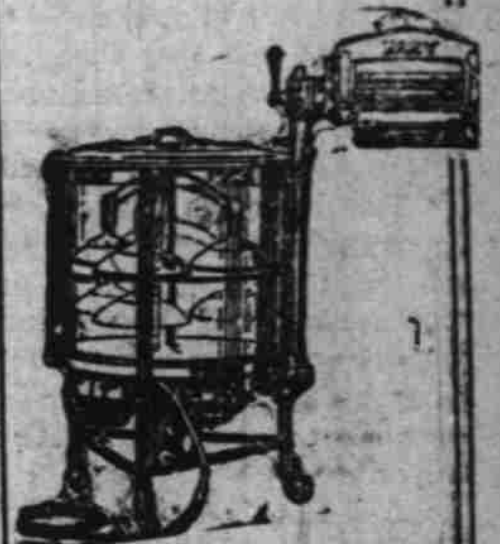
Open Day and Night

Under New Management

156 1/2 S. Commercial St.

At the Fair

You Will See



The Easy Electric Washer

With a Surprise Awaiting You

Electric Service Co.

221 South High, Salem, Ore. Phone 208

ZOSEL TIRE SHOP

Seiberling All Treads

Vulcanizing and Retreading

Satisfied Service

Opposite Marion Hotel Phone 471

