

# THE VISITORS

## STATE FAIR

September 28 to October 3



### SALEM'S LEADING ARMY GOODS STORE

## Has Succeeded

BECAUSE ONE WOMAN TELLS ANOTHER

Many, many years ago, some wise old philosopher, who had lived long and gained much insight into human nature, made the remark that "A word to the wise is sufficient," and he was right—as many successes and many failures in the field of business will testify. You can't fool the public! And no business can have a better

advertising medium than satisfied patrons. Salem's Leading Army Goods Store has established its wonderful success upon the good will of a satisfied public; and when Mrs. Smith and Mrs. Jones get their heads together it's dollars to doughnuts that Salem's Leading Army Goods Store values are lending that joyful note to their conversation.

<b>Men's Shoes</b> Values to \$9 Special ..... <b>\$3.95</b>	<b>Army Wool Shirts</b> Has Double Elbows. Lined Bosom Special ..... <b>\$2.85</b>	<b>Mole Skin Pants</b> Regular \$4.00 value. Special .... <b>\$2.69</b>	<b>Sheepskin Vests</b> Regular \$7.00 value. Special.... <b>\$3.95</b>
<b>Leather Coats</b> Regular \$8.50 Value Buy now Special ..... <b>\$4.95</b>	<b>Wool Mixed Un-ion Suits, spec</b> ..... <b>\$1.95</b> <b>Medium Weight Cotton Un-ion Suits</b> Special ..... <b>\$1.35</b>	<b>Nashua Woolnap Blankets, spec</b> ..... <b>\$2.95</b>	<b>Men's 10-in. High Top Shoes</b> Special white they last ..... <b>\$3.45</b>

### SALEM'S LEADING ARMY GOODS STORE

279 North Commercial Street

Opposite Dan J. Fry Drug Store

Look for the Electric Sign



## DIRECTOR'S DEPARTMENT STORE FALL SELLING CAMPAIGN

Continues During Fair Week

Our stock has been replenished by another series of special fortunate purchases which enables us to continue offering many items of Fall merchandise at exceptionally low prices. Read the following—then come to our store and save money.

Specials in Men's Wear	Specials for Women	Grocery Specials
Men's Overcoats, fancy plaids ..... <b>\$16.95</b>	Ladies' Felt Hats in smart styles, special..... <b>\$3.49</b>	Pure Cane Sugar, 100-lb. sack ..... <b>\$5.89</b>
Men's Suits, all wool, \$9.85, \$14.85 and..... <b>\$24.85</b>	Ladies' Silk Dresses, ranging from \$18.50 to \$25, special ..... <b>\$14.95</b>	10-lb. sack ..... 58c
Fancy Blazer Sweaters, regular \$7.00 ..... <b>\$4.95</b>	Coats, Ladies' flare and straight effect, fur trimmed, Reg. \$30.00, special... <b>\$22.50</b>	Blue Ribbon Flour, 49-lb. sack ..... <b>\$1.89</b>
Engineer's and Firemen's Socks, reg. 25c, special..... <b>14c</b>	Children's Wool Dresses, just the thing for school..... <b>\$5.95 AND UP</b>	Peaberry Coffee, bulk, per lb. .... <b>35c</b>
Men's Cotton Socks, black, blue, grey; Basement special <b>9c</b>	16 inch High Top Shoes, all leather, double sole, regular \$9.00, special... <b>\$5.95</b>	3-lb. bag ..... <b>\$1.00</b>
All leather shoes, Work, dress, Basement special <b>\$3.49</b> \$1.98 and		Sinclair's Milk, per dozen ..... <b>\$1.10</b>



Corner Court and

White Wonder Soap, 13 bars ..... **49c**  
Shopping Bag Free

Commercial Streets

GET IT AT

## Mike's Auto Wrecking House

245 Center St., Salem, Ore. Phone 398

New and used parts for all makes of cars, at prices that will save you money

If It's For a Car—We Have It

## Capital City Cooperative Creamery

Manufacturers of

## BUTTERCUP BUTTER

Made from selected Pasteurized Cream

Dealers in Eggs and Cheese

Our Ideal The Best Only

Our Method Cooperation

Call at our booth in the Dairy Building

## See PAIGE and JEWETT TRUMM MOTOR CO.



## OUR PERSONAL SERVICE

--Why Women Prefer It



Because they know they can come to a quiet, refined Specialty Store and see merchandise which is fresh and new, personally selected in the great style centers of America.

They know that each customer is a personal asset to the Smart Shop and that the personnel can help them a lot because they understand their needs and can give kindly help and intelligent assistance in making the selection.

A visit to the Smart Shop is a refreshing incident in the day's busy hours.

## Coats, Suits, Dresses and Millinery

Moderately Priced

## ALEMITE HIGH PRESSURE GREASING

Your car greased in 30 minutes or less by the Only Alemite Pneumatic Chassis Lubricating Machine Outside of Portland

JONES & KIRKPATRICK

Service Station opposite State House on North

TRY OUR

## Merchants' Lunch

**45c**

Choice of 4 Entrees

## Valley Grill

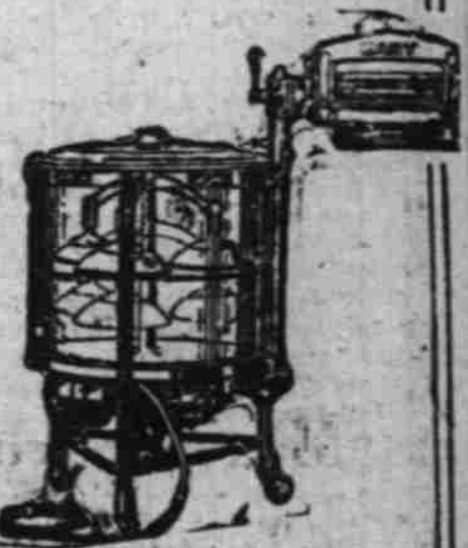
Open Day and Night

Under New Management

156 1/2 S. Commercial St.

## At the Fair

You Will See



The Easy Electric Washer

With a Surprise Awaiting You

Electric Service Co.

221 South High, Salem, Ore.

Phone 208

## ZOSEL TIRE SHOP

Seiberling All Treads

Vulcanizing and Retreading

Satisfied Service

Opposite Marion Hotel Phone 471

