

MOON SEDAN STANDS UNDER SEVERE TEST

Excellent Service and Economy Given as Attributes Newest Models

An account of the rigid endurance test to which a Moon Sedan "A" was recently subjected to on a 30-day trip through the western states is told in a letter from Rev. Byron Harwell, owner and driver of the Moon sedan and a prominent minister of Shreveport, La., to the Louisiana-Texas Motor Co., Inc., Moon and Diana distributors at Shreveport, La. This letter having been recently forwarded to the Moon plant by the distributor. In his letter to the Louisiana-Texas Motor Co., Inc., the Rev. Harwell who is director of religious education of the First Methodist church at Shreveport, and who was accompanied on the trip by Mrs. Harwell and young Harwell, said, "I have just returned from a trip through the west, driving a Moon sedan, and you will be interested to know that I did not have one moment's car trouble on the entire trip, covering 6,950 miles. After this rather unusual mileage for a 30-day trip, I find that the car is in perfect condition; it seems to run smoother and have more pep and power than when I started. After a careful examination upon my return, my mechanic could not find any needed repairs or adjustments whatever. It looks as good as new.

Our itinerary carried us through central Texas, New Mexico and Arizona to Los Angeles via Needles, Cal., including side trips to the Grand Canyon and other points of interest. Inclusive of four side trips, our mileage to Los Angeles totaled 2,092. We spent two weeks in California and Old Mexico. Our return was from San Francisco via Yosemite National Park, Salt Lake, Cheyenne, Denver, Pike's Peak and the Panhandle. Road conditions through Nevada and Utah were rendered very trying due to floods just prior to our return. The car was submitted to every test and strain imaginable in these two states, but the Moon responded with adequate power and endurance and was a constant revelation to us of real car value.

Another revelation to us was the popularity of the Moon throughout the west. Moon agencies were accessible throughout

the coast country, both Los Angeles and San Francisco having several display and service plants. The Salt Lake agency was only five months old, and had sold 80 cars already. The courtesy and assistance rendered me as a Moon driver by these agencies contributed much to the pleasure of our trip.

Every time we checked our odometer mileage, we found that we averaged 18 to 20 miles per gallon. I do not think I could have chosen a more satisfactory car for the trip. Only one car on the trip passed me—a Peerless Eight. We made regularly forty to forty-five miles an hour, frequently going 50 miles per day."

STAGE LIFE FILM COMES HERE SOON

'Pretty Ladies' to Be Shown at Hellig Theater Saturday and Sunday

"Pretty Ladies," Monta Bell's latest Metro-Goldwyn-Mayer production now at the Hellig theater, is a human and colorful story, humanly and colorfully told.

Bell's god reputation as a director will certainly be enhanced by this picture. In many ways the film is a distinct novelty, but the director has not let slip an opportunity to deftly paint in his little touches of comedy and pathos that add so much to any good picture.

"Pretty Ladies," based on a Cosmopolitan magazine story by Adelle Rogers St. Johns, deals with the Palms, before the footlights and behind the scenes along Broadway. It reveals to the theater-going public just what the little intimacies are in theatrical life. It shows stage folks as human, as faulty—and as good—as the rest of us.

In many ways the cast is an innovation. Aside from the four real principals, ZaSu Pitts, Tom Moore, Lilyan Tashman and Bernard Randall, there are several well-known stars, leading men and leading women, making brief appearances in so-called bits. Norma Shearer, featured player of so many successful productions, has loaned her grace and beauty to the film. Conrad Nagel, one of the best known and best loved leading men of the industry has added his bit to enhance the worth of the film.

PROPER OBSERVANCE OF MOTOR RULES WILL PREVENT CRASHES

Every state and community has its traffic laws, and drivers should be thoroughly familiar with all local requirements. A copy of the state laws can usually be secured by addressing the secretary of state at the state capitol; local ordinances from the police department.

There are, however, many laws that are practically universal and may be called common courtesies or rules of the road. Every driver should extend the same courtesies to "the other fellow" that he expects the other fellow to extend to him.

Every driver, of course, knows that he should pass to the right when meeting other vehicles going in the opposite direction. Slow moving vehicles should keep to the extreme right.

Always sound the horn and pass on the left when passing other vehicles going in the same direction, except street cars. When at street intersections, on curves, or when going up or down a hill, never try to pass another vehicle going in the same direction.

At street intersections give the right of way to the car at your right. Do not presume too much when you have the right of way; the other fellow may not know you have it.

When stopping or parking a car see that the right side (not the left side) is within 6 or 8 inches of the curb. The wheels should be cranked to the right so the car cannot move far accidentally. Make sure that the emergency brake is on and that the gears are in neutral before leaving the car.

Always signal when preparing to stop, start, or turn. If possible, signal by extending the arm. If the car body or load prevents persons ahead or behind from seeing arm signals, a good type of mechanical signaling device should be installed on the car.

Sound horn three times before backing.

Every effort should be made to have non-glaring headlights. If yours are not of this type, dim them when approaching another car or a pedestrian in the dark.

See that your license tags are installed in the position specified by law and that they are clearly visible under all conditions. Keep them clean.

All traffic signs, including those used for the control of traffic at intersections, should be obeyed promptly and to the letter. "Slow Down" signs near schools should be observed as well as "Stop Look and Listen" signs at railroad grade crossings.

When a change is indicated from "Go" to "Stop" or vice versa in the traffic control signal at an intersection await the change. It is unsafe and discourteous to cross as the "Stop" signal flashes or to start before the "Go" signal has shown.

Drive on the right hand side of a parkway unless otherwise directed.

When intending to turn to the left, give signal at least 40 feet before reaching the turning point, move over to the centerline of the street (unless the local rule requires otherwise), slow down passing the intersection of the street and turn carefully to the left.

In turning either right or left, watch for pedestrians as well as vehicles.

Do not drive out of any alley, garage, or private property, without stopping to see if the way is clear. Sound your horn to warn others.

Do not leave the curb when parked, without signalling and seeing that your way is clear to drive into moving traffic. A moving line of traffic has the right of way.

Do not park within 15 feet of a fire plug, or in front of a mail box, or within 25 feet of an intersection.

GERMANS VISIT PLANT

CHRYSLER FACTORY INSPECTED BY FOREIGN BUILDERS

A group of prominent German manufacturers and business men, headed by Felix F. Alberti, consulting engineer of Berlin, visited the Chrysler plants in Detroit during the past week on a hurried tour to this country.

All of the visitors are members of the Automobile club of Germany and their visit to Detroit was arranged through the Automobile club of America. The first plant to be visited was the Chrysler group, after which other manufacturers in Detroit were inspected.

Their visit was largely for the purpose of becoming more conversant with the newer and more improved methods of quantity and mass production as exemplified by a number of industries in the middle west.

A man may legally spank his wife under certain circumstances in Georgia, according to a ruling made by the superior court of that state.

MUST HAVE BABIES TO GET APARTMENT

New Building to Be Occupied by Families With Children Under 5 Years

A plan starting in conception has just been announced by Walter O. Briggs, president of the Briggs Manufacturing company, Detroit, Mich., one of the world's largest manufacturers of closed automobile bodies in connection with an unique real estate project which this well known multimillionaire business man has been contemplating for some time.

In a nutshell, the Briggs plan comprises the immediate erection of a large and luxurious 16-family apartment building to cost over \$500,000. It is to be located in Detroit on a frontage of 245 feet on Covington Drive, directly facing Palmer Park. Construction is to start immediately.

But the singularity of this plan lies in the fact that these thoroughly modern apartments are to be rented only to families who have babies under five years old. And more than that, this idealistic plan designates that this unusual real estate venture is to be operated on a non-profit producing basis for the owner.

This new apartment on which Mr. Briggs is about to start construction, is the direct outgrowth of his experience a few years ago when he found it almost impossible to rent a high grade apartment, because of the fact that

there were some small babies in his family.

A high grade apartment house "only for families with babies"—and operated on a non-profit producing basis bears all the earmarks of a humanitarian tendency as well as a philanthropic trend on the part of this prominent Detroit manufacturer.

FAST MILE TIME MADE

FIFTEEN MILE RACE IS WON IN TIME OF 12:38.5

At the Tanforan race track on September 12, Lou Moore won the four-cylinder car fifteen mile race in 12 minutes and 38.5 seconds. This race was a part of the Diamond Jubilee racing program. One of the unusual features was that

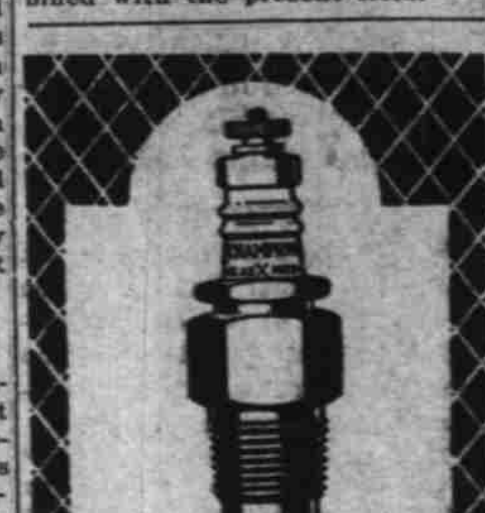
the gasoline used in the winning car was commercial gasoline of the same specifications as that used by motorists in ordinary running.

R. O. Snelling of the Associated Oil company, whose gasoline was used by Moore, commenting on the race said: "The time made by the different cars on the Tanforan track was especially good. In the tripartite mile was negotiated in 59 seconds and for one-mile dirt track constructed originally for horse races, this is excellent time."

PLANE FIELD INCREASED

SEATTLE, Sept. 25.—(By Associated Press).—Judge Everett Smith here today officially approved condemnation proceedings against 142 acres of land adjoining

the present 269 acre Sandpoint aviation field. The proceedings involve 23 property owners. The adjoining land is to be combined with the present field.



Millions of Ford owners buy Champion X as a matter of course, because they know that Champion X is better and has been the standard spark plug for Fords for 13 years.

Champion X for Fords 60c. Blue Box for all other cars, 75c. Know the genuineness by the double-ribbed core. Buy from your local dealer.

Champion Spark Plug Co. Toledo, Ohio Windsor, Ont., London, Paris

SAVE 50% OR MORE CAPITAL SPECIAL TIRES

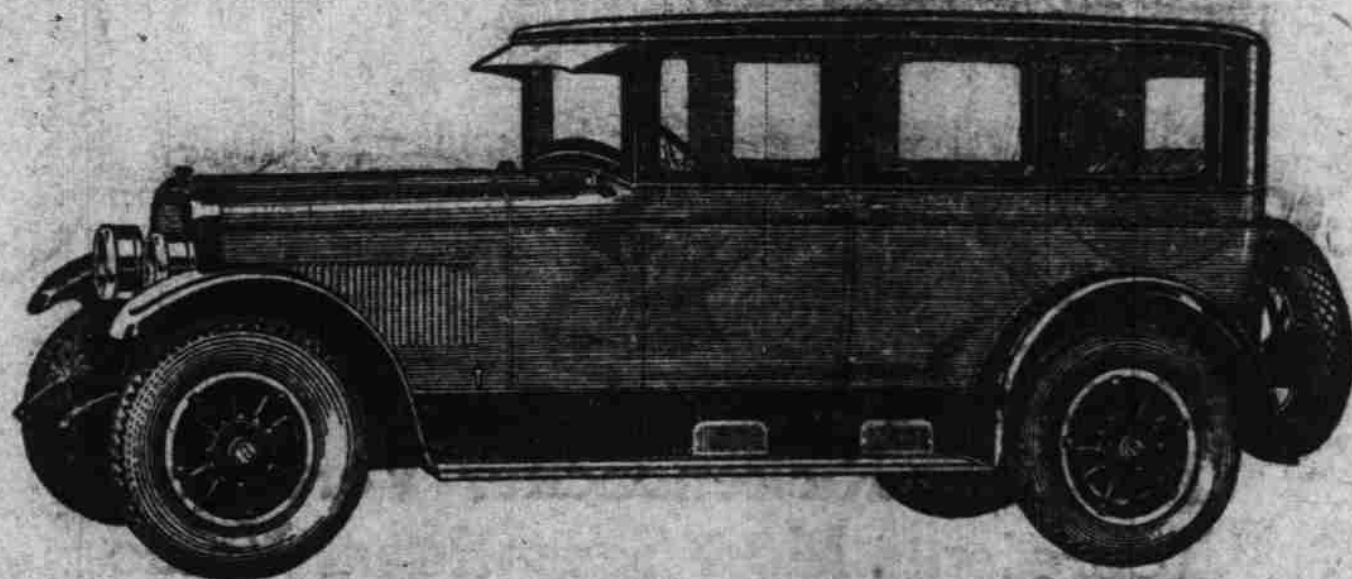
Rebuilt at Salem, Ore. by Capital Tire Mfg. Co.

H. STEINBOCK, Prop.

205-245 Center Street, Salem, Oregon — Phone 398

This is the Way to Reduce Prices

Not \$50—Not \$100—But \$200



Four-Door Sedan \$995 formerly \$1195 (All Prices f.o.b. Cleveland) Special 4-Door Sedan \$1295 formerly \$1495

IN THE greatest year of its career, Cleveland Six now announces sweeping price reductions—and at the same time presents an entirely new, richer, finer, 4-door Special Six Sedan \$200 lower than ever.

Cleveland Six now offers two of the lowest priced six-cylinder, four-door Sedans in America... the Sedan and new Special Sedan, both reduced \$200!

Beautiful Sedans with smart bodies of full length and with all four doors... real Sedans,

not two-door coaches... abundantly roomy and comfortable, rich inside and rich outside.

It has, too, a wonderful advantage in its famous "One-Shot" Lubrication System. One downward push of your heel on a plunger—and instantly every part of the chassis is flushed with fresh, clean lubricant.

Here is value unparalleled in the closed car field. Make your own comparisons. Spend an hour in a new Cleveland Six and you'll want to keep it for years!

(The "One-Shot" Lubrication System is licensed under General Motors Corp. patents)

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265 STATE STREET, SALEM, OREGON

CLEVELAND AUTOMOBILE COMPANY

CLEVELAND

CLEVELAND SIX

Make your Car Shine during Clean-Up-Your-Car Week

SPECIAL REDUCED PRICES ON POLISH, CHAMOIS, SPONGES and MATERIALS



"Perfection" Wool Dusters

that will not scratch the finest finish. The long black enameled handle enables you to dust the out-of-the-way parts of the auto body. Regular price 85c—This Week..... 65c

"Shino" Mitten Duster

Made of heavy yarn, chemically treated—it absorbs the dust. Regular price 65c. This Week..... 48c

Tubular Knit Cloth

4-yard roll in this package is enough for a number of polishing jobs. Regular price 55c—This Week..... 41c

Here is a Clean-Up Combination That Will Save Money



A can of Simon's Cleaner that removes dirt, grime and dust; a can of Simon's Emolish that gives a lasting polish, and a 5-yard roll of cheese cloth—its soft texture will not scratch the finest surface. This combination ordinarily sells for \$1.95. Special Price This Week..... \$1.00 Only



"Western Auto" Top Dressing

It not only dresses up the top, but preserves it as well. It prevents cracking—it is waterproof. One pint can, for Pontiac tops, reduced to..... 56c

Auto Soap

Specialty prepared soap made of harmless ingredients for washing the car. 2 pint can—regular price 55c. This Week..... 41c

Hand Soap

Carry a can in your car—it's great for use after repair work. 1/2 pint can reduced to..... 20c

White Cotton Waste

You can get a whole pound of it at the exceptionally low price..... 26c

Keep Klean Dust Cloth



A chemically treated cloth that holds and absorbs the dust—no chance for it to mar the highest grade finish. A cloth should be carried in the car always. Here is a real bargain. This Week the price is only..... 34c

You Should Carry a Sponge and Chamois



We offer substantial reductions in the price of all sponges. For instance, the small velvet—regular price 35c. This Week..... 26c

Large velvet—regular 55c. This Week..... 44c

Extra quality small wool, regular 90c—This Week..... 72c

Extra quality large wool—regular \$1.35—This Week..... \$1.08

Extra quality chamois size about 16x25 inches—regular \$1.15—This Week..... 90c

Size about 20x22 inches—regular \$1.65—This Week..... \$1.00



Paint Remover

It dissolves paint and varnish quickly. Leaves a smooth surface. Pint can reduced to..... 44c

Quart can, regular 75c—reduced to..... 75c

Steel Wool

The way this steel wool removes rust will surprise you. Your choice of fine or coarse at the reduced price of per package..... 7c

Quick Repair Enamel

A black enamel for touching up rusty, scratched or chipped places. 1/2 pint can reduced to..... 24c

1 pint can reduced to..... 36c

Auto Body Finishing Enamel

Dries quickly and imparts a durable finish. Black, per pint, reduced to..... 60c

Black, per quart, reduced to..... \$1.00

Same enamel, all popular colors—reduced to 72c per pint.

Engine Enamel

It resists heat—ideal for engines and radiator shells. Dries hard—will not chip off. 1/2 pint black, reduced to..... 40c

1 pint black, reduced to..... 41c

Western Auto Supply Co.

Salem Store Corner Court and High