

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Great power has been added to great power—the Buick Valve-in-Head Motor now develops 75 Horse Power and gives magnificent new performance because of Oil Filter, Gas Filter, and Air Cleaner. At Sensationally Lower Prices.

BUICK PRICES

F. O. B. Pacific Coast

STANDARD SIX

2-Door Sedan	5 Pass.	\$1425
Roadster	2 Pass.	1345
Touring	5 Pass.	1375
Coupe	2 Pass.	1415
4-Door Sedan	5 Pass.	1530
Coupe	4 Pass.	1510

MASTER SIX

2-Door Sedan	5 Pass.	\$1660
Roadster	2 Pass.	1490
Touring	5 Pass.	1545
4-Door Sedan	5 Pass.	1770
Coupe	4 Pass.	2080
4-Door Sedan	7 Pass.	2300
Brougham	5 Pass.	2220
Sport Roadster	3 Pass.	1760
Club Special	3 Pass.	2045
Sport Touring	4 Pass.	1795

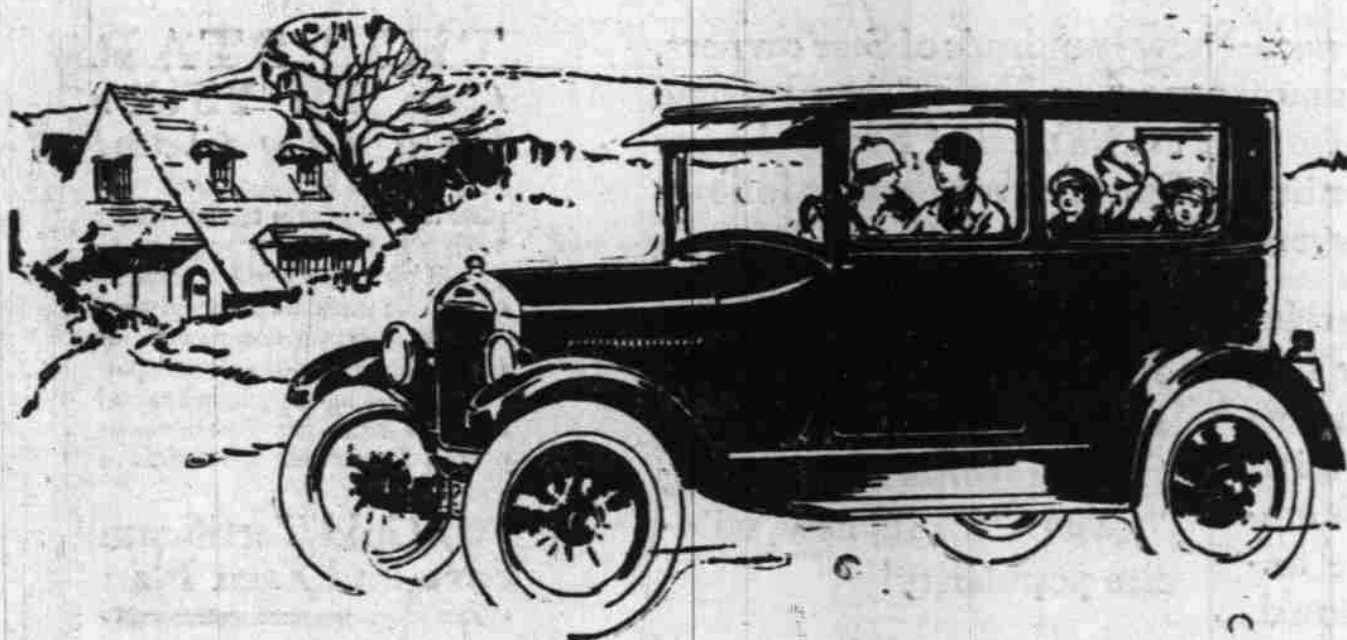


OTTO J. WILSON

388 North Commercial Street

Salem, Oregon

BEAUTY-COMFORT-CONVENIENCE-UTILITY



The Smart New Tudor Sedan Will Especially Appeal To You

The Ford Tudor Sedan, recently announced, is an attractive closed car with all-steel body in deep Channel Green, and bright nicked radiator.

A pronounced stream-line effect has been achieved by dropping the chassis and lowering and lengthening the body. This also results in greater riding comfort because seats are low and deep, and the car is roomier.

See your nearest Ford dealer and have him explain the many new features, such as gas tank that is filled from outside, one-piece ventilating windshield, large fenders, attractive upholstery, wider running boards and doors and improved brakes.

Remember—this added beauty, comfort and convenience is offered at no additional cost. FORD MOTOR COMPANY, DETROIT, MICH.

NO INCREASE IN PRICES

See the complete showing of the Improved Ford Cars at the Oregon State Fair, Salem, September 28 to October 3

REDUCTION OF AUTO TAX IS ADVOCATED

System Now in Use Is Declared Unequal; Motorists Pay Large Share

It is assumed that tax reductions amounting to some three hundred million dollars will be made at the next session of Congress. But as yet, there has been no indication that this tax reduction will be extended to include automobiles. The inequity of all war levies has already been recognized by partial repeals, and it certainly seems unfair to tax any one group, especially when that group so vitally affects the public welfare as does the automotive industry.

Automobile taxes are taxes on transportation. Other Federal taxes on transportation have been removed. Government authorities have repeatedly acknowledged the present levy on automobiles inequitable and concede it should be removed when conditions permit. As a matter of fact, the automotive industry now pays all the taxes other industries pay, and in addition, must shoulder the additional burden of a special wartime tax.

The war ended more than six years ago. Today there is a probability of a \$400,000,000 federal surplus. And yet the American public is still forced to pay approximately \$31.00 more per car than would be necessary were the federal tax on automobiles removed.

The elimination of the federal tax on transportation would have a favorable effect on business generally. The automotive industry employs more than 3,119,000 persons directly or indirectly. The continued success of the automotive industry is vital if the standard of living and purchasing power of this group are to be maintained.

Its welfare is important to other businesses as well. Today the makers of motor cars take 46 per cent. of our aluminum production, 52 per cent. of our plate glass, 69 per cent. of our leather upholstery, 80 per cent. of our crude rubber, and 15 per cent. of our hardwood lumber.

The importance of the automotive industry to the railroads can be readily appreciated when we realize that motor transportation products provide the steam railroads with more than 2,000,000 carloads of freight annually. In fact, the deeper one goes into the making and marketing of automobiles, the more one appreciates what an essential part the motor car plays in America business and social life, and the less reason one finds for the continuation of the time tax on the industry.

Tablet to Commemorate Composer of Famous Song

CEDAR FALLS, Iowa.—A tablet to perpetuate the memory of Rev. William S. Pitts, composer of the internationally known song "The Church in the Wildwood," soon will be erected on the church near Nashua, which was the inspiration for the song.

Rev. Pitts came from Wisconsin in 1857 to become pastor of the church, known as the Little Brown church in the Vale. It was then in the midst of a thriving settlement, which has since been abandoned. Services, however, are held in the little church each Sunday afternoon, conducted by the pastor who serves at Nashua.

A tablet also will be erected in memory of the church's first pastor, Rev. John K. Nutting.

Buy a Want Ad—It Pays Big

MUDGUARDS AND LIGHTS

Two necessities for Bicycle Riders in rainy weather

Stop in and See Them

New Bicycles

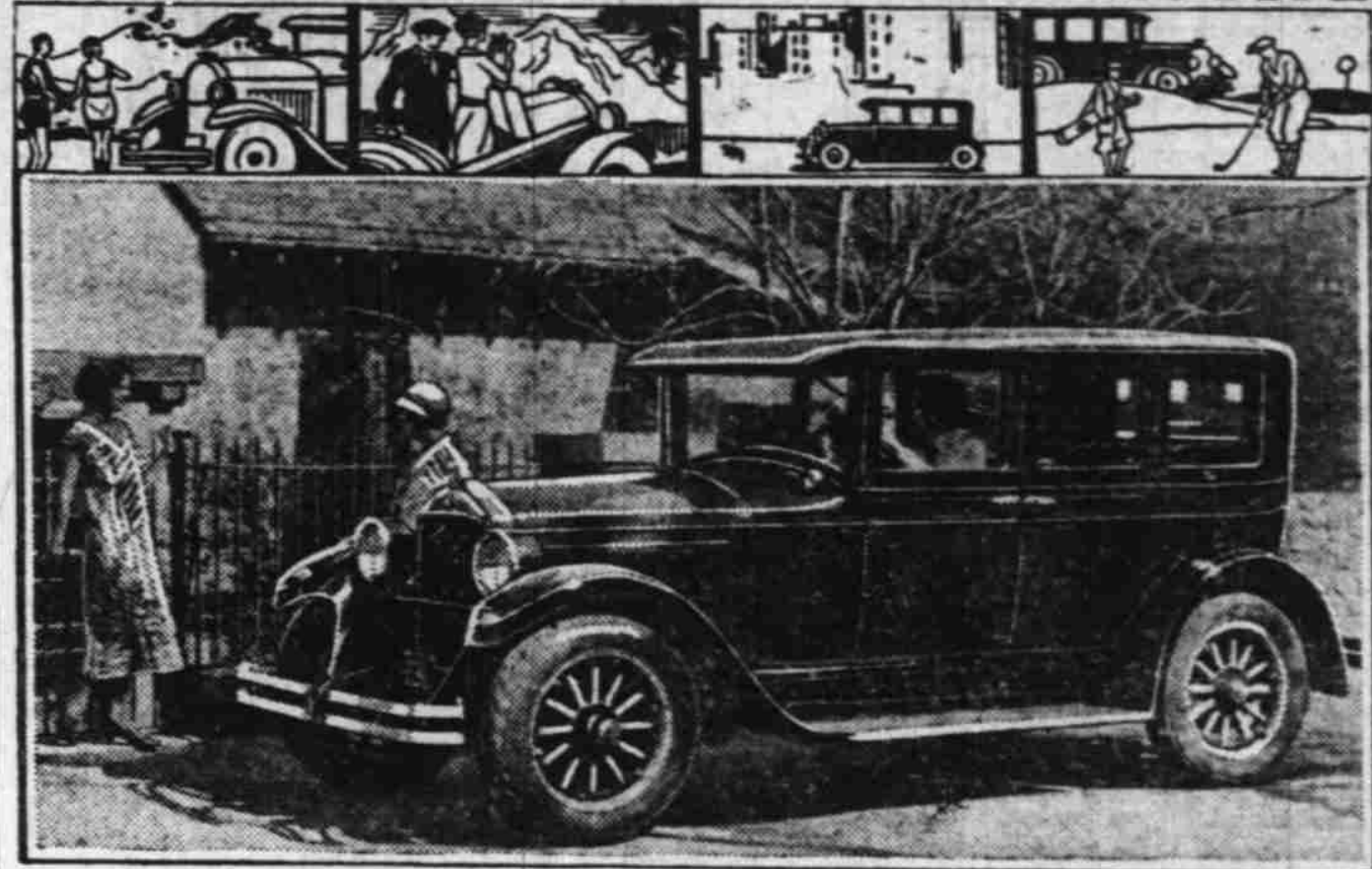
Get one now—you'll need it for school. Sold on Terms if desired

LLOYD E. RAMSDEN

387 Court Street

Repairing - Accessories
Children's Wheel Goods

WORLD'S LARGEST SELLING CAR OF ITS TYPE



THE NEW HUPMOBILE EIGHT

This is the car that within five months became the largest selling among all cars of the popular eight-in-line type in the world. The picture shows the five-passenger sedan. Sales of the Hupmobile Eight are now rapidly approaching a point where they are challenging those of all other eight-in-line types put together.

HEAVY WIRE FENCE PROTECTS AUTOIST

Guards Built on Dangerous Corners Effectively Prevent Accidents

A recent development in highway protection for motorists in the discovery that a heavy wire link fence can be built strong and resilient enough to withstand the impact of a car traveling as fast as 40 miles an hour without breaking and without damaging the vehicle to any extent.

As described in the August issue of Safety Engineering the new guard was first developed by engineers of the Page Fence and

Wire Products Association on the theory that a life net device which would keep a car on the road without danger to the occupants or of damage to the vehicle would be far superior to solid concrete guards or wooden rails.

Numerous test installations made during the past year by highway departments on well traveled highways show the guard to be unusually efficient in prohibiting the type of accident the highway guard is longingly intended to prevent. The guard is two feet wide of wire link fabric of a two-inch mesh. Bent and damaged sections are removed and new wire installed by means of loose pickets twisted in to join the new length with older undamaged stretches.

DODGE TO RETURN

S. B. Dodge, with the sales department of the Valley Motor company, Salem Ford distributors, will return from his vacation on the first of the week.

Changeable Weather Causes Loss of Numerous Articles

LOS ANGELES.—Rain and sunshine play tricks on the average person's buoy of forgetfulness and make busy days for the lost-and-found department of the Los Angeles street railway. Alfred T. Clothier, manager of the department, said that 1,800 umbrellas left on the street cars in one day testified to this.

A rainy morning will find many street car patrons carrying umbrellas. Sunshine in the afternoon means a busy time for employees of the department, for hundreds of the workers and shoppers get off the street cars leaving their umbrellas still beside the seats they occupied.

An aggregate of 13,371 miscellaneous articles were turned in to the department during the first six months of 1925. Money found loose and in pocketbooks totaled \$3,883.57, of which \$1,282.18 was returned to the owners.

RENEWAL OF SPARK PLUGS IS ECONOMY

European Authorities Now Recognize Great Saving in Fuel and Oil

That the necessity for installing new spark plugs at least once a year is now being recognized in Europe is indicated by the following statement of a Scotch automotive engineer who recently appeared in the Glasgow Record.

"It would often pay, too, to scrap the old plugs after a reasonable period of service."

"Drivers boast of having used the same plugs for 20,000 miles, but it is doubtful whether the economy is a real one."

"The modern engine is more susceptible to plug conditions than is often appreciated, and although the plug makers may not be entirely disinterested in their advice to change plugs occasionally there is no doubt that the advice is sound."

"The thorough cleaning of a set of plugs makes a distinct difference in the running of the engine as a rule, and hence the complete renewal of all the sparking plugs should have an even greater effect."

"If a set of plugs has done 10,000 miles, then, whether they are still apparently good or not, the wise owner will scrap them."

PASS GALENA DIVIDEND

FRANKLIN, Pa.—The Galena Signal Oil Company omitted the quarterly dividend of \$1 on the common due at this time. Directors stated that although earnings to date have been very satisfactory they felt the present cash resources of the company should be conserved. Regular quarterly dividends of \$2 on the preferred and new preferred were declared, payable September 30 to stock of record September 10.

The young of many species of birds migrate south before their parents and make the journey without any memory of the route to guide them.

Prices tremendously Reduced

on "the car that has established the greatest performance-record in America"!

Power to Spare

Proved by grueling tests over steep mountain roads in the Yosemite Country—only 2½% of the total driving done in second gear—the rest in high.

Amazing Efficiency

Water in radiator never reached boiling—all other cars go prepared for over-heating.

Speed for Anyone

Not 75 miles per hour, but an average of 27 miles an hour—in a sedan over 400 miles of winding grades and deep curves.

NEW PRICES

FOUR CYLINDERS

Touring	\$1195.00
Coupe	1395.00
Coupe-Sedan	1395.00
Sedan	1450.00
Brougham	1595.00

SIX CYLINDERS

Touring	\$1750.00
Roadster	1750.00
Coupe	2195.00
Coupe-Sedan	2095.00
Sedan	2295.00
Brougham	2095.00

ALL PRICES F. O. B. TOLEDO

Reliability Never Equalled

for thousands of owners report service in excess of 100,000 miles from a motor that has never once failed them.

What You Want

and far more than you ever expected to get—in the real things that make a car valuable and useful.

At These Prices

you can now own a Willys-Knight—whatever you do, see it—ride in it—and learn what it really gives you.

WILLYS-KNIGHT
VICK BROTHERS
High Street at Trade