

BURNETT BROS., JEWELERS—"PAY US AS YOU ARE PAID"
Eleven Stores on the Pacific Coast—Not only the Largest But (We Hope) Best

Bring Half a Dollar and an Honest Face!



\$48.50
Fifty Cents
Down

For Friday and Saturday's selling we have selected fifty of the finest blue-white diamonds—had them mounted in the newest and the most artistic white gold mountings we could find—and we offer them at a price which can not be met with outside this organization. Choice at \$48.50.

Friday and Saturday—50c Down—and, Mind You Money back if, within three days, you find that you can do better for cash in some other good store.



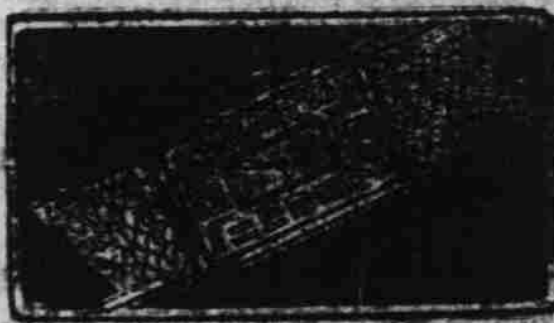
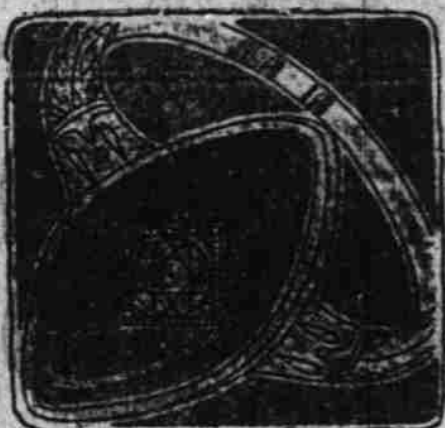
Bracelet Watch of High Degree

The picture shows a white gold watch with a ribbon bracelet—it may be had with the new flexible bracelet which makes it the most fashionable style out. Fifteen jeweled movements—fourteen karat gold-filled case. Featured value at \$29.50. Special terms Friday and Saturday.

Delivered for 50c—Paid for \$1 Weekly

Black Onyx Set With Diamond

The ring sketched is one of a dozen impressive styles that will commend themselves to fashionable women. Nothing is handsomer than the black and white and the sparkling diamond. Mountings of white gold. Featured values at \$12.45. Friday and Saturday special terms—50c down and \$1 weekly.



Golfers Like These Watches

All men who love the great outdoors appreciate the convenience of a wrist watch. And these are fine ones. Sixteen jeweled movements, gold-filled or sterling cases. Featured values at \$29.50. For Friday and Saturday special terms will be in order.

Delivered for 50c
Paid for \$1 a Week



Even the half dollar is not necessary, for the Burnett Stores take the position that EVERYBODY is entitled to credit, unless—and this is the important thing—unless they themselves have already shown that they are not.

Thousands of business and professional men and women all along the coast have discovered for themselves that they can buy at the Burnett Stores—and invariably pay a little less than at any other good store. They can use and enjoy the best—and "pay us as they are paid." This is an invitation to join this "goodie company," to get and to give the gifts that endure and endure—and to pay for them in little weekly or monthly sums that will never be missed. And the extraordinary values and the extraordinary terms offered today and Saturday make certain that the crowd will be here.



Gorgeously
Beautiful
Toilet Sets

There are no words to describe the exquisite beauty of these new toilet sets. They are of amberoid, fabricoid, recreated shell and pyralin. The colors are amber, tortoise shell, blue, rose, pearl—the loveliest mother-of-pearl you ever saw. And many pieces are inlaid with twenty-two karat gold. Prices vary according to the number of pieces in the satin lined chest. One similar to the picture will cost \$85—others may be had for as little as \$15 and on to \$100. Friday and Saturday, any set up to \$50 for Fifty cents down.



"It ain't a bit of use to worry or complain—
It's just an cheap and easy to rejoice.
When God sorts out the weather
and sends—rain
Why—rain's my choice!"

TAKE ANY
UMBRELLA
for 50c down

You pay no more than the regular Cash price—and you can carry the Umbrella while you pay for it!

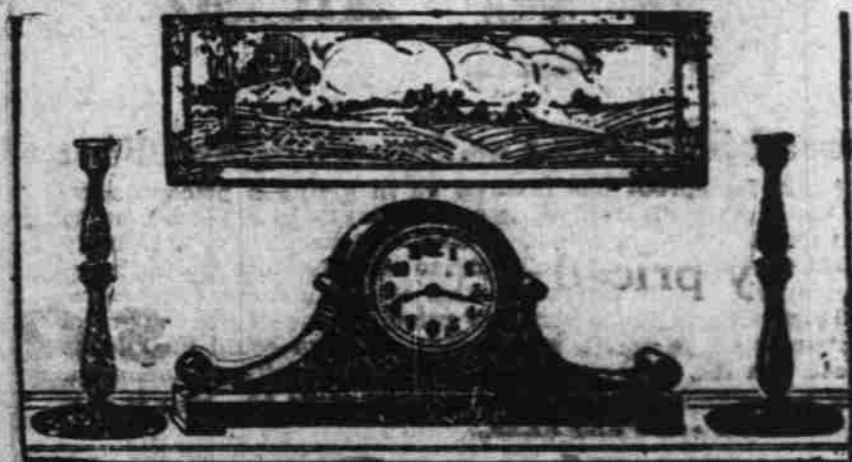
The purpose of this offer is not to make money—but rather to show to more people that the Burnett Budget Plan is the simplest—the easiest and the happiest and most economical ever devised! And that the Burnett Credit Bureau takes the position that everybody is entitled to credit—unless they themselves have shown that they are not.

All new Umbrellas—"bobbed" effects with all silk covers and with sixteen ribs—(gold or silver plated) Baskalite-handles in wondrous colors—amber tips—fancy borders. In short the last word in style and quality.

Four groups are presented—

At \$4.45. At \$5.50 At \$7.50 At \$10

Any Umbrella in the showing delivered for fifty cents—paid for a dollar or so a week!



Westminster Chimes Clock with candlesticks, as sketched, for \$49.50. Delivered for Fifty Cents

Just for the two days—if they last that long—the magnificent Westminster chime clocks. Solid mahogany, twelve inches high and twenty inches long, eight-day movement chiming the hours and all the quarters on a set of soft-toned gongs, reproducing the famous chimes of Westminster Abbey. Incomparable value at \$49.50 and incomparable terms Friday and Saturday.

Delivered for 50c—Paid for \$1 weekly



Lusterware Tea Sets \$3.50

Just off the steamer. The last time we offered these tea sets we could not supply the demand. We learned that many good stores get six and seven dollars for them. By importing direct in big lots we get them to sell for \$3.50 the set.

Shades of blue and of orange; fine thin china, glazed with a sheen that gives it a mirrorlike surface, hence the name "lusterware." Each set contains teapot, sugar, cream and six cups and saucers. All for \$3.50—But only one set to a buyer, so that as many may share as possible. Fifty cents down will be—fine!



The "Gold Medal" Watch 50c Down

The "Gold Medal" watch is one of the most accurate and dependable timekeepers we have ever known. All the watchmakers swear by it. It has a seventeen jeweled movement and is guaranteed. Choice of white or green gold cases. Featured at \$42.50. Special terms Friday and Saturday.

50c down—\$1 weekly



Elgin's Finest R. R. Watch

Sold at the nationally advertised price of \$55. It is equipped with a new dust and water-proof case, a non-pull-out stem and an extra long spring. It has twenty-one jewels and will pass inspection on any railroad in the U. S. A. Nothing added to the cost—\$55—cash or terms. Friday and Saturday—50c down, balance \$1 weekly.

Manning Bowman Electric Percolators

Just as you have seen them advertised in the Saturday Evening Post—and at just the same prices! The Burnett Budget Plan enables you to have one and pay for it without ever missing the money.

The set sketched has a large urn, tray, sugar and cream pitcher. Handsomely nickel-plated and burnished. An impressive set in any dining room. Nationally advertised at \$42. Here at the cash price but on Burnett terms—Friday and Saturday—50c down and \$1 weekly.



FOOTBALL INSIDE OUT

THE WHY AND HOW OF THE RULES

By Norman E. Brown

KICKING THE BALL
In yesterday's article we referred to the place kick as one engineered with a team's holding the ball. This is the general thought of that kick, although the rules define it as one made while the ball is resting upon the ground.

The kick-off, of course, is used at the beginning of the game and the third period.

Here has occurred two recent changes in the rules. A year ago the rule was changed to eliminate the raised "tee", of earth which the kicker had been in the habit of building for the ball. Believing that the kicking distance would be shortened by booting the ball from the ground level the point at which the ball was placed for the kickoff was moved from the 40-yard line of the kicking team to mid-field—50-yard line. This year the officials had seen the kickers booting the ball behind the goal posts time and again.

The drop kick, produced by dropping the ball and kicking it as it leaves the ground, continues to be the favorite method of tries for goals from the field. The kicker gets it away quickly. It leaves one more man for the defense which seeks to check the



opposition line while the kicker swings into action.

The punt, of course, is the main medium of checking a football advance or of advancing when the opposition has a strong line and a poor punter. The punt, and the "free kick," used in on-side kicks, kicking from a fair catch, etc., completes that department of the game.

(Tomorrow: The Kickoff)

LIZZIE IS DRESSED UP

NEW MODEL OFFERS MANY IMPROVEMENTS OVER OLD

"My goodness, Lizzie, how you have changed, though your form still looks familiar!"

These words, or others with similar portents, were evolved yesterday when one of the 1925 model Ford touring cars was being demonstrated. While the general outline is unchanged and the vehicle is recognizable, it carries a number of distinctive features and improvements. Closed models will be on display in the near future.

W. L. Phillips, manager of the Valley Motor company, who recently returned from a trip through the Ford Motor company plant at Detroit, announces that all the new models will be on display in the automobile department of the state fair.

Benjamin Franklin published the first chart of the Gulf Stream in 1770, and first suggested the name by which this great ocean current is now known.

SKINNY MEN

Thin Men
Run Down Men
Nervous Men

You probably know that God Liver Oil is the greatest flesh producer in the world.

Because it contains more Vitamins than any food you can get. You'll be glad to know that God Liver Oil comes in sugar coated tablets now, so if you really want to put 10 or 20 pounds of solid healthy flesh on your bones and feel well and strong—ask J. C. Perry, Central Pharmacy, D. J. Fry, or any druggist for a box of McCoy's Cod Liver Oil Compound Tablets.

Only 60 cents for 60 tablets and if you don't gain five pounds in 30 days your druggist is authorized to hand you back the money you paid for them.

It isn't anything unusual for a person to gain 10 pounds in 30 days. Get McCoy's, the original and genuine Cod Liver Oil Tablets. Adv.

LAST TIMES TODAY



LAST TIMES TODAY



GREATEST
THRILL PICTURE
of ANY Year!

OREGON

STARTS
SATURDAY

THE GREATEST
ADVENTURE STORY
OF THE MOST
ADVENTUROUS
LIFE!



WITH
MONTE BLUE

BURNETT BROS.

457 STATE STREET, SALEM, OREGON