

Director's Lower Economy Floor

Participates Very Heavily During This
GREAT FALL SELLING CAMPAIGN

Here in Our Lower Economy Floor Will Be Found Specials That Are Unmistakably the Greatest Offerings Ever Conceived—Here Will Be Found Savings That Every Thoughtful Adult Cannot Afford to Pass By—Price Reductions That Are So Timely That They Will Make Your Buying a Real Pleasure as You Note the Extreme Values

IN THE LOWER ECONOMY FLOOR

SHINOLA Black or Brown Can 5c

Solid Leather Half Soles, pair 5c

Shoe Laces, specially priced, pair 3c

IN THE LOWER ECONOMY FLOOR

Ginghams and Percales

A good range of desirable patterns, now going at per yard 12c

House Lining, extra special per yard 4c

Novelty Dress Goods, \$1.25 values, yard 49c

IN THE LOWER ECONOMY FLOOR

Sewing Thread

Comes in black or white, an exceptional value at per spool 2c

Ladies' Fibre Silk Hose, double heel and toes, exceptional big value at per pair 39c

IN THE LOWER ECONOMY FLOOR

Heavy Galvanized 10 quart buckets, fall selling campaign, each 19c

Large size Galvanized Wash Tubs, now specially priced at 98c

Regular 15c China Cups and Saucers go at the extreme low price of 9c

Fancy imported Market Baskets, regular \$1.00 value priced for this selling 69c

IN THE LOWER ECONOMY FLOOR

Men's Overalls

Broken lots of all high grade brands that sold up to \$2.00 now piled in one big group at per pair 98c

Men's Reclaimed Army Blouses 25c

IN THE LOWER ECONOMY FLOOR

Aluminumware

All large pieces, including Dish Pans, Percolators, Roasters, Milk and Water Buckets, Berlin Kettles, Stew Pans, Water Pitchers, etc. Good firmly made ware that sold to \$1.75, now 79c

IN THE LOWER ECONOMY FLOOR

Boys' and Girls' Raincoats that usually sell to \$4.50, now priced 1.98

Women's Khaki Coveralls will sell at 49c

Boys' Flannel Shirts, regular \$1.50, 12 1/2 to 14 1/2, 89c

Children's fast color Wash Suits, 1 to 6 years 98c

IN THE LOWER ECONOMY FLOOR

Boy's Knicker School Suits

Made of strong serviceable fabrics, an exceptional value at this low price 3.98

Women's and girls' low heel shoes, just the kind of footwear for the coming winter rains, regular values to \$5.00, now per pair 1.95

IN THE LOWER ECONOMY FLOOR

Men's Raintest Slicker Pants and jackets 1.49

Men's \$8.50 all wool double stag shirts 4.69

Men's genuine army shoes will sell at per pair 2.69

Men's hats and caps, values to \$4, big lot, each 98c

IN THE LOWER ECONOMY FLOOR

Extra Special Values

In broken lines, odds and ends and other various items of merchandise such as hats and caps for men, boys and girls—ladies' high heel shoes—men's Arrow and Triangle collars—men's Sidney garters, etc., choice 10c

Kerr Mason Jars, quarts 79c

NAVY BEANS—

Buy them in 5 lb. sacks 48c

Best Creamery Butter, per lb. 53c

Full Cream Cheese, 2 lbs. for 55c

Fresh Eggs, Special 2 dozen for 70c

FLAVORING EXTRACTS

2 oz. bottle Vanilla 20c

8 ounce bottle 1.29

Royal Club Vanilla, 16 ounce bottle 1.65

CARTON OF 10 BARS

Fels Naptha Soap

65c

SALT

3 pound bag for 7c

8 pound sack at 18c

50 pound sack dairy at 75c

Standard Pack Peas, 3 cans for 49c

Iowa Standard Pack Corn, 3 cans 49c

Peaches, fancy pack, No. 2 1/2s, 2 cans 39c

Buy Ripe Olives at 2 tins for 19c

Razor Minced Clams, No. 1s tall, 3 cans 75c

Linit Gloss Laundry Starch, 2 pkg. 19c

Pure Pineapple Juice, large bottle 15c

Bulk Cocoa, 4-lb. bag, Special 25c

10 bars White Wonder Soap, including shopping bag free 39c

6 bars of Crystal White soap 23c

4 bars Creme Oil Soap for 23c

Matches! Carton of 6 Boxes 23c

Blueing, Extra Special, per bottle 5c

Prepared Mustard in bottles, 2 for 19c

IN THE LOWER ECONOMY FLOOR

Children's Shoes and Slippers

Here will be found a big variety of wonderful values in this lot—a Basement special that will well reward you for the coming—pair 98c

IN THE LOWER ECONOMY FLOOR

Ladies' High Top Shoes

Broken lines of course, but wonderful values for those still wearing high top footwear.

Your unrestricted choice, pair 25c

IN THE LOWER ECONOMY FLOOR

Ladies' Storm Rubbers

For high heel shoes, fresh new stock just unpacked, extra special pair 15c

Ladies' and misses' padded sole, fine felt slippers, all good colors, at per pair 69c

IN THE LOWER ECONOMY FLOOR

Misses' Dixie Oxford Ties

The latest style in black or russet, very durable, a regular \$4.75 value, pair 2.98

Children's two tone oxfords and classy strap slippers, regular \$2.95, pair 1.98

IN THE LOWER ECONOMY FLOOR

Men's Work and Dress Shoes

Here will be found solid all leather footwear that is priced at less than cost—broken lines to be sure, but mostly all sizes will be found in the lot. Special per pair 1.98

IN THE LOWER ECONOMY FLOOR

Boys' AA Cutter High Top Shoes

Solid leather throughout, in fact the best on the market, sizes 9 to 2, regular \$5, pair 2.98

Men's and boys' Canvas Leggings, pair 25c

Men's new fresh stock rubber boots, pair 2.98

IN THE LOWER ECONOMY FLOOR

Boys' and Girls' Button Shoes

Hundreds of pairs solid leather footwear suitable for dress or school wear, shoes that sold regularly to \$3.75, at per pair 1.69

Children's red or blue all leather sandals, double soles, while they last, pair 79c

IN THE LOWER ECONOMY FLOOR

Women's Very Fine Footwear

In Slippers, Pumps, Oxfords, kid or pat. values that sold regular to \$5, pair 1.98

Big table of women's slippers, pumps, oxfords and shoes, a wide selection of choice footwear that sold to \$4.50, at per pair 1.69

IN THE LOWER ECONOMY FLOOR

Men's Fine Oxfords and Shoes

All high grade solid footwear in the season's very best styles, practically all sizes in the lot, \$6 to \$7 values, per pair 3.49

Infants' soft sole shoes, big lot, at per pair 15c

IN THE LOWER ECONOMY FLOOR

Boys' and Girls' Gymnasium Shoes

With heavy rubber soles, special per pair 98c

Boys' Solid Leather Shoes

Water proof soles, a real school shoe, Fall selling campaign price, per pair 2.49

Buy Groceries Now

This great Grocery Dept. of ours has won its tremendous trade by reason of the merits of the food stuffs it sells—but not content with offering quality alone, the prices are made lower than you are asked in the average grocery store, and on special occasions like this, these low prices are cut still deeper, making it advantageous to home keepers, boarding house and hotel keepers to anticipate their present and future needs. Check your wanted items and keep this advertisement for a ready reference.

Albers Minute Rolled Oats

Buy the large package here during sale at 29c

Carnation Premium Wheat Flakes, per pkg 38c

Carnation Premium Oats, large package 36c

Roller Oats 9 lb. sack for 47c

Nutola The best margarine, 3 lbs. for 73c

Mazola Oil Specially priced, quart cans 49c

Lard Compound No. 5 pail, special 89c

No. 10 pail, special 1.75

Blue Rose Rice Fine quality, 5 lbs., special 48c

Peaberry Coffee One pound sack 35c

3 pound bag for 1.00

Staley's Golden Syrup, 5 lb. can at 39c

10 lb. can Crispin Rambler Golden Syrup 79c

K. C. Baking Powder 25 oz. can 22c

Pure Cane Sugar

16-lb. Bag for 98c

100 lb. Sack

\$6.15

Limit one bag to customer

Flour Specials

Blue Ribbon 49-lb. Sack Special 1.89

Del Monte Flour Hardwheat 49-lb. sk. 2.39

Snow Fall Flour Hardwheat 49-lb. sk. 2.03

Kellogg's Products

Corn Flakes, 3 pkgs. 25c

Pep—the new food, 3 pkgs., 39c

Bran Flakes, 3 pkgs. 29c

Kellogg's All Bran, 2 pkgs. 45c

M. J. B. COFFEE

Extra special, 5 pound tin 2.45

Armour's or Sinclair Can Milk

Special opening day price fall selling campaign, 3 cans 27c

ROYAL BAKING POWDER

Extra! 12 ounce cans go for 39c

2 1/2 pound can now at 1.29

5 pound can priced at 2.09

Salt Herring

10 pound pail 1.50

25 pound pail 3.25

Calumet Corn Starch, 1 lb. pkg. 10c

Seedless Raisins, 15 1/2 oz. pkg. at 10c

Campbell's Pork and Beans

Medium size, special, 5 cans 47c

Vinegar

Cider or distilled, special per gal. 34c

Bring your container

Pickles in Bulk

Sweet sliced, pint 20c

Sweet mixed, pint 20c

Sweet Midgets, pint 25c

Peanut Butter

Special bulk price, 2 lb. container 39c

Sardines

in the oval cans

Tomato or Mustard sauce, 2 cans 25c

Bulk Teas

English Breakfast special per pound 35c

Syrup

Cane and Maple

Pint jugs, special 25c

Quart jugs go at 49c

Calumet

Baking Powder

One pound can 29c

2 1/2 pound can 69c

REMEMBER SALE WED. SEPT. 16, 9 A.M.

NOTE The management will consider it a great favor if c. o. d. orders are phoned in as early as possible on opening day of sale. Phone GROCERIES 1333 DRY GOODS 460

Director's Department Store

Commercial and Court Sts.

SALEM, OREGON

Turn to Inside Pages of Advertisement—They Are of Vital Interest to Every Member of the Family