

Director's

Fall Selling Campaign

Of 1925

Engineers' and Firemen's Sox
Pair

14^c

MEN'S ATHLETIC Union Suits

39^c

PARIS 50c WIDE WEB SILK TRIMMED MEN'S

Garters

32^c

MEN'S 50c Suspenders
Work or Dress PAIR

29^c

MEN'S \$1.50 HEAVY FLEECE FLANNELETTE

Night Shirts

98^c

MEN'S \$1.75 SILK MIXED BALBRIGGAN

Union Suits

95^c

MEN'S FANCY DROPSITCH FIBRE

Silk Sox

A regular 50c value, pair

35^c

3 Pair for \$1.00

BIG LOT OF MEN'S FANCY Dress Shirts

Values to \$2.50

89^c

MEN'S MAYO or HANES 2 PIECE Underwear

At per garment

69^c

SUIT SALE

Extraordinary

Offering the most unusual values of the entire season. Every man in and around Salem will find it to his great advantage to attend this yearly event—not only because of the tremendous reductions—but also on account of the high grade well known qualities of the merchandise offered.

The assortment we feature during this selling are young men's models as well as conservatives made of the very fabrics the economical man likes to buy—and tailored as perfect fitting as any clothes can be made—truly remarkable values—an opportunity no man in the least need of a suit should let pass by—now priced at

\$14.75

\$19.45

AND

\$23.85

YOUNG MEN'S FINE SUITS

In small sizes only—34-35-36

For those wearing these sizes we are offering a special purchase of fine tailored suits that would sell in a regular way at \$25. Now

\$9.85

MEN'S NEW FALL OVERCOATS

A timely purchase, just unpacked, has been included in this great fall selling campaign at the same remarkable reductions as quoted on all articles throughout the store. Fine all wool overcoats with fancy plaid backs that were tailored to sell at \$25.00 in every wanted size, now going at

\$16.95

Men's Goodyear Leatherette Overcoats
A \$25.00 value in a water proof garment. To be sold special at

\$7.95

Boys' Fine Suits

Made of exceptionally strong wool fabrics and sold regularly at \$12.95, priced specially at

\$9.85

Children's Reefer Coat

In sizes 1 to 4 years, made of very fine durable fabrics and now offered at the extremely low price

\$2.49

Men's Fall Hats

Men's \$5 CASTLE HATS in all the best staple colors for fall and winter wear at

\$3.95

Men's \$2.50 soft dress hats at the exceedingly low price of

\$1.79

CAPS—Fancy wool, silk lined, \$2.50 values, will sell at

\$1.69

Boys' Munising Brand Union Suits

Wool mixed garments that sold to \$3.00 now offered special at

\$1.75

Boys' Union Suits

Wool mixed garments that sold to \$2.50

\$1.49

Boys' Corduroy Pants

The favorite color for high school boys

\$2.98

Men's \$1.25 Umbrellas

95^c

Men's Blazier Shirts

All wool sport shirts with the new knit bottom now priced at

\$4.95

Boy's Cotton Unions

Special lot broken sizes special

49^c

Men's Broadcloth Shirts

A great value at \$2.00 but priced specially for this great selling at

\$1.49

Men's 65c to 75c fancy Knit Ties

39^c

Extra! All Trunks 25% Off

SWEATER TIME IS HERE

Here are wonderful buys for the boys who will want them for school wear—in the rough neck slip-over or the Jersey coat styles—made of all wool yarns—regular \$4.50 values now

\$2.98

Announcing

THE MEN'S Shoe Classic OF 1925



Never in the annals of this store's merchandising has such a wonderful aggregation of fine footwear entered its doors.

Thousands of pairs men's highest grade shoes and oxfords from

America's Foremost Shoe Manufacturers

Purchased at a price concession that makes this the greatest and most important news event of the hour.

Never before have perfect shoes of such extraordinary well known makes been sold at such an unheard of low price. Though you may not have present wants, do a little figuring ahead and secure your necessary footwear for the future now!

Shoes for Dress

Shoes for Business

Shoes for all occasions of correct and shapely styles—all sizes and widths from AA to EE.

MEN!

To begin with we will offer you the choice of hundreds of pairs of this season's very choice shoes and oxfords—any kind of leather you are accustomed to wearing will be found here in black, brown or russet—in such foremost brands as Stratford, American Gentlemen, Ogden Master Welted, Foot Schultz, Harlow, O'Donnell, etc. All sizes from 5½ to 11 will be found in this vast assortment to begin with—in widths AA to EE but instead of paying the customary price of \$7, \$7.50 and \$8, this same footwear is now offered you during Director's fall selling campaign at per pair

\$4.95



For men desiring a heavy service shoe—and still combining dress qualities—we have the very shoes wanted for that purpose—the proper footwear for police, firemen, and all those whose duty keep them mostly outdoors. Heavy double water proofed soles, Goodyear welts, in practically all sizes, sold in most stores at \$6.00 to \$7.50, but Director's price for this great selling reduced to

\$3.95

For business, professional and clerical men, and those desiring a very fine dress shoe we offer the famous Stonefield Evans certified brand of the high grade custom footwear—in shoes or oxfords—every desired last from regular to combinations—widths AA to EE—all sizes. This footwear must really be seen to appreciate the wonderful values being offered.

Therefore if a saving of \$3 to \$5 interests you, Director's is the logical place for you to come. \$10 to \$12 values now

\$6.95

For heavy duty, outdoor timber and field work, we offer a lot of the standard Buckingham-Hecht 16 inch hi-top packs that sell in the regular way at \$12.50, but for this great fall selling campaign you can buy the very same shoe at per pair

\$8.95

Men's 16 inch all solid leather hi-top shoes made to sell at a figure far in excess of the price asked for this great selling—all sizes—now offered at per pair

\$5.95

Men! These Are Shoe Values That Make It Wise For You To Anticipate Future Wants

Buy Blankets for Cold Weather Now

Nashua Blankets, Fancy Bordered, size 64x76,

Priced for this Fall Selling Campaign at

\$1.95

Fancy Heavy Fleece Plaid Blankets, 64x76, pair

\$2.49

\$1.50 Three Pound Cotton Batts now selling at each

98^c

IN ADDITION TO THE WONDERFUL VALUES TO BE FOUND THROUGHOUT THESE FOUR PAGES THERE WILL BE BARGAINS OFFERED DAILY THROUGHOUT THE BALANCE OF THIS MONTH'S GREAT FALL SELLING CAMPAIGN THAT WILL MORE THAN PAY YOU FOR THE COMING—Watch Our Windows Daily.

Director's
Department Store
SALEM SILVERTON
COURT AND COMMERCIAL ST.