

### FOREIGN FARMERS ADOPT EQUIPMENT

Many Motorized Farm Machines Now Being Used in Foreign Countries

That the farmers of Europe and South America are developing crop producing land through use of motorized equipment to a higher degree at this time than ever before in history is indicated in Fordson tractor foreign sales reports just made public by the Ford Motor company. Shipments of tractors during the seven months of 1925 ending July 31, were more than 74 per cent greater than during the corresponding period of 1924.

Foreign deliveries of tractors reached the new high record of 13,140 during the first seven months of 1925 and in view of the rapidly mounting demand for power farming machinery in the old world the outlook is bright for even greater increase in foreign sales, it was stated.

A feature in connection with the European shipments is the fact that in many instances, the farmers have advanced three or four generations in progress in turning to the tractor for motive power. On many of the picturesque farms in France, Belgium, Russia, and the Slovak nations, the Fordson is taking over work which was heretofore done by oxen. In other instances, the new tractor is merely being added to a fleet on some of the larger farms.

Foreign deliveries of Ford cars and trucks as well as Lincoln cars set a new record during the first seven months of 1925. Sales of Ford cars and trucks totaled 124,345 or 22,000 more than were delivered in foreign countries during the corresponding period of 1924, not including foreign and domestic sales of the Ford Motor company of Canada, Ltd., which totaled 52,300 during the same months this year.

Although the increase in absorption of cars and trucks is proportionate over Europe and South America, the remarkable in-

### CROSS CONTINENT RUN STARTED



A. A. A. officials at the Zero Milestone in Washington on August 30, ready to launch the transcontinental motor run to the Pacific Coast where they are to make a survey of motoring and road conditions after taking part in California Diamond Jubilee. Thos. P. Henry, President of the Association, has his foot on the rear bumper and next to him is Ernest N. Smith, General Manager of the A. A. A. The car, christened Pilot Car, Number 1, is a Cadillac stock sedan presented by Lawrence P. Fisher, of the Cadillac Motor Car Company.

crease in Fordson tractor deliveries is due primarily to Europe's awakening to the need of maximum production from limited area under cultivation. In South America, the tractor has long held a place as standard equipment and increased sales there, although less spectacular than in Europe are increasing to cover the normal expansion of agriculture.

#### RHODES TRUSTEES NAMED

LONDON.—The following have been appointed trustees of the Rhodes Scholarship fund: Premier Baldwin, Geoffrey Dawson, editor of the Times; Sir Douglas Hogg, attorney general; H. A. L. Fisher, warden of New College, Oxford; E. R. Peacock, director of the Bank of England.

Rudyard Kipling has resigned his trusteeship.

#### TRUCK PRICE IS REDUCED

##### GRAHAM BROS. ANNOUNCE SECOND RECENT CUT

Announcement of a reduction in the price of Graham Brothers one-ton truck, effective September 8, has been received by Bonesteel local Dodge Brothers dealer.

"So substantial a reduction in the price of this popular one-ton truck, coming less than four months after the announcement of a previous reduction, says Bonesteel, "is in line with previous assurances that the truck buyer will always benefit equally with Graham Brothers in every economy effected through increased production."

"Graham Brothers, now first in the world as exclusive manufacturers of motor trucks, are able to make this second reduction and

at the same time to make even further improvements in the quality of their trucks.

"In addition to their greatly increased production—their production for the first six months of 1925 was equal to the entire output of 1924—the enlarged and improved facilities afforded by the new factory into which Graham Brothers moved July 1 have aided greatly in making possible these reductions in manufacturing cost."

#### DUCO IS ADOPTED

Renault, Volsin, Bugatti and Daimler, foreign cars, are now using du Pont Duco as part of their production. Interesting color schemes have been prepared for these cars.

Myrtle Point.—Contract let for new union high school building.

### PILOT ENTHUSIASTIC OVER WILLYS KNIGHT

Driver of Trail Blazing Car Declares Machine Performs Perfectly

Latest word received from Frank Kroulik, in charge of the pathfinding Willys-Knight six who with companions is chartering the route to be followed by Illinois automobile club members to Florida in October, indicate the party's arrival in Mobile, Ala.

"National Motorcade pilot car arrived in Mobile tonight, (August 21)" reads the telegram from Kroulik. "We have covered 3560 miles with no adjustments necessary and car is running in the same fine shape as when we received it. Several sales have resulted from demonstrations of pilot car."

Kroulik and his aides left Chicago early in August to chart the route over which several hundred members of the I.A.C. will travel in the largest and most pretentious automobile convoy ever attempted. Club members will leave Chicago early in October, go south through Illinois, Tennessee, and to Florida. On their return they will drive to New Orleans and then north, picking up their original trail at Memphis. The same Willys-Knight six which Kroulik used in chartering the tour, will make the entire trip as pilot car, during which moving pictures will be made with stops at historic points of interest.

### TRACTORS SOLD ON TIME FORD COMPANY ANNOUNCES NEW PART PAYMENT PLAN

As a means of assisting farmers to modernize their farms, a new financing plan has been developed through which farmers may procure a Fordson tractor and other necessary equipment with only a small initial outlay and conveniently timed deferred payments.

The heretofore heavy initial expense of motorizing the American farm, according to the United States department of agriculture, has retreated to a large degree the development of agriculture. The new finance plan circumvents this

obstacle and puts motorized equipment within the easy reach of every farmer, and permits him to operate his farm along the same lines of efficiency as the modern factory, a thing which Secretary of Agriculture Jardine urges upon the farmers of the country.

Although agreeing that the tractor is a means toward greater crop returns, the lack of sufficient capital to meet the initial cost has for years prevented many farmers from taking the step toward modern methods. This situation is relieved through the new arrangement and the farmer, without embarrassing himself financially, can begin at once to enjoy the advantages of Fordson powered farm equipment.

Corvallis—Local cannery turns out carload of goods daily.

Hood River—Corvallis laid for new St. Mark's Episcopal church.

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powerful economical motor and disc clutch, bodies of beautiful design, closed models by Fisher, Duco finish, interior of cars beautifully and substantially upholstered and fully appointed.

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Some of the rubber bought for our tires this fall cost a very high price, but a few weeks ago when there was a temporary decline in the rubber market, we authorized the purchase of a large quantity which greatly reduces our average cost and we are passing the saving on to our customers. Rubber is now up again and expected to go still higher. We advise our customers to take advantage of our temporary reduced prices and **BUY NOW.**

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30x3 1/2	Oversize Clincher	9.85	33x4	Straight Side	17.75
31x4	Straight Side	16.05	32x4 1/2	Straight Side	24.20

Other Sizes proportionately low

#### WESTERN GIANT CORDS

Made for commercial service or extremely hard passenger service. It is extra oversize, extra weight, extra quality and will give you extra service. It is as good a tire as you can buy at any price.

30x3 1/2	Western Giant Reg. Size	\$11.75
30x3 1/2	Giant Oversize Clincher	\$13.75
31x4	Giant Str. Side	20.65
32x4	Giant Str. Side	21.85
33x4	Giant Str. Side	22.90
32x4 1/2	Giant Str. Side	28.85
33x4 1/2	Giant Str. Side	29.90
34x4 1/2	Giant Str. Side	30.95
33x5	Giant Str. Side	38.90

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