# FOREIGN FARMERS

Many Motorized Farm Machines Now Being Used in Foreign Countries

That the farmers of Europe and South America are developing crop producing land through use of motorized equipment to a higher degree at this time than ever before in history is indicated in Fordson tractor foreign sales reports just made public by the Ford Motor company. Shipments of tractors during the seven months of 1925 ending July 31, were more, than 74 per cent greater than during the corresponding period

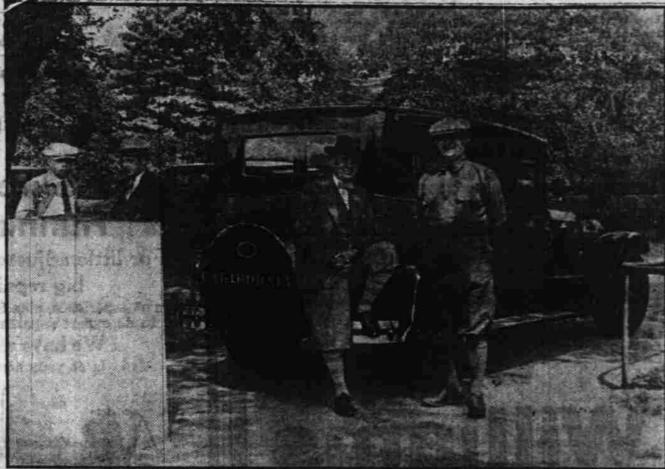
Foreign deliveries of tractors reached the new high record of 13,140 during the first seven months of 1925 and in view of the rapidly mounting demand for power farming machinery in the old world the outlook is bright for even greater increase in foreign sales, it was stated.

A feature in connection with the European shipments in the fact that in many instances, the farmers have advanced three or four generations in progress in que farms in France, Belgium,

and trucks as well as Lincoln cars expansion of agriculture. set a new record during the first seven months of 1925. Sales of Ford cars and trucks totaled 124,-345 or 22,000 more than were delivered in foreign countries dur-

sorption of cars and trucks is Bank of England. proportionate over Europe and Rudyard Kipling has resigned turers of motor trucks, are able to South America, the remarkable in- his trusteeship.

### CROSS CONTINENT RUN STARTED



A. A. A. officials at the Zero Milestone in Washington on August 30, ready to launch the transcontinenta motor run to the Pacific Coast where they are to make a survey of motoring and road conditions after taking part in California Diamond Jubilee. Thos. P. Henry, President of the Association, has his foot on the rear bumper and next to him is Ernest N. Smith, General Manager of the A. A. A. The car, christened Pilot Car Number 1, is a Cadillac stock sedan presented by Lawrence P. Fisher, of the Cadillac Motor Car Company.

turning to the tractor for motive crease in Fordson tractor deliv- TRUCK PRICE IS REDUCED at the same time to make even eries is due primarily to Europe's Russia, and the Slovak nations. awakening to the need of max- GRAHAM BROTS, ANNOUNCE the Fordson is taking over work imum production from limited which was heretofore done by ox- area under cultivation. In South en. In other instances, the new America, the tractor has long held tractor is merely being added to a place as standard equipment and

#### RHODES TRUSTEES NAMED

Although the increase in ab- E. R. Peacock, director of the

SECOND RECENT CUT

Announcement of a reduction 1925 was equal to the entire outa fleet on some of the larger increased sales there, although in the price of Graham Brothers put of 1924-the enlarged and less spectacular than in Europe one-ton truck, effective September improved facilities afforded by Foreign deliveries of Ford cars are increasing to cover the normal 9, has been received by Bonesteele the new factory into which Graocal Dodge Brothers dealer.

truck, coming less than four cost." months after the announcement of LONDON,-The following have a previous reduction, says Boneing the corresponding period of been appointed trustees of the steele, "is in line with previous 1924, not including foreign and Rhodes Scholarship fund; Premier assurances that the truck buyer domestic sales of the Ford Motor Baldwin, Geoffrey Dawson, editor will always benefit equally with company of Canada, Ltd., which of the Times; Sir Douglas Hogg, Graham Brothers in every econtotaled 52,300 during the same attorney general; H. A. L. Fisher, omy effected through increased months this year.

"Graham Brothers, now first in the world as exclusive manufacmake this second reduction and new union high school building.

ity of their trucks.

"In addition to their greatly intion for the first six months of ham Brothers moved July 1 have "So substantial a reduction in aided greatly in making possible the price of this popular one-ton these reductions in manufacturing

#### DUCO IS ADOPTED

Renault, Voisin, Bugatti and Daimler, foreign cars, are now using du Pont Duco as part of their production. Interesting color schemes have been prepared for these cars.

Myrtle Point,-Contract let for

# PILOT ENTHUSIASTIC TRACTORS SOLD ON TIME obstancle and puts motorized equipment within the easy reach

Driver of Trail Blazing Car Declares Machine Performs Perfectly

Latest word received from with companions is chartering the ida in October, indicate the party's arrival in Mobile, Ala.

"National Motorcade pilot car arrived in Mobile tonight, (August 21)" reads the telegram from Kroulik. "We have covered 3560 miles with no adjustments necessary and car is running in the same fine shape as when we received it. Several sales have rosulted from demonstrations of pilot car."

Kroulik and his aides left Chiago early in August to chart the route over which several hundred members of the l.A.C. will travel in the largest and most pretentious automobile convoy ever attempted. Club members will leave Chicago early in October, goin south through Illinois, Tennessee, further improvements in the qual- and to Florida. On their return they will drive to New Orleans and then north, picking up their origcreased production—their produc- inal trail at Memphis. The same Willys-Knight six which Kroulik used in charting the tour, will make the entire trip as pilot car. during which moving pictures will be made with stops at historic points of interest.

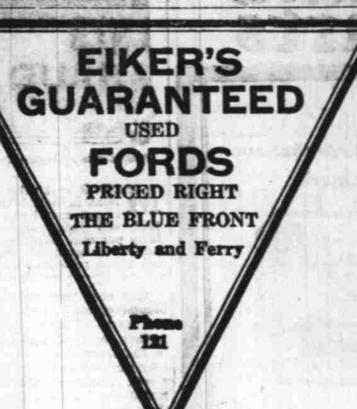
NEW PART PAYMENT PLAN

As a means of assisting farmers to modernize their farms, a new the farmers of the country. financing plan has been developed

automobile club members to Flor- new finance plan circumvents this ed farm equipment,

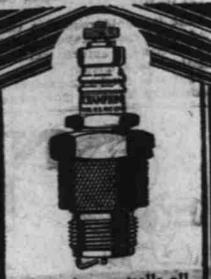
equipment within the easy reach FORD COMPANY ANNOUNCES of every farmer, and permits him to operate his farm along the same lines of efficiency as the modern factory, a thing which Secretary of Agriculture Jardine urges upon

Although agreeing that the trac through which farmers may proc- tor is a means toward greater crop ure a Fordson tractor and other returns, the lack of sufficient necessary equipment with only a capital to meet the initial cost small initial outlay and conveni- has for years prevented many ently timed deferred payments. farmers from taking the step to-The heretofore heavy initial ex- ward modern methods. This situ-Frank Kroulik, in charge of the pense of motorizing the American ation is relieved through the new pathfinding Willys-Knight six who farm. according to the United arrangement and the farmer, with-States department of agriculture, out embarrassing himself finanhas retarted to a large degree the cially, can begin at once to enjoy route to be followed by Illinois development of agriculture. The the advantages of Fordson power-



out carload of goods daily.

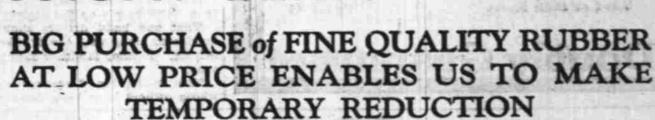
Hood River .- Cornestone laid for new St. Mark's Episcopul church.



other spark plugs combined two to one because car owners everywhere have proved for themselves that Champion is the better spark plug.

tion X for Fords,

## Tire Prices Reduced at "Western Auto" Stores



Some of the rubber bought for our tires this fall cost a very high price, but a few weeks ago when there was a temporary decline in the rubber market, we authorized the purchase of a large quantity which greatly reduces our average cost and we are passing the saving on to our customers. Rubber is now up again and expec-ted to go still higher. We advise our customers to take advantage of our temporary reduced prices and BUY NOW.

We reserve the right to withdraw this offer without further notice

### These are the new Low Prices on WEAR-WELL CORDS

Wear-Well cords are standard quality, standard weight and standard oversize. They are fully as good as many tires selling at much higher prices.

FULLY GUARANTEED-NEW FRESH STOCK 30x31/2 Reg. Sine \$8.85 \$16.90 30x 31/2 Oversize 31x4

16.05 Other Sizes proportionately low

WESTERN GLANT CORDS Made for commercial service or ex-tremely hard passenger service. It is extra oversize, extra weight, extra quality and will give you extra service. It is as good a tire as you can buy at

30x31/2 Giant Oversize Clincher . \$13.75 31x4 Giant Str. Side 20.65 32x4 Giant Str. Side 21.85 33x4 Giant Str. Side 22.90 32x4½ Giznt Str. Side 33x4½ Giznt Str. Side 34x4½ Giznt Str. Side 28.85 29,90 30.95 33x5 Giant Str. Side

WESTERN STANDARD Fabric

30x31/2 Clincher

A good quality fabric tire that will give many miles of satisfactory

The quality of "Western Auto" tires is known to hundreds of thousands of western motorists. The tires offered at our temporary low prices are the same in quality—carry the same broad guarantee-and will give you the same dependable service for which "Western Auto" tires are noted.

YOUR TIRES WILL BE MOUNTED FREE!

Tell your friends about these reduced prices. They will appreciate



Service

### 2000,000 CHEVROLETS powerful economical motor and disc clutch, bodies of beautiful design, closed models by Fisher, Duco finish, interior of cars beau-tifully and substantially uphol-stered and fully appointed. Chevrolet has now built 2,000,-Touring . \$525 000 cars-the first manufacturer Roadster ., 525 of automobiles with modern sliding gear transmission to reach Coupe - 675 this tremendous production. Coach - 695 This achievement has been made possible because Chevrolet has Be sure to see these cars that have met the great public demand for achieved so great a degree of puba quality car at low cost. lic favor-and learn how much automobile you can really get for Chevrolet has a construction typ-ALL PRICES E. O. B.

little money.

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OPPOSITE CITY HALL

ical of the highest priced cars;

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