

Some Traffic Abuses!

After a week-end trip to Ashland and return a local automobilist says:

That 80 per cent of tourists and automobile drivers exceed the speed limit.

That it would require a thousand speed cops between Ashland and Portland to enforce traffic regulations to a letter.

That auto trucks and stages are becoming a nuisance and menace

to automobile touring on the highways.

That the only reason farmers are given any consideration at all from some automobilists on the highway is the fact that a heavy farm wagon loaded with hay or grain is a ugly thing to butt into

That no matter how fast you are travelling on the highway there are always a lot of speed maniacs who will pass you.



National brand parts

accurate Mike

You - - -

need and want Piston Rings that are Free from Snakiness



We sell and recommend—

McQuay-Norris Rings

because they are flat—Not Snaky. Try them on a face plate coated with Prussian blue and prove it.

Complete oversize service.

See "Jim & Bill" for Complete Line of Motor Bearings, Pistons, Piston Rings, Gears and Gaskets

"JIM" SMITH & WATKINS

Court at High Street Phone 44

Doubly Guaranteed

MOTOR TRIPS ABROAD Maidens of Japan ONE OF A SERIES OF TRAVEL TALKS

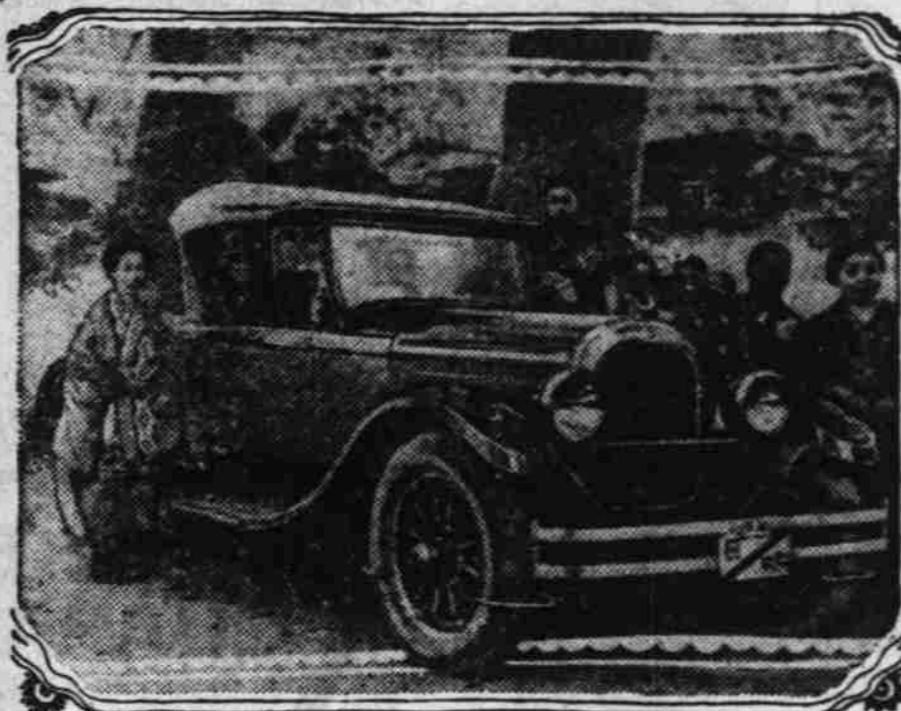


Photo Courtesy Chrysler Corporation

MOTOR vehicular registrations in Asia in 1924 were 15 per cent better than in 1923, and Japan experienced a forty per cent increase despite a national catastrophe. Japan now has 20,000 registered motor cars

and trucks. China has 10,000. Japanese maidens are not so shy as fiction would have us believe, as shown by this snapshot. They admired the Chrysler roadster and expressed delight when its owner "snapped" them.

That road hogs are fortunately becoming scarcer every day—they are nearly all killed off.

That the road hog has a rival in the ignoramus who cuts in ahead of you and clips your front wheel. There should be a year round open season for shooting these birds.

That a bold bill board at the South Salem city limits on the highways reads "Welcome to Silverton." It says other things, but the above line is about all the tourist has time to read at 40 miles an hour.

That the steel work and trestle work on the new Harrisburg highway bridge is about completed and it is practically ready for the paved floor. Harrisburg will soon have a ferry "for sale at a bargain."

That a lot of fellows never get in a hurry until they are seated at an automobile steering wheel.

That a law should be passed and rigidly enforced prohibiting small coupes from carrying more than three people on the highway.

That one hand drivers should be classed along with the drunken drivers. Neither is either safe or sane.

That the looting of wrecked cars whose owners have been disabled

and taken to the nearest hospital, should be made a penitentiary offense. Accident victims already have troubles enough.

Hood River apple crop estimated at about 2800 cars.

Contract let at \$55,732 to build Sutton Lake-Florence section of Roosevelt highway.

FORD OPENS NEW PLANT CARS AND TRUCKS ARE NOW ASSEMBLED IN MEXICO

The Ford Motor company of Mexico has been organized in Mexico City and is now turning out assembled Ford cars and trucks for distribution in that territory. In all its essential details, the Mexican plant is similar to Ford plants in other foreign countries and the United States. Production has begun and while facilities at present only permit assembly of chassis, additional equipment is now being installed. This includes enameling ovens and also facilities for building bodies.

The Ford Motor company plant is Mexico's first automobile factory and its operation is regarded

as much a show place of the city as an industrial enterprise by the citizens and Mexican government officials. The plant is housed in a two-story building of 48,000 square feet of floor space which has been remodeled to conform with Ford standards of production. General offices of the company are located in the building. The company now has 18 foreign plants and associated companies. Others, in addition to Mexico City, established this year are at Pernambuco, Brazil and Yokohama, Japan.

FLIVVER'S SAVING DEVICES

A flivver owner has installed devices to his flivver guaranteed to effect the following savings:
Carburetor saves on fuel... 20%

Special sparkplugs saves... 20%
Intake superheater saves... 20%
Special rear axle saves... 20%
High pressure cords save... 20%
Special fuel saving device... 20%

every 25 miles to ball out the fuel to keep his gas tank from running over.

Portland.—Pacific Telephone & Telegraph company will install new service for Mt. Scott and Mt. Tabor districts.

STOP! Make Sure Your Car Is Running Right

For little adjustments now will save big repair bills later

Years of experience, plus first class equipment, enable us to do expert repairing at satisfactory prices

We have a Tow Car that

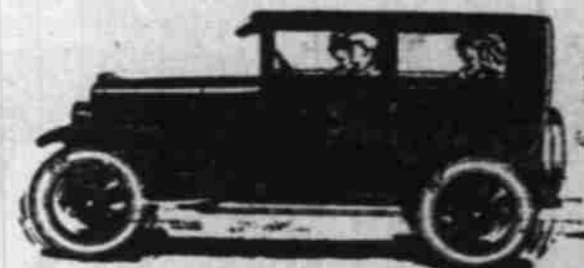
is at your service day or night



THE MOTOR SHOP

G. A. Coffey—S. M. Hayes
207 North Church Street Phone 43; Night Phone 1744-W
(Next to Certified Motor Car Market)

"The price must be cut to \$595 but I want every one of these new features included!"
John R. Willys
President, Willys-Overland Co.



\$595 f. o. b. Toledo

Extra big doors

—extra wide, easy entrance and exit to both front and rear seats. Each door has four extra heavy hinges—these doors are built to stand punishment!

Wider seats

—the widest of any light car built! New single-piece, undivided front seat, 39 inches wide, 19 inches deep. Wider back seat—45 inches wide, 18 inches deep. No match-box effect. No crowding!

Big, wide windows

—more than 20 square feet of window space—all the air and all the broad, uninterrupted vision of a touring car.

Latest one-piece windshield

—especially valuable in night-driving. Gives clear, unobstructed vision. You can always see where you're going. More easily adjusted—you don't have to fuss with it. Adds grandly to the car's appearance.

Chassis

—a strong, rigid frame with plenty of bracing; springs of Chrome Vanadium steel, the finest and strongest spring steel known to engineering—every leaf in each spring is genuine Chrome Vanadium; the same material you will find in the world's finest automobiles!

We challenge any owner in America to point out wherein this \$595 Overland can be duplicated for quality or for up-to-the-minute equipment, or for dollar-for-dollar value.

Step in and see this car. Ride in it—know the comfort of it. Drive it yourself—feel the ease of it, the power of it.

Easy terms. Only a small amount down. 18 months for the balance. Trade in your present car as part payment.

Such was the President's order. RESULT? A new-day automobile—at a price unbelievable until today. Full-size-5-passenger; sliding-gear transmission, at less than \$600—for the first time in all history.

Here are the high-spots. Check them with any car you know selling anywhere near the price. Then ask yourself—"In what other light car can I even approximate this phenomenal \$595 value?"

A full-size, 5-passenger Sedan

—room to spare for 5 regular people... a smartly designed car, clean-cut, rakish, low, extraordinarily good-looking!... polished lacquer finish, rich deep blue with glistening jet-black trimmings, as handsome a light car as anybody ever looked at. Women love it!

A 27-horsepower engine

Sturdy, fast, reliable, all the power you need to carry you 50 miles or 50,000. A noble hill-climber. A quieter engine with fewer working parts. 20- to 25 miles to

the gallon of gas, often more—light on oil—hundreds of letters from Overland owners report as high as 15,000 miles without a dollar spent for engine upkeep!

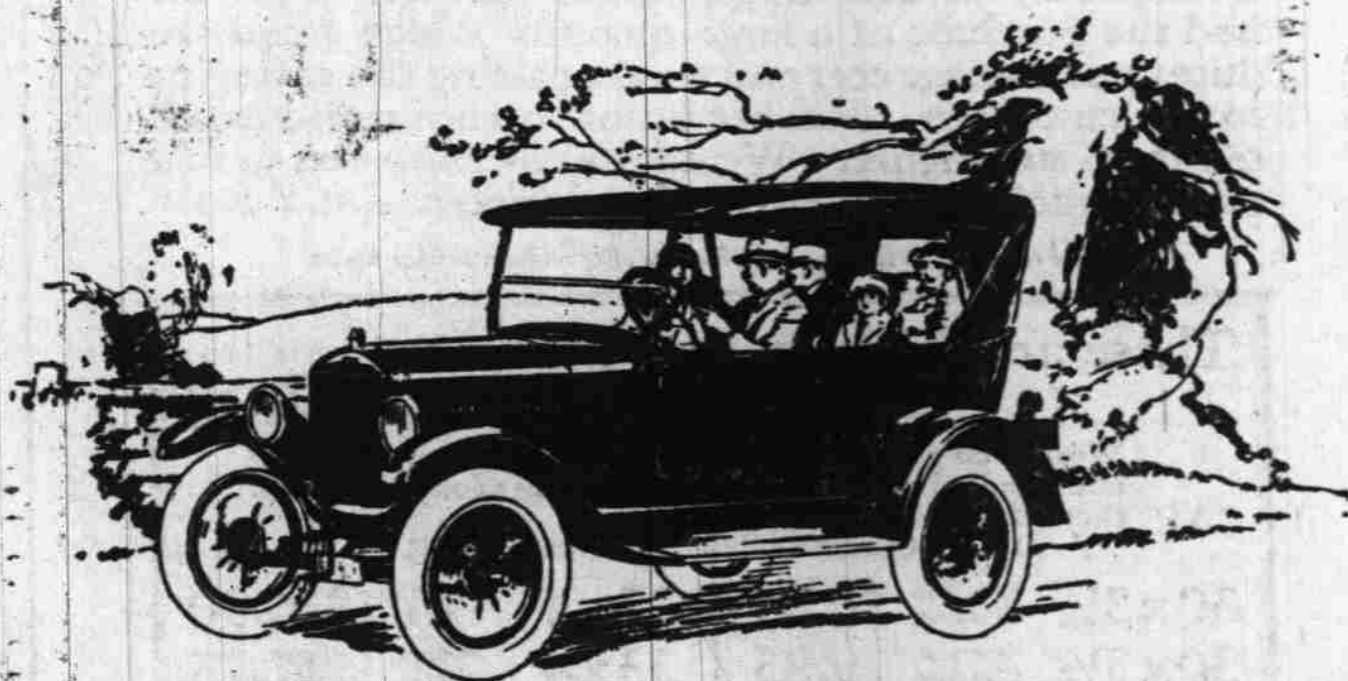
Sliding gear transmission

Three speed, selective, sliding-gear transmission—at the lowest price ever available in a light Sedan! Borg and Beck disc type clutch—one of the finest clutches made; Auto-Lite starting, lighting and ignition—a rear axle system equal to that used in cars carrying double the weight of this one; Axle shafts of Molybdenum steel, the toughest steel known. In the entire three years in which Overland has used this axle system there is no case on record where an axle has ever been broken!

Standard OVERLAND Sedan

VICK BROTHERS
High Street at Trade

BEAUTY • COMFORT • CONVENIENCE • UTILITY



192,368 Orders Already Received

The increased popularity of the improved Ford cars has already become an established fact.

Since the announcement of these cars, 192,368 orders have been placed with Authorized Ford Dealers—a sales record that is without precedent.

See the improved cars at your nearest Authorized Ford Dealer's. Place your order now to insure preferred position on the dealer's delivery list. Enjoy the new beauty and increased riding comfort of a Ford car this Fall and Winter.

TOURING CAR

\$290

F. O. B. DETROIT

RUNABOUT . \$260
COUPE . 520
TUDOR SEDAN . 580
FORDOR SEDAN 660

Demountable Rims and Starter Extra on Open Cars

Closed Cars in Color



NO INCREASE IN PRICES