

MANY OLD DODGES STILL IN SERVICE

Examples of Long Life of Motor Cars Given; Many Letters Received

Dependability and long life, according to Mr. Bonesteel, local dealer, are largely responsible for the "World Wide Good Will" enjoyed by Dodge Brothers, Inc. These characteristics are but the natural results of selection of the highest grade materials, of precision in workmanship and of soundness of design.

"The files at the factory," says Mr. Bonesteel, "contain hundreds of letters written voluntarily by enthusiastic owners of Dodge Brothers Motor cars which were among the first shipped into different parts of the country and which are still in active service. A large percentage of these has traveled well upward of 200,000 miles.

"As typical examples of these 'Old Timers,' car No. 12, the first Dodge Brothers car delivered on the Pacific coast, is reported still in service after over 170,000 miles on all kinds of mountain roads. Car No. 13, the first received in Denver, Col., arriving there December 10, 1914, was first used as a demonstrator. It is still giving satisfactory service to its original purchaser.

"The first Dodge Brothers car sold in the state of Arizona was recently traced by the dealer at Phoenix and located in the service of a farmer in the Yuma valley. It now occupies a conspicuous place in that dealer's display room.

"Touring car No. 152, the first sold in Portland, Maine, is far from the scrap pile. The original owner, Mr. Jordan, after using it for a number of years as a passenger car, converted it into a three-fourth ton truck to convey garden produce to the Portland markets. The satisfactory service rendered by this ten year old car led Mr. Jordan, when later in need of an additional truck of greater capacity, to buy a Graham Brothers Truck, which is powered by Dodge Brothers engine.

"Car No. 138, the veteran of Pittsburg, was traced by the dealer through several changes of ownership to a farm where it was in daily service over rough country roads. In spite of the high valuation placed by the owner, 'Old 138' now occupies a space in the Pittsburg salesroom.

"From the dealer at Glens Falls, New York, comes the report that he has just purchased for display and demonstrating purposes one of the first Dodge Brothers cars delivered in his ter-

World - Girdling Travelers Have Daily Paper At Sea

CRUISE NEWS



Vol. 1. No. 9. Published at Sea. FRIDAY. Price 10 Cents.

Germany Joins Conference. Berlin, Dec. 19.—Germany has formally accepted an invitation to participate in the League of Nations conference on the 'Abolition of a ocean daily.'

ONE of the novel and far reaching offshoots of the radio is the publication of newspapers at sea. The traveler in these days is never so far from land, even on a voyage around the world, that news for his daily paper does not reach the ship.

The largest ship to circle the globe, the Red Star liner *Belgenland*, throughout an annual pleasure cruise of 80,000 miles publishes a daily filled with radio information, known as "The Cruise News."

On the *Belgenland's* next voyage from New York around the world westward, next winter, on which she will be absent four and a half months, she will be in daily receipt of voluminous press reports, either from America or Europe, and for many days in succession from both. On her last cruise she received daily news bulletins from Marion, Mass., all the way from New York to Panama Canal, a distance of 2196 miles. In the Caribbean she also picked up "press" from San Diego and San Francisco, receiving daily reports from the latter until she reached Hongkong.

All the leading governments broadcast news. Germany is the most active in this respect, and its great station at Nauen is the most far-reaching from which ships at sea receive "press." England has a powerful station at Oxford.

The *Belgenland's* operator came into touch with Nauen at 179 degrees west longitude, half way round the globe from Central Eu-



Radio operator receiving "press" reports for the ocean daily.

In the far eastern seas the editor of the ship's newspaper had an abundance of "press," from different sources. In the Red Sea the *Belgenland* came into touch with New Brunswick, N. J.

Through the means here outlined, the passenger coming down to luncheon on the cruise ship found daily at his plate a copy of his "Cruise News," containing fresh advices from his home country.

While transatlantic liners have had daily papers for several years, it is only recently that the perfection of long-range stations has made possible the receipt of daily press reports by a ship cruising around the globe.

ritory. It has given 150,000 miles of satisfactory service.

"The dealer in Buffalo, N. Y., J. A. Cramer, recently, as evidence of dependability, compiled a list of names of 70 Buffalo citizens who purchased Dodge Brothers cars over ten years ago and whose cars are still giving fine service.

"In Binghamton, N. Y., the dealer recently ran an advertisement in the local newspaper inviting the owners of the Dodge Brothers cars sold in Binghamton during 1914 and 1915 to register their cars. If still in service, at his salesroom. Of 99 cars sold during those years, 52 were registered. Most of the other owners had moved from the city.

"Of great interest is the fact that out of these 52 cars 43 had their original baked enamel finish in large percentage showing almost the original luster. The leather upholstery was invariably good.

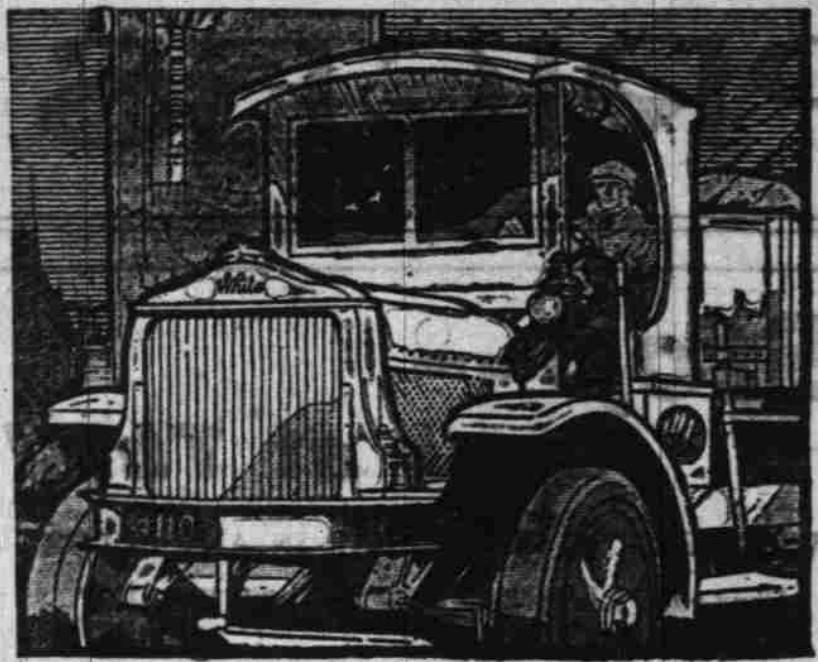
"World wide good will for Dodge Brothers, Inc., is the natural reward of universal respect and satisfaction among the users of their product."

TO BUILD COLISEUM

CULVER CITY, Cal., Cal.—A reproduction of the great coliseum of the ancient Romans, said to be one of the largest "sets" ever constructed for a moving production, is being built on a 60-acre lot here at a cost of \$200,000. Plans call for 10,000 actors to appear in the scenes.

FAMOUS ITALIAN DIES

MILAN.—Professor Battista Grassi, the famous bacteriologist and physician, died recently at the age of 70. He was widely known in the international medical world as an investigator of malarial diseases.



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