

It is our aim to serve you economically, faithfully and conscientiously. Our extremely low operating costs, together with our centralized and highly trained buying organization, enables us to always sell you quality merchandise at the lowest prices.

Due to the self-help plan in use in our grocery department, we are able to handle groceries at a very low cost. It is our policy to pass this saving on to our customers. We will absolutely guarantee to save you money on your grocery bills.

UP-TO-DATE STORE BARGAINS BEEN OFFERED THE SHOPPERS OF SALEM

"Clean-It" Wire Sponges 5c Fresh Jelly Beans, lb. . 15c

ns That Will Interest You

Ivory Soap Flakes, 2 for

Jello, Assorted Flavors, 3 pkgs Silver Bar Tomatoes, No. 2 1-2 cans, 3	25c
Old Dutch Cleanser, 3 for Shredded Wheat, 3 packages	19c 29c
Have You Ever Seen the Equal of These Prices? PINEAPPLE—Waikiki Sliced, No. 2 cans, 3 for SILVER BAR, crushed or sliced, No. 1 flat, 3 for	530
Crisco, 3 pound can for	690

FOLLOW THE CROWD TO THE GREATEST S ORE OPENING SALEM HAD EVER HAD

35c

39c

89c

27c

49c

29c

35c

29c

19c 29c

45c

TOILET PAPER While Our Supply Lasts 25c 8 Rolls

Master Clams, 10 oz. can 25c P & G Naptha Soap, 7 bars ______25c Stringless Beans, No. 2 can, 2 for 25c Ripe Olives, 5 oz. can, 2 for _______15c

A Wonderful Syrup—Cosmopolitan Cane and Maple Packed expressly for us in attractive pint and quart jugs. Try it—You'll never use any other Pint Jug 25c Quart Jug 45c

Clothes **Dryers**

Collapsable style, the best inside dryer made. Over 30 ft. of drying space. Indispensable in rainy weather. Regular \$1.50 value

Special

\$1

Clothes Hampers

Made of splint wood and very durable, size 16x23 inches. Regular \$1.50 value

> Special \$1

KOTEX Regular size package

> 39c One Kotex Free

Ladies' Apron **Dresses**

Rick-Rack and Pearl Button trimmed, made of good quality Gingham and Per-cale, assorted styles and sizes, regular 98c

> Special 59c

Men's Overalls Lunch Kits

Heavy weight blue denim, all seams double sewed, full cut, six pockets. Men, here is a bargain you can't miss.

Regular \$1.50 value

SPECIAL S

Men's Work Shirts

Heavy Chambray, two button pocket, exceptionally made, full cut, sizes 141/2 to 17

Regular \$1.00

Absorbent Cotton 16 oz. size, extra quality, highly absorbent, regu-lar 75c Special

59c

"Gordon" Pure Silk Ladies'

Hose

All popular shades, 22 in. boot, ravel stop, reinforc-ed heel and toe. Regular \$1.25

> Special 98c

Turkish Towels Heavy weight, fancy and plain. Regular 50c Special

39c

Artificial Silk Princess Slips

Heavy weight double shoulder straps, gathered hips, accordion pleated bottom with two tone combination. Large assortment of colors. Sizes 36 to 44. Regular \$2.00 Special

\$1

Black enameled box with 1 pt. vacuum bottle. Special price-

Bottle 89c, Box 69c

Complete \$1.58

Brush Sets

Six pieces to set-toilet brush, bottle brush, radiator brush, vegetable brush, Clothes brush, bath tub brush. Worth \$2.50-

Special 1/1

98c

Cups and Saucers

Imported China, beautiful-ly decorated

Complete

15c

House Dresses

Made of best Ginghams, nicely embroidered and well finished seams. All latest patterns. Regular \$1.50

values-

Special \$1

OUR PRICES ARE ALWAYS GAINS

HEAFER BUILDING

HISKING

LIBERTY STREET, BETWEEN

LOOK FOR THE STORE WITH THE

Green Front

Ladies' Bloomers

Heavy sateen, elastic waist, double elastic cuff, full seat with reinforced crotch, double stitched seams, in almost any color desired. Regular \$1.00

SPECIAL 89c