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Manager W. H. Henderson
Advertising Manager W. H. Henderson
City Editor Ralph H. Kline
Business Editor Frank Johnson
Telegraph Editor E. A. Gibson
Society Editor W. G. Conner
Post Office Editor W. G. Conner

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GOD WILL GUIDE THEE:—Be ye not as the horse, or as the mule, which have no understanding; whose mouth must be held in with bit and bridle, I will instruct thee and teach thee in the way which thou shalt go. Psalm 32:9-8.

RESULTS OF COOPERATIVES

Reliable statistics show that through the federated cooperative fruit associations in this country marketing costs were reduced last year \$1,700,000 from the previous year. And by this same means over \$2,000,000 was added to the growers' returns without increasing cost to the consumers.

Another of the many advantages of cooperative marketing is that of orderly distribution. And through such distribution prices are stabilized. Under the cooperative plan the grower is assured of a market and for his crop all the original value less the cost of direct handling.

Cooperative marketing is now a proven success. It is bound to expand until practically all heavy marketing will be done in this way. And, as the cooperatives federate more and more they will reach the markets and the consumers through advertising which will assume larger and larger national characteristics.

SOME VALUES OF FAIRS

The agricultural fair is a reminder of the seed time and the harvest. In every worthy exhibit there is evidence of type selection and production, persistent care and thorough preparation. Thus the fair is indeed a class room for interesting and intensive study.

Long ago preparations for the fairs were begun by those who will make the most of their opportunities to help both themselves and the fairs by well-planned thoroughly prepared and attractively arranged exhibits.

Rivalry is a spur to progress in livestock and agricultural productions and nowhere else for the grower is there so great stimulus from competition as at the fairs. The opportunities for comparisons of products result in improvement. To learn how another grower produces superior quality vegetables, grains, flowers or livestock enables the learners to strive more intelligently toward better crops for themselves.

At the fairs, too, may be seen demonstrations of farm machinery, household equipment and other articles of commerce. And opportunity for comparisons and selection on the basis of merit or adaptation to particular needs is here provided.

Socially fairs are of great value and may be made a fine outing for whole families. On every modern fairground space for tents, good water and other accommodations for camp life are provided. The get-together meetings of old friends and the making of new acquaintances are also worthwhile results of these annual gatherings.

Boys' and girls' club work is a modern auxiliary of vast importance and should be everywhere and at all times encouraged. Here youth are encouraged to do their best; parents and friends are entertained; genuine respect for industry taught and love of home and agriculture inculcated.

The community fair is the starting point where the local products are shown and where community spirit is developed. The county and state fairs lead on to the inter-state and international exhibitions toward which every exhibitor should aim.

THE AUTO LIGHT LAW

The new auto light law is in response to the desire of auto drivers who have suffered from the carelessness of those who allowed their auto lamps to cast their rays of light into the faces of others whom they met.

Under the new adjustment the rays are cast down to the pavement and will not blind drivers approaching from the opposite direction.

The cost of the readjustment may be covered many times by avoiding accidents probable under the old adjustment. The new plan is worth the cost as an insurance anyway. The number of accidents occurring from glaring lights has been large and increasing with the increase in the number of autos.

The new law should be welcomed, as it will, in minimizing the number of accidents, safeguard both life and property.

CONSOLIDATION OF INDUSTRIES ASKED

(Continued from page 1)

and output of its plants, and in doing it has been declared within its legal rights.

"For some time the interstate commerce commission has been urging the railroad corporations to merge in certain cases for the purpose of cutting down the overhead expense.

"And yet we are told that any such corporate control of coal mining would constitute a crime.

"A law which would leave an industry free to do anything which it saw fit, make any sort of combinations or absorptions, and found economical with the clear provision that such industries must keep their prices reasonable or submit to such court action as would make their prices reasonable, will go a long way toward remedying this over development

problem which is becoming more serious every day.

"But with a realization of our own economic ills I want to leave with you the thought that we are better off in America today than in any other country in the world."

M. E. CHURCHMEN MEET

YAKIMA, Sept. 7.—Approximately 150 members of the Columbia river conference of the First Methodist Episcopal church are expected to arrive in Yakima tomorrow to attend the opening meeting tomorrow night of the Fifty First annual conference. The conference will be in session until next Monday.

Nearly everybody seems to try to qualify for the open championship contest in the National Association of Prevaricators.

MY HUSBAND'S LOVE

Adela Garrison's New Phase of REVELATIONS OF A WIFE

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CHAPTER F105

THE WAY MOTHER GRAHAM WAS WON TO HELP MADGE

Mother Graham did not wait for any answer to her ultimatum as to Junior's sleeping quarters for the night, but with masterly strategy beat a retreat as soon as she had finished speaking, with the remark that she must see to the cleaning upstairs.

I gave Katherine an appealing look as the door closed with emphasis behind my dauntless mother-in-law, and she crossed the room in answer to it, sat down beside the sleeping boy and put a professionally skillful hand on the little chap's forehead.

"I shouldn't worry, Madge," she said, with such evident sincerity that my heart lightened. "I don't think he has experienced the slightest ill from his exposure—we took such prompt measures to warm and soothe him. He is in good shape now."

"But will he be after to-night's performance?" I asked bitterly.

"That, of course, I cannot guarantee," she returned, "but if he does show any ill effects from it, we can get to work tomorrow morning promptly, and check anything troublesome. Hush! The dragon is returning!"

It was indeed, Mother Graham, "primed for bear," in the phraseology of the old hunters. She swept in magnificently, her head high.

"Margaret," she demanded, "may I ask why I am of so little importance in your estimation that I have to learn of Jim's experience with the bootlegger by listening to the tale told one hiring by another?"

Madge is Diplomatic.

Even Katherine's professional composure was not proof against this. She bent over the sleeping child with a strangled little cough, and pretended to be arranging the blankets which wrapped him. In the glare of my mother-in-law's direct gaze I had no such refuge, and I always shall be proud of the quick ironing which I gave to my facial muscles as I met her eyes.

"If you mean Katie's story to Mrs. Ticer," I said coolly, "it isn't the true one at all. I instructed her just what to say to Mrs. Ticer, but I reserved the truth for you and Katherine. I have had no opportunity as yet to relate it."

She furled her sails immediately and came to anchor in the nearest chair.

"Well, you can't say that any longer?" she said with a final fleeting tartness, and then with eyes shining like those of an excited child, she listened to the story of our finding Jim bound and gagged, and of his experience with the bootlegger and the big man who had come to the rescue of the escaping criminal.

"You'd Better Get Dinner."

But one thing I kept back. I could not reveal Harry Underwood's identity either to Katherine or to Mother Graham. That was a matter for Lillian's ears alone, if, indeed, I ever confided the secret to anyone.

Therefore, I said nothing of the railway which Mr. Underwood had addressed to Jim as he tied him up, making him appear that the job was done in silence, nor did I mention the overcoat which Mr. Underwood had put under Jim.

"I think I have a clue to the big man's identity," I finished with as important an air as I could manage. "There was someone like him, I am sure, on the list of Lillian's suspects in that last case of hers. Therefore, I have asked Jim to give no hint of the second man in his account of the affair. I want him to keep as clear an idea of the thing as possible, and you know how easily confused he is, so please don't ask him any questions about it. As for Katie, she knows only that we found Jim tied up. Anything else she has patched up herself."

My mother-in-law drew herself up haughtily.

"I am not in the habit of questioning the servants," she said icily. "Have you quite finished all you have to tell?"

"Oh, yes," I said cheerily, then added with meek solicitude: "I do hope all this hasn't delayed the cleaning too much."

"Don't get a stroke of apoplexy worrying over it," she advised, and I gripped my risibles firmly.

Gas on Stomach Won't Let You Sleep

Gas pressing on heart and other organs sometimes causes a restless, nervous feeling and prevents sleep. Adierka helps any case gas on the stomach, unless due to deep-seated causes. THE QUICK action will surprise you. Because Adierka is such an excellent intestinal stimulant it is wonderful for constipation—it often works in one hour and never gripes. J. C. Perry, Druggist, 115 S. Commercial St.—Advt.

and held them in leash while she went on. "If I hadn't been right on my taps, there wouldn't have been a stroke of work done today. Everybody's been running around in circles, but I've managed to keep their noses pretty steadily to the grindstone when I had them here, and they'll be through the rooms now in less than half an hour. So you'd better get your dinner right away. They don't need me any more upstairs and I'll stay here with Richard Second."

(To Be Continued)

Did You Ever Stop To Think?

By E. R. Waite, Secretary Shawnee, Okla., Board of Commerce

That all the advantages imaginable cannot make a business great unless its owners realize the importance of continuous advertising and use its service in the development of its business.

That when a business concern realizes fully the value of advertising, nothing will retard its growth, for quality, continuously advertised, will supply the business needed.

That the good-will of the public is the most valuable asset any business can have. Continuous advertising is a builder of good-will.

That those who have a desire to give customers satisfaction and to meet their every requirement, prove that fact by continuous advertising.

That advertising through the printed page is the most pleasing sales service that can be given the public.

That advertising pays in good will and profits. It tells the public the practical and distinctive features of merchandise and service. Continuous advertising brings business from sections where business has not heretofore been secured.

Advertising keeps busy all the while, building better business for those fortunate concerns who enlist its service.

Advertising is of universal help. It serves everyone everywhere.

Italian Queen as Baby Began Duties of Mother

ROME—Discussing the duties of a mother with a visitor recently, Queen Helena told her guest that she had always been a mother. "When I was a baby," said the queen, "I mothered my dolls, loving them, bringing them up and educating them as though they were living creatures. As a young girl, I was a mother to my youngest brother. When he was born my mother was seriously ill, and the infant was turned over to me. I did more for him than I did for my own children, because for them I had the aid of nurses."

Queen Helena recalled a story of the crown prince when a toddling tot. The youngster had been crying and quickly dried his tears when his mother invited him to sit her in a minor domestic task.

"Now you are a fine little man," said the queen to her now smiling son. "And to think just a little while ago you were crying like a naughty child."

"Oh, mother," replied little Humboldt, "that was not I crying, it was another little boy."

A woman should reign in her own household because it is natural for her to do so.

DINNER STORIES

Once the composer Massenet was compelled to listen to a youthful prodigy, and to give his opinion.

"You have talent," he said to the little pianist, "and with proper diligence and perseverance you ought to be able to—"

"Oh, I would love to compose too," interrupted the prodigy; "how shall I set about it?"

"You will have to learn a great deal more and become older."

"But you composed when you were thirteen."

"Yes," acknowledged Massenet, "but I didn't ask any one how to do it."

William had just returned from college, resplendent in the costume collegians of today affect. He entered the library where his father was reading. The old gentleman looked up and surveyed his son. The longer he looked, the more disgusted he became.

"Son," he finally blurted out, "you look like a d— fool!"

Later, the old gentleman who lived next door came in and greeted the boy heartily. "William," he said with undisguised admiration, "you look exactly like your father did twenty-five years ago when he came back from school!"

"Yes," replied William, with a smile, "so father was just telling me."

One day a Chinese poor man met the head of his family in the street.

"Come and dine with us tonight," the mandarin said graciously.

"Thank you," said the poor relation. "But wouldn't tomorrow night do just as well?"

"Yes, certainly. But where are you dining tonight?" asked the mandarin curiously.

"At your house. You see, your estimable wife was good enough to give me tonight's invitation."

Sargent's Work Will Not Depreciate, Says Briton

LONDON—It is sheer nonsense to suggest that the late John Sargent's pictures will be worth less in a hundred years than they are today. Sir William Orpen, declared when told of a rumor that some of the pictures which fetched such high prices recently already showed signs of deterioration on account of the inferior quality of modern pigments.

"Modern pigments are just as good, and certainly as durable, as those used by any of the old masters," continued Sir John. "A great deal of nonsense has been talked about those Sargent prices," he added. "Six thousand pounds is none too much to pay for a copy of a masterpiece, if Sargent was the copyist. I should have paid it myself if I had the money."

"After all, it is Sargent's interpretation of a great work, and it has a tremendous artistic interest on that account. It is not merely slavish imitation. I have not seen this particular work myself, but he has surely breathed something of his own spirit into it."

"He was not, however, like Manet, another great copyist. Manet used original works in the same way that a great pianist uses a theme on which to improvise. Sargent did not improvise. He

merely interpreted. And I should like to see the same work copied by other masters, just as I would like to hear a dozen pianists play the same Beethoven sonata.

"As far as I know, this is the first sale at which a copy has fetched a high price. It will not be the last."

Californian on Long Hike To Earn Financial Rewards

WINNIPEG, Man.—J. E. McCoy of San Francisco passed through here recently, relating that he was returning from Halifax, N. S., on a hike to that place and back, which he must complete in two years to win \$10,000. The prize, he said, was offered by the San Francisco Athletic club.

McCoy started from San Francisco October 25, 1924, and was ten days ahead of his schedule when here. He is bound to travel vehicular roads. Inasmuch as he could not take to railroad tracks and there was no highway along the north edge of Lake Superior, he left Canada at Sault Sainte Marie, Ont., and journeyed through the United States on his way here.

He was bound to touch at Winnipeg, Calgary, Alta., and Vancouver, B. C. He must not accept a lift.

Rome Newspaper Stopped for Publishing Falseness

ROME—Reformers who urge that newspapers be forbidden to

print gruesome details of crimes or sensational news, tending to influence legal investigations or trials, won a signal victory recently when the Prefect of Rome exercised the powers vested in him under the Fascist Press Law to suppress an important newspaper which asserted erroneously that the perpetrator of a sensational crime had been identified.

An edition of the Tribuna, one of Rome's leading evening newspapers was seized and the next day the prefect announced the suppression had been caused by the paper's publication of a statement that a criminal who had brutally killed a little girl had been found. This, the prefect explained, was untrue and its widespread publication, he asserted, tended to frustrate the ends of justice.

Children Cry for Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher* Absolutely Harmless—No Opium. Physicians everywhere recommend it.

We Are Now Displaying FALL PUMPS

In the Most Exclusive Styles and Patterns

Our windows are now dressed with the latest fall models and are ready for your inspection. We are offering nothing but high grade Shoes; we carry no cheap shoes, although every day our customers tell us that our shoes are the cheapest shoes that they have ever bought.

Every shoe in our stock is exclusive to our store and regardless of what anyone tells you, you cannot buy shoes carried by us in any other store.

Our shoes have made a reputation for themselves all over the state; we have customers in practically every town in the state.

If your feet are hard to fit, if you have trouble with your shoes, come in and we can fit you and please you.

The Best Shoes in Oregon at Reasonable Prices

25c RUBBER HEELS PUT ON YOUR SHOES 25c AT HALF PRICE EVERY WEDNESDAY 25c

Do Your Feet Hurt? Corns and callouses removed without pain or soreness. Ingrown nails removed and treated. Pains in feet, weak foot, flat foot, foot strains and fallen arches adjusted. Do not suffer. I will give you the best that science can produce in scientific chiropody. Consult DR. WILLIAMS About Your Feet Hours 9-5:20 Phone 616

Repair Department Our shop is equipped with all new machinery. We use nothing but the very best grade of leather that money will buy. Mr. Jacobson, in charge of this department, is an expert in his line—has spent years in factories and repair shops and will do nothing but high grade work.

SALEM'S THE PRICE SHOE CO. HIGH CLASS SHOE STORE

326 State St. Next to Lane Bank Bldg.

Our Opening Picture STARTS SATURDAY, SEPT. 12

Lo! The Iron Horse! exclaimed Sitting Bull

THE FAMOUS WAR CHIEF OF THE SIOUX INDIANS WHEN HE FIRST SAW THE WHITE MAN'S ENGINE STEAMING ACROSS THE PLAINS. THE PHRASE COINED BY THE INDIAN CHIEF IS NOW USED BY ALL WRITERS AS A SYNONYM FOR THE LOCOMOTIVE -- THE AUTHORITY FOR THIS HISTORICAL FACT IS THE FAMOUS SCOUT -- BUFFALO BILL

William Fox presents **The IRON HORSE** A JOHN FORD production Direct From One Year's Run in New York

Hear Our New **KIMBALL UNIT ORGAN**

HELLIG Formerly Grand Theatre—Salem