THE OREGON STATESMAN, SALEM, OREGON

THURSDAY MORNING, AUGUST 13, 1925



## Dates of Slogans in Daily Statesman

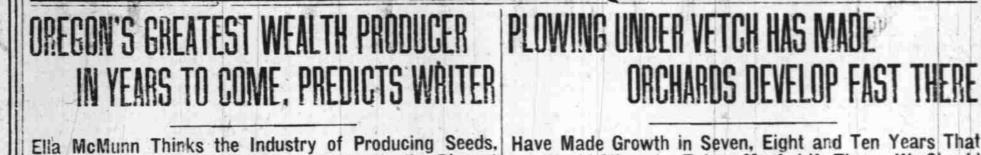
(In Anno-a-Hoca Sta	coman ronwing may
(With a few possible changes)	
Lograberries, October 2	May 7
Pruses, October 9	Water Powers, May 14
Dairying, October 16	Irrigation, May 21
L'ax, October 23	Mining, May 28
Filberts, October 30	Land, Irrigation, Etc., June 4
Walnuts, November 5	Floriculture, June 11
Strawberries, November 13	Hops, Cabbage, Ecc., June 18
Apples, November 20	Wholesaling and Jobbin
Raspberries, November 27	June 25
Mint, December 4	Cucumbers, Etc., July 2
Great Cows, Etc., December 11	logs, July 9
Blackberries, December 18	Goats, July 16.
Cherries, December 25	Schools, Etc., July 23
Pears, January 1, 1925	Sheep, July 30
Gooseberries, January 8	National Advertising, August
Corn, January 15	Seeds, Etc., August 13
Celery, January 22	Livestock, August 20
Spinach, Etc., January 29	Grain and Grain Products, A
Onions, Etc., February 5	gust 27
Potatoes, Etc., Feb-uary 12	Manufacturing, September 3.
Bees, February 19	Automotive Industries, Septe
Poultry and Pet Stock, Feb. 26	i ber 10
City Beautiful, etc., Ma.ch 5,	Woodworking Etc., Sept. 17
Beans, Etc., March 12	Pape: Millis, Etc., Sept. 24.
Paved Highways, March 19	
Head Lettuce, March 26	(Back copies of the Thursd
Silos, Etc., April 2	editions of The Daily Oreg
Legumes, April 9	Statesman are on hand. Th
Asparagus, Etc., April 16	are for sale a. 10 cents ead
Grapes, Etc., April 23	mailed to any address. Curre
Drug Garden, April 30	(copies 5c.)



More Larkspurs for More Bumble Bees Do Make More five miles north of Salem. Pansy Seed for the Pansy King of Oregon-A Couple This place has now become er publishes a letter from a man cropped, year after year, ever of Other Questions Are Passed on to the Budding Bur- widely known, and has establish- in Pennsylvania who bought since Noah discovered America.

# INDUSTRIAL OREGON PRODUCES QUALITY PRODUCTS

'ORECON QUALITY" products are establishing themselves in world markets; they make our pay rolls they build our cities; they attract new capital and new people; they provide a market for the products of our farms. Oregon farms produce a wider variety of profitable crops of "Oregon Quality" food than any other spot on earth.



Bulbs, and Trees Will in Time Make Up the Biggest Thing of All in Making Oregon True to Her Motto-Sne Tells by Name Some of Our Shining Lights Now in the Industry

out of Salem, on rich river bot-By ELLA MCMUNN tom soil. In the matter of bulbs, shrubs

The Goin Dahlia farm near Jef- into The Statesman office to make and trees. Salem has done very well thank you, and should have ferson is bringing glory to its own- a few inquiries concerning the loan honored place in the seed sec- er, and no doubt a more substan- cation of farmers who might have tion of The Statesman, for truly tial reward. This season all dah- on hand some vetch seed. He bulbs are merely flowers that pro- lias (unless purposely held back was in the market to buy two duce "seed" at the bottom, in- for the state fair and dahlia carloads for shipment to his own stead of the top, and shrubs in- shows) are in bloom from four to state, where it was to be plowed crease from root division or cut- six weeks earlier than usual, and under, after making suitable all dahlia growers please take growth, for the purpose of restor-

note that this year they may enter ing lost fertility to the soil. I. The Oregon Bulb company was the seed growing list, because their being the "farmer" of The Stateshe first to bring fame to Salem. was in the beginning the plants will mature seed on account of the early start. & Franklin Tulip Farm.

From the Florists' Review I D. A. White Seed & Feed company Three acres on a picturesque hillside just west of the long bridge quote a California grower, who could assemble his order more connecting Marion and Polk coun- might just as well be an Oregon quickly than if he attempted a ties, attracted thousands of visi- grower:

tors and finally grew out of all "Our long rainless summers bounds, bulbs, work and respon- make it possible to produce hy- while it lacked thrills, was nothsibility, until a reorganization took bridized dablia seed of the highplace and the Oregon Bulb com- est quality. Two months after pany was formed about three years sowing. Price (now listen to this) ago. Mr. Dibble remaining as a price 100 seeds \$3:00 and 50 seeds stockholder, officer, and adviser, \$1.50." They sell at three cents of the new company who purchas- for each seed. in large or small Such a waste would have been re- ground. ed acres on the Pacific highway, doses. But they were no doubt garded as almost criminal, al-

worth it, for that particular grow- though our land had been wheat

ed a wholesale trade throughout enough seeds to plant one acre, as A few brave souls had plowed un-

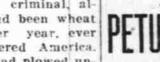
Would Otherwise Take a Man's Life Time-We Should Be Growing More of the Seeds We Use Here in the Salem District there is little danger of glutting By Ella McMunn the market with our field seeds

Something like twenty years just yet, let me quote you some of ago a man from Texas walked the arrivals of seed from foreign countries to the United States a year or two back. I quote from a copy of the Seed World of another

July than the one just ended: 'The following imported seeds arrived at the port of New York during the week ending July 2: 55,000 lbs. of alfalfa from East Africa; 22,000 lbs. of red clover and 9,900 lbs. of white clover from Germany: 73,000 lbs. of man family, he was turned over crimson clover from France; and to me, and after learning that the 16,500 lbs. of rape from Holland. No arrivals were reported at Baltimore. We are not strong on alfalfa

personal canvass of the neighboring farms, he gave us a story that, let it be necessary to send to France and Germany for clover ing short of a "scoop. seed. Flax seed at \$3 a bushel At that time Oregon farmers should be fairly profitable, since

were not plowing under vetch. we can use the fibre also, and it unless it might be a short, second) would mean getting rid of some of growth, a little tough for hay, our weeds, since it must have clean

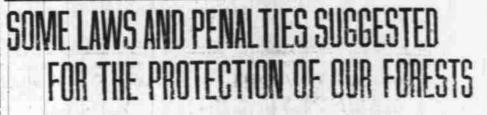




Associated Industries, of Oregon.

## THIS WEEK'S SLOGAN

DID YOU KNOW That Salem is a seed growing center of increasing importance; that our soil and climate combine to give advantages to seed growing; that our long and dry and late summer seasons are ideal for the ripening and curing and gathering of seeds, as our earlier weather conditions are fine for the best seed development; that there is large profit in the growing of seeds, though the industry requires painstaking work and in-telligent care; that if the industry were properly organized here it would attract wide and favorable attention and furnish remunerative employment to a large unmber of people and handsome returns for the investment of a vast amount of capital; and that there is no more favorable field anywhere for either the investment of large capital or intelligent and competent cooperative organization workers?



They Will Have to Be More Severe Than Any Now on the Statute Books-A Tree of Heaven (Ailanthus) Near Quinaby That Is 60 Feet High, and Only Twelve Years Old-Make It Native by Adoption and Generous Seed Planting

Editor Statesman: seed, but we should never again With the country annually swept by fire; with mills turning

But the government is not handing out these seeds to the and adapted to reforestation pur

nevs into rough country when

logs into lumber; with the world private individual, although in calling for paper faster than it some instances federal aid is porcan be manufactured from the sible here and in Canada in the waste rags of the nation, it is matter of securing young trees small wonder that the far-seeing for windbreaks. It is the work man has set himself to gather of the nurseryman to make plantseeds of trees with which to re- ings of tree seeds, after securing forest the earth, that those who them at infinite pains and excome after him may not be ush- pense to himself. He it is who ered into a barren and unlovely cends reliable men on long jour

### Darks of Inis Section

the world W. C. Franklin retained the or-

Some interesting things have de-, workers and has a monthly pay- iginal tulip site in Polk county. veloped in the search of the Slo- roli of \$2,500. and to his many rare tulips he has gan editor for facts concerning the, The firm grows pansies for seed added other bulbs, as has the Org- be half an acre of them, and when various seed growing projects in only and sells the seed at whole- gon Bulb company, among them in bloom in May are a rare sight. the Salem district-Isale exclusively direct to commer- being daffodils and dahlias.

And nothing more interesting cial growers or seed dealers. A Donald Upjohn is the leading "pineys" of our mothers' gardens. nually plow under a crop of vetch than the fact that E. J. Steele, for- very efficient system is used in grower of gladiolus bulbs in Oremer cducator, now the Oregon handling the crop, good care being gon, having four acres of rich and to bear little resemblance to the pansy king, high class student of exercised right from the very be- rare bulbs within the limits of Sa- old flower that generally grew in nature, has made a discovery that ginning of harvesting, each variety lem, on the Fair Grounds road. more larkspurs will give him more being tagged with a specific col- He too has added other bulbs and bumble bees, and that more bum- ored label which eliminates likeli- a cut flower branch to his enterble bees will give him more pansy hood of mixing. So efficient has prise.

seeds; 100 per cent more, and per- been the system followed that af- Luther Chapin is the newest haps even a much larger increase, ter 30 years of shipping seeds the grower of bulbs, tulips and other raised from seed, a most remark-To the red clover growers of the firm has yet to make its first mis- rare flowers, on Rural Route 8.

Salem district this discovery of take in filling orders. Mr. Steele may have a great sig- \$1,000 annually is spent on fer- are self-pollinating, and therefore nificance; it may be worth millions tilizer, and intensive methods of practically all pollination must be the work of insects-mostly bees to them annually, for honey bees ; culture are followed which return can not work in red clover, while three to four times more seed per bumble bees can. The reason is, acre than famous European growof two facts: in the language of the layman, ers obtain.

that the tongues of the honey bees As in many other horticultural ble bees to do the work. Diminare too short, while bumble bees pursuits, successful pansy growing ishing sources of suitable food for have longer tongues and can reach depends upon adequate polleniza- them was reducing both the size the nectar. With white clover tion, and the common bumble bee bloom, it is different; honey bees has proved the most satisfactory. and, since they were just as neces-However the pansy is a hard i sary to our industry as those as-

flower for the bumble bee to work sistants on the pay roll, it was Mr. Steele is positive concerning the value of his discovery, as (the honey bee can not work the very evident that unless our staff to pansy seed. But he has a couparsy at all) and in order to ob- of bumblers was cherished and ple of other problems which he tain a sufficient number of bumble protected there would soon be no has raised some wonderful lilies culture. The seed from this vast submits to the budding Burbanks bees special inducements have to field staff, payroll or profitse offered." states Mr. Steele. nothing but a vanishing industry. of the Salem district, as will be shown by his letter below. The This year has seen the culmination two following articles will be of an experiment which according practically no pollination was to quet of them when she passed though they may employ irriga-

found of great interest to most to Mr. Steele has solved their be had on early blooming plants through Salem with her husband, tion there, cand ard water in time problem of pollenization to the ex- because that fickle dame nature tent that they have secured a crop deposited scarcely any nectar in

Steele's Pansy Gardens By ALBERT BYERS

of seed just double the size they the pansy blooms and bee scouts An Oregon grower furnished would have had in the ordinary inspecting the fields found nothway. This increased 'crop was se- ing to eat, hence no early colonies the Panaria Pacific Exposition with a quarter of a million pansy lants.

That grower was E. J. Steele of the bees. The results obtained find some flower that would pro-Portland, Oregon, the map who de- are so definite that no other ele- vide an abundant supply of food in veloped the wonderful "Masto- ment can be credited with the inthe early summer, furnishing food don" variety of pansy, the seed of crease than the attractive power of so that the bumblers could "stand which, in some of the choicest se- the larkspur. Beds adjacent to by" and produce early colonies the larkspur plantings and grown ready to pollinize our crop in the lections, one writer claims is on ground that has been in use for later summer. worth its weight in gold. Steele's Pansy Cardens, located years will, at the close of the pickat East 42nd and Powell streets, ing season, have produced just Portland, Oregon, cover six acres double the amount of seed that of valuable land and have been de- beds on comparatively new ground veloped from a tiny bed of pansies not provided with plantings of which came into Mr. Steele's pos- lark pur will produce. It was session along with a small garden found that the bees even overof fruits and flowers. Today the flowed the adjacent beds and a firm is employing over thirty substantial increase in seed crop field began a month early. The

was found in nearby beds.

cate not only a 100 per cent increase in crop in this field but also From Mr. Steele Himself Editor Statesman: show strong evidence to support

Since ours is a product of the the theory that they have oversoil, our problems, except in the flowed from this field to other matter of marketing are the same fields, and have undoubtedly saved as those of the farmer. Market- us from a threatened shortage that ing difficulties no longer confront would have been disastrous, to say us, but that is another story. the least.

Fact No. 2 to us is a mystery. Our crop is a highly specialized one and therefore we are prohibit-Why is it that at times, the neced from going into the open mar- tar for the bees is plentiful in our ket to purchase stock to fill ord- flowers, and then, all at once it ers; we are forced to seek meth- dicappears and again returns to ods of increasing our output per stimulate pollination? Who can acre in addition to expanding our answer? Here is another question. "Is there any food we can give

Insufficient pollination is our these plants to stimulate the setrouble and a truly serious one, cretion of nectar in the blooms?" It takes a long time to learn the

t is only through seeds that der a little clover, but vetch, they varieties are produced. said, would have to be cut and

Just south of the South Comdistributed, owing to its greater mercial street car line, Jay Morris length, in order to get it under has a peony garden. There must the top layer of soil. Now, every orchard in my neighborhood (Quinaby) where some of the fin-Peonies are the old fashioned est and fairest are located, unbut so improved and glorified as and these orchards have so grown and thrived, that in their fe years of life, seven, eight and ten, some uncultivated corner. years, they have made the growth

Although not a professional it took the old orchards a man's grower, Dr. H. C. Clement has lifetime to acquire. Two car loads brought fame to Oregon by his of seed: now, would not be an orwonderful iris, many of which he der to excite anybody, for there must be tons galore used right. able and rarely attempted perhere at home, to say nothing of formance. Iris roots do excepshipments elsewhere. Planted in tionally well in Oregon and it is of the fall, it is always ripe and interest to know that orris root powder, of such delicate and yet our rainless summers, which haplasting fragrance is iris root. (The pen to be a virtue we can brag writer confesses with shame that of in the matter of seed growing. some thirteen years ago she extracted from her mother's garden a sufficient number of roots to try the experiment, putting them through the meat grinder, and the of doing at such time as we had 14 years, the first variety introfaint violet fragrance that still talked about it long enough, and emanates from the powder, is a got rested and good in the potion

of going to work, planted 2 406 constant reminder of her crime.) Dr. Fairchfid, another Burbank acres of purple vetch in 1921, on the plan of Dr. Clement, who largely through the efforts of the from seed, rare enough that he re- acreage was used to sow in their ceived personal thanks from Mrs. own orchards, orange, olive, fig. Years of experience showed that Warren G. Harding, for a bou- pear and nut trees, for, even the late president.

If we wished to go two hours tree. Oregon also sold them some travel by rail or motor from Salem seed, receiving' fourteen and we could make a monumental list haif cents a pound, which gave cured by planting a small bed of of young bees could be hoped for. ing shrubs and trees that would according to an estimate of the Seed World, in addition to the

(Continued on page 12.)

Gladioli We found that the annual larkspur was a prodigious yielder of nectar, but, rather skeptical, we planted one row across one of our fields, and the bumblers flocked to these in swarms. Young colonies

to bloom nicely now

look them over

Delivered at your home if you wish

### That Is, in Attaining the High Places in the Realm of Perfect Flowers

## By ETHEL R. FULLER

In the Florist's Exchange To florists in general, the Portand strain of Petunias is well Co. of Portland, Oregon, has nevfound it necessary to boost any place except in a cave going evergreen. them by continuous advertising. the originator of the strain, jeal- to vote or to own property or The Californians, who have a ously keeps each variety up to in and doing just what we thoughe working with petunias for 13 or of the road," shall be compelled



**Bacher's Portland Petunias** 

if no green vetch were plowed duced being Pride of Portland, a under, it seems to enliven the brilliant rose pink, which probably has been renamed on more soil in much the manner that clover does. than one occasion.

The chief characteristics of the Speaking of clover puts us on Portland petunias are the fringed familiar ground. Fortunes virtually have been made in the Willam- petals, large size and almost inette valley in the past few years variable trueness to color. In all. Mr. Bacher has introduced nine growing clover seed, and every year it goes out by the carload to varieties, namely: Elks' Pride. less favored places. Oregon grown, rich purple, the most striking of clover ranks so high in germina- all petunias; Pride of Portland. tion that a year or two ago three deep rose-pink; Irvington Beaucarloads, grown in Marion and ty, varying shades of pale pink; Polk counties, were sent out from Lilac Beauty, lilac deepening to Salem to a well known clover heliotrope; Apple Blossom Beaugrowing section in the south, to ty, delicate pink with veins of mix with their own seed which was lavender; Scarlet Beauty, vivid so bum it wouldn't grow, but it red shading to maroon; White could make bulk, and the Oregon Beauty, pure white with yellow seed could do the growing. How- throat; Miniature Beauty, a dwarf ever, there is just one fly in the pink and white variety, and Portland Beauty, a late variety with ointment, and that is we cannot continue the clover business longer magenta red, deeply fringed flowthan two years at most on any ers.

piece of ground owing to the weeds Mr. Bacher, who was born in Switzerland, had, as a boy, two being in preponderance, and an overgrowth of blackberry vines, consuming passions, one a love for which makes it imperative that plants, which led him to the world the ground shall be planted to a famous gardening school at Geneva, Ecole Cantonal d'Horticulcrop requiring cultivation.

ture de Chatelaine, where he spent In addition to clover and vetch, three years, graduating

world

How long Oregon may make its the trees are climbed, or chopped proud boast of one-fifth of the down and thousands of seeds standing timber in the United gathered that, with care, develop States is uncertain, but the forest into trees, which left to thempatrol, the railroad warnings, the selves might never hape sprout Boy Scout training, beneficial as ed.

all this has been, has not appre-i Besides trees for reforestation. ciably stayed the ruthless de- which is devoted chiefly to lookstruction. Some day, of course, ing out for lumber in the future. laws so stringent as to really pro- Oregon cedar is having a run of test the timber will be passed, popularity that threatens its exwith punishment so terrible that termination, unless some far-seeknown; although the Swiss Floral to culprit will err twice. No ing individual shall plant every tian will be allowed to smoke available tract to that variety of

Among the uses to which it is back into the earth at least 109 In a measure this is due to the feet. No uncooked food will be put are the following: Airplane is et that the crop is never a large allowed to enter the forests, as timber, lead pencils, moth-proof one. Growers all over the coun- such may be presumed to be the chests. Christmas decorations. try, and seedsmen needing extra forerunner of a camp fire; no branches for distribution to the ready for threshing out during choice stock, regularly obtain the person found carrying a match members of every Catholic church Portland seed, as their experience on his person at any time or in the world on Good Friday, exhas taught them that J. G. Bacher. place shall thereafter be allowed cept in the tropics where paims are available; lastly, what most inarry or get a divorce; any per- vitally concerns farmers, are fence most remarkable way of jumping standard. In all, he has been son cutting a tree, "to get it out posts and loganberry posts. So slow growing is cedar that

to live in central Nevada and se- it takes twenty years to make a cure what comfort he can from fence post, but the next twenty

the shade of a sagebrush. But with independent, freedomlocked until the horse is stolen." a few seeds from the mighty formunity from man in his mad mood growth, there are very few springof destruction.

"Uncle Sam" has begun the timbered sections of the United the seedling. States, in the reserves or else-1 where if permission is granted. redwood or whatever is available

years' growth would enlarge it to the size where twenty posts could loving Americans it is quite evi- be made of one tree, while the der' that "the barn will not be newest hedge is made of young cedars, with small danger of ever so the next best thing is to grab becoming "common" or overdone. for while the seeds quickly sprout ests and perpetuate them in some and are as beautiful as ferns even sheltered spot that promises im-1 in their first and second year of

ing up around the parent tree. whose thick branches prevent sufgood work, and throughout the ficient moisture from reaching

But to pass on to trees of more rapid growth we find that the there are organized crews work- Ailanthus tree, or "Tree of Heaving to secure seeds of pine, fir, en," has a record never broken or

(Continued on page 9)



We buy and sell all kinds of seeds grown in this state having a large wholesale trade as well as a good retail business.

We carry in stock all the varieties that are suitable for the Pacific coast and are in a position to fill all orders promptly.

Mail orders are given prompt attention and we ship to all parts of the United States.

We give especial attention to Seed Grains, Clover Seed, Vetch Seed, and the different Grass Seeds as well as a full line of Garden Seeds.

Send for list when in the market as you will find it to your interest to do so. All seeds are thoroughly recleaned and graded and comply with the various State Seed laws of the different states.

**D. A. WHITE & SONS** 

Wholesale and Retail Seedmen,

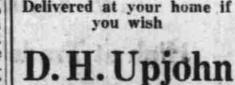
SALEM, OREGON

They are growing this year at Twenty-first and Chemeketa streets and starting were hatched a month or more earlier, and our pollination in this

Drive past on 21st street and

Incidentally we have plenty of cut flowers at 964 South Liberty street, scores of varieties of exquisite beauty, unavailable from any other grower in the valley. We supply them at reasonable

prices



actual results of the harvest indi-

but mostly as fertilizer, being extremely dry when cut. But, even

## Upjohn's

