

OWN YOUR HOME; DO YOUR SHARE IN MAKING SALEM THE CITY OF RESIDENCES

STUCCO POPULARITY CONSTANTLY GROWS

New Uses, Colors and Textures Are Being Discovered Almost Daily

America has been termed the land of architectural variety. Most countries have developed one architectural style, one material, suited in their needs and adhered to them with but slight variation. America, on the other hand, has not only developed architectural styles of its own, but has taken those of other countries and adapted them to her requirements. And these styles have not been confined to their original materials, but have been expressed in all of the many materials in use today.

Few of the materials in use today are the products of this country's ingenuity for most of them have been used for centuries. In this latter classification is portland cement stucco. In crude forms, as nature fashioned it in her furnaces, stucco was used by the Greeks, the Romans and even older peoples. All through the history of home building stucco is found. Professor Alphonse Inghel, of the Chicago Art Institute, after an exhaustive research into stucco as a home building material, recently said: "Nearly every great period of architecture and interior decoration has had its own characteristic effects in textured wall surfaces. These wall surfaces are just as characteristic of the various periods as are the different floor plans, roofs, windows and other details. For example, while the typical Spanish wall texture used a stucco with a heavy 'palm finché', the representative plastering of an early English cottage had a sort of crude trowel-texture."

Old homes whose walls and structural parts have finally settled but whose exteriors have given away before the ravages of time and the elements are affording an ever growing and more profitable field for the stucco plasterer. Today's practice favors nailing metal lath directly over the old exterior and applying the stucco to the lath. Such a method affords an economical method for beautifying the house, giving it permanent coloring, and making it highly fire-resistive. The field is only scratched as yet but skillful handling of such work by stucco plasterers is making this an increasing source of work.

While stucco has indeed enjoyed phenomenal growth, its use

has only begun. Day by day architects and craftsmen are finding new uses, new colors, new textures for stucco. Methods and practices have been bettered and made more uniform to the advancement of the American home. Plasterers are making themselves more and more proficient in the use of this popular material and bringing to its application the very old skill of their craft. To their skill in plastics is due much of the artistic textures secured by use of the trowel, the float, the covered block and the hands. Stucco is the plasterer's contribution to more beautiful, better American homes.

Stucco practices are changing year by year and becoming better. Most plasterers are adapting themselves to the latest developments; all are anxious to learn of these developments. This article serves as an introduction to a series of articles dealing with the latest developments in use of color in stucco, stucco textures, approved methods of application, mixing, and perhaps, some others.

YMCA Construction Work Is Now Hitting Stride

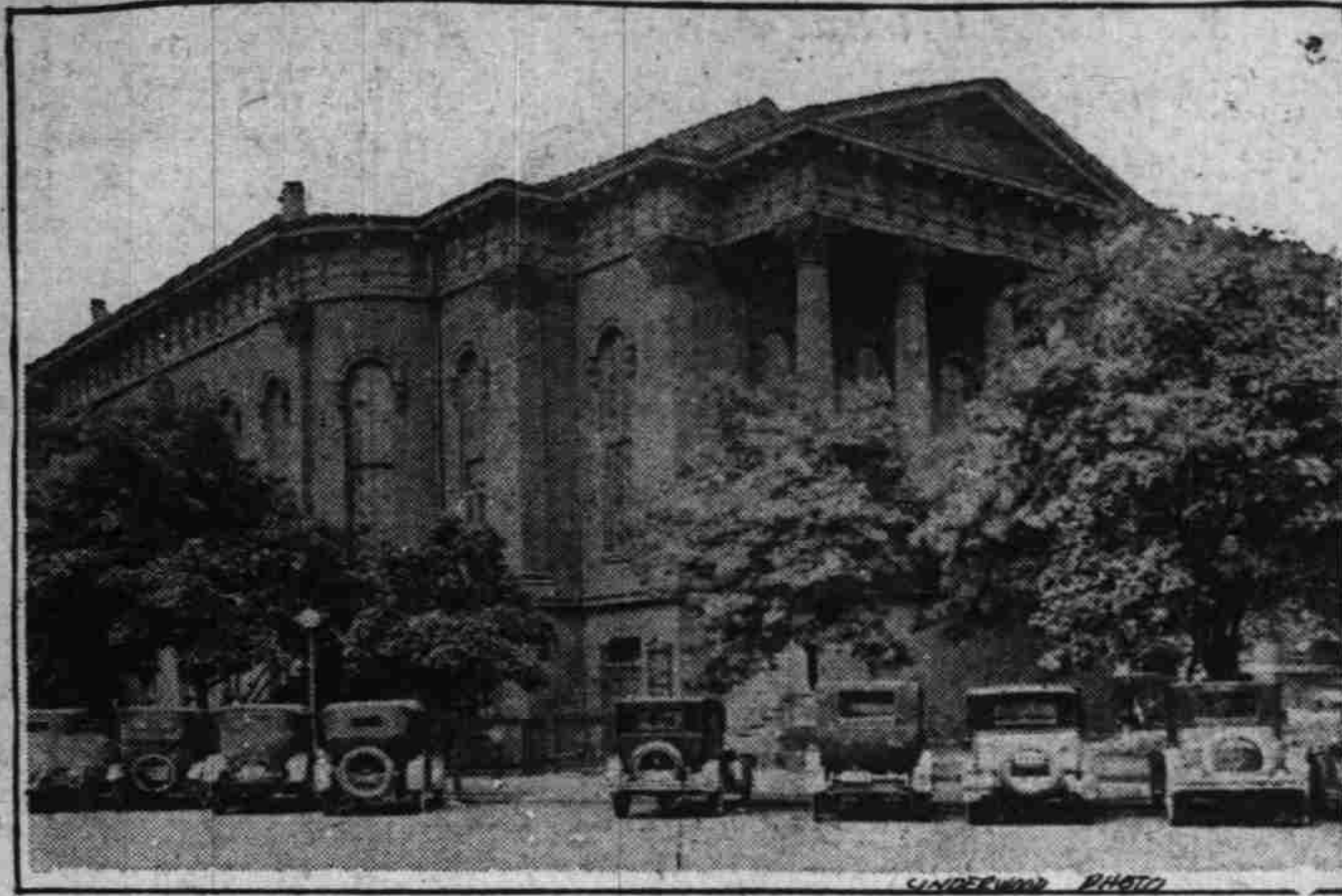
Work on the new YMCA is progressing after many delays in getting to a construction under way. Supports for the first floor were placed last week and the forms for the concrete erected for the first floor. The forms for the entrances on Court street were placed early in the week.

SANTA BARBARA DISASTER STUDIED BY EXPERTS

Brickwork has just gone thru the acid test and comes out with laurels that must certainly increase the favor of this type of construction in America. The lesson of the earthquake in Santa Barbara is that good, honest brickwork will withstand even a very severe tremor without damage. Early reports from Santa Barbara were misleading, and naturally so, because it appeared that many brick buildings had been wrecked.

Perhaps no disaster has been more thoroughly and carefully investigated by experts than that at Santa Barbara, and from these investigations there comes unanimously this lesson. Good construction of practically every kind withstood the shock. Inferior construction, regardless of the materials used is unsuited to earthquake zones. In the very heart of the business section of Santa Barbara, where the greatest damage was done, there stands today solid brick wall structures that are wholly undamaged.

Scene of Last Rites for William J. Bryan



Official Washington paid its last honors to William Jennings Bryan at simple services in the historic old New York Avenue Presbyterian church, three blocks from the White House which Bryan sought three times to achieve.

ERECT HUGE BUILDING SET RECORD FOR 'UNDERGROUND SKYSCRAPER'

Negotiations have been completed for what is to be the world's largest office building on the entire block bounded by Lexington Avenue and Depew Place, Forty-third and Forty-fourth streets, New York. Seven complete stories of the building will be entirely underground, thus establishing a new record for an "underground skyscraper." The underground building will stand in a gigantic cavern torn from the solid granite of Manhattan Island in what will be one of the world's most notable engineering feats.

The new structure will rise 30 stories above the street level and will cost \$19,000,000. It will be financed by S. W. Strauss & Co., who have agreed to underwrite an issue of \$10,000,000 first mortgage serial gold bonds secured by the building and a 63-year leasehold obtained from the New York Central Railway Company owners of the land. The bond issue will probably not be brought out before November one, although work on the building will begin immediately and it will be completed March 1, 1927.

The structure will contain 21,000,000 cubic feet; and 1,350,000 square feet of rentable space, making it slightly larger than the Equitable Building in New York and the General Motors Building in Detroit.

Carrier Pigeons Employed to Carry News in Orient

TOKYO—While there are 19 daily newspapers in Tokyo, and hundreds of others throughout the empire, the gathering of news in Japan is somewhat more difficult than it is in America and other countries. The reason is that the telephone and telegraph services are exceedingly primitive and almost worthless for the rapid transmission of news.

The tardy wire service, however is overcome to some extent by the use of carrier pigeons. Every news agency and large newspaper has its owned specially trained birds which daily are sent by train to the various correspondents. The pigeons, when released with the thinnest of "copy" sheets attached to them, make rapid time back to the editorial rooms.

Building Permits Issued for Four New Dwellings

Four building permits totaling \$11,850 were issued last week for new dwellings, an average of nearly \$4000 each. In addition one permit was taken for \$300 for alterations and repairs.

ART DISCOVERY IS MADE

PORTRAIT OF CHRIST IS FOUND IN NEW MEXICO

ALBUQUERQUE, N. M.—Father J. J. Hartman, chaplain of St. Anthony's orphanage, has found what he believes to be one of the most important art discoveries of America or Europe in recent years—a life-size painting of Christ in a Catholic mission church at the Indian pueblo of Isleta, near here.

Father Hartman has seen the most noted paintings of Christ all over the world, and he considers the work in the mission church the most perfect he has studied. The picture is partly in relief, and the color harmony is remarkable.

He believes the painting to be of the Byzantine era, preceding any of the European schools. The name of the artist is not known. Father Hartman is of the opinion that the painting was brought to the Isleta mission by early padres who accompanied Spanish conquistadores on their trips of conquest through New Mexico. The mission church is about 200 years old.

The picture has been temporarily removed from the church because of its great value, until permanent arrangements for its safe keeping can be made.

"Apparently what the world needs are a few publicity gentlemen."—Toronto Telegram.

WE POINT WITH PRIDE TO THE FOLKS WE'VE SUPPLIED

SATISFIED PATRONS

NELSON BROS.
353 Chemeketa Phone 1006

BUY CLEANING BUSINESS S. MACDONALD PURCHASES W. J. RENNER CONCERN

Purchase of the Courtesy Cleaners, 785 Highland, from W. J. Renner, was announced last week by S. MacDonald, formerly with the H. L. Stiff Furniture company. The deal involves not only the business but the building as well. This is of tile construction, thoroughly fireproof and includes a lot 25 by 50 feet.

Mr. MacDonald will devote his time to the outside work while he will employ an experienced operator for the equipment. He promises a high grade of work and satisfaction.

Among other things the weather proves is that profanity is ineffectual.—Baltimore Sun.

CELOTEX
INSULATING LUMBER
There is a use for Celotex in every building.

Stop heat loss at the roof-line!

If your home is already built—let us show you how you can effect a considerable fuel saving and get greater all-season comfort by lining your attic with Celotex Insulating Lumber.

Celotex brings to the simplest home a comfort only costly ones have had before. It enables home builders for the first time to obtain complete insulation practically without extra cost. Phone us for more information.

Oregon Gravel Co.
Hood at Front St.

Famous Western Cemetery Closed by Progress March

LOS ANGELES—Latest of the southwest to be mowed down by the sickle of progress is the Old Calvary cemetery here which played a part in the early history of the region. Not since 1896 has a funeral cortege passed through the cemetery's gates.

An ordinance passed recently requires the removal of all bodies buried there. Known among the old-timers as the Buena Vista cemetery, the burial ground occupies more than ten acres and contains some of the most distinguished figures in the Spanish colonial history of southern California.

Negligence in the care of the graves has resulted in the gradual advance of ruin. Tombstones that once stood in sombre dignity have crumbled, while weeds have grown knee deep over the plots.

Arthur Rahn Planning New Home in Fairmount

Arthur Rahn and Harry Hawkins are very good friends and have been so for years. Consequently when Mr. Rahn decided to build it was natural that he should seek a location near Mr. Hawkins. He has purchased a large lot on Fairmount hill adjoining the Hawkins property and expects to start construction on his new residence in the near future, possibly the latter part of this month.

Lester Schlossberg to Move in New Residence

Lester Schlossberg, proprietor of the Smart Shop, will take possession of his new home in the fashionable Fairmounts heights section of the city about September 1. The residence was recently purchased from Lou Lunford, of the Will Music company.

NEW BOOKS AT PUBLIC LIBRARY

- "The Gallants" — Barrington, E. pseud.
- "Richard Carvel" — Churchill, Winston.
- "Ordeal" — Collins, Dale.
- "Lord Jim" — Conrad, Joseph.
- "Typhoon" — Conrad, Joseph.
- "The Pilot" — Cooper, J. F.
- "The Grizzly King" — Curwood, J. O.
- "The Keys of the City" — Davis, E. H.
- "The Circuit Rider" — Eggleston, Edward.
- "Barren Ground" — Glasgow, Ellen.
- "54-40 or Fight" — Hough, Emerson.
- "Girl at the Half Way House" — Hough, Emerson.
- "The Man Next Door" — Hough, Emerson.
- "North of 36" — Hough, Emerson.
- "The Way Out" — Hough, Emerson.
- "North Star" — King, Rufus.
- "Memories of Arsene Lupin" — LeBlanc, Maurice.
- "Cat's Paw" — Lincoln, E. V.
- "Advisory Ben" — Lucas, E. V.
- "Dominant Blood" — McClure, R. E.
- "The Carolinian" — Sabatini, Rafael.
- "Dr. S. O. S." — Thayer, Lee.
- "Mystery of the 13th Floor" — Thayer, Lee.
- "The Red Mass" — Williams, Valentine.
- "Life of Christ" — Papini.
- "Child Labor and the Social Conscience" — Clark, D. W.
- "Elements of Conservation" — Harris, Garrard.
- "When Life Loses Its Zest" — Myerson, Abraham.
- "Friends of Mankind" — English, Douglas.
- "Sticks and Stones" — Numford, Lewis.
- "Acting and Play Production" — Andrews, H. L.
- "Federal Council of Churches of Christ in America"—Religious dramas.
- "Patchwork"—Hall, G. E.
- "The Golden Treasury"—Palgrave, F. T.
- "The Lamp and the Bell"—Milly, E. S.
- "As You Like It"—Shakespeare, William.
- "Sea Tracks of the Speejaaks Round the World"—Collins, Dale.
- "The Continent of Europe"—Lyde, L. W.
- "Story of the Outlaw"—Hough, Emerson.
- "Woman of Fifty"—Dorr, R. C.
- "Nixie Bunny in Farawayland"—Sindelar, J. C.

of Christ in America"—Religious dramas.

"Patchwork"—Hall, G. E.

"The Golden Treasury"—Palgrave, F. T.

"The Lamp and the Bell"—Milly, E. S.

"As You Like It"—Shakespeare, William.

"Sea Tracks of the Speejaaks Round the World"—Collins, Dale.

"The Continent of Europe"—Lyde, L. W.

"Story of the Outlaw"—Hough, Emerson.

"Woman of Fifty"—Dorr, R. C.

"Nixie Bunny in Farawayland"—Sindelar, J. C.

Lone Star Service Station and Camp Ground

1998 N. Capitol Street
John W. Williams
Prop.
Also
Builder of Homes
for sale on easy terms.
If you are looking for a home call on us.

Formal Opening Scott's Acres

Suburban Building Sites

Opportunity awaits the Suburban Homesseeker in this new addition.	\$2,500	\$2,500	
Suburban	17	1	
Homesseeker in this new addition.	5 Acres	5 Acres	
Ideal location.	\$875 16 2 1/2 Acres	\$812.50 2 2 1/2 Acres	
Close to Fairgrounds and car line.	\$875 15 2 1/2 Acres	\$812.50 3 2 1/2 Acres	
Paved highway.	\$875 14 2 1/2 Acres	\$812.50 4 2 1/2 Acres	
Electric lights.	\$900 13 2 1/2 Acres	\$812.50 5 2 1/2 Acres	
Fine soil.	\$800 12 2 1/2 Acres	\$812.50 6 1.70 Acres	
This addition is dedicated.			

GRAVELED ROADWAY

1.81 acres \$800
1.60 acres \$800
1.40 acres \$700

2.03 acres \$910
1.80 acres \$835
1.70 acres \$765

Terms 10% of the purchase price down and \$4 per month on the balance.

Interest 6%.

These tracts are offered below present day values.

Warranty deed and abstract of title with each tract.

A representative will be on the ground each evening this week between the hours of 6:30 and 8:30 p. m.

Drive out to this new addition any evening this week and investigate the opportunities offered you.

Build as you earn—pay as you go—practice thrift and accumulate—stop these rent receipts and build your own home.

W. H. Grabenhorst & Co.
275 STATE STREET
PHONE 515
Fifteen Years of Successful Service to the Public

There's No Strict Rules for Success

Prominent men of the country, in telling the story of their climb to success, say it is impossible to lay down strict rules for others to follow.

But they are all agreed upon this fact—that a good banking connection is a necessity and the sooner it is made, the better it is for the ambitious individual.

Have you yet become identified with the United States National—an institution where cooperation and encouragement is always afforded?

The United States National Bank
Salem, Oregon.

A Popular Style of House

House No. 106

First Floor: LIVING ROOM 15'-6" x 12'-6", KITCHEN 10'-0" x 7'-0", DINING ROOM 12'-6" x 11'-6", HALL, PANTRY, BATH, CHAMBER 12'-6" x 12'-6", CHAMBER 12'-6" x 8'-0".

Second Floor: CHAMBER 12'-6" x 12'-6", CHAMBER 12'-6" x 8'-0".

Designed by John Bernard, Courtesy, American Face Brick Association.

DUTCH Colonial is decidedly in vogue these days. During the past few years it has been growing in popularity in all parts of the country. It is not, however, a fad, for in the eastern parts of the country it has been used quite extensively, especially in New York, New Jersey and Pennsylvania, from the earliest Colonial days.

This style of architecture gives an exceptionally homelike character to a house. Its broad, low lines tend to tie the house intimately into its surroundings. And from the practical point of view, it adds a second story at the least additional expense.

The designer of this house has taken full advantage of the possibilities in the Dutch Colonial. The lower story of the front is especially charming because of the nice relation between the bay windows and the fanlight entrance. The well-proportioned dormer is in good scale with the rest of the house and adds to the attractiveness of the whole.

The gambrel roof, which is one of the characteristics of this style, has been especially well done.

This house would be attractive whether built

of a smooth or rough texture face brick. The small brick units, with their mortar joints between, tend to emphasize the lowness of the structure and add interest and color to the wall surface.

This house was designed for a corner lot, or one having a frontage of 60 feet or more. On a corner lot a garage could be placed at the dining room end of the house, with a covered wall leading to it that would balance the porch on the other end of the house.

The interior is planned to give the appearance of a large house, with the principal rooms on either side of the hall. The downstairs rooms are of ample size and in good proportion, with ample windows to provide plenty of light and ventilation.

The principal bedroom is an exceptionally cheerful room with windows on three sides and a fireplace. Note also the number of closets on the second floor.

The kitchen is conveniently arranged and connects with the dining room by a pantry. The space at the left of the kitchen would make a cozy little breakfast nook. The sink is placed in a bay window similar to those on the front of the house, insuring ample light and a pleasant place to work.

HOUSES BUILT OF PERMANENT MATERIALS COST BUT LITTLE MORE THAN THOSE CONSTRUCTED OF MORE TEMPORARY MATERIALS

But the Upkeep Expense of Such Houses Is Small

See us for—common brick, face brick, building tile, partition tile, silo tile, drain tile, verified sewer pipe.

SALEM BRICK & TILE CO.
TELEPHONE 917 SALEM, OREGON