The Oregon Statesman

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
215 South Commercial St., Salem, Oregon

R. J. Hendricks - - - - - - Manager | W. H. Henderson - - Circulation Manager
Fred J. Tooze - - - - Managing Editor | Ralph H. Kletzing - Advertising Manager
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Leslie Smith - - - - Telegraph Editor | E. A. Rhoten - - - - - Livestock Editor
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BUSINESS OFFICE:
Thomas F. Clark Co., New York, 128-136 W. 31st St.; Chicago, Marquette Bldg.; Doty & Payne, Sharon Bldg., San Francisco, Calif.; Higgins Bldg., Los Angeles, Calif.

TELEPHONES:
Business Office....23 or 583 Circulation Office....583 News Department....23-106
Society Editor.....106 Job Department.....583

Entered at the Post Office in Salem, Oregon, as second-class matter.

August 6, 1925

GLADNESS IN SERVICE:—Serve the Lord with gladness. Enter into his gates with thanksgiving, and into his courts with praise: be thankful unto him, and bless his name. For the Lord is good. Psalm 100:2, 4, 5.

NATIONAL ADVERTISING ONE OF THE GREATEST HELPS IN STABALIZING OUR GROWTH AND PROSPERITY

It does not cost appreciably more in freight charges to reach the 100,000,000 people east of the Rockies than it does to reach the 12,000,000 on the western slope; it costs very much less to land a car of fruit or vegetables or other of our products in New York or Boston or Chicago than to send the same car to Denver—

And this takes into consideration only rail freight charges. The development of shipping in large quantities by water makes the difference in favor of the eastern markets in many sections even more favorable to our producers and our manufacturers and shippers of local products—

And the freight rates to parts of Europe and the Orient on Salem products are lower than to many parts of the United States; and thus the wide world is our market, and it will pay to advertise and otherwise exploit the high quality things we have to sell in all lands, and to market the products of our soil as they are harvested or in manufactured form in every country; and we are already doing this. Scotland is one of the best markets for Oregon prunes. England has been taking large quantities of our prunes almost ever since we have produced prunes. The list is extending constantly.

With national and international advertising, Salem is no pent up Utica—

On the contrary, the world is her oyster. We will draw an increasing stream of money from wider and wider distances for the products of our soil—and it will be new money, and the resources instead of being exhausted will increase constantly; and this will come about with the aid of general advertising.

So national advertising is a subject of vital importance to Salem and the Salem district—

Coupled with quality products, proper distribution and selling energy, it means the stabilizing of market demand over this country and throughout the wide world for what we raise and manufacture and pack and ship—

Immediate market demand; and it means the creation of a good will demand that in a measure gives control to our producers; makes for what amounts to a franchise; compels the cooperation of the dealers all down the line; not only for the crops of a season or a year, but throughout the years—

And it insures a sure and steady expansion.

It has been said that advertising is the life blood of business. It is also the most powerful agent of industrial and community expansion and prosperity.

All this goes almost without saying now.

Salem ought not to lose the cumulative value of the advertising that has been done for her prunes of various brands; of her dehydrated fruits and vegetables, of her loganberry juice, and other products.

Concerning her loganberry juice, the letter in the Slogan columns of H. S. Gile deserves attention. He likely knows whereof he speaks—

And his prediction ought by all means to come true; it should be made to come true, by the organization of the loganberry industry, for one thing, under the right leadership.

This is one of the most attractive fields of the kind in this country, or any country.

There is a gigantic industry right within the grasp of our people. All that is required is leadership, and the kind of organization that will stay organized.

LET US BE CONSISTENT

It is inconceivable that the local chamber of commerce will endorse opposition to the extension of the Oregon Trunk Railroad into the Klammath section of this state.

The following resolution—in part—in the hands of a committee from the chamber is clearly in the interest of the Southern Pacific railroad and expresses denial of right of competition from another line:

> "Resolved, that the Chamber of Commerce of Salem, Oregon, express its confidence in the intention and ability of the Southern Pacific to adequately serve and develop the territory its construction program penetrates and be it further resolved we oppose duplication of expenditure and operation in territory that is, or will be, adequately served by one line, and be it further resolved that future railroad construction should be directed to the opening of new territory in our productive state."

It is proposed to send copies of the resolution to the I. C. C. and to the public service commission of Oregon.

This section of the state has been and is still friendly to the Southern Pacific but to seek to deny to the people of any section of the state or to another railroad equal rights in regard to patronage is neither right nor good policy for any chamber of commerce.

This matter of competition must be settled by the Interstate Commerce Commission finally. If the two lines will not pay this same commission can allow common user privileges. And if Eastern finances want to take a chance on the investment it is hardly consistent for a chamber of commerce usually putting forth frantic efforts to encourage the investment of outside money in this state, to pass resolutions designed to keep it out.

The Salem Chamber should find some other mode of expressing good will to the Southern Pacific and take a stand consistent toward all sections and all interests of the state.

WHICH WAY OUT?

The automobile industry ranks first among the country's manufactures. The growth of the industry keeps pace with the development of better roads. The registration fees licenses and gasoline taxes go largely into the construction and maintenance of the state highways.

Last year these two items of highway costs paid from license tax funds amounted to $305,226,742 which was more than twice the amount of federal tax.

If the rate of registration since the beginning of 1925 continues the amount received from the automobiles of the country will far exceed that of any previous year.

But tremendous as the total receipts are from automobile sources there is demand for both construction and maintenance of highways far beyond the amounts thus raised.

In Oregon the cost of maintenance will increase rapidly since the main highways of the state were built before it was evident that they must stand the traffic over them by the tremendous trucks and trailers which now use them almost continuously.

To levy taxes against the heavy auto transportation trucks and busses commensurate with their damage to the highways is a perplexing problem. The last Oregon legislature tried to require them to pay more than they are now paying toward highway maintenance, by passage of the bill the operation of which is held up at present by referendum.

In the meantime, the highways are giving way under present traffic and the owners of the smaller cars are being discriminated against in the matter of licenses compared with those of the huge transportation cars. The owners of the ordinary touring cars resent higher license—the ordinary commercial or farm truck owner opposes any additional cost by way of license. All want improvements and efficient maintenance. The only obvious ways open for meeting the situation in the future are to defeat the referendum, add more taxes to property values or pass the hat.

Bits For Breakfast

Advertise and stabilize—

Organize and Oregonize—

Tell the world only of the things we have or can do better than any other section. We have plenty to advertise in that manner.

There is a kind of effective advertising that will not cost one cent—the advertising of our own people by word of mouth. That is the way California is best advertised. We are losing several million dollars' worth of advertising annually here in Oregon from the fact that our own people, who know best, do not persistently talk about the wonderful advantages we have here in Oregon.

Loganberry juice is coming back. It will come back through its sheer excellence. There is nothing as good. A man with vision and one with organizing ability could get the growers behind a movement that would put over loganberry juice in a large way, and this would stabilize the whole industry, and be worth millions annually to the Salem district.

We have many men of that stamp here. Which one shall it be? The whole thing is ready. Now is the accepted time. There is no time like the present.

They are boring for oil again down at Astoria, and they are sure they are going to strike it rich. Let's all hope they may not be disappointed.

Next week the Slogan editor must prove that we have a great field here for a seed industry of immense proportions. If you can help, you are hereby invited.

INVENTION IS CLAIMED

OXFORD DECLARES TELESCOPE IS OWN PRODUCT

OXFORD, Eng.—Not satisfied that credit for the invention of the telescope had been properly placed, the subject has been gone into recently at Oxford with the result that a claim is made that the instrument was invented at Oxford by an Englishman, and that the only question to be decided is whether that Englishman was Roger Bacon, or the Elizabethan philosopher, Leonard Digges.

Supporters of the Oxford claim credit Galileo with being the "greatest advertiser" of the telescope but insist that he did not invent it, nor did the Dutch spectacle makers, who are accorded credit as the first who made the telescope an article of commerce.

In favor of the Oxford claim it is pointed out that in the 13th century Roger Bacon wrote: "Glasses or diaphanous bodies may be so formed that the most remote objects may appear just at hand, and the contrary, so that we may read the smallest letters at an incredible distance, and may number things, though ever so small, and may make the stars also appear as near as we please."

However, it is admitted that at this time it is impossible to know whether Bacon actually invented a telescope or merely worked out the theory upon which all magnifying glasses are based.

As to the possibility of Digges, an Oxford man, being the inventor, it is said that in the middle of the 16th century he found Bacon's ideas in a Bacon manuscript, now lost, and went to work to produce glasses in accordance with them. Digges died young with his work unfinished and it remained for his son, Thomas, to assert the father's claim as an inventor. The son is quoted as saying his father often demonstrated his glasses by reading from a distance the numbers and letters on coins thrown by friends on open fields.

CONCERT CURTAILED

LEIPSIC.—For the first time since the founding of the Gewandhaus concerts in 1781 a visiting orchestra, the Saxonian State, will be included in the season's program. The extraordinary duties imposed upon the Gewandhaus orchestra by the reconstruction of the Leipsic municipal opera has caused the city council to curtail the concerts. The Gewandhaus orchestra will be available for only 18 concerts during the season, while the Saxonian State will be heard in two.

Now that everything else has been discovered, the explorers might start expeditions to find the reputed "dry" spots in the United States.

General Markets

PORTLAND, Aug. 5.—Portland dairy exchange: Butter, extras 50c; standards 49c; prime firsts 47c; firsts 45c.

Eggs, extras 37c; firsts 36c; pullets 32c; current receipts 30½c.

PORTLAND, Aug. 5.—Hay: Buying prices, valley timothy $18@19; do eastern Oregon $21@24.50; alfalfa $19; clover $16.50; oat hay $15.50; cheat $15; oat and vetch $16.50; straw $7.50@8 ton. Selling prices $2 a ton more.

PORTLAND, Aug. 5.—Grain futures: Wheat, hard white, BS, Baart. August, September $1.52; soft white, August, September $1.52; western white, August, September $1.51; hard winter August, September $1.52; northern spring August, September $1.50; western red, August, $1.47; September $1.46; BBB hard white, August, September $1.54.

Oats, No. 2, 36-pound white feed, August, September $40; do 38 pound gray, August, September $30.

Barley, No. 2, 44 pound August, September $31.

Corn, No. 2 EY shipment August, September $46.50.

Millrun, standard August $29.50; September $28.50.

SALEM MARKETS

GRAIN

No. 1 white	$1.32
No. 1 red, sacked	1.28

PORK, MUTTON AND BEEF

Top hogs	.13¾
Sows	$9.50@10.50
Dressed hogs	.19
Top steers	.08
Cows	$3.50@5.00
Bulls	3½@4c
Spring lambs, 80 lbs and under	9c@9½
Heavier	.08½
Veal	7c@7½
Dressed veal	.15

POULTRY

Light hens	13c@15
Heavy hens	18c@20
Old roosters	.08
Broilers	14c@20

EGGS, BUTTER AND BUTTERFAT

Butterfat	.49
Creamery butter	49c@49
Eggs	.36
Standards	.28
Selects	.30
Milk, per cwt.	$2.15

Lodge Roster

FRATERNAL ORDER OF EAGLES, meet 1st and 3rd Wed. W. O. W. Hall, S. M. Willett, Sec'y. Tel. 1384-R.

UNION ROSTER

TYPOGRAPHICAL NO. 210—SECOND Saturday, 3 p. m. M. D. Pilkington, president; Roy S. Blodgett, secretary.

Statesman

The Oregon Statesman
Published every morning (except Monday) at Salem, the capital of Oregon.

Local Rates For Classified Advertising

Daily or Sunday

One time	2 cents per word
Three times	5 cents per word
Six times	8 cents per word
One month, daily and Sunday	20 cents per word

In order to earn the more than one time rate, advertisement must run in consecutive issues.

No Ad. taken for less than 25 cents.

Ads. run Sunday ONLY charged at one-time rate.

Advertisements (except Personals and Situations Wanted) will be taken over the telephone if the advertiser is a subscriber to phone.

The Statesman will receive advertisements at any time of the day or night. To insure proper classifications ads. should be in before 7 p. m.

TELEPHONE 23 or 583

Money to Loan
On Real Estate
T. K. FORD
(Over Ladd & Bush Bank)

BEFORE YOU LEAVE YOUR HOME OR CAR HAVE IT
Insured Properly
Phone 161. Becke & Hendricks, U. S. Bank Bldg. 4-28-tf

AUTOMOBILES 1

WE WRECK 'EM
Parts for all cars. We sell for less. Get our prices on trailers. Salem Auto Wrecking Co., 402 S. Church Street. Phone 2159. 1a3tf

SCHEELER AUTO WRECKING CO., will buy your old car. Highest cash price paid. 1085 N. Commercial St. 1j13tf

AUTO REPAIRING 3

GENERAL REPAIRING, TIRES AND tubes, accessories, gas and oil. MEDLER & LEBENGOOD GARAGE. Phone 564. Miller and S. Commercial Sts. We specialize in reconditioning motors. 3a6tf

AUTO TOPS 5

SEE US FOR TOP AND PAINT WORK. O. J. Hull Auto Top & Paint Shop. Rear fire department. 5-a16tf

HELP WANTED 9

HOP PICKERS WANTED
For two of our yards, the Mitoma Ranch near Independence, 117 acres, and the Curtis Ranch, near Talbot station, 30 acres. Usual accommodations furnished. Yards in excellent shape. Picking will begin about September 1st. Register now at George Waters cigar store, or Durbin & Cornoyer, Box 62, over Penney's store. 9j25tf

HOP PICKERS WANTED—FOR THE Williams hop yard, 103 acres, 4 miles west of Salem. Usual accommodations furnished. Yard in excellent condition. Picking will start about Sept. 1st. Register at United Cigar Store, or Lane Morley's, corner 17th and C. Tel 115F12. 9a31*

HELP WANTED—Male 11

WANTED—A MAN FOR LIGHT WORK. Address Box 4, care Statesman. 11a6tf

WANTED—SHEET METAL WORKERS. State age and experience. Eastman Brothers, Silverton, Oregon. 11a6

WANTED—2 OR THREE GOOD HUSTLers to work in tire factory. Experienced preferred. Call at 215 Center. 11a6

MAN WANTED AS COLLECTOR FOR established business. Must devote entire time, and prefer one who has had some mercantile experience. Address 1760 care Statesman, giving full particulars. 11a6tf

HELP WANTED—Female 13

WANTED—NEAT HOUSEKEEPER. Call at Director's Department Store. 13a6

WANTED—Employment 19

FEATHERS RENOVATED. MRS. LOUIS Cervenka, 2327 South Commercial. 19a7*

FOR GARDEN PLOWING, BASEMENT digging and team work, phone 19F2. 19m14tf

YOUNG WOMAN WITH GIRL WANTS housekeeping at once. 291 care Statesman. 19a8*

FOR RENT 21

FOR RENT—STOREROOM ON STATE street. Inquire Hotel Argo. 21j28tf

PRINTED CARDS, SIZE 14" BY 7¼" wording "For Rent," price 10 cents each. Statesman Business Office, on ground floor.

FOR RENT—LOWER HALF OF LARGE residence at 2031 State, garage, $25 including water and lights. WINNIE PETTYJOHN, Realtor. 21a3tf

FOR RENT—Apartments 23

ATTRACTIVE 4-ROOM APARTMENT 210 N. 14th. 23a11

FURNISHED 2-ROOM APARTMENT, 1335 State. 23a10

FOR RENT—APARTMENTS 891 N. Commercial. 23tf

APARTMENT FOR RENT—2-ROOMS and kitchenette, $22.50. 1-room and kitchenette, $18. Close-in. 555 Marion. 23a11

FOR RENT—Rooms 25

PLEASANT ROOM CLOSE IN. PHONE 585-W. 25a8

HOUSEKEEPING OR SLEEPING rooms. 267 S. Church. 25j24tf

FOR RENT TO WILLAMETTE GIRL—room and board in pleasant country home. Transportation guaranteed. Piano, electric lights, home privileges. 24 care Statesman. 25a5tf

PRINTED CARDS, SIZE 14" BY 7¼" wording. "Rooms to Rent," price 10 cents each. Statesman Business office, ground floor.

ROOM FOR RENT IN MODERN HOME, three blocks from state house. All conveniences. Gentleman preferred. Please give references and address A. B., care Statesman. 25j28tf

FOR RENT — ROOM SUITABLE FOR students, with sleeping porch privileges. Everything modern. References are required. Address room, care Statesman. 25j28tf

FOR RENT—Houses 27

FOR RENT — 7-ROOM BUNGALOW—Unfurnished, garage, garden, and fruit. 1620 Court Street. 27a4tf

HOUSES FOR RENT—$10 TO $45—BECKE & HENDRICKS U. S. Bk. Bldg. 27a7tf

HOUSE FOR RENT—CLOSE IN. INquire Hotel Argo. 27j28tf

FOR RENT
7-room good plastered house in north Salem; 2 blocks from street car. Fruit trees and garden. $30.00 per month. Ulrich and Roberts, 122 No. Com'l. Phone 1354. 27j14tf

Wanted Miscellaneous—35

BRICK FOR THE HAULING. APPLY Oregon Packing Co., 285 South 12th St. 35a6

WOODRY THE AUCTIONEER—BUYS used furniture for cash. Phone 511. 35a6tf

WANTED—50 USED FOLDING CHAIRS. School Dist. No. 21, Gates, Oreg. 35a6

WANTED—WOOD—OLD FIR AND oak. Will exchange brand new phonograph for wood. Write box 252 care Statesman. 35a6

HIGHEST PRICES PAID FOR USER stoves, tools, furniture. Stiff's Used Goods Dept., opposite court house. 35m22tf

CASH PAID FOR FALSE TEETH—dental gold, platinum and discarded jewelry. Hoke Smelting and Refinery Co., Otsego, Michigan. 35j17

WANTED — PRIVATE MONEY FOR farm loans. We have several applications on hand. Hawkins & Roberts Inc., 205 Oregon Bldg. 35d14tf

FOR SALE 37

HAY FOR SALE—VETCH AND OAT, by the bale, ton or car load. Mark McCallister, phone 619-J. 37a9

GOOD VIOLIN FOR SALE. TEL. 2044-W. 37j29tf

FOR SALE—A CAR OF CLOVER HAY also a car of oats and vetch hay. J. A. Gardner. Phone 21F11 37a7

FOR SALE—FIVE GOOD COWS FRESH three months. New separator and cream cans. Ted Whitehead, Turner, Oregon. 37a7*

ALFALFA, GRAIN, HAY, TIMOTHY, oats, barley and wheat, guaranteed quality, prompt shipment. Prices upon application. Richard Nyman, Walla Walla, Wash. 37a6

FOR SALE—OLD NEWSPAPERS, TEN cents a bundle. Circulation department Oregon Statesman. 37tf

Trespass Notices For Sale

Trespass Notices, size 14½ inches, printed on good 10 ounce canvass bearing the words, "Notice Is Hereby Given That Trespassing is Strictly Forbidden On These Premises Under Penalty of Prosecution." Price 15c each or 2 for 25c. Statesman Pub. Co., Salem, Oregon. 37a1f

WATKINS PRODUCTS TERRITORY open for rustler 1220 care Statesman. 37a11

SELL US YOUR USED FURNITURE—H. L. Stiff Furniture Co. Used Goods Dept. Opposite court house. 37m22tf

RECEIPT BOOKS—SIZE 4" BY 6¼", 50 receipt forms in book, 15 cents per book or two for 25 cents. Statesman office, 215 South Commercial St., Salem. 37j25tf

FOR SALE—Livestock 39

FRESH COW—INQUIRE 745½ BELLEvue St. 39a6*

VETERINARIAN — DR. PATTERSON, Phone 2028-W, Rt. 2, Box 29. 39j2tf

FRED W. LANGE, VETERINARIAN — Office 420 S. Commercial. Phone 1198. Res. phone 1666. 39m28tf

WOOD FOR SALE 43

BEST GRADE OF WOOD
4 ft. and 16 inch.
Dry mill wood.
Green mill wood.
Dry second growth fir.
Dry and old fir.
Dry 4-ft. ash, maple and oak.
FRED E. WELLS.
Prompt delivery and reasonable price. 280 South Church. Phone 1542. 43m6tf

16-INCH OLD FIR—SECOND GROWTH oak and ash. Phone 19F3. M. D. Mayfield. 43f18tf

GOOD COAL—DRY WOOD
PROMPT DELIVERIES.
HILLMAN FUEL CO.
TELEPHONE 1855. 43j29tf

POULTRY AND EGGS 45

PURE BRED BARRED ROCK COCKerels, $1.50 each. 2 miles east on Garden Road. J. S. Marshall, Rt. 6, Box 103E. 45a8

NURSERY STOCK 49

FOR SALE CHEAP—37 ACRES OF fine land, six miles from Salem. Good new buildings, about half cultivated, balance pasture. Running water, some timber. Will give good terms. Might accept some trade. J. J. Mathis, owner, Telephone 105F5, Salem, Ore., Rt. 7. 49a10*

MISCELLANEOUS 51

H. B. SEAGROVE FURNACE AND sheet metal shop moved to 681 Mill St. 51a6tf

BATTLE CREEK SANITARIUM Methods are used in the health institute at 253 S. Cottage St. E. H. Logan, Phone 2214. 51a3*

SALEM FUEL & TRANSFER CO., 156 Trade St., Salem. Let us quote you on wood, coal and transfer, moving and drayage. Day phones 703 and 19. Night phone 1606. 51j7tf

LOST AND FOUND 53

LOST—GREEN SPORT SWEATER. Finder return to Statesman. Reward. 53a6

PERSONAL 55

HISS TREATMENT
FOR APPENDICITIS
"It-Is-Wonderful." Free information. Address Hiss Co., Portland, Oregon. 55a16-192tf

BILLY'S UNCLE

DOROTHY DARNIT

By Charles McManus