

SEVENTY-FIFTH YEAR

SALEM, OREGON, SUNDAY MORNING, JULY 26, 1925

"TRAIL 'EM TO SALEM" SLOGAN IS CARRIED THROUGHOUT ENTIRE NATION

TOURISTS URGED TO VISIT CAPITOL CITY

Auto Party and Institutions Are Praised by Hundreds of Motorists

Demonstrating to the world why it should visit Salem, the Chamber of Commerce here has compiled a folder which has been distributed throughout the United States, pointing out all the scenic and municipal attractions of this city. The "Trail 'em to Salem" slogan has been carried to all points of the country.

The Salem municipal auto park is given special mention, attention being called to the fact that it is one of the most convenient, restful, and best equipped parks in the northwest.

A list is given of the state institutions here, with hours that

visitors are permitted. The list follows:

Oregon State Hospital
Visiting hours 10 until 12 o'clock a. m., and 2 until 4 o'clock p. m., excepting Saturdays and Sundays. See the lovely flowers.

State Penitentiary
Visitors and others always welcome. Visiting hours 9 until 11 o'clock a. m., and 2 until 4 o'clock p. m., excepting Saturdays, Sundays and holidays. Push the buzzer at the gate.

State Capitol Building
Open to visitors office hours. Wonderful view from the Capitol dome.

State Tuberculosis Hospital
Visiting hours 10 until 12 o'clock a. m., and 3 until 5 o'clock p. m.

State Training School For Boys
Just beyond the Tuberculosis hospital. You are welcome any time.

State Institution Feeble Minded
Visiting hours 10 until 12 o'clock a. m., and 2 until 4 o'clock p. m., except Saturdays, Sundays, 10 until 1 o'clock.

Salem Indian School
Four miles north of Salem, near the Pacific highway. One of the largest Indian schools in the United States. Enrollment 950. Visit the state institution for

Salem Municipal Park



Municipal Auto Park at Salem, Oregon

the blind and state institution for the deaf. No school during summer months.

Industrial School For Girls
Visiting hours 9:30 until 11 o'clock a. m., and 2 until 4 o'clock p. m., excepting Saturdays and Sundays.

Considerable space is devoted to the flax industry here. Excerpts from the bulletin say:
"When in Salem you are at the center of the greatest flax fiber growing district in the entire country."

"The State of Oregon, at one of its state institutions, is in the flax business and already in Salem may be found the largest flax with more flax machinery than may be seen anywhere else in the United States."

"You may see the state's method of retting flax and the men working at the scutching machines. You may see the flax retted in large cement tanks. You may see flax in bales, ready for shipment. You may see the de-

seeding machines, the flax breaking machines and the state's method of preventing even the chaff from going to waste.

"On the Pacific highway in the north part of Salem, may be seen under construction the Miles Linen company buildings. Machinery has arrived from England and the plant will be in operation within a few months.

"Plans have recently been completed for the erection in Salem in the fall of 1925, a \$600,000 linen mill for the manufacture of towels, linen crashes and damasks.

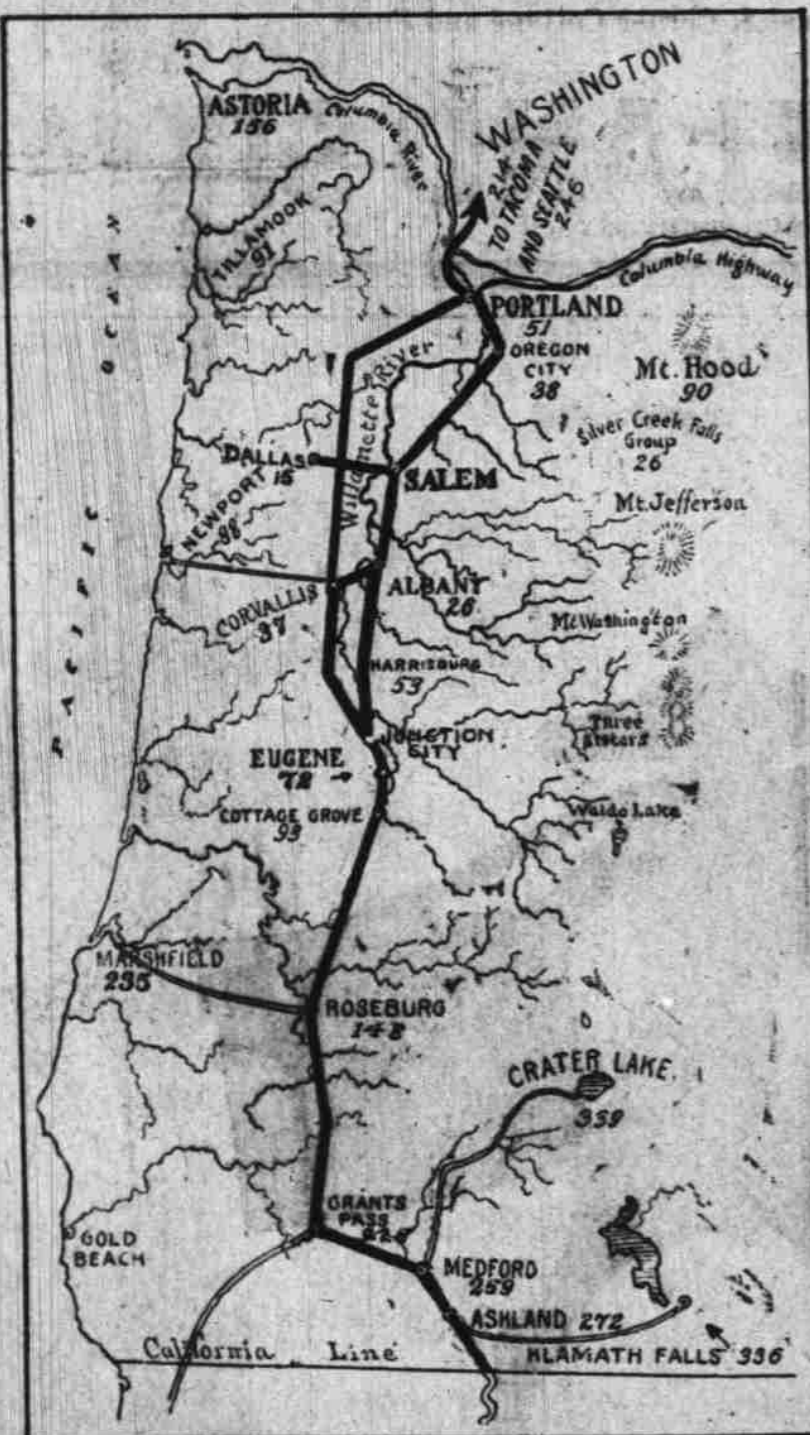
"Machinery of the most approved pattern will be purchased in England and also in New York. The mill will employ 250 and according to present plans, will be in operation early in the spring of 1926."

A map showing the distance from Salem of all important Oregon points is given, showing the Pacific highway running clear through the state.



Capitol Building From Park

Map Shows Distances From Salem



Map of Western Oregon showing Pacific Highway through Salem and Portland. Figures indicate the number of miles from Salem.

FUEL ECONOMY IS OBTAINED BY CARE

Proper Adjustment of Carburetor and Frugal Use of Choke Required

"Now that we are into the season of warmer weather, 'mileage' will be the slogan of the average motorist," said W. R. Speck yesterday, "and just about one in every ten will have even a remote idea of how to figure what mileage he is getting from his fuel.

"So far as our gasoline (General) is concerned, we don't have many complaints on the score of mileage. Almost any good gasoline is capable of excellent mileage if it is given a chance. What kicks do come to us invariably are the result of improper record-keeping or wasteful driving habits.

"For instance, many drivers do not seem to realize that to begin with the carburetor should be adjusted carefully by one who knows how to do it properly. With the approach of warmer weather the adjustment should be checked up closely.

"Again, hundreds of drivers use the choke quite unnecessarily. Good volatile gasoline in weather such as we are likely to have from now on should not require choking at all unless it might be just a little early in the morning or late at night after the car has stood for several hours. Driving with too free a mixture not only

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USES SIXTY PER CENT OLDSMOBILES



Proof of the durability or prespancy of the U-Drive-It company's equipment is subjected to a severe test on the stamina of an automobile. Usually seven or eight months is as long as any car will stand up and continue to give that perfect performance which our customers demand.

"About half our fleet of Oldsmobiles has been in constant use for more than a year now, and a few of them longer, and we have had no reason to replace them. We have one car in our Buffalo branch which has gone 18,000 miles and is still in good shape. This is equal to twice that many miles of average driving."

SEA BOAT MAKES TRIPS

EXTRA OUTING IS NOW AVAILABLE AT NETARTS

The deep sea boat of Netarts Boating company has made 22 trips this season. The trips have all been successful. The fish they have been catching are red snappers, haddock, bass and a few halibut, also at the first of the week a 12 foot devil fish, which

took about 30 minutes to get it into the boat.

The clam boat has been making regular trips to the head of the bay claming, finding a nice lot of clams each day.

TREAT WITH SWEET CORN

Morton Thompson, a farmer living near Salem, treated the boys at the Valley Motor company to sweet corn last Friday. The corn was excellent according to the boys who enjoyed the treat.

GARDNER EIGHT TO BE DISPLAYED HERE

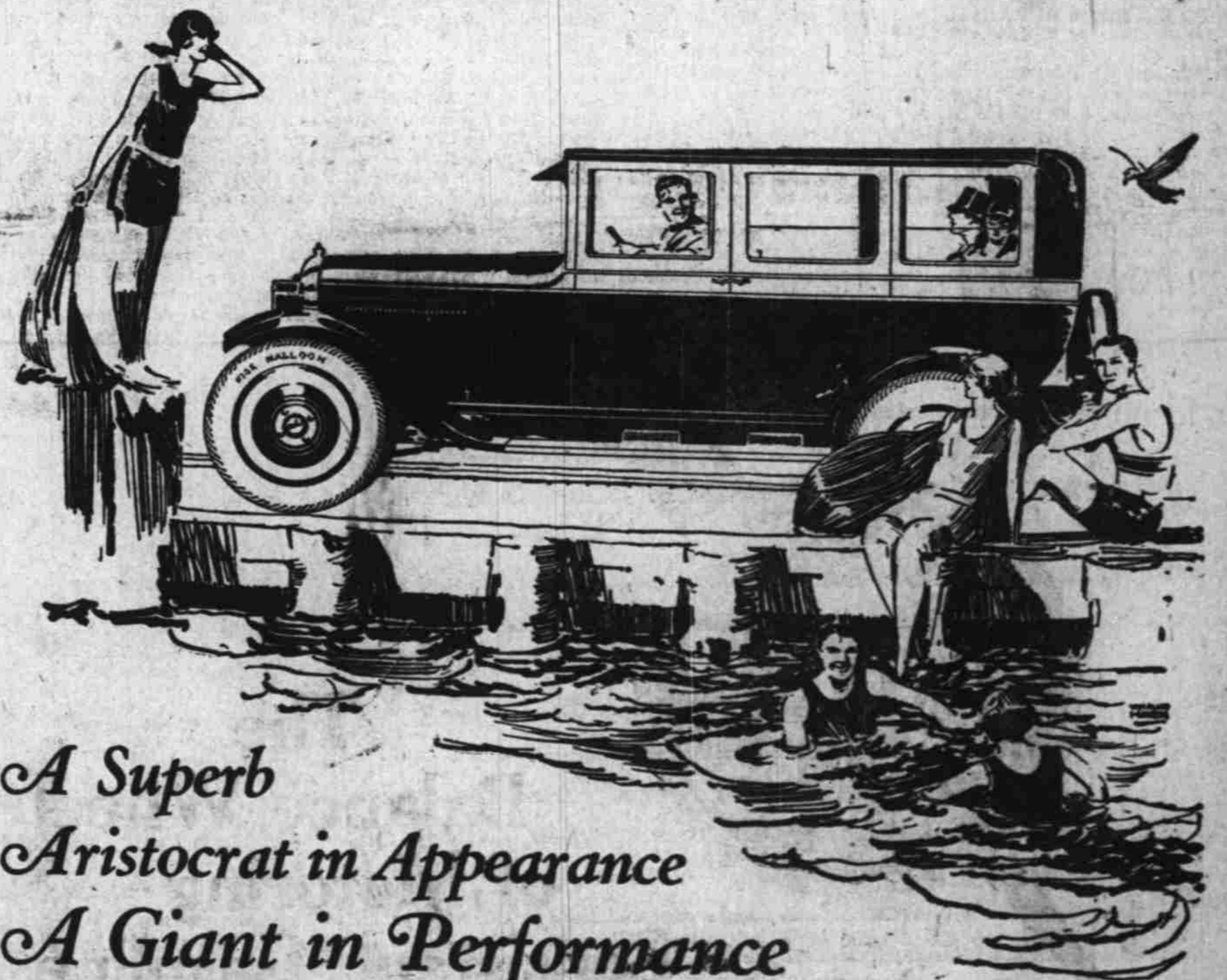
Burdette & Albee, Salem Distributors Will Receive Shipments

Production of the new Gardner Eight-in-Line Sport Sedan is now in full swing at the Gardner factory in St. Louis, officials of the Gardner Motor Company, Inc., have announced, and shipments are now going forward with all speed possible to Gardner dealers and distributors. Burdette & Albee, local Gardner representatives, received their first allotment during the past week and have arranged to feature this newest Gardner in a special salon display during the coming week at their showrooms, 217 State street.

One cannot help being impressed with the unusual smartness of this new sport car. With its long, low-slung body mounted on the standard Gardner Eight-in-line chassis and richly finished in two-tone Duco, it has an air of distinctiveness which is further enhanced by the use of coach iron and black leather for the upper rear portion of the body. Interior upholstery and trimmings are of the finest genuine mohair in colors to harmonize with the body finish.

Even the most casual inspection reveals many advanced comfort and convenience features worthy of note. Perhaps the most impressive is the unusual amount of

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A Superb Aristocrat in Appearance A Giant in Performance

This is the OVERLAND SIX, the car which has established a new conception of motor car value.

In beauty of line, in richness of appointments, in its attractive finish, it is a car to be proud of.

In performance it more than meets every requirement you may put upon it.

In traffic it has the quick foot

of a sprinter—ready at the touch of the throttle to take you to the head of the line.

On hills it has the power of a giant, until at the end of the day you wonder how such inexhaustible power can be encompassed in an automobile.

Arrange now to take your demonstration in this new and entirely different car.

The DeLuxe Sedan \$1150
The Standard Sedan \$895

f. o. b. Toledo

OVERLAND SIX

Vick Brothers

High Street at Trade

Telephone 1841

STUDEBAKERS PLEASE DOCTOR BUYS ANOTHER MAKES THIRTEENTH

Dr. B. L. Steeves knows a good thing when he sees it, and consequently many years ago when he decided to purchase an automobile he acquired a Studebaker.

The car so pleased the doctor that when he found it necessary to purchase another it was of the same make. New models appeared from time to time and in order to keep right up to the minute Dr. Steeves kept right on buying Studebakers.

Another "Studey" followed another until last week, with the purchase of a seven passenger sedan from E. Thompson, of the Marlon Garage, Dr. Steeves acquired his thirteenth Studebaker.

MOTOR SHOP NOW OPEN

G. A. Coffey and S. M. Hays Are Proprietors

The Motor Shop, located at 267 North Church street next to the Certified Motor Car Market, is now open for business. G. A. Coffey and S. M. Hays, proprietors, were formerly located on High street in the Great Western Garage, and are well known in motor circles.

A ten year lease has been secured on the present building and the boys will soon have one of the best repair shops in the city. Their aim is to have the best and most up-to-date repair shop in the city. New machinery has been ordered, including cylinder grinders and a hoist for the tow car. The service car is being overhauled and repainted, in fact, everything is being done to give quick reliable service to their patrons.

A cordial invitation is extended to the public to visit their shop at any time.

News From Beach Resorts

MANHATTAN
Mrs. C. W. Mason from Superior, Nebraska, is spending a week with Mr. and Mrs. E. L. McCamman at We-Li-Kit-Cottage.

Mrs. J. E. Dotson and children are spending a couple weeks at one of the Felton cottages. Florence Chapman from Los Angeles is spending a few weeks with her sister Mrs. W. H. Roach. Mrs. H. A. Livermore and family are spending the month of July at the beach; Mrs. Edgar F. Allen of Portland has been visiting with her for a week.

Mr. and Mrs. Donald Smith and family of Woodstock have been two weeks at Manhattan.

Mrs. Charles Albright, Grace Watson, Virginia Barr, all of Portland, are spending a few weeks at Manhattan.

Mr. and Mrs. Clyde Server and Miss Margaret Day motored down from Portland to spend the weekend at Mrs. Charles Sohyler Miller's cottage.

Mrs. A. Amery and daughter Muriel and granddaughter Jean are spending two weeks at the Amery cottage.

Alma Grischow, Olive Updike, Hazel Bolvine, Laura O'Donnell, Ella Driscoll, all of Portland, are spending a few weeks at Manhattan at the Ott-Own-A-Cottage.

Mrs. Elizabeth Arbuster of Portland is visiting with Mr. and Mrs. S. A. Arbuster.

Zoe Linwood of Chehalis, Wash., is at Manhattan for a week or so. Mr. and Mrs. F. B. Hale and children of Portland are staying at the Cozy Nest for a few weeks.

Mr. and Mrs. M. T. Dickson of Baker, Mr. and Mrs. C. V. McKimmin are spending their vacation at Manhattan.

Mr. and Mrs. J. L. Dill, Mrs. L. Williams of Portland, are domiciled at the Bee Hive cottage.

Mr. and Mrs. O. J. Trambly and daughters and son, of Portland; Miss Alice Fallon of Oregon City; and Markus Farrell of Vancouver, Wash., are spending the week at Sibco cottage.

Mr. and Mrs. C. E. Thompson and family, Mrs. Lois Buschberger, all of Washington, are spending the week at Manhattan, renting the Dor Retta.

Mr. and Mrs. E. W. Johnston of Portland, motored down for the week-end with Mrs. Johnston.

Other guests at the beach for the past week include: Josephine Nelson, Dorothy Furdin, Audrey Southard, Dorothy Southard, Gertrude Ebertson and Mrs. F. A. Nelson, all of Portland.

Campfire Girls Enjoy Deep Sea Fishing Trip

Chapawee group of Campfire girls of Portland, Lewis district, are spending a week or two at Manhattan. The second day they went for a trip on the Schooner Richard M., of which Mr. Maddox is the owner. They had a lovely trip and everyone voted it a huge success. There were fourteen girls in all the group of which Dorothy Geisler, Amy Brasney, Hazel Bolvine, Alma Grishaw, Virginia Barr, Zoe Linwood, Georgia Driscoll, Roberta Brash, Laura O'Donnell, Olive Updike, Thelma Allen, Grace Watson, El-

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