## Never has progress seemed so swift

C RANDMOTHER'S girlhood would seem pathetically conveniences of electrically done housework; of time saved in cooking; of swift trips through the country by motor; of the world's best music in her home, out of the air.

A generation has changed the lives, comforts and habits of the world.

Tomorrow - new conveniences, new comforts will swiftly find their way into our lives.

The advertisements will herald their coming. Today a manufacturer will announce a new and better product. Tomorrow a million men and women will use it as an old friend.

An advertisement breaks down the barrier of distance and tells to all the world-in a day's time-the best and newest things the world has devised.

People who keep abreast with progress read the advertisements.

Latase Roster The Oregon Statesman


