

OWN YOUR HOME

BUILDING ON COAST IS ESTABLISHING RECORD

FIRST HALF OF 1925 SHOWS GREAT ACTIVITIES

Seven States and 88 Cities Are Listed in S. W. Strauss & Co. Company's Survey

A new high record in building activity has been achieved by the Pacific Coast cities during the first half of 1925. A greater volume of building permits has been issued during the past six months than during any comparable previous period. More than 100,000 permits were issued in 82 principal cities of the Pacific coast during the first half of the year, calling for a total estimated construction cost of \$27,065,466, according to official returns from building department executives reported in the National Monthly Building Survey of S. W. Strauss & Co.

This total shows an increase of 8 per cent over the first half-year figure for last year, an increase of 4 per cent over that for 1923 and an increase of 44 per cent over the total for the first six months of 1923 for the same list of cities. This report amply sustains the predictions of building industry experts, published some months ago, that 1925 is to be banner year in construction activities.

With half the year gone carrying such a record, and with nothing now in evidence which seems likely to reduce the current building program, a new annual record may confidently be expected with the close of the next six months, the Straus survey says.

The greatest gains were made in the northwest. Of the larger groups of cities comprised in the Straus survey the seven in Oregon show the greatest gains, 40 per cent over last year's record, 73 per cent over that of 1923, and 82 per cent over the comparable figure for 1922.

Phoenix shows an increase of 103 per cent. Beverly Hills gained 89 per cent over last year. Twin Falls reports a 64 per cent increase. Everett's half year total is 72 per cent above that of last year. Compton gained 74 per cent over last year. Eureka shows a 69 per cent increase. Klamath Falls shows a 49 per cent gain. Palo Alto gained 52 per cent over last year's figure.

Of the 82 cities comprised in this survey, 49 show gains over last year, 48 per cent over the year before, all but 16 show gains over 1922, and 36 cities report totals greater than ever before and but ten show records below the three previous semi-annual figures.

Astoria: first half year, 1925, \$607,450; first half year, 1924, \$656,400; first half year, 1923, \$736,349; first half year, 1922, \$500,000.

Eugene first half year, 1925, \$1,409,255; first half year, 1924, \$1,556,435; first half year, 1923, \$577,945; first half year, 1922, \$545,133.

Klamath Falls, first half year,

CORNER STONE OF NEW SCHOOL TO BE LAID TODAY



Parish building group of new St. Vincent de Paul parish, Salem, Rev. Vincent Keenan, pastor; the cornerstone of the school will be laid today.

This afternoon at 3 o'clock the cornerstone of the new St. Vincent de Paul school, at the corner of Columbia street and Myrtle avenue, North Salem, will be blessed by the Right Rev. A. Hildebrandt, P. A., administrator of the archdiocese since the death of Archbishop Alexander Christie. Right

Rev. J. H. Black, P. A., chancellor of the archdiocese, will be archdeacon, Rev. A. Lainck of Sublimity, deacon, and Rev. Frank Scherbring of Shaw, sub-deacon. Rev. Vincent Keenan, pastor of the new parish, will be master of ceremonies. After the laying of the corner-

stone, addresses will be made by Monsignor Hildebrandt, Rev. J. R. Buck, pastor of St. Joseph's parish here, and Frank Davy of Portland, state deputy of the Knights of Columbus and for a long time a resident of Salem. Music during the ceremony will be furnished by a choir composed

of students of the Sacred Heart academy. A dinner will be given in the evening by Father Keenan and Father Buck to all priests of the deanery and to members of the advisory committee of the new parish. The new school will open for

the fall term and six grades will be accommodated. The Sisters of the Holy Name will teach. For the present the basement of the building will be used as a chapel until the church is completed. L. A. Goldade is the architect and designer of the buildings.

1925, \$667,095, first half year, 1924, \$446,670, first half year, 1923, \$233,585, first half year, 1922, \$150,000.

La Grande: first half year, 1925, \$145,087, first half year, 1924, \$165,905, first half year, 1923, \$139,600, first half year, 1922, \$139,635.

Medford: first half year, 1925, \$274,373, first half year, 1924, \$375,722, first half year, 1923, \$245,040, first half year, 1922, \$192,350.

Portland: first half year, 1925, \$22,898,745, first half year, 1924, \$15,032,855, first half year, 1923, \$13,357,240, first half year, 1922, \$12,366,140.

Salem: first half year, 1925, \$1,162,325, first half year, 1924, \$1,157,355, first half year, 1923, \$503,982, first half year, 1922, \$490,145.

Total: first half year, 1925, \$27,164,330, first half year, 1924, \$19,384,242, first half year, 1923, \$15,693,741, first half year, 1922, \$14,853,413.

Totals from 82 cities in the seven Pacific coast and northwest states for comparative periods are: Grand total 82 cities: first half

year, 1925, \$276,065,466, first half year, 1924, \$254,019,651, first half year, 1923, \$264,847,289, first half year, 1922, \$190,733,226.

Railways of Japan Suffer From Decreased Revenues

TOKYO—Even Japan is having its railway troubles, a statement recently attributed to Vice Minister of Railways Aoki shows. Mr. Aoki said that trade depression had caused a decided drop in the railway traffic revenue and that there were many freight cars lying idle. Unless there is a decided improvement in the near future it is feared the situation may seriously affect the budget for the current fiscal year.

During May there was a falling off of 3,259 tons from the normal freight handled. The average freight revenue was 518,180 yen, or 22,743 yen less than for the same period last year.

Beautify your home. Help to make Salem the Garden City of the state.

40,000 Pigeons Compete in English Homing Flight

HITCHIN, Eng.—Forty thousand homing pigeons were released here recently for participation in the greatest flight of its kind ever organized in England. The birds flew to their homes in various parts of the north and northeast coast in competitions arranged by 15 federations of fanciers. Forty-two special railway vans, holding approximately 1,600 bird hampers, were required to transport the pigeons to Hitchin for participation in the race.

Hokey Pokey Girls Are to Compete With the Men

LONDON—The "hokey pokey" girl has appeared in London—hundreds of her. The hokey pokey ice cream man arrived three or four years ago, by leaps and bounds, and is now a familiar sight in any part of London, every afternoon and evening during the warm weather. One firm alone has 1,500 men, on three wheeled bicycles, who sell ice cream sandwiches for a penny, and recently another firm, with the same conveyance for carrying the ice cream packs, started with young women as dispensers.

The contention is made that girls naturally take more interest in their work, and are capable of making more sales because of their ability to make friends more quickly and to handle the hokey pokey more daintily than their men and boy competitors.

Oxford Union Urges Old Members to Save Library

OXFORD, England—An appeal is being made to old members of the Oxford Union for \$30,000 which is necessary for the saving of the society's buildings. Such appeals are most unusual in Oxford, but this one is justified by an architect's statement that the roof of the Union library though comparatively new cannot with-

stand the storms of another winter.

This library has been from the first an ill-omened structure. It was upon its upper walls that Rossetti, Burne-Jones, Morris and the young pre-Raphaelites painted the famous fresco scenes from the Morte d'Arthur—a series of wall paintings probably never surpassed in England—only to see them peel off with the damp and the rotting plaster within 10 or 12 years.

The inside of the high roof, which is now giving way, was decorated and designed by William Morris, and is worthy of not less for its beauty than for the fact that here he first became aware of his abilities in this form of art.

More industries mean greater prosperity and a larger payroll.



THE IOWANA

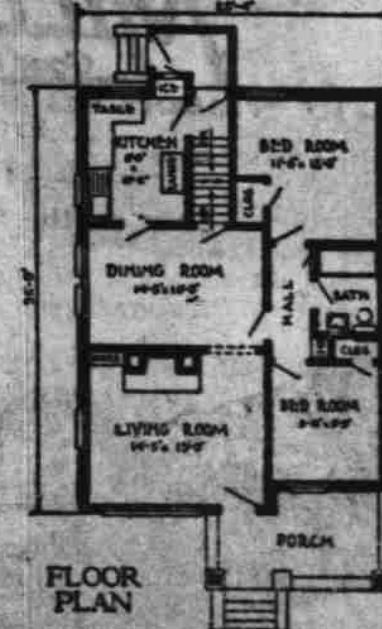
A Home Well Suited for City Building.

Home building in congested or built-up sections of any city presents problems not found in other localities. Footage is usually high in price, houses closely flank your lot, and hazards from fire and obsolescence are multiplied. Compactness and omission of all unnecessary details are required. Unpretentious, yet possessing an attractiveness which neighboring conditions can not depreciate, this small home is well suited for the home builder who erects his home in the city.

Economy and protection is furthered through the use of concrete block covered with portland cement stucco. Concrete tile might be used also. This combination of concrete products makes the ideal building material for the city home. Such construction is proof against the ravages of the elements, materials are to be found close at hand and at prices which are most attractive to the builder.

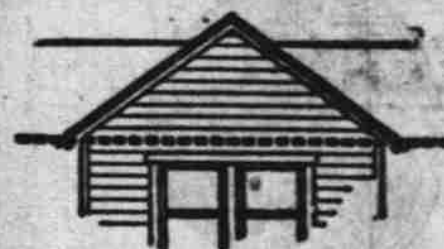
Such construction will not burn; fires started within can be confined to one room. When the roof is composed of concrete tile the beauty of the home is enhanced and additional protection from fire assured.

The Building Department Editor of this paper can advise readers interested in the above home where complete plans and specifications may be obtained at a nominal cost.



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Survey The Future

George Washington

As a youth of 16, surveyed tracts of borderland comprising Western Pennsylvania and Ohio. Could he have visioned, as he looked through his transit, the amazing development of this tractless region?

We know not what the future holds for us—but it holds mighty opportunities for those who are prepared.

PREPARE YOURSELF

Build a Home Today

for yourself and family. For the best way to meet tomorrow's opportunity is to take advantage of today's.

CALL ON US AND LET US HELP YOU

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London Tailor's Clothes Make the Man, He Claims

LONDON—Good news for short men who desire to appear tall was announced recently by a London tailor who says he has conceived a plan to bring about this effect by a new wrinkle in garment cutting and designing. The trick is very simple. The modification is chiefly in the lapels, which are worn very small and rolling short. The roll is so short in fact that it finishes on a line with the top button. This adds length to the front of the coat, says the tailor, with the much desired result among men under height that they appear several inches taller. Another innovation is that the front of the coat, especially in evening clothes, extending to the hip is cut straight. Sleeves in men's wear have become narrow-

er, this change having been made to correspond with the new "cow heel" stiff cuff of the dress shirt which is the latest thing among the best dressed men about London. While there has been a tendency to wear the coat fuller in front, there are still a great many show plenty of the shirt and waist—evening tailed coats made which coat, this being particularly desirable among the older set of men who remain true to the style of other years.

MILK APLENTY FOR DR. HAINISCH

JAUERN—Dr. Michael Hainisch president of Austria, has the honor of owning the champion milk-producing cow of his country. Bella of his herd, from May 7, 1924, to May 6, 1925 produced 2683 gallons, an average of more than 7 gallons a day.

For quick, cozy, breakfasts!

HERE'S a breakfast nook that doesn't require acrobatic ability to get in and out of. Note the design of the seats and the unimpeded space under the table. A neat and attractive design. It is Spaulding made.

These breakfast nooks are soundly constructed; all joints are perfectly fitted. The wood has a very fine, smooth finish that will stain beautifully or take paint or enamel especially well.

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