



# INDUSTRIAL OREGON PRODUCES QUALITY PRODUCTS



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"OREGON QUALITY" products are establishing themselves in world markets; they make our pay rolls they build our cities; they attract new capital and new people; they provide a market for the products of our farms. Oregon farms produce a wider variety of profitable crops of "Oregon Quality" food than any other spot on earth.

### Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

(With a few possible changes)	Sugar Beets, Sorghum, Etc., May 7
Loganberries, October 2	Water Powers, May 14
Prunes, October 9	Irrigation, May 21
Dairying, October 16	Mining, May 28
Wax, October 23	Land, Irrigation, Etc., June 4
Filberts, October 30	Floriculture, June 11
Walnuts, November 6	Hops, Cabbage, Etc., June 18
Strawberries, November 13	Wholesaling and Jobbing, June 25
Apples, November 20	Cucumbers, Etc., July 2
Raspberries, November 27	Toys, July 9
Mint, December 4	Goats, July 16
Great Cows, Etc., December 11	Schools, Etc., July 23
Blackberries, December 18	Sheep, July 30
Cherries, December 25	National Advertising, August 6
Bears, January 1, 1926	Seeds, Etc., August 13
Gooseberries, January 8	Livestock, August 20
Corn, January 15	Grain and Grain Products, August 27
Celery, January 22	Manufacturing, September 3
Schnap, Etc., January 29	Automotive Industries, September 10
Onions, Etc., February 5	Woodworking, Etc., Sept. 17
Potatoes, Etc., February 12	Paper Mills, Etc., Sept. 24
Bees, February 19	
Poultry and Pet Stock, Feb. 26	
City Beautiful, etc., March 5	
Beans, etc., March 12	
Paved Highways, March 19	
Head-Lights, March 26	
Shoes, Etc., April 2	
Legumes, April 9	
Asparagus, Etc., April 16	
Grapes, Etc., April 23	
Drug Garden, April 30	



RIDDELL'S 102-21

Champion winning Angora doe owned and exhibited by Wm. Riddell & Sons, Monmouth, Oregon, at the Pacific International Livestock show, Portland, last year.

the auction block in good health. About 5000 people attended the sale.

### Future of Mohair Goats in Oregon

Noting this showing of enthusiasm by mohair growers in other states, Oregon may well take renewed interest in Angora goats. The land is waiting for them here. It should be said, however, that large flocks are not advisable on rough cut-over lands, and it is better to have pastures fenced. If not, herders should be employed. Salt at the corral or bed-ground will tend to induce the band to return at night; dipping spring and fall is good flock policy; uplands, or pastures were some rocks are found will keep off hoof-evil; worms can be eliminated by

drenching with a spoonful of gasoline in a pint of milk, administered at the side of the mouth. These are about all the troubles goats encounter—they are essentially healthy animals. Some one has said that Oregon is a land of neglected opportunities. This is one of them.

—A. C. GAGE.  
Portland, Or., July 14, 1925.

(Mr. Gage, writer of the above, is editor and publisher of the Angora Journal, the leading goat paper of the United States, with his offices at 627 Board of Trade building, Portland, Oregon. Mr. Gage kindly furnished the cuts that are run with this valuable article.—Ed.)

## SALEM IS GROWING AS A MILK GOAT CENTER, AND OUGHT TO GROW FASTER

There is Opportunity Here for the Operations of a Milk Goat Dairy, and Vast Room for the Manufacturing of Cheese from the Milk of Goats, Especially Roquefort Cheese

Salem has a good many milk goats. The number is increasing in both the city and its suburbs. But there is a chance here for the building up of successful milk goat dairies and cheese factories.

E. E. Woods, whose Salem home is at 700 North High street, is a painter; an all around scenic and house painter—

But he has been for several years preparing to become a leading milk goat breeder. Mrs. Woods started this line several years ago, with Jewel, a fine Saanen doe—almost before there was any registering of milk goats in this country.

Mr. Woods helped and he became interested in milk goats, and lately has taken over the herd.

Mr. Woods is raising nothing but registered stock. The goats were formerly kept at the Woods home in Salem; but Mr. Woods some time ago finished preparing a better place for them, on a tract of four acres in Kingwood Terrace, joining West Salem, across the Willamette river from Salem.

### A Milk Goat Dairy

There he has a real milk goat dairy, with registered stock for sale from time to time. He calls it the "Kingwood Saanen Goat Ranch" and he has adopted a slogan, "Cream of Oregon."

There are several milk goat dairies in Portland, and in Seattle and the other northwest cities. There are 500 milk goats in the city limits of Spokane. There are hundreds of milk goat dairies in Los Angeles. California is the leading milk goat state of the Union. Now Salem is coming to the front in this respect.

Salem ought to become, and no doubt will become, a milk goat center, with milk goat condensed milk and cheese and dried milk factories here. Finally, Salem ought to become the Roquefort of Oregon; in fact, the Roquefort of America. Mr. Woods has already experimented with the making of cheese, successfully.

The milk from the Woods dairy has already saved the lives of several Salem children, as some leading physicians here will testify, and this information will be of interest to people needing this precious food supply, where nothing else known to medical science will suffice.

Good Chance for Right Man  
On account of his other work, Mr. Woods is not able to give his goat dairy herd the attention it

## OREGON OUGHT TO HAVE OVER TWO MILLION ANGORA GOATS; SHE HAS ONLY 150,000 AT PRESENT TIME

And the Two Millions Ought to Be Pure Bred, Yielding the Finest of Mohair—Goats on Grain Land Increase the Yield, Here in the Valley—The Angoras Must Have as Much Attention as Sheep, and Will Not Thrive and Pay When Neglected

Editor Statesman:  
Some day Oregon is going to realize how much real value there is in mohair. When that time comes the Angora goat will be as common as sheep, and as well cared for. Exactly that condition prevails now in Texas. Oregon has perhaps 150,000; Texas 2,000,000.

Just why Oregon has slipped out of second place in the number of goats may be explained in several ways. This state is now in fourth place, with a downward tendency. At the same time mohair production in the United States increased over one million pounds in 1924.

Chief among the reasons for diminution of numbers in Oregon is the unsound advice that mohair goats will "take care of themselves." This is not true. They need as much care as sheep. They pay for such care in increased returns. So many have died on rough lands to clear up, untended, and lost goats from various causes, that it is impossible to hear it said, "Goats do not pay." Well, neither would sheep or cattle if treated as many Oregon people treat goats.

### How Losses Occur

If goats are put on a brushy, cut-over tract where berry and other thorn growth abounds, they become entangled by the fleeces, struggle to escape, become more firmly caught, and die. Also in reaching up for browse the fore-leg gets between crossed limbs or forks of a vine-maple, say. The goat cannot release itself—another loss.

Wild animals get their share: lice on goats, undipped, kill off numbers or if the animal does live the fleeces is lost, the body a mass of sores. In eastern Linn county I have seen Angoras so infested with lice that their robe was dragging, the body half bare. Stomach worms, liver leach and foot-rot are three other causes of loss. All these are easily prevented by proper treatment—dipping, drenching and bluestone. Any shepherd who gives a tinker's dam for his flocks or cares for profit will not neglect them.

### Room for Millions Here

All this outburst is caused by the statement of the mills using mohair, that "Oregon mohair is going to be much neglected if growers do not improve the quality of their clip." The truth is, Oregon ought to have more goats than Texas. Abundance of pasture year-long is found in Oregon. Texas has just had a drought of over 10 months, goats being fed on oil-cake and other commercial foods daily. Yet growers found it worth while to keep their goats in condition.

In cut-over lands alone, Oregon has over two million acres not employed. Open pastures and woodlots exist in western Oregon to double that acreage, while eastern Oregon could accommodate millions of Angoras. However, the last year

sheep men have prospered so well that they never have investigated goats, which are close feeders on scant range, and could live on lands after sheep have been taken to higher pastures. That may come later.

### What Spinners Want

But consider for a moment the complaint of the spinners in the east who use mohair. They want fineness, elasticity, strength and lustre in the fibre. Oregon growers have been guilty of line breeding, in-breeding and have disregarded proper selection of sires. In this state, where some of the finest pure-bred mohair goats in the world are produced, sale have been largely out of Oregon—to progressive breeders in other states. Oregon breeders have kept improving their animals. Oregon grades have gone on using grades and taking the most direct means to weigh in the bag regardless of quality, when breeders right at hand could supply the very best animals to improve the mohair clip. Please note the difference in the two terms, "breeders" and "growers" in their application.

On the other hand Texas growers look to the breeders to keep them supplied with sires of first quality and highest character, and Oregon breeders send many fine bucks to the southwest. If this were not true, most of the pure-bred men in Oregon would have become discouraged. Oregon clip is by experts rated as lower in quality than mohair from Arizona, New Mexico and Texas. This could easily be remedied, if flock

### owners would give attention to proper mating and select good sires carrying the quality of mohair the mills want.

### Goats on Grain Land Increase Yield

Grain growers in the Willamette Valley have proved that goats and sheep on their lands increase yield. If a woodlot is available from May 1st to August 1st, the goats can render a good account of themselves by soiling, fertilizing and keeping weeds out of grain.

Commercial bodies in the towns can encourage both sheep and goat raising in Oregon, with advantage to themselves and the various lines of city business. Secretary Jardine, June 27th, at Portland, declared that his idea is to make the farmer and business man realize that they need each other, and can work together to advantage of both—a fact being quite fully demonstrated.

### SHIRLANDS A. A. G. B. A. 97038

An imported Angora buck, recently purchased by Wm. Riddell & Sons, Monmouth, Ore. The cost delivered at Monmouth was approximately \$800. He was bred by Robert Hobson, Cape Town, South Africa. The Riddells have several hundred high class Angoras on their farm and secured this buck to infuse new blood into their flock.

Attending the sale were representatives of several Polk county firms and breeders, such as William Riddell & Sons, Monmouth; R. W. Hogg & Sons, Salem; U. S. Grant, Dallas; John B. Stump & Sons, Monmouth; R. W. Hogg & Sons, Monmouth; Guthrie Bros., Dallas. These men, long experienced, value the new blood secured, but state that Oregon goats have a number of desirable characteristics that might well be incorporated in the South African flocks, and it is possible that some of the Oregon Angoras may take the long trip to the Cape of Good Hope.

### South African Men Here

Three representatives of the South African Angora Goat Breeding Society will visit Oregon goat farms this month to inspect mohair goats. They are Edward, Ca-wood, manager; Edgar Hobson, son of Jonathan H. Hobson, secretary of the Cape registry; and Eric Manley, the two latter having charge of the 117 imported animals up to time of sale. Under their care the entire shipment made the trip safely and went over

### Solving the Meat Question

Most serious of the problems of goat raisers in America is the meat question. Mutton and lamb are now selling at very high figures. For this reason the sheep men are prosperous. Goat flesh, quite as edible, is not marketed extensively because of prejudice. Formerly it was sold as mutton, 529,000 being distributed over the middle west and consumed by the public as mutton within a period of less than thirty months from one packing house. Then some ingenious goat raiser secured a ruling that all carcasses must be stamped "goat meat"—prejudice began operating, and the demand for live goats disappeared.

Now the name "chevon" has been coined to correspond with the word "mutton" as applied to sheep meat, and trade is reviving. If the males are kept off the block, the flesh of the goat is excellent meat, hardly to be distinguished from mutton, except by experts.

### Range of Fabrics Wide

Discussion of mohair goats would not be complete in any sense if the fabrics made of this fleece of the Angora were not mentioned. These manufacturers are increasing in popularity because of their beauty and durability. The pile or plush fabrics have not lost their standing by introduction of the "smooth mohair" now being used in upholstery and drapery. The difference in the two is that the fibre in plush gets the wear on the end, in the smooth mohairs the wear is on the side of the fibre. The past two years have seen a large variety of patterns added to the list; new uses have been devised for mohair, and it may be positively stated that the future of the industry is very bright.

### New Blood From South Africa

Best evidence of confidence in the mohair industry is the recent sale at Comptown, Texas, of 147 imported Angora goats brought to this country from the Union of South Africa. On June 18th and 19th, these pure-bred animals were sold at an average price of \$292 per head, or a total of \$34,000. Several of them came to Oregon breeders, who paid in some cases over \$700 for a single individual.

Making the trip to Texas, Oregon men were impressed by the enthusiasm among southwest mohair men, and returned with some of the spirit of confidence in the future of the industry—also with some of the best of the imported goats.

Owned and bred by Wm. Riddell & Sons, Monmouth, Oregon. He was winner of championship in the long mohair class at the Pacific International livestock show, Portland, Oregon, last year.

### RIDDELE 93-23

Owned and bred by Wm. Riddell & Sons, Monmouth, Oregon. He was winner of championship in the long mohair class at the Pacific International livestock show, Portland, Oregon, last year.

### THIS WEEK'S SLOGAN

DID YOU KNOW that Salem is the center of the largest pure bred Angora goat industry in this or any other country; that this is the pioneer mohair market from first hands in the Northwest; that practically all the long haired goat skins going into the chaps (chaparrajos; chaparrajos) of all North America have been tanned and prepared in Salem; that the milk goat industry is growing here very fast; that the making of Roquefort cheese from goats' milk has commenced here, and may be developed to immense proportions, bringing millions of dollars annually, and that this is the natural home of the goat—more so than even Asia Minor, the original home of the Angora, and that there is vast room for growth here, in both lines of this important industry?



E. E. Woods and some of his pure bred Saanen milk goats.

## REASONS WHY YOU SHOULD USE GOATS' MILK TOLD VERY BRIEFLY

The Southern California Milk Goat Association Gathers Facts That Are Plain in Telling Why the Milk of the Goat Is an Absolutely Necessary Article for Many Humans

(The following is from the Southern California Milk Goat association.)

Mothers! Are you anxious about your precious child because he is ailing and no food seems to benefit him? Try goats' milk and watch him grow fat and rosy, and stronger every day. Friends! Do any of you suffer from stomach trouble, or nervous depression? Is your vitality low after some severe sickness? Does no food seem to do you any good? Is life not worth living? Try goats' milk and notice the change for the better that will take place in your general health day by day.

If you doubt these words, read the testimonials on the following pages and be convinced.

Goats' milk is not a medicine, but a wholesome food like cows' milk, but has the added merit of being more easily digested, because of its smaller, finer and more easily assimilated fat globules. For the same reason it is also more nourishing. It is the purest and most wholesome milk known and the only milk that can safely be taken in the raw state. T. B. is practically non-existent among goats, so their milk needs no pasteurization and runs no danger of losing any of its vitamins, or having any of its calcium (lime) salts altered by the application of heat.

It is the only milk that can be relied upon to be free from tubercular germs, and it will give your children their rightful heritage of good health and a strong constitution. Certain babies whose growth apparently remains stationary when fed on cows' milk mixtures, will show astonishing gain in weight when transferred to fresh modified goats' milk mixtures. The reason for this is that goats' milk contains more anti-neuritic and anti-scorbutic vitamins than cows' milk.

The composition of bones is mainly calcium. The human body needs 15 grains of this every day to replace the waste. Milk contains more lime than any other food. One and one-half pints of milk provide the 15 grains of lime needed daily. An expectant or nursing mother, especially needs food rich in lime for the making of the baby's bones and later for the baby's bones. She should drink a quart of goats' milk a day to keep herself in good health. Goats' milk as shown by analysis, is more nearly akin to mother's milk than is cows' milk, so is best for babies and invalids. Baby is nourished, not by what he swallows, but only by what he can digest and assimilate.

Goats' milk is richer in iron (Continued on page 9)

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## THE LOGANBERRY CROP HANGING ON

All the Salem Canneries Are Still Getting Loganberries; Finish Next Week

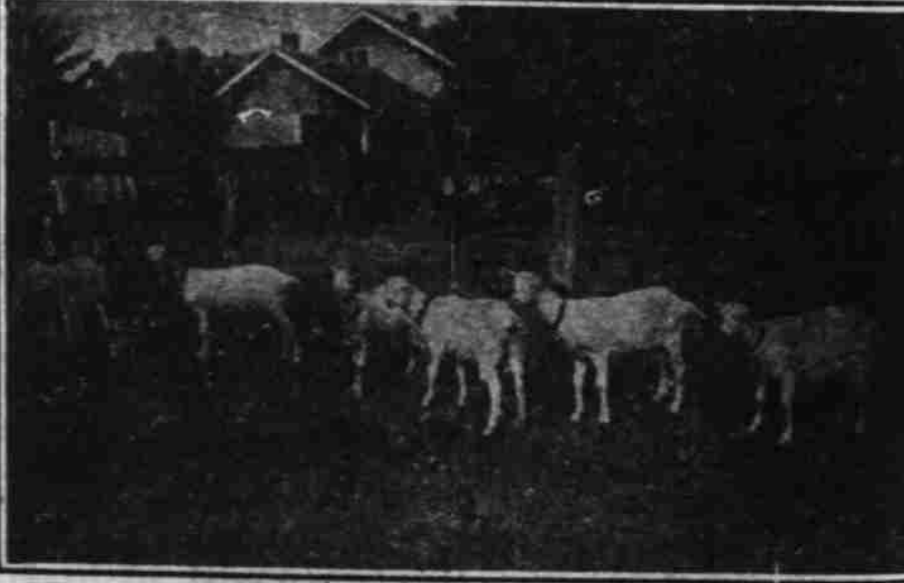
All the Salem canneries are getting loganberries, and will be working on loganberries the rest of the week, and into next week. The loganberries are persisting longer than expected, and the berries are of very fine quality.

The Hunt company is working on loganberries exclusively, with a very fair supply. They expect one or two pickings next week, with the season lasting till Wednesday or Thursday. They will next take up evergreen blackberries and pears; with a short rest in between.

The Oregon Packing company is (Continued on page 9)



Oregon Jewel, pure bred Saanen doe; first prize animal at Oregon state fair in 1920; Oregon Jewel was bred by E. E. Woods and is now with a new owner at Oregon City.



Some of the milkers on the Kingwood Saanen Goat Ranch

### "Cream of Oregon"

Registered Purebred Saanen Milk Goats  
4 to 6 quarts per 24 hours  
Spring Kids, 1, 2 and 3 Years Old  
Prices Right. Information on Request

**Kingwood Saanen Goat Ranch**  
ROUTE 2, BOX 32A SALEM, ORE.