

FALLS CITY'S NEWS OF THE WEEK

BY A REPORTER WHO GETS IT ALL

Interesting Events of the Live City on the West Side of Old Park—Some Wonderful Flower Effects—The Falls City Cannery is a Busy Place

THE FALLS CITY CANNERY IS A BUSY PLACE

Falls City cannery has been operating to full capacity on cherries and loganberries. They will finish packing in a few days, and will have a short rest period until the overgreen blackberries begin to ripen.

Last week this cannery shipped a full carload of cherries, most of which were packed here, with a portion of the carload of fruit packed at the O. A. C. experimental cannery at Corvallis. The local plant made the sale and handled the entire car, as by forming a pool for shipment better rates were secured.

Good Baseball Played Sunday on Home Grounds, Amity Winning 5 to 2

The local ball field was the scene of an interesting game Sunday afternoon, though the Falls City team did not play in as good form as when they defeated Dallas in a hotly contested 12 inning game two weeks before.

Batteries were: Amity—Rosenhalm and Rossman; Falls City—Green and Towner. The game went to Amity on bunched hits.

Epworth League Institute Begins August 3rd

Rev. J. F. Dunlop, pastor of the Methodist Episcopal church announces that the date for the Epworth League Institute to be held in the Epworth League Park in Falls City has been set for August 3rd to 8th, inclusive. He also announced that the services on August 2nd would be conducted by some members of the institute faculty. It is probable the morning service on that day will be held in the church, with an evening service at the park.

Those who have attended the institute in former years are looking forward with much pleasure to being present again, while for those who have never spent a week in the park and enjoyed the wonderful lessons a great treat is in store.

Falls City appreciates this annual visit, extends a hearty welcome to all, and will try to make the stay here an enjoyable one.

Many improvements have been made by the institute management, which will add much to the comfort of all.

Miss Helen Selig of Salem, Deights Friends in Falls City With K.G.W. Concert Number

Those who were listening in on K.G.W. concert about 6 o'clock last Saturday evening had the pleasure of hearing Miss Helen Selig render a beautiful violin number with piano accompaniment. Conditions were good so that the tones were brought to us clearly and perfectly.

A Green Flowering Petunia Gives Rare and Beautiful Blooms in a Falls City Garden

When Mrs. George Lowe planted seed of single purple flowering did not expect to receive in return almost a dozen plants, nearly all of rare and different color combinations, with one large and thrifty plant bearing flowers of a true green color, shading from slightly lighter to the exact tones of the leaves on the plant. These flowers bloom out just this color and carry the color until the blooms fall, not fading and changing as so many flowers do. Several other plants in this row are bearing flowers with green coloring in some part of the bloom.

In other respects the plants look just like any other petunias, the leaves and stems being of the usual size and coloring, though all are exceptionally healthy bright plants.

Mrs. Lowe has a beautiful collection of gladioli just beginning to bloom, and a gorgeous row of red sweet peas, but the green petunia is unique and in a class all by itself.

Mrs. A. F. Conter Returns from Visit to Salt Lake City

Mrs. A. F. Conter arrived home last week from a trip to Salt Lake City, combining business and pleasure. While in Salt Lake she was the house guest of her cousins Mr. and Mrs. L. A. Marks. On July 4th they made a trip to Bear Lake, Idaho.

Will Dedicate House

EVENT HELD IN CONNECTION WITH EUGENE SYNOD

UNIVERSITY OF OREGON, Eugene, July 15.—(Special).—The dedication Saturday of the \$16,000 Westminister House, built for the use of Presbyterian students on a site adjoining the campus at Fourteenth and Kincaid streets, will be an important event on the program of the annual session of the Presbyterian Synod of Oregon, held on the campus this week.

Westminister House, which is of the English cottage style, was constructed on the outside "eighty" of the 150 feet of frontage presented as a gift to the synod by two donors, Dr. E. A. Brown and his brother, Dr. E. C. Brown. It faces the site of the future new university library on the east, and the lot that has been purchased by the university regents for the new student union on the north. To the west of Westminister House is the Craftsman's club, the university Masonic organization.

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SCHOOL DAYS

By DWIG



THE FIRST ROQUEFORT CHEESE FACTORY IN THE UNITED STATES

It is in Successful Operation at Falls City—The Bransons and Teals Have Utilized the Resources Necessary to Found an Industry Yet in Its Infancy—Pure Bred Goats, Wooded Hills, Ice Cold Springs, Plus Brains Properly Combined, Have Given to the Willamette Valley Roquefort Cheese Just as Good as Produced in France

(By Abigail W. Watt.)

From small beginnings great industries grow. That will be just as true of the manufacture of Roquefort cheese from goats' milk as it has been of the best canned fruits from Oregon berries and pears and prunes; as it has been of the manufacture of the best cream cheese in the world, the Tillamook cheese; and as it is becoming more and more true of Oregon Quality Products from Oregon produced raw material. The linen mills will add another to the long list of not only "Best in the West" but best in the world, Oregon made.

Because Fanny Branson, fresh from the open ranges and wide expanses of Eastern Oregon, looked out upon the wooded ranges and saw the milk goats thriving and producing splendid yields of the rich, creamy, white milk, so sweet and free from foreign flavors that it is absolutely different, and saw that the production would warrant the manufacture of cheese for commercial purposes, and because she was dissatisfied with the ordinary returns from the common square brick cheese commonly manufactured and sold as "Swiss cheese," we have the domestic Roquefort cheese today that is the equal, and by many connoisseurs, pronounced the superior of any imported from France.

In the fall of 1919 Mr. and Mrs. Branson came to Falls City, having left eastern Oregon some time before and visited promising locations in California. When they arrived in Falls City, visited the ranch of something over 400 acres belonging to the Teal estate, of which Albert Teal is executor, and saw the promising herd of goats which Mr. Teal offered them for sale with the ranch, they decided this was the "promised land" for same, and staid.

Early in the spring of 1920 they took the herd, consisting of about 40 head, with 6 pure bred Toggenbergs, and went to Hazel Dell ranch, where, in less than five years, they have built up a herd of pure bred and grade stock of the best quality. They have Toggenbergs, Saanens, Ubians. At the present time the herd is headed by two young bucks which represented an investment of \$50 each when three days old. One is a Nubian of the best strain, imported into the United States, bearing the imposing name of La Pomona Mt. Mellick Victor II, purchased in Seapooose, Oregon, the other a registered Toggenberg, who just reached Hazel Dell ranch July 11th, being shipped from War Eagle, Arkansas, on the 7th. He bears the name of La Suisse Robinswood, and comes from the Oakdale goat ranch of Mrs. I. E. Ettien.

The system of naming and registering purebred goats is very similar to that used for any other pure bred stock; the name of the owner or their home breeding farm usually appearing as a part of the name of each animal registered, thus whenever you read the name of a goat bearing the name "Hazel Dell" as part of its title you will know it was bred on the

This year. The last process of the cheese curd is carried on in a new room built especially for that purpose in the spring of 1925. This room is 11x22 feet, is built into a high bank under a grove of poplar trees, facing the east, with a roof of one inch plank covered with rubber coating over which the spring water flows continuously. There is a constant flow of water on all sides and over the floor of this room also. There are four two inch pipes which carry the water around the four sides of the room, and a cooling fan placed on the floor level at the west end of the room, operated by water power, helps to maintain the temperature of 50 to 51 degrees, under which the cheese ripens best.

After the cheese has set in this cooling room for about 10 days it is perforated with fine wires, making 25 to 35 holes to permit a circulation of air which helps in the growth of the culture, producing the mottled effect distinctive of this cheese. In about 14 to 20 days a red "mold" or culture appears on the outside of the cheese. This indicates proper curing, and at this time the outside of each cheese is carefully scraped, closing the perforations. This finishes the handling of the cheese unless a second scraping is necessary. The time required to properly ripen the cheese is from 60 to 70 days.

For packing a tin foil lined with waxed paper, prepared especially for wrapping this kind of cheese, is used. Each cheese is wrapped separately, and in packing twelve cheeses are placed in wood boxes lined with waxed paper.

Great care is taken in each process of the cheese making to keep all utensils clean and perfectly sweet. They are washed with the boiling water from the hot tank used in heating the milk, scalded and placed in the sun to air. All of the rooms used in this cheese manufacture were built by Branson and Teal, after plans originated by themselves, and most of the equipment used is home made. Necessity is the mother of invention, so different plans were tried out until the plant has been built up to its present proportions.

Many people have visited Hazel Dell ranch this year, among them the state dairy and food inspector, who made a trip out there about 60 days ago, and who was much interested in the various processes.

Mr. and Mrs. Branson and Mr. Teal are always willing to show people around, and explain the different processes.

With the anticipated electric service Falls City will soon enjoy there will be ample power for operating all sorts of plants, and an electrically operated cold storage plant would be practical and useful in storing and ripening cheese whenever it becomes necessary to increase the capacity of the plant.

The outlying lands from above Black Rock, four miles from Falls City, out to the Rickrealf, about three miles north of Falls City, and, in fact, all of the higher hill lands after logging, are well suited for range for goats. A large investment for land is not necessary with so much open range, though by purchasing a few hun-

Feline Is Hair of Millionaire



"John Henry," pet of Irving Wood, Boston millionaire, is one of the heirs to his late master's fortune. The will has carefully drawn specifications, as to just how the cat is to be cared for. "John Henry" has lived for years in extraordinary feline luxury.

dred acres of land a man would be assured of range enough to support a good sized flock of goats. The foundation stock already owned in this vicinity, being well acclimated, assures any one purchasing of securing goats that will be profitable from the beginning.

There are different ways to build up a herd—by buying a good sized herd, by buying just a few pure bred goats and raising from them, breeding for quality each year, or by securing good grade stock and building up by using pure bred sires with the flock.

The prices range from a few dollars per head for common grade stock to several hundred for the best imported (or direct lineal descendants of the imported stock.) There are breeders of pure bred stock in many places in the United States, as the milk goats have been highly esteemed for the milk for use for young children and invalids for many years.

The cost of the cheese manufacture is not excessive in comparison with the price of domestic Roquefort cheese, as no cloth is used to line the molds. The only ingredients used beside goats milk are salt and the rennet. Good dairy salt is not expensive. The rennet is furnished by the firms manufacturing cheese making supplies, costing about \$3.50 per gallon. The "culture" is obtained from the federal government, without charge. If the manufacture of the cheese were carried on on a large scale the culture could be manufactured right at the plant.

Summing up, the cost of production is not nearly so high in comparison with price secured as

It is in many other lines of manufacture. The Bransons and Teals have done the pioneering in this section of the country, demonstrating both the certainty of producing good cheese under favorable conditions, not hard to produce; and the ease by which good milk goats may be grown and cared for under the natural climatic conditions existing in this district.

(The above well written description ought to bring other people to the Falls City district to engage in Roquefort cheese making. The industry is capable of indefinite expansion. There is room for thousands of such factories in the Willamette valley and west to the Pacific ocean; especially in the coast range districts. The "covered wagon" is the trademark of the Falls City Roquefort cheese factory, appropriately showing that it is a pioneer industry. At Ebersburg, Humboldt county, California, where a goat cheese factory has been conducted for three years, they are now going into Roquefort cheese making. One of the moving spirits there is Albert F. Etter, the Burbank of the strawberry world; the wizard who has developed so many new varieties of strawberries. There is every advantage in building up a great Roquefort cheese center here; to the industry itself and to the country. May the Roquefort cheese factories here multiply fast. There is a market in the United States for millions of dollars' worth of this cheese annually. One firm in Portland takes all the output of Falls City factory.—Ed.)

INSPECTORS APPOINTED

ALL COUNTY STOCK MEN WILL SERVE UNTIL 1927

All county stock inspectors of the state have been reappointed by Governor Pierce for a two year term ending June 1, 1927. Each appointee succeeds himself. The inspectors are:

- H. L. Friday, Jefferson; R. C. Mylne, Yamhill; Dick Barnhouse, Wheeler; W. B. Coon, Washington; W. H. Harris, Wasco; Henry Haas, Wallawa; T. B. Johnson, Union; E. L. Wright, Umatilla; J. E. Reedy, Tillamook; James Stewart, Sherman; Gerry Snow, Multnomah; John Brosnan, Morrow; W. G. Morehouse, Marion; Chas. Emison, Malheur; J. W. Goin, Linn; Jess Farrin, Lincoln; W. S. Roberts, Lane; S. P. Dickson, Lake; James W. Straw, Klamath; R. J. Bestal, Josephine; Wilbur Ashpole, Jackson; C. T. Carey, Harney; George T. Meador, Grant; Lester Wade, Gilliam; R. E. Hunt, Douglas; Claud Christ, Deschutes; J. W. Ostrander, Curry; W. V. Glaisyer, Coos; L. Nichols, Crook; Elmer T. Connell, Columbia; W. A. Elger, Clatsop; A. McDonald, Clackamas; R. J. McAllister, Benton; Charles V. Wend, Baker.

Hood River—Apple Growers Association contracts for cooling equipment for Odell warehouse, costing \$30,273. Plant to store 100,000 boxes will be ready Sept. 1.

Contract let for surfacing N. K. agara-Detroit road, 12 miles in Santiam Forest.



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