

### GRAHAM BROTHERS OPEN NEW FACTORY

Local Dealer Attends Formal Opening at Stockton, Calif.; Enthusiastic Over Pacific Coast Market

Graham Brothers new Pacific Coast factory at Stockton, Calif., was formally opened Thursday, June 18, with appropriate ceremonies attended by representatives of the Stockton chamber of commerce, members of the new factory organization officials from Dodge Brothers, Inc., and Graham Brothers home offices. Dodge Brothers dealers from the Pacific coast and adjoining states and many other invited guests.

During the forenoon all were interested in inspecting the new factory and in becoming acquainted with the exceptional manufacturing facilities and with each other.

"The establishing of this Pacific Coast Plant," said one of the officials from the Detroit factory, "marks another step forward in supplying the best truck value and the best service we can to our dealers and operators in our west coast territory."

"It was gratifying to us that the official figures for the first quarter of 1925 showed Graham Brothers in first rank in the industry in the manufacture and sale of 1 1/2-ton trucks and second in the combined 1 and 1 1/2-ton fields."

"That there is a ready market for the production we plan for our factory here in Stockton is clearly indicated by the numbers of trucks shipped into the Pacific coast district during the first five months of this year. Take California, for example—during the first five months of 1925 sales of Graham Brothers have shown an increase of 107.3 per cent over sales of the corresponding months of 1924 and 163.6 per cent increase over 1923. Total sales of Graham Brothers trucks in the United States for the first five months of this year show an increase of 76 per cent over those of the same months last year."

"Last year the states which are now to be supplied with trucks from Stockton absorbed over 11 per cent of Graham Brothers entire production. Indications are that this amount will be considerably exceeded by the end of this year."

Russell Bonesteel of the Bonesteel Motor company, Dodge Brothers dealer in Salem, is very enthusiastic in expressing his favorable opinion of Graham Brothers new factory since his return from attending the formal opening.

"Ability to fit quickly any one of the 28 different types of standard bodies which Graham Brothers have designed to satisfy the requirements of over 400 different lines of business and saving of the time heretofore required for freight shipment from the Eastern factories will benefit both the dealer and the purchaser greatly," says Mr. Bonesteel.

"Although Stockton enjoys the best of railroad facilities for freight shipment to any part of the territory supplied, I believe most of the Graham Brothers trucks will be driven away from the new factory."

"The addition of Graham Brothers factory to the constantly increasing number of manufacturing plants which are being established on the Pacific coast to supply the

### DR. JOHN R. MOTT PRESENTED WITH PACKARD



When the Aquitania docked on her latest trip she brought home a number of American notables. Not the least of the distinguished was Dr. John R. Mott, general secretary of the Y.M.C.A., generally regarded as the world's foremost lay religious leader. He was returning from attending a number of international Y.M.C.A. conventions throughout Europe.

On the upper level of Cunard pier No. 54, North river, an expectant group made up of his family and associates awaited him. On the lower freight level were representatives of the Y. M. C. A. from all over the country. They were ringed around a long object which they partially concealed from view.

When, at last, Dr. Mott had been passed through the custom officials and had joined his family he was led down the staircase to the lower level. Mr. Walter T. Black, general secretary of the New York City Y.M.C.A., stepped forward to address him. "Dr. Mott," he said, "it is my great pleasure on behalf of your associates and friends in the Young Men's Christian association, on this, your sixtieth birthday, to present you with a small token of their heartfelt love and regard." With that he stepped back, the ring of representatives divided and was "disclosed" to the surprised vision of Dr. Mott a glistening Packard six sedan.

The car presented to Dr. Mott was purchased from funds raised by voluntary contributions from his associates and helpers all over the United States and Canada.

### Oakland Factory Has Two New Testing Devices

"The modern motor car manufacturer is keeping pace with modern medical science; paralleling numerous tests such as the Wasserman test, blood pressure tests, etc., by the use of highly developed mechanical devices, to learn the definite worth and service of every part of the automobile," asserts F. M. Holden, assistant chief engineer of the Oakland Motor Car company, formerly director of the General Motors proving ground.

"As a result, the Oakland six with-holds no secrets from the searching scientific measuring instruments used to determine accurately the value and efficiency of the many parts of the car."

The noteworthy devices, one for accurately measuring and recording acceleration of motor cars, and another for deceleration when brakes are applied, are examples of the finely developed mechanism used by the Oakland engineering department at the General Motors proving ground. Stop watches and the finest speedometers failed to provide the fine limits of accuracy demanded.

### BAVARIA SEEKS ITS FIRST AUTO ROAD

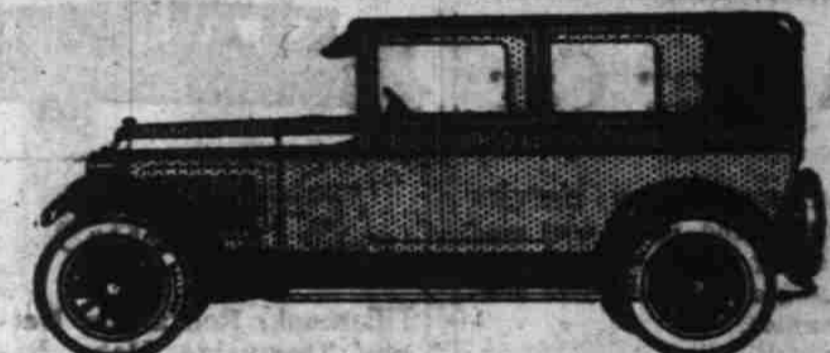
MUNICH—The government has asked the diet to appropriate \$370,000 for the first automobile road in Bavaria. The proposed road would be 15 miles long, connecting Munich and Starnberg.

### WILLYS-OVERLAND FINE MOTOR CARS

# \$895

The New Reduced Price

## Leaping Sales Records Show Public's Keenness for This Great Value



A six-cylinder, full size 5-passenger Sedan of this fine quality at such a low price is unprecedented. Many definite superlatives . . . 38 h. p. engine . . . 112 1/2 inch wheelbase . . . Larger main bearing surface . . . Pressure feed lubricating system . . . Oil-tight universal joints . . . Very latest finger-type spark and throttle levers . . . Unusual room and comfort . . . Now a value beyond comparison. 52 weeks to pay!

# OVERLAND

## Standard SIX Sedan

VICK BROTHERS  
Trade Street at High

## DODGE BROTHERS SPECIAL COACH

Already a familiar and attractive sight on all roads.

For one thing, the Special Coach really accommodates five adult passengers in comfort. And then the body lines and special appointments are singularly smart.

Five Balloon Tires  
\$1195 f. o. b. Detroit, \$1225 delivered

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PHONE 423



rapidly enlarging western market assures additional favor throughout the west which will supplement the good reputation these sturdy trucks have earned for ability, dependability and economy."

A city of beautiful streets and well-kept lawns—Salem, Oregon.

**FIVE RECORDS**

The tremendous power which enabled the Cleveland six to establish five records on the track and on California mountain climbs, can be directly traced to the care which Cleveland six engineers exercised in designing valve gears. Equal scrutiny was also practiced in securing correct gas velocities to the combustion chambers.

**Parts -- Parts -- Parts**

Up-to-date and Guaranteed  
**FOR ALL CARS**

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## Commercial Cars are using Western Giant Cords

**Rubber Prices Are Up**

Crude rubber has doubled in price in the last few months. Great Britain controls about 3/4 of the world production and by export restrictions has caused a rubber shortage in America, resulting in rapid price increase. Nearly all tire manufacturers are now buying rubber at high prices and are making a series of sharp advances in tire prices.

Our low prices mean a real saving to you. We recommend that you anticipate your season's requirements and BUY NOW.

and the speedometers of commercial cars and stages tell the real story of how many miles the strong, rugged "Western Giant" Cord can travel.

The drivers are on a time schedule—they have no time to "bab" their tires. There are many stops to make—good and bad roads to cover—all kinds of weather conditions to contend with—and under these most trying conditions Western Giant Cords have made good.

Come in and inspect this husky tire—see the extra wide, heavy, non-skid tread. Try one and your own speedometer will tell the story.

Your Tires will be mounted Free at any "Western Auto" Store

WESTERN GIANT CORDS			
30x3 1/2	Western Giant Reg. Size		\$11.85
30x3 1/2 Giant Overseas	13.55	34x4 Giant Str. Side	23.95
32x3 1/2 Giant Str. Side	16.25	32x4 1/2 Giant Str. Side	29.75
31x4 Giant Str. Side	21.45	34x4 1/2 Giant Str. Side	31.90
32x4 Giant Str. Side	22.50	33x5 Giant Str. Side	39.90
33x4 Giant Str. Side	23.60	35x5 Giant Str. Side	41.65

WEAR-WELL CORDS			
30x3 1/2	Wear-Well Reg. Size		\$8.95
30x3 Reg. Size Cl.	8.55	32x4 Str. Side	17.95
30x3 1/2 Overseas Cl.	9.95	32x4 1/2 Str. Side	22.60
30x3 1/2 Str. Side	12.75	33x4 1/2 Str. Side	23.90
31x4 Str. Side	15.65	34x4 1/2 Str. Side	27.60
32x4 Str. Side	16.45	35x5 Str. Side	28.90

**THIS WEEK SPECIALS**

**Schrader Valve Insides**

So many of our patrons took advantage of the opportunity for saving money the last time valve insides were listed at a special price we have decided to offer it again. A box of genuine Schrader insides that regularly sell for \$16. Special This Week only **17c** (Limit 5 boxes to a customer.)

**Standard Pump**

A very efficient one-cylinder, single action constructed pump. The price we quote this week is remarkably low. You should carry one in your car for emergency. This Week only **72c**

**NURMI!**

is there with the "Finish" BUT his records are not more marvelous than the records of Seiberling All-Treads right here in Salem

**"Monkey Grip" Patch**

"Monkey Grip" is a high-grade rubber cold patch that is giving universal satisfaction. Resists heat, heavy air pressure and great traction. Comes in sheets of white gum rubber and can be cut to fit any hole or puncture. The price is . . . 25c 12 inches . . . 50c 18 inches . . . 75c 24 inches . . . 1.00

**Tire Cover**

Every spare tire should be covered, because it is a well-known fact that tires, when subjected to the elements without use, deteriorate very quickly. These durable water-proof black canvas covers—29 1/2 and 32 1/2 sizes—\$1.00 each. All 4-inch sizes . . . \$2.25 4 and 5 inch sizes . . . \$2.50

**Auxiliary Tire Carrier**

All cars should carry two spare tires—especially on long trips—this "duplex" will enable you to carry two or more—it can also be used as a tire rack or a container. Price, each . . . \$2.50

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Salem Store Corner High and Court

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