

THURSDAY WAS BIG DAY FOR POWELL

Hot Day Did Not Affect Salesman of Packard, Hudson and Essex

Thursday, one of the hottest days Salem has seen for many years was a hot business day at the Fred M. Powell Motor Cars place. According to Harry Twitchell, sales manager, orders were taken for two Packard Six sedans, three Essex coaches and two Hudson coaches. Also two used cars were sold. Mr. Twitchell has recently added to the organization King Bartlett mechanic; Bob Farrell, Packard salesman; D. T. Potter, bookkeeper and J. S. Stroud, washing and cleaning department. All of the men are well known to Salem automobile owners. Mr. Potter and Mr. Stroud were formerly with Vick Brothers, King Bartlett was formerly with the Sands motor car company of Seattle where he was service manager for several years. For the past three years he has built up a wide circle of friends in Salem. Mr. Robert Farrell has been in the automobile business for over twenty years and worked with Mr. Twitchell in Spokane, Washington for several years. Mr. Ralph Stewart, formerly of Portland and Jack Fry are also on the sales force.

"By the time our new home is completed at 350 North High we will have an organization second to none to serve the motoring public. Our aim is a 100 per cent perfect plant and our building will be the best to be had so the personnel of our organization will be one of the highest type obtainable," stated Mr. Twitchell.

Mr. Al Felan has charge of the service department and has been with Mr. Powell from the first day.

The new home for the Powell Motor Cars organization will be ready for occupancy about August the first.

CRATER ROAD CLEARED

Medford and Klamath Falls Parties Make Trip to Lake

MEDFORD, June 27.—The road in Crater National Park has been cleared of snow as far as government camp, one mile from the lodge, and it is sure to be cleared all the way to the lodge long before July 1, when the season opens.

A number of Medford and Klamath Falls parties have been making the trip to Crater lake since last Sunday, leaving their automobiles near government camp and footing it over the snow to the rim of the lake and return.

EIKER AUTO COMPANY IN HEART OF CITY

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cessible and may be reached from either entrance.

The company has recently received two carloads of used cars for their used car department. These cars are thoroughly reconditioned and painted before being offered for sale.

Ice Man Buys New Lincoln Seven Passenger Sedan

Louis Lackmund, of the Capital Ice company, has purchased a seven passenger Lincoln sedan from the Valley Motor company, local dealer. The car is a neat and almost perfect in comfort and performance. Mr. Lackmund stated that the car was for Mrs. Lackmund's use, but friends believe that the temptation will be too great for him and that he will often desert his Ford sedan for the Lincoln.

Returns From Southern Oregon Truck Sales Trip

A. C. Smith, of the Marion Automobile company, returned from a trip through southern Oregon in the interest of the sales of the White trucks, during the week. Mr. Smith states that the summer logging operations are just beginning owing to the late and wet season. He states that the companies are looking forward to a good season as the market for cedar is good and there is a good deal of cedar in that country.

TWO AUTOS IN PLUNGE

All Occupants Escape Injuries in 20-Foot Dive

MARSHFIELD, June 27.—Two automobiles, one owned by John Shields and another belonging to G. D. Collier of Marshfield, driven by G. C. Barnes of Marshfield, went over a 20-foot embankment last Tuesday night in the vicinity of Coquille, but all the occupants of the cars escaped unhurt. One machine was wrecked.

AUTO RACES WILL BE HELD DURING MONTH

There will be automobile races at Gearhart on the Fourth of July and on July 11 and 12 there will be races at Long Beach, Wash. Joe Goodfellow, salesman for R. N. MacDonald, will enter both races with his Marmon special racing car. Mr. Goodfellow expects to see some speed records established at Long Beach.

TOURISTS TREATED WITH ALL FAIRNESS

(Continued from page 1)

ficer came after the prisoner. "Recently a man and woman came into the city during the early hours of an evening driving a car with a Washington license. They exceeded the legal speed limit, but could not have been molested by the officers had not their suspicious actions attracted the attention of the traffic man. After being brought to the police station the man was immediately identified through a circular as an embezzler wanted in California. A California officer came to Salem and took the prisoner to a southern city for trial.

"At 3:30 o'clock on Thursday morning of the past week a new sport model Jewett car entered the city from the north. Coming through our streets, the rate of speed was more than 40 miles per hour. The car was stopped by our traffic officers. One of the two male occupants immediately became indignant. Said he had heard of Salem, how every car was detained and searched by officers; claimed he said his companion were business men from Portland and both members of the Chamber of Commerce and declared Salem would suffer as a result of this outrage. The investigation revealed that the driver of the car had no driver's license; his companion was intoxicated and in possession of a pint of moonshine, the car had been stolen in Portland during the night and was recovered by Salem's efficient police and the thieves taken into custody before the owner of the auto was aware that his car had been removed from his garage. This was just another splendid piece of work on the part of our local officers.

"No man is locked up in our city jail without just cause. No man is given the 'third degree' and all propaganda to the contrary emanates from those who violate the law and fail to get by without falling into the hands of the police.

"To determine the reason for the heavy traffic on the West side highway we must look beyond the Salem police force."

Oregon Maps Are Being Distributed by Shell

The Shell Company are distributing Oregon maps to all parts of Oregon and also in the largest cities of Washington. These maps, which are printed by The Oregon Statesman Job department are the same as the one compiled and published by the Oregon State Highway Commission. Mr. S. H. Starr, local manager for the Shell Company is in charge of the distribution.

REPAIRS STREET

A repair crew was busy during the week making repairs on north capitol street from the State house to the Fairgrounds road. This road is the Pacific highway north and is subject to a great deal of travel.

WALTER P. CHRYSLER'S TRAFFIC TALKS

Park Avenue, New York, from 40th to 45th Street, offers an interesting object lesson to students of traffic and city planning. A quick observer will note:

1. Rail traffic underneath.
2. Motor vehicular traffic overhead.
3. Where rail traffic is underneath, and motor traffic overhead the street is necessarily free for the pedestrian.

In some cities, plea has been made for elevated sidewalks. Is that practical? Are all buildings so constructed that a second story sidewalk or elevated platform would be even with the second story of all buildings. I doubt it.

The elevated structure at Park Avenue at 40th Street which crosses 41st and 42nd Streets and winds about the Grand Central Terminal is ornamental and that is something that cannot be said for most elevated structures.

The handling of motor vehicular traffic on Park Avenue offers another object lesson. It teaches, among other things, that motor vehicular traffic like steam and



New Features Embodied in Willys-Knight Sixes Are Popularly Received

Unique Ideas in Equipment Add to Comfort and Convenience

Enthusiastic reports from owners of the new Willys-Knight Sixes bring high compliment for the specially designed refinements of these cars, company officials declare.

One of the most important features in the new line of six cylinder sleeve-valve cars is the specially designed curtain compartment for the touring models, located in the back of the front seat. A finely finished interior, covered with fine cloth, encases the curtains, keeping them free from dust and dirt, and providing a safe compartment with its fine lock. Strong straps hold the curtains securely in place, eliminating the usual crushing and breaking of curtain windows, and providing an easily accessible compartment so that occupants need not leave their seats to install the storm protectors.

Specially fitted compartments in the front door, likewise provided with a strong and serviceable lock, contain a tool equipment for the Willys-Knight open models. There is no fumbling around for the tools, no lifting of seat cushions nor loss of tools by theft with these unique arrangements, and women drivers are particularly enthusiastic over the convenience of this equipment.

Full and complete action of the ditch lamp, or auxiliary road driving light, is obtained by a simple manipulation on the steering column. This device, ex-

AUTO UPSETS; HURTS 4 MACHINE DECLARED SPEEDING AT 50-MILE RATE

Margaret, Jennie and John McCarty and Rodney Dunlap were injured last Tuesday night, the last two seriously, when an automobile in which they were riding turned over on the Section Line road a short distance beyond the Portland city limits.

According to what information could be obtained by Deputy Sheriff Hurt, the four young folks started out from the McCarthy residence, 257 East Eleventh street, for a ride in an automobile belonging to Dunlap, Margaret McCarthy, who was not an experienced driver, was at the wheel, and witnesses of the accident declared they were traveling about 50 miles an hour when the automobile suddenly shot over to the right side of the roadway, turned over on its side and skidded back to the other side, where it turned over two or three times.

The occupants of the machine were dragged from the wreckage, both of the young men being unconscious. Jennie McCarthy was cut about the face and her sister was thought to have suffered and injury to her back.

"SKIDDY SURFACES" CAUSE ACCIDENTS

Of 214 accidents caused by "Faulty Highway Conditions," 150 were attributed to "Skiddy Surfaces." This is the result of an eight months' check of motor vehicle accidents on the public highways of Montana, Oregon, and Washington, tabulated by the bureau of public roads from newspaper reports. The total number of accidents counted was 1,606 and to the credit of the highway engineers, he said that less than fourteen per cent of these were caused by "Faulty Highway Conditions;" yet seventy per cent of the faulty highway conditions were "Skiddy Surfaces." In commenting on these figures, one experienced Seattle motorist says: "Everybody around here knows full well that concrete is the safest pavement to drive on—and they know this from experience."

THE FREE AND THE BRAVE

"The rapidly increasing divorce rate," remarked the newcomer, "proves that America is fast becoming the land of the free."

"Yes," said his friend, "but the continuation of the marriage rate shows that it is still the home of the brave.—Oil Pull.

Having never can catch up with going without.

Buy this Studebaker Coach—Now!



\$1545 f.o.b. Salem

Studebaker will have no annual announcement of new models to make July cars obsolete in August

YOU may buy the new Studebaker Standard Six Coach today—or on any day of the year—with the confident assurance that no act of ours will stigmatize it as a "last year's model."

The new Studebaker Standard Six Coach is vastly different from the ordinary type of coach.

Coach price—Sedan quality. Compare it with other coaches and you will realize its difference in materials and craftsmanship. Doors are broad, seats full-width. There's room to enter or leave without causing occupant of folding seat to get out.

Its 50 horsepower engine is the most powerful in any car of its size and weight. Lightning in pick-up—unusually flexible—and dependable with all of the in-built stamina and sturdiness of every Studebaker.

Another "One-Profit" Closed Car. Above all, this Standard Six Coach is different in the value offered. Its price, \$1545 f.o.b. factory, is exceptionally low. This is

because it is a "one-profit" car, built complete—body as well as chassis—in Studebaker plants. Thus Studebaker saves the extra profit which other manufacturers have to pay to outside parts and body makers and gives the benefit to purchasers.

In July we will build nearly six times as many Standard Six Coaches as we made in February—an increase of 458%.

Month after month, all records have been broken, until today the Standard Six Coach is one of the most popular cars in our line.

Buy now—No need to delay. Now you can buy this new Studebaker Standard Six Coach with positive assurance that its value will not depreciate through annual announcements of new Studebaker models.

Come in NOW and see the value Studebaker offers in this sturdy, dependable, "one-profit" car. Today, more than ever, a Studebaker is a big money's worth.

This splendid quality car may be purchased on monthly payments

MARION AUTOMOBILE CO. Day and Night Service

SALEM, OREGON

PHONE 362

STUDEBAKER

THIS IS A STUDEBAKER YEAR

Rickenbacker

A CAR WORTHY OF ITS NAME

Have You Seen The New 4-Door Coach-Brougham?

- If you haven't, you should—for it is the fashion plate of the season.
- Here is the greatest motor value ever offered.
- A quality-Six—not a Six of the ordinary average type, but one that is, because of its reputation, its performance and its distinctiveness—a prideful possession.
- Body is strikingly beautiful.
- Chassis is identical with the one with which "Cannon Ball" Baker has made so many cross-country records of late.
- Performance is nothing less than wonderful.
- Amazing acceleration! Speed—more than you will ever use.
- Matchless hill-climbing—greatest and smoothest brakes ever built into an automobile.
- And this—all this—is now within your reach at \$1595 f.o.b. factory.
- Drive this new Coach-Brougham yourself—it will be a revelation to you.

F. W. Pettyjohn Co.

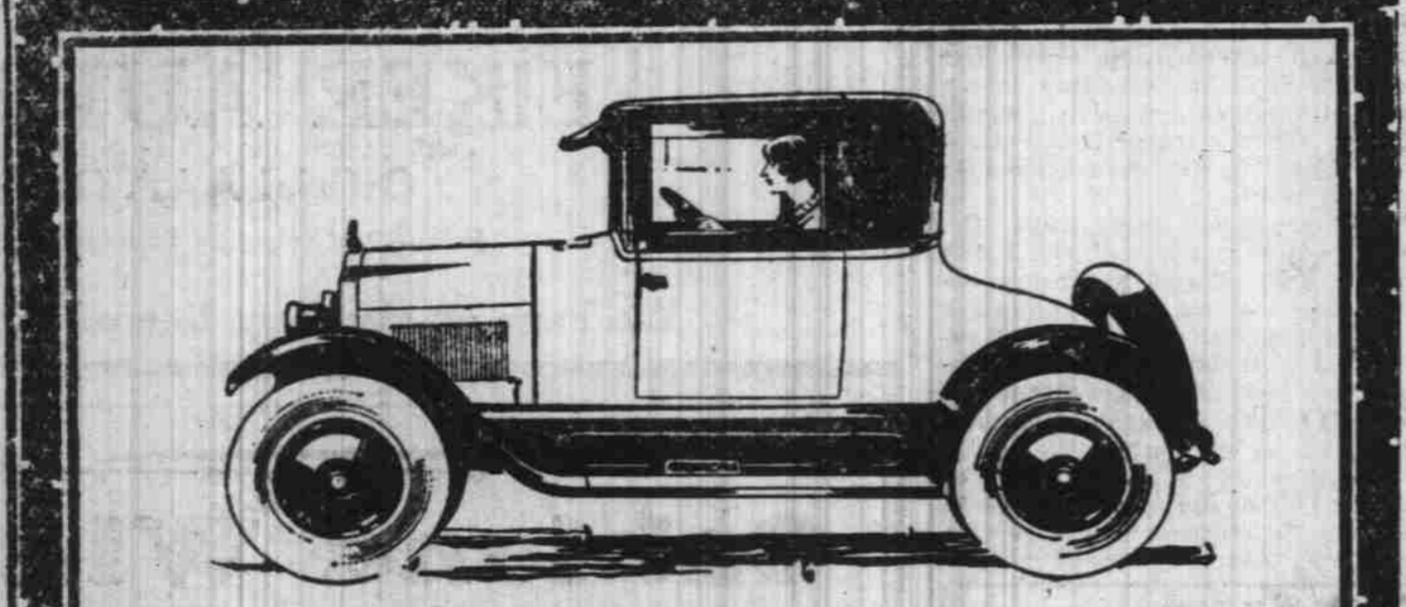
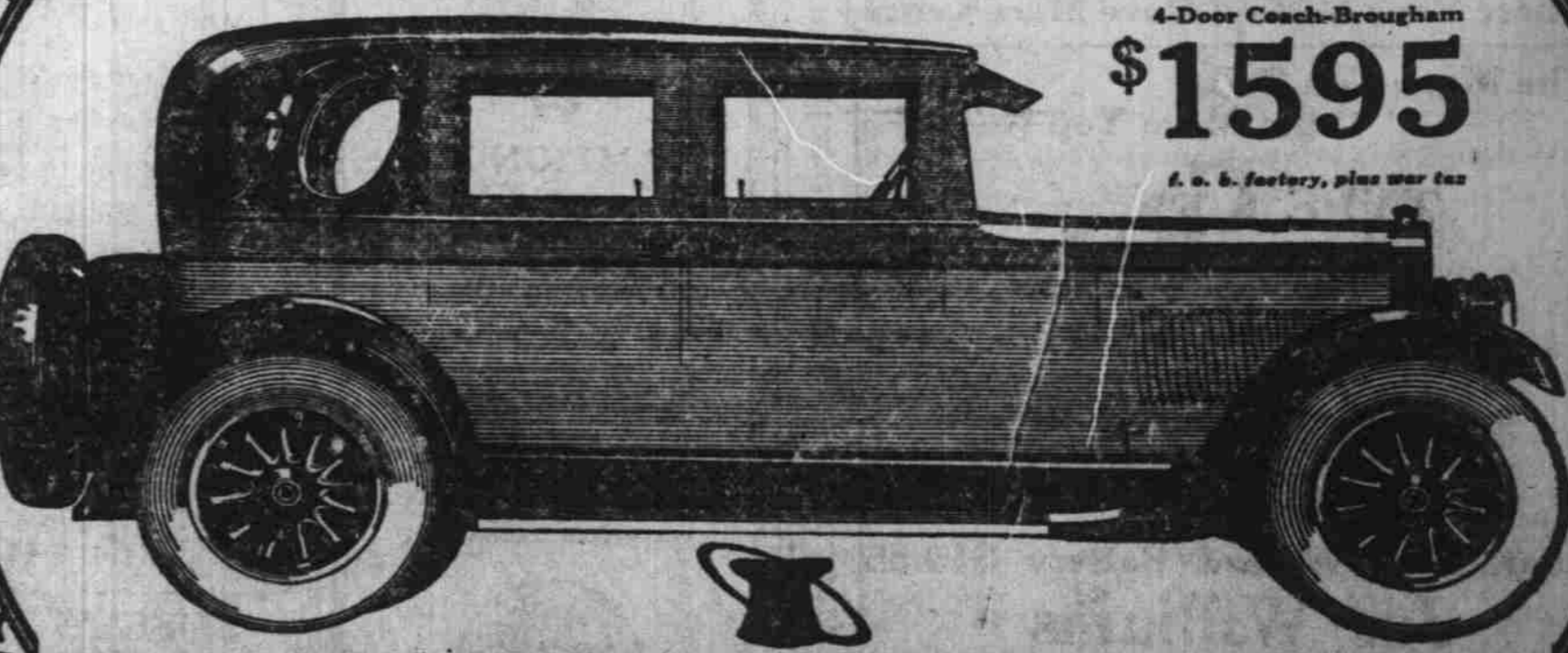
365 N. Commercial

Salem, Oregon

4-Door Coach-Brougham

\$1595

f. o. b. factory, plus tax



In 30 Minutes' Time You Can Make This Test

Competitors may adopt these high-class features in the future—the 1925 Star Car has them now—that's why we say: "Tomorrow's Car Today."

- Million Dollar Motor
- Four-Wheel Brakes
- Force Feed Lubrication
- Tubular Backbone
- One-Piece Windshield
- Fedders Radiator
- Fisk Full Balloon Tires
- Dry Disc Clutch
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The famous Star thirty-minute test daily is giving people a new idea of what constitutes real value in a low-cost car. If you will spend thirty minutes behind the wheel of the 1925 Star Car—that's all we ask—you will be under no obligation to purchase at any time.

We want you to learn first hand what an astounding revolution has taken place in the building of low-cost cars. Get the thrill of the power in the Million-Dollar Motor—the record-breaking, powerful motor that has revolutionized power in the low-cost motor field.

Test Star's safety four-wheel brakes on any grade. No skidding. Get the feeling of real comfort and strength built into the 1925 Star. Thirty minutes will tell the story—on any hill or highway. There's a Star dealer near you ready with the powerful Star Car. Make tests yourself. It may save you money.



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