

SEVENTY-FIFTH YEAR

SALEM, OREGON, SUNDAY MORNING, JUNE 28, 1925

MAYOR GIESY DECLARES MOTORISTS ARE NOT PERSECUTED HERE

TOURISTS TREATED WITH ALL FAIRNESS

Propaganda Is Without Foundation, Examination Of Records Disclose

Careless Motorists, Whether Tourists or Residents Will Be Fined, Chief of Police Declines

In view of the propaganda that is being spread regarding traffic regulations and the treatment of tourists by the Salem police, Mayor J. B. Giesy was interviewed by a Statesman reporter and asked to make a statement, setting forth the actual facts as they have come to his personal knowledge. His statement follows:

"There is no truth whatever in the report that tourists or other drivers of automobiles are being mistreated by our local officers or that the traffic laws are being too stringently enforced. In dealing with the traveling public the Salem police department follows the same policy as has been adopted by the state traffic department, and the excellent work of the state men cannot be questioned. "We welcome the tourists as well as our neighbors from the surrounding communities but we should not turn our streets over to the careless and reckless drivers to permit them to maim or destroy life at their will. The people of our city are entitled to protection as is also the visitor who aims to keep within the law.

"An innocent citizen run down and killed by an automobile is quite as dead when the driver of the car is a tourist as he would be if the driver had been a local resident. Our officers do not seek to haul people into court; their purpose is to protect the life and limb of their fellow man and in this they should have the hearty cooperation of all well-thinking law abiding people.

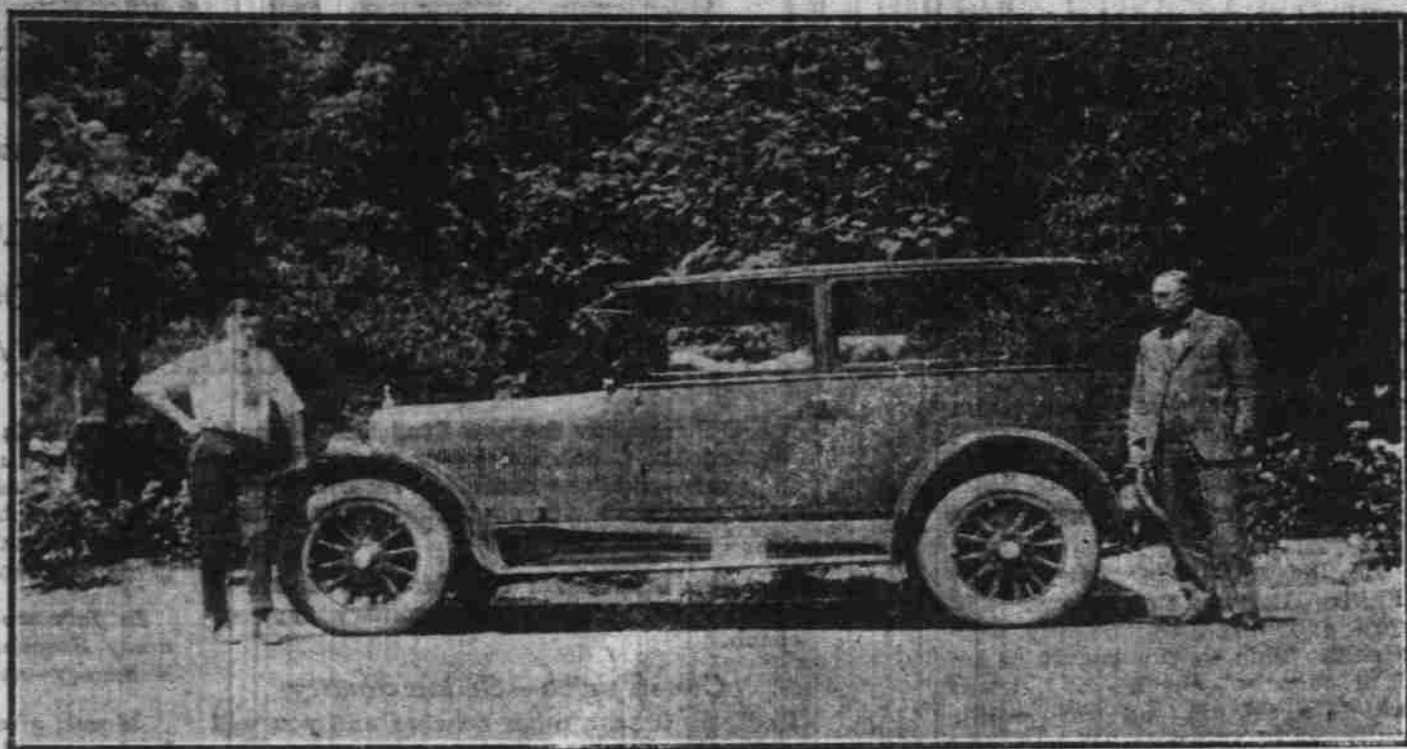
"In efficiency Salem police force stands second to none. With Frank A. Minto at the head as chief of police it is under splendid supervision. Mr. Minto, a man of good judgment, is given a free hand. The men on the force are all of his own selection. There is not a single man on the force today, nor has there been since Mr. Minto became chief, who was appointed through my solicitation or were by my recommendation. The city council has also been willing at all times to permit the chief to select his own men. Since he became chief in January, 1924, he has relieved from duty several officers who failed to measure up to his standard and did so without any interference from the council or mayor. The result is that the police department has rendered splendid service and perfect harmony prevails, a condition greatly desired and of utmost importance to insure efficiency.

"All officers report to Chief Minto direct or through his night sergeant. George Edwards and receive their orders direct from the chief. This eliminates confusion and friction always found where there is a divided authority. "As an example of the work being done by the men on our police force, will briefly cite following cases:

"A few weeks ago a stranger drove into the city at night, his car bearing a Washington license plate. Instead of continuing along the streets designated as the Pacific highway he circled through out-of-the-way side streets. His maneuvers attracted the attention of a local traffic officer. The stranger was questioned as to his destination, also asked if he had a drivers license. He was unable to produce one, nor could he give satisfactory information that might have led to his identity. Result: automobile, thief apprehended and stolen car recovered by the police. A Washington of-

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1926 MODEL CLEVELAND SIX



The above picture was snapped by The Statesman photographer Friday in front of the state capitol. R. N. MacDonald is at the wheel of the new 1926 Cleveland six. Joe Goodfellow salesman for R. N. MacDonald and driver of the Marmon racing car, is standing in front of the car and H. J. Tracy, better known as "Tracy the used car man," is standing in the rear. Mr. Tracy is a new man in the MacDonald organization but not a new man in the automobile business. He has had over 10 years experience in the automobile selling business and claims to have held the high sales record for last year. He is well known in Salem, having been with the F. W. Pettyjohn company for the past year and a half.

JUNE SHIPMENT OF HUPPS LARGE

The Demand for the New Eight is Largely the Cause For Increase

June shipment of Hupmobiles will surpass those of June 1924 by from 30 to 40 per cent, and will be larger even than those of June 1923. O. C. Hutchinson, general sales manager of the Hupp Motor Car corporation, said yesterday. They will exceed those of May 1925 by at least 500 cars, he added. May shipments were 45 per cent higher than those for the same month last year.

"Demand for the new Eight is having considerable to do with our enlarged business," Mr. Hutchinson pointed out. "Since the recent reduction of \$180 in the price of each model its sales at retail have already reached approximately a 30 per cent higher rate than their previous record. We expect their sales to grow still more in the next several weeks. From June 1 to 10, eight cylinder shipments and orders for shipment totaled more than 1200 cars. Creating another new record for all cars of the eight-in-line type, of which the Hupmobile is the largest seller."

Hupp continues to be in an unusually favorable position. It carried over into June more than \$2,000,000 worth of unfilled orders, which were coming in at the highest rate in has ever known at a corresponding time of year. Orders for more than \$3,000,000 worth of cars were received during the first ten days of June.

Celebration Rockaway Beach July 4, 1925

Featuring A Free Clam Bake and Other Sports

CANNON BEACH IS HAPPY

SEASON GOOD; RUSH EXPECTED JULY 4

CANNON BEACH, June 27. —Horses! One thing that people like very much when they go to the beach, can be had in several places at Cannon Beach, and one is at the south end of the Elk Creek Bridge, and the other is at the Hotel Ecola, and the owner of the one at the Ecola is Mrs. Nina Blanchard, and reports business as very good at present and with the crowds coming down, the season should be a very profitable one.

The stores report a very good season so far and no doubt will be taxed to the limit, especially over the "Fourth." The Cannon Beach Mercantile company, has made extensive improvements and has now a very fine store. "Log Cabin" will open in a few days as soon as they can get their stock arranged and fixtures in place. The Road over the mountain is being put in fine shape and visitors will have no trouble in driving over, which is a contradiction to the report that has been spread that the road is impassable. People that have machines and wish to visit the beach can drive over in perfect safety.

Some few and necessary improvements are being put in at the beach and one is lighting up the entire street from the Elk Creek Bridge to the approach at the Hotel Ecola. The new community house at the "Haystack Auto Camp" is rapidly nearing completion and those that have seen it in its present state declare that it will be one of the finest buildings of its kind on the coast. The "Ye Wave" dance pavilion has secured a very fine orchestra for the season, beginning July 4, known "Novak's Vaudettes" a well know organization in Portland and the surrounding territory.

EIKER AUTO COMPANY IN HEART OF CITY

Has Room for 300 Cars Within Block of Heart of Business District

Almost in the heart of the business district may be found a place that has a capacity to store 300 automobiles. The Eiker Automobile company have recently completed alterations that give them room to accommodate the large number of cars. The Eiker Automobile company is located on the corner of Liberty and Ferry, not over one block from the heart of the business district.

One of the features which Mr. Eiker has had installed just recently is the new headlight testing station. This station is arranged for the convenience of the customer. Those wishing to have their lights tested can drive in one entrance head their lights into the tunnel have them tested, give the wheel a turn and drive out the other entrance. Besides the storage room the company have a wash rack and will have a gasoline pump and three greasing racks inside of the building which is one half block square. The used car department and repair shop are on the second floor which is reached by an elevator. The elevator is very ac-

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CHEVROLET ADDS TO SERVICE SCHOOL

Ten Schools in Various Parts of Country Giving Individual Instruction

The Chevrolet Motor company, expanding its policy of assuring long years of driving satisfaction through proper service, has added three more units to its chain of service schools.

There are now ten schools in various parts of the country, each in charge of two highly skilled instructors. It is axiomatic that there always is one right way and several wrong ways of doing anything. The Chevrolet instructor teaches that right way. Their classes are small—not more than six or eight men—to permit of individual attention. Each week the ten schools return to the service organization between 60 and 80 graduate mechanics whose specialized knowledge of the car and its servicing equipment eliminates the element of chance and guesswork.

"Improper fitting of a minor part may cause expensive damage to any automobile," declares C. B. Baldwin, director of Chevrolet parts and service department. "But when a man leaves one of our schools he is a precision mechanic. He does not guess; he knows. He has knowledge of the Chevrolet mechanism unobtainable in any other way."

The seven original service schools were established last summer at each of the Chevrolet assembly plants in the United States located at the following cities: Flint, Mich., Tarrytown, N. Y., Buffalo, N. Y., Norwood, O., St. Louis, Mo., Jansville, Wis., and Oakland, Calif. The success of this group resulted recently in the establishment of the three additional schools at Dallas, Texas, Denver, Colo., and Portland, Ore. for service men in territory geographically remote from the assembly plant schools.

A chief instructor travels constantly from one school to another. In the schools are Chevrolet chassis, used motors, gears, axle and transmission assemblies upon which the students work with Chevrolet precision equipment. Often a motor is intentionally disabled and then placed in perfect order. The students come from the service departments of the 3,400 direct dealers and the many association dealers. The intensive course lasts one week. Shop foremen predominate but many subordinate mechanics also attend the schools. Only Chevrolet men are accepted as students.

Another angle in the work of giving the owner the ultimate in driving satisfaction is the service

department, also under Mr. Baldwin. This department sends experts to suggest improvements in shop practice and arrangement that patrons may obtain maximum speed and accuracy in servicing. "This combination of service training for the men and installation of intelligent shop methods is causing a growth of the flat rate service plan among Chevrolet service stations," says Mr. Baldwin. "Proper training enables the men to determine exactly what a particular service will cost. Thus they can give the owner a price before they start the work. The plan is of mutual benefit to dealer, service man and car owner."

SELLS 2 WHITE TRUCKS

Two white trucks were delivered last week by the Marion Automobile company, local dealers. The trucks were of 5 ton capacity with a wheel base of 205 inches and both equipped with winches. H. C. Palmer and E. H. Lewis were the purchasers of one and G. C. Wyant took delivery of the other. These trucks will be used to haul logs off the mountains near Coquille for the Doyle-Lilly logging outfit. The haul is 7 miles long to the Coquille river where the logs will be dumped into river and floated to Marshfield. A. C. Smith, of the Marion Automobile company made the sale.

FORD DEMAND IS GOOD DURING MAY

Lincoln Sales Also Establish Record With 968 Deliveries

Sales figures of the Ford Motor company for the month of May show a continued good domestic demand for Ford cars and trucks, the last ten days of the month showing a substantial increase over the previous ten days. The figures also disclose record-breaking sales abroad and in the high-price car field a growing demand for Lincoln cars. In fact, the Lincoln sales in the United States

during May went to a new record with 968 deliveries to customers, exceeding by more than fifty the record established in April. Ford car and truck sales for the month reached a total of 201,779 of which number 19,576 were foreign sales. This is a record for foreign deliveries and is more than 1,100 above the April sales.

Reboring Welding Repairing
We do work that satisfies
BARRETT BROS. GARAGE
1999 N. Capitol

YOUR CAR NEEDS PEP
Good piston rings save oil — and —
MAKE A POWERFUL MOTOR
"JIM" SMITH & WATKINS "BILL"
SNAPPY SERVICE PHONE 44

You Cannot Afford to Let your car sit in the sun
When you can have it stored in a convenient garage one block from the heart of the business district
We Have Room for 300 Cars
You will find our place easy to get into and easy to get out. We also have installed a headlight testing station and can give you the very best of service in this line.
Greasing, washing and polishing service—Gasoline, Oil and Tires ready at your command.
DAY AND NIGHT SERVICE
EIKER AUTO CO.
Official AAA Garage
Phone 121, Corner Liberty and Ferry
We have an excellent line of used cars for sale

Oakland Wins Again

Oakland's Official Score
43.86 m.p.g. per gallon
22.86 miles per gallon of gasoline
Only one pint of oil for 274 miles of running
No mechanical adjustments
Captures Closed Car and Class Championships In Famous Camp Curry Yosemite Economy Run
A strictly stock Oakland Landau Sedan, attested by the Contest Board of the A. A. A., won its class championship, the closed car championship, and took second place in the grand sweepstakes—only one contestant, a light touring car, exceeding Oakland's high score.
Oakland's records for economy stand alone; 4 sweepstakes victories, 2 closed car sweepstakes victories and 6 class championship cups in six successive economy runs—Yosemite Camp Curry 1922, '23, '24 and '25 and the San Diego to El Centro Economy Run in '23 and '25.
Consistency such as this is due entirely to the advanced engineering and the sterling quality built right into the car itself.
Drive the Oakland Six yourself. Learn why it is making such remarkable performance records everywhere.
VICK BROTHERS
Trade Street at High
WINNING AND HOLDING GOOD WILL
OAKLAND SIX
PRODUCT OF GENERAL MOTORS

Where Your Dollars Have More Cents
The More You Drive the More You Need the
TYPE GRR Willard Battery
Here's battery economy. No re-insulation bills to pay, because if Willard Threaded Rubber Insulation doesn't last the life of the battery plates, we'll replace it without charge.
Guaranteed Willard Battery \$13.55
Joe Williams
"The Battery Man"
834 COURT STREET PHONE 198
Member Willard Battery Men
Where Your Dollars Have More Cents

CHAMPION X 60c
For more than 13 years standard equipment on Ford Cars, Trucks and Fordson Tractors—ample proof of its great dependability.
Blue Box for all other cars, 75 cents. The genuine have double-ribbed siltmanite cores.
Champion Spark Plug Co. Toledo, Ohio
Windsor, Ont., London, Paris

ZOSEL'S TIRE SHOP
198 South Commercial PHONE 474

Rummy
I mean Roomy.
Our curb has plenty of space for this chap to rest or for you to park while you talk tires with us.

CELEBRATION Pacific City Beach July 4th and 5th
4 GAMES OF BASEBALL
McMinnville, Pacific City, Carlton and Yamhill Teams Playing
Free Open-Air Concerts ENTERTAINING VAUDEVILLE
David Jones and Marie Colesting in their comedy singing and dancing act, "Bits From the Bowery."
Lessie George, in songs and dances
Ira Davis, Premier Banjoist, from the Keith and Orpheum Circuits
Norman King, King of Ventriloquists
Gladys Parker, the Songbird of the West
Hoyt's Comedy—Circus and Vaudeville—FREE!
A great western entertainment. Many novel acts. Roping, dancing, shooting, magic juggling, champion lady fancy rope rider of the world, champion lady rifle shot.
FREE CLAM BAKE!
Sunday Noon, July 5
Dancing afternoon and evening Friday, Saturday, Sunday
Music by Kelly's Seven-Piece Orchestra, athletic sports, deep sea fishing excursions, ocean and fresh water fishing, bathing, boating.
Four Through Stages Daily Via McMinnville and Sheridan
Pacific City Beach
Nearest Beach to Salem