



This cut is used by courtesy of the Associated Industries, of Oregon.

INDUSTRIAL OREGON PRODUCES QUALITY PRODUCTS

The advertisers on this page are OREGON FIRMS. Each takes pride in putting "OREGON QUALITY" into its products. When you buy their goods you are assisting in a mutually beneficial co-operation to bring bigger payrolls, more capital, more people into Oregon. You help build bigger towns and cities. You increase and stabilize the markets for Oregon farm products.

Your success is inseparably interwoven with theirs. Every dollar you spend for their products will influence the future of Oregon to your mutual benefit. Ask your home dealer to supply you with



This cut is used by courtesy of the Associated Industries, of Oregon.

"OREGON QUALITY PRODUCTS"

T. A. Livesley & Co.
Largest Growers, Shippers and Exporters of
PACIFIC COAST HOPS
Offices: Salem, Oregon and San Francisco, California

more profitable, says H. A. Lindgren, animal husbandry extension specialist at the Oregon Agricultural college.
Beef cattle production in Oregon represents a \$29,000,000 industry. Three-fourths of the state's area, or about 45 million acres, is grazing land, most of which is unsuited to any other purpose. Much of this area is cattle range, the economical use of which depends upon careful attention to efficient methods of production, believes Mr. Lindgren.
Average beef calf crops in the state are about 65 per cent. On many ranches it runs as low as 40 per cent. In some instances range losses run as high as 10 per cent, and average 5 per cent. Methods of increasing the calf crop percentage and calling attention to the causes of heavy losses are being sought, to cut down the beef production costs.
Cost of producing a weaner calf is now around \$35, according to figures gathered from beef cattle men in 10 counties. By increasing the average beef calf crop to 75 per cent, the average cost of the weaner calf would be reduced by \$4.50, Mr. Lindgren points out. A further reduction of 50 cents could be made by reducing losses just 1 per cent.

Courtesy Cleaners
Now Open For Business
New Fireproof Building
New Modern Machinery
Suit Cleaned and Pressed \$1.50
Suit Pressed—50c
785 Highland Ave. Phone 2188

California Garage
GUY HICKMAN, Mgr.
SUPER SERVICE STATION
MOTOR SPECIALISTS
Free Crank Case Service
High Pressure Greasing
1000 South Commercial Street Phone 1987

RODGERS PAPER CO.
WHOLESALE DEALERS
This Concern Does a Business That Is a Credit to Capital City of Oregon
In line with many other prospering enterprises comes the wholesale business of the Rodgers' Papers company, which operates on an extensive manner at 460 Ferry street. For the past quarter of a century these wholesale dealers have contributed in service not only to Salem and adjacent towns but to the whole Willamette valley.
The company was established by that unfailing civic leader, George F. Rodgers, who served as president until his untimely passing in September of last year. With Fred D. Thielson ably filling the office of secretary-treasurer. Mr. Thielson manages this great wholesale paper company as he manages the gavel of the Salem Rotary club—with insight, clarity of dealing, and man-to-man squareness.
In addition to being headquarters for a complete line of printing papers of every sort, the establishment has a splendidly equipped ruling and book binding department. And it isn't only paper of a wide variety of weights that the company carries, but also twines and specialties for the bindery.
Milady's paper plates for out-of-door luncheons these swifter June days are more than likely to be products from this wholesale house. And still in addition to paper bags and cartons they carry a large stock of crepe paper and carpet linings, and varying-weight wrapping papers. Special or unusual orders may be filled at any time through the local wholesale house through their cooperative arrangements with the Portland warehouses.
Loose leaf ledgers and transfer binders and all types of special ruled blanks are available here.
An interesting connection has been made between this local wholesale house and the Oregon Pulp and Paper company's Salem mill whereby the former establishment acts in the capacity of retailers and distributors.
If the average Salem citizen is apt to think he makes small contact with his city's wholesalers, it will not be hard for him to change his mind when he reviews the exact nature of a wide variety of products sent out on the five daily deliveries this wholesale house maintains, and remembers, too, that even the city directory on his desk is a product of the Rodgers Paper company bindery.
An average of fifteen employees

Blaesing Granite Company
Roy Bohannon, Mgr.
City View Cemetery
Salem, Oregon

Nerves must be free to carry life energy to every part of the body
If the nerves are impeded in this vital work by abnormal pressures, your body will not receive the supply of energy needed to keep your health and strength at normal. Beware of physical decline.
For appointments—PHONE 87
Dr. O. L. Scott, D. C.
416 U. S. National Bank Bldg.

HOME WET WASH LAUNDRY
Can take the Wash Day out of your home
Call 171
Price 75c and up
1356 B Street

INCREASING CALF CROP IS DESIRABLE
By increasing the beef calf crop in Oregon some 10 per cent and reducing losses on the range even 1 per cent, cost of beef production would be materially cut down and the industry made correspondingly

YES We Buy Everything
Will pay the highest cash prices for Tools, Sacks, Hides, Rags, Paper and Machinery.
We Buy Old Cars to Wreck
CHERRY CITY JUNK & AUTO WRECKING CO.
900 N. Com'l. Phone 2157

Cylinder Grinding
By Expert Workmen With High-class Tools
DONERITE SHOP
349 Ferry Street, Salem, Ore.

WINTER ENCLOSURES
Stationary Tops, Auto Top Repairing
Our prices will please you
O. J. HULL AUTO TOP & PAINT SHOP
In Alley Back of City Fire Department

"OREGON QUALITY" is put into every bottle of our carbonated drinks
STAR BOTTLING WORKS
647 Market Phone 1426

Electro-Thermophore
How to successfully remove your prostate and bladder troubles by way of the Electro-Thermophore which has been tested and found not wanting.
We Get Results
DR. F. S. SCHUTZ
325 Oregon Bldg. Phone 684
Bring in this add and get one treatment FREE

When tired of your clothing sell or exchange it at the
CAPITAL EXCHANGE
We will please and satisfy you
342 N. Commercial St.

EAGLE DAMP WASH Try Our ROUGH DRY
All Flat Work Ironed at 5c per lb. and 1c each.
Balance returned dry at 4 1/2c per lb.
R. H. WOLTER, Prop.
Cor. 16th and C St. Phone 1892

506 U. S. National Bank Bldg Phone 859 Res. Phone 469J
DR. B. H. WHITE
Osteopathic Physician and Surgeon
Electronic Diagnosis and Treatment
(Dr. Abram's Method)
Post System Salem, Oregon
For Feet Oregon

New Hotel Salem
Where Hospitality Awaits You
Under direction of
FRANK D. BLIGH

Hotel Bligh
"A home away from home"
\$1.00 per Day and Up

F. W. BLISS AUTO TOP SHOP
Removed from 311 N. Com'l. to 229 W. STATE.

PACIFIC FRUIT AND PRODUCE CO.
Fruit and vegetables handled on Consignment
531 Trade St. Phone 1928

Klinger Hotel
Strictly Modern Rooms
\$1 PER DAY AND UP
459 STATE STREET

GILBERT STUDIO AND CRAFT SHOP
Pictures Framed Artistically
Upstairs 147 North Commercial

BURNS WHOLESALERS AUTOMOTIVE PARTS
Line and Force and Business Have All Increased During The Past Year
Dan (W.E.) Burns wholesales automotive parts, and he supplies the trade for half a dozen counties of the central Willamette valley district. He started in as agent for the GMG trucks, about five years ago; but gradually he drifted into the parts line until truck-selling is a minor matter.
The house carries the largest line of bearings, brake linings, automobile belts and beltings, pistons and other repair parts in the country south of Portland. Many automobile agents carry one or two spare parts for their own particular cars, but in case of a larger demand, for replacement, they must send out for these parts. Dan has them; keeps in quantities and for practically every standard machine. He does most of his business with the garage and repair shops and agents of the valley and not with the retail trade of Salem.

LEO H. JOHNSON
Electrical Contractor
Fixtures, Wiring and Supplies
1011 South Commercial Phone 1375

W. W. Rosebraugh
Steel Tanks—Smoke Stacks
Fruit Drying Stoves
PHONE 886

100%--SERVICE--100%
Auto and Tractor Repairing
We Know How
Welcome to our Service Station—Ye Old Time Gas Once More
GENERAL GAS, OILS AND ACCESSORIES—SERVICE
A staple line of Groceries, Confectionery, Meats and Luncheon anytime. The Chief KNOWS HOW.
North Com'l Garage and Grocery
ANDERSON, ADAMS & SEPTKA
1610-1612 N. Commercial St. Phone 1677

DR. A. C. EATON
Naturopath and Osteopath
Eyeight Specialist, 25 years practice. Work and material guaranteed first class. We can save you money in our line.
Room 2, Maxwell Bldg., 322 N. Com'l Phone 1057-M

IF YOU WANT A Home Built to Your Notion
In a restricted residential district
Consult
JOHN WILLIAMSON
LONG STAR SERVICE STATION
N. Capitol St.—Phone 548

Slogan Ads Are Business Getters

Cigars Confectionery Soft Drinks
In
SALEM PUBLIC MARKET
But personally owned and privately conducted
G. F. BRAZIER

TODD ELECTRIC MOTOR SHOP
Specialize on re-winding, repairing and installing electric motors.
Basement Masonic Building
PHONE 2112

There was a grave question as to the possibility of such a business succeeding, when it started about five years ago. The answer is in the way it has succeeded. The stock has been increased, the range of territory covered is increasing all the time, and they come back for more and more as it is found that there is in Salem a place that can supply their needs and to it with a smile.
The house handles practically everything in the way of standard bearings, timken and ball; pistons and piston rings, and a long line of the things in most demand for repair or replacement work.
A New Line
In the past year a new line has been added by Mr. Burns. He now carries shop equipment and tools. He deals mostly with shop men.

Keep Your Money in Oregon—Buy Monuments Made at Salem, Oregon
CAPITAL MONUMENTAL WORKS
J. C. Jones & Co., Proprietors
All kinds of Monumental Work
Factory and Office:
2210 S. Com'l, Opposite I. O. O. F. Cemetery, Box 21
Phone 659 SALEM, OREGON

THEO. M. BARR
Plumbing
HEATING AND TINNING
Salem, Oregon

ONE KILLED IN RIOTS
CANTON, June 23.—(By Associated Press)—British and French marines protecting the British concessions used machine guns today against Chinese demonstrators who were parading along the Bund and around Shamen, the European quarter. One man was killed and several were wounded.

DR. A. C. EATON
Naturopath and Osteopath
Eyeight Specialist, 25 years practice. Work and material guaranteed first class. We can save you money in our line.
Room 2, Maxwell Bldg., 322 N. Com'l Phone 1057-M

OREGON PACKING COMPANY

If you are out of harmony with the laws of health, STOP disease-building habits. Common sense advice and treatment at
DR. GOFFRIER
226 Oregon Bldg. Phone 551

SALEM PUBLIC MARKET
But personally owned and privately conducted
G. F. BRAZIER

Capital City Co-operative Creamery
A non-profit organization owned entirely by the dairymen. Give us a trial.
Manufacturers of Borden's Butter "At Your Grocer"
Phone 399 137 S. Com'l St.

WEATHERLY ICE CREAM
Sold Everywhere
Buttercup Ice Cream Co.
F. M. GREGORY, Mgr.
240 South Commercial St. SALEM

Oregon Gravel Company
Hood & Front St. Salem
USE CONCRETE TILE

DIXIE BREAD
DIXIE HEALTH BREAD
Ask Your Grocer

Overland Willys Knight Oakland
Sales and Service
Vick Bros.
High Street at Trade

The industrial center of the United States is rapidly gravitating to Oregon because of the marvellously favorable conditions and prodigality of resources. World markets are opening before us like the first pink of an opening rosebud. Every dollar spent for "OREGON QUALITY" products stimulates it into full and refulgent bloom.

VALLEY PACKING COMPANY CASCADE BRAND HAMS, BACON AND LARD
U. S. Inspected SALEM, ORE.

Butter-Nut Bread
"The Richer, Finer Loaf"
CHERRY CITY BAKERY

Square Deal Welding Works
Ox-acetylene and Electric
We specialize on cylinder blocks and aluminum cases, heavy cast iron, steel tanks, boiler and flue welding, springs, frames and fenders.
If it's made of metal we can weld it
Phone 864
349 Ferry St. Salem, Ore.

FAIRMOUNT DAIRY
Perfectly Pasteurized Milk and Cream
Phone 725

KENNEL-ELLIS
Specialists in Portrait Photography
Studio: 429 Oregon Building

WEATHERLY ICE CREAM
Sold Everywhere
Buttercup Ice Cream Co.
F. M. GREGORY, Mgr.
240 South Commercial St. SALEM

WHEN YOU BUY DRAIN TILE
Consider the extra strength of concrete drain tile, made uniformly good to pay you a profit on drainage for a lifetime. Ask us for free booklet telling how to plan drainage for profit.
Oregon Gravel Company
Hood & Front St. Salem
USE CONCRETE TILE

Cherry City Cleaners
Phone 934 — 231 N. High

Overland Willys Knight Oakland
Sales and Service
Vick Bros.
High Street at Trade

FARM REMINDERS FROM THE COLLEGE
(Continued from page 7)
minimum, the experiment station has found.
Range and exercise for the breeding stock in Oregon are especially important factors in the production of eggs of high fertility and hatchability, reports the experiment station.
Red spiders, which are likely to strike at almost any plant in Oregon from low-growing annuals to tall trees, develop most rapidly and become most harmful in dry weather. The best protection so far reported by the experiment station is spraying with lime sulfur. Most sulfur containing insecticides are effective if applied thoroughly, and some gardeners use superfine dusting sulfur.

Growers of newly planted orchards may save themselves much later trouble from the flat head borers by shading the trunk of the newly set tree, since the female reveals in sunshine and seeks the direct light for depositing her eggs. Boards set up on the south side of the tree so as to lean against it offer good and adequate shade, the experiment station reports. If the boards are not handy, a very good substitute as recommended by the station is newspaper wrapped about the trunk to shade the tree.
Alfalfa which yields as much as six tons or more per season, uses nearly 500 pounds of limestone per season. That is, this legume uses nearly as much lime as nitrogen. The nitrogen comes from the air and when there is no legumination to make this possible, the crop fails.

Salem Construction Co.
SEE US Before You Build
Telephone 1224

Hotel Marion
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

Salem 50,000 by 1928
RICH L. RIEMANN
Real Estate and Insurance
307-308 Oregon Bldg. Phone 1013

C. A. ROBERTS
Sheet Metal Work and Furnaces
My furnace is a fuel-saver. Produces the largest volume of heat per fuel unit of any furnace on the market.
Inspection invited
1011 South Commercial Res. Phone 1348-W—Bus Phone 1275

"Marion Butter"
Is the Best Butter
More Cows and Better Cows is the crying need
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

GIDEON STOLZ CO.
Manufacturers of Dependable Brand Lamo-Sulphur Solution
The brand you can depend on for purity and test.
Prices upon application
Factory near center of Salem, Oregon.