

SEVENTY-FIFTH YEAR

SALEM, OREGON, SUNDAY MORNING, JUNE 7, 1925

TAX REVENUE INCREASES

GASOLINE TAX BRINGS IN LARGE SUM TO TREASURY

The state tax on gasoline and distillate collected on sales made during the month of April, 1925, amounted to \$229,221.40, according to a statement compiled today by Secretary of State Sam A. Kozar.

To date the motor vehicle fuels tax measures have brought to the state treasury the total sum of \$496,298.26. Of the amount collected under the law of 1921 there has been returned up to May 31, 1925, the sum of \$269,572.74 to operators of farm tractors, motor boats, commercial cleaning establishments, etc., pursuant to that provision authorizing refunds of taxes on such motor vehicle fuels as are used for purposes other than in the operation of motor vehicles upon the public highways.

Two important amendments to the refund law were made by the recent legislature. The time for filing claims for refunds, at present 90 days, was extended to one year, and the rate of refund on distillate was changed to 2 1/4 cents a gallon, to include the tax paid under the law of 1919. These changes are effective on and after May 26. The refund rate on gasoline will remain at 2 cents, as at present, and the increased rate on distillate will apply only to purchases made after the new law becomes effective.

April taxes were remitted on 2,194,492 gallons of gasoline and 405,464 gallons of distillate. Of the total collected, the sum of \$4,722.24 resulted from the operation of the original law imposing a tax of 1 cent a gallon on gasoline and 1/2 cent a gallon on distillate, while \$154,499.16 was returned under the additional tax law providing for a uniform rate of 2 cents a gallon on all kinds of motor vehicle fuels.

As compared with April, 1924, gasoline sales increased approximately 7 per cent; distillate sales having remained about the same. Motor vehicle fuels taxes are credited to the state highway fund, becoming available for expenditure in the construction and maintenance of state highways.

HULL ENTERS NEW LINE

SPECIALIZE IN RADIATOR AND FENDER WORK

The O. J. Hull Auto Top and Paint Shop are adding a new department to their business. This department will specialize on radiator and fender work. E. W. Moody of Portland, who has had years experience in the business will have charge of the department. The ware house belonging to Arthur Moore located next to the O. J. Hull Auto Top and Paint Company has been leased and will be used for the auto top and curtain work and the radiator and fender work. This room has a floor space of 70 feet square and will give ample room. The present rooms occupied by the company will be used entirely for the paint and Duco refinishing station.

The location of the O. J. Hull Auto Top and Paint shop is in the alley back of the fire department.

Turn to the Classified page. There's a bargain there awaiting you.

Indian Opera Star of Radio



Klutus Tecumseh, a full-blooded American Indian of the Yakima tribe, is one of the outstanding musical stars of radio. In a particularly high tenor voice Klutus sings melodies from the greatest operas, as well as the popular airs of the day. He was named for his voice. In the Yakima language Klutus means "Coyote, or 'high-pitched voice.'" Klutus has sung over most of the principal radio stations of the country and is now an exclusive feature over WLS, the Sears-Roebuck station, Chicago. He had the distinction of being put on the WEAF program with John McCormack, the grand opera star.

161,000 ARE NOW EMPLOYED BY FORD

The Ford organization is now employing more than 161,000 persons in its various activities throughout the United States, according to the latest employment figures. This is a record for the industry. The largest increase has come, as might be expected, in the Detroit area where the Ford Motor company's big manufacturing plants are located. Here close to 14,500 have been added to the employment list since March 1.

The big majority of workers are employed, of course, at the Highland Park and River Rouge plants. The River Rouge now has 52,800 on its payroll, a record for that plant. Highland Park still leads all plants with 55,300 employees, though this number is considerably lower than the peak employment record of 1923 which was before the transfer of several thousand men to River Rouge when the motor assembly and crank shaft departments were moved there.

Along with the steady increase in employment in Detroit, due to greater production demands, there have been corresponding increases at domestic assembly plants until the employment rolls for these now show close to 44,000 employees.

Bridge and Highway Work Progressing; Water Down

HARRISBURG, Ore., June 6—Progress is being made in bridge and highway construction work. Two rock crushers are working full time to supply the big string of trucks and four donkey engines puffing away at the bridge where the concrete of the second pier has just been completed. This

ESSEX PRICES ARE CUT

Coach and Touring Car Prices Are Now Reduced

The prices in the Essex line of cars have been reduced, according to announcement by the Portland Motor Car company, Hudson and Essex dealers for the state. The coach price has been cut \$50 and that of the touring car \$45, bringing the delivered price in Salem to \$1010. The factory price on the coach now is \$850, the difference being the war tax which the government is still collecting and the freight expense from Detroit to Salem.

"Naturally we were surprised," declared Fred M. Powell, Salem distributor, when he announced the reduction. "Coming, as it does, so soon after the last drop in the price of the Hudson lines, it merely is in line with the factory policy of passing on any savings which are made in production costs. Last month it was announced that the production was being speeded up and that we would soon be getting more cars and that deliveries would be started on our new contract of over 3000 cars for the coming year. We did not expect the reduction, but as it further puts Essex value in the lead, we are not complaining. Our only trouble is to get enough cars to supply the demand." The reduction goes into effect immediately.

RUCKSTELL EQUIPPED TOURING CAR REACHES CAMP DESTINATION

PORTLAND, Oregon, June 6—Plowing and smashing its way through the smaller drifts and going over the tops of the deep ones, a Ford touring car, Ruckstell-equipped, reached Government Camp, on the south side of Mt. Hood, on Saturday, May 9, the first automobile to reach there this spring.

A party of four left Rhododendron inn at 5:30 a. m. in a Ford car driven by H. R. Horkins, assistant manager of the Francis Motor Car company, Portland. Ford dealers, reaching the snow line at 6 o'clock. From that time until 4:45 p. m. it was a continual battle of a man-made machine and man-made implements in the form of shovels, against the deep, wet snow. The sturdy little Ford, transmitting its power through the Ruckstell axle, and aided by the shovels and the good wishes of the members of the party, bucked the last drift at 4:30. The tired shovelers climbed into the car and the 500 foot run to Government Camp hotel was made over a cleared road, with the cutout open, the horn blowing and the entire party in cheers.

Mr. and Mrs. R. L. Reese, caretakers of the hotel, officially greeted them as the first auto party to arrive in 1925.

State Highway Entrance To Be Finished June 15

BEND, Ore., June 6—The south entrance to Bend on the Dalles-California highway is being paved and it is expected it will be completed by June 15. The north entrance to the city on the highway was paved last fall and completion of the south link will complete the paving of the highway through Bend city limits from north to south.

AD STUNT IS NOVEL

"Ed" Keene of Billings, Oldsmobile distributor, believes in advertising, he has hired a seven piece orchestra to accompany an Oldsmobile demonstration chassis, a touring car and a coach through his territory. They are going to make the entire state of Montana and Wyoming. The orchestra will play on the streets and in the dealers' show rooms to attract attention to the chassis. In the evenings, dances will be given with the chassis placed in the center of the dance floor. The orchestra will be billed as the Oldsmobile Six-orchestra.

Whenever There Is a Road There Is Also a Ford and More Fords



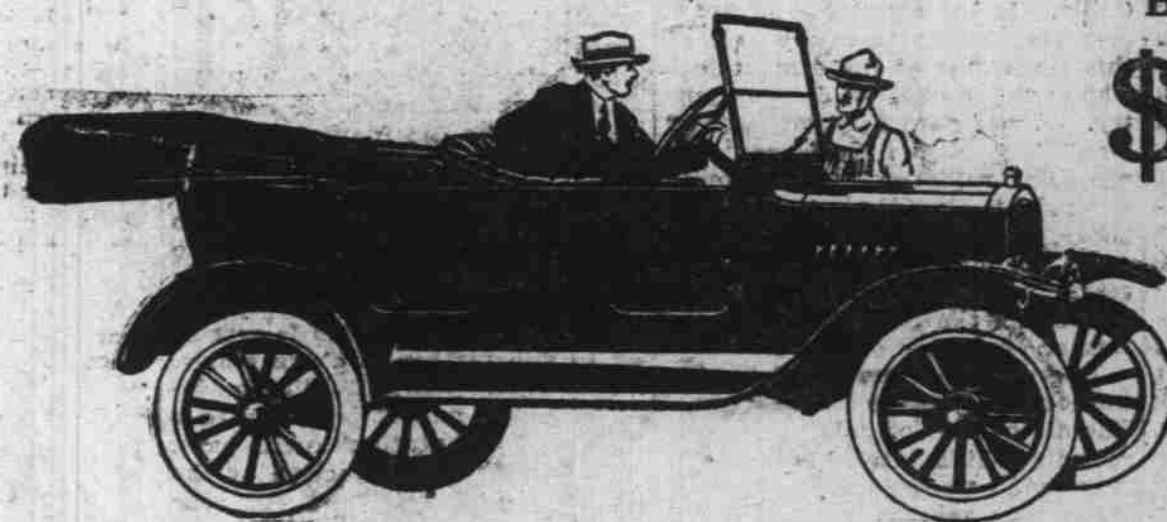
Did You Ever Stop to Think How Many Satisfied Ford Owners There Are In the World?

—and why they are FORD owners?
—and why they bought FORDS?
—and why a FORD'S a FORD?

—and why they are satisfied?
—and why they repeatedly buy FORDS?
—and why no other car will do?

The above are facts well worth your consideration if you are planning on buying a car this spring. Think of the thousands upon thousands of satisfied FORD owners everywhere you go. Think of how they buy FORDS again and again, when they must have a new car. Could there be stronger proof of entire satisfaction? Could you ask for better evidence of CAR SATISFACTION?

Analyze the situation as you will you can come to but one conclusion and that is: The FORD is the best buy after all, and that it is better to buy a FORD than to wish you had.



Balloon Tires
\$500
Delivered

Ford Prices in Salem--Balloon Tires

Ford Roadster Complete with Starter and Balloon Tires, at Salem.....	\$468.80	Ford Fordor Sedan Complete with Starter and Balloon Tires, Salem.....	\$796.40
Ford Touring Complete with Starter and Balloon Tires, at Salem.....	\$500.00	Ford Truck with Cord Cab, Flat rack stake sides, at Salem.....	\$601.50
Ford Coupe Complete with Starter and Balloon Tires, at Salem.....	\$650.80	Fordson Tractor Delivered to You on Your Farm.....	\$590.00
Ford Tudor Sedan Complete with Starter and Balloon Tires, Salem.....	\$713.20		

Better Buy Today!

Ford Service Department Open at 7 A. M.

Look for This Sign



Look for This Sign

When Trading in A USED FORD

Trade with a Ford dealer who will allow you all your car is worth—save time—come here

When You Buy A USED FORD

Buy from a Ford dealer who will guarantee quality and a full measure of Ford value.

Easy Terms

Easy Terms

The Above Sign Assures Guaranteed Value

Guaranteed Used Ford values all bear the triangle sign in our showroom. These cars are reconditioned and ready for the road. Step in this morning and look them over. There are only a few, so, better hurry down. LOOK FOR THE TRIANGLE SIGN ON ANY FORD YOU BUY—IT STANDS FOR FULL VALUE FOR YOUR MONEY!

Easy Terms on New and Used Fords if Desired

Valley Motor Co.

Authorized Ford Dealers
Salem

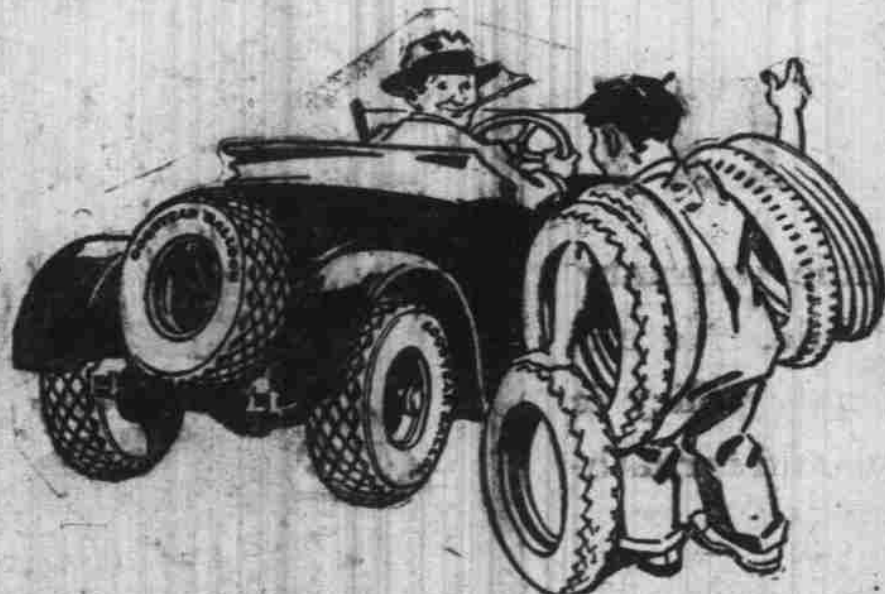


and morning for Seiberling users.

For Seiberling All-treads have not been reduced in quality in the current price war—yet they cost you no more than tires which are skimped just now.



ZOSEL'S TIRE SHOP
198 South Commercial
PHONE 471



Trade in Your Tire for Goodyear Balloons

Greater riding comfort. Safer driving. Less wear on your car and your nerves. They cost very little more than your present tire.

DAY & ZOSEL

198 S. Commercial—294 N. Commercial

GOODYEAR AND SEIBERLING

Ford owners all over the world buy Champion X for Ford Cars, Trucks and Fordson Tractors, as a matter of course.

Champion X for Fords 60c. Blue Box for all other cars, 75c. More than 25,000 dealers sell Champion X. You will know the genuine by the double-ribbed core.

Champion Spark Plug Co. Toledo, Ohio Windsor, Ont. London, Eng.

