

OREGON BEACHES PREPARING FOR LARGE CROWDS THIS SUMMER

By RALPH H. KLETZING

The time to think about the summer vacation or the week end trips to the various beaches and summer resorts is drawing near. The writer has recently visited all of the beaches from Newport as far north as Seaside and Gearhart and will give a little data here that was noted along the route.

At Gearhart already those interested in golf are coming to the popular course. The new Gearhart hotel complete in every detail offers accommodations equivalent to the city.

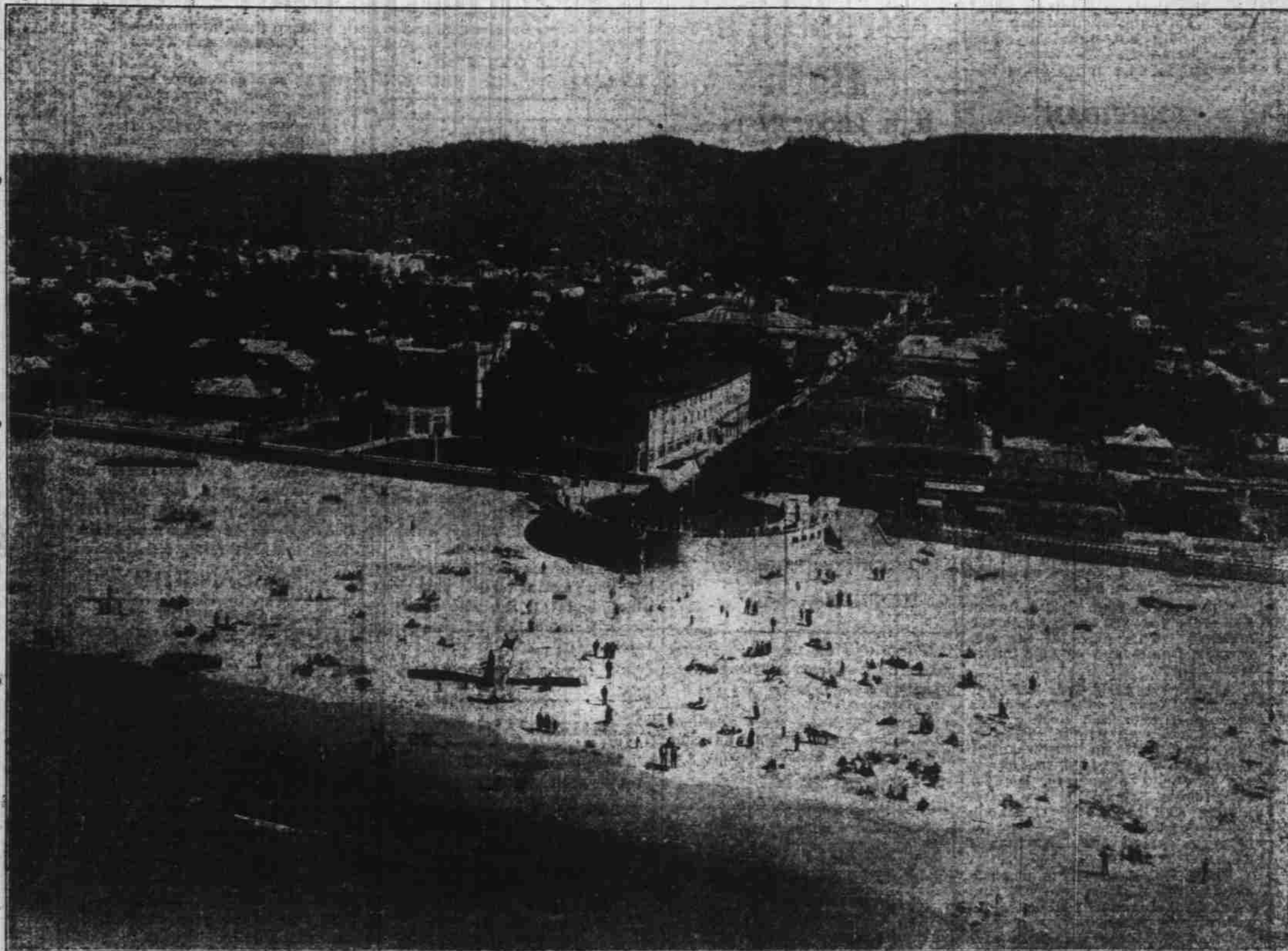
Seaside, which is now known as the "End of the trail" city is undoubtedly the most improved beach city in Oregon. With its two miles of bulkhead its splendid beach, paved streets and all modern city conveniences it is indeed a city by the sea where one can either be in the midst of pleasure-seekers in the city or on the beach.

Cannon beach, "the beach with no undertow" is also rapidly improving and with the completion of the new road from Cannon Beach around Mt. Neah—Kah-Nie connecting with Tillamook county beaches this resort will be more accessible and enjoy more patronage.

Manzanita, a wonderful beach in full view of the mountains, shaded with small firs is rapidly improving and will also benefit with the completion of the highway from the north.

From Nehalem to the beaches north of Tillamook the distance will be considerably shortened when the Roosevelt highway is completed around Jetty point. This road should be opened for travel sometime this summer. Some are able to get through now but the general traffic is diverted the other way on account of the construction work.

From Garibaldi north for a distance of 12 miles the ocean front is almost a continuous line of resorts such as Saltair, Rockaway,



AIRPLANE VIEW OF SEASIDE, OREGON—Gives an excellent idea of the resort city. It shows the splendid beach thronged with people. The concrete bulkhead, the city and the mountains in the distance. Seaside probably has more pavement than any other city of its size in the country.

Packard Presents Gold Watches to 'Old Workers'

In recognition of ten years of faithful and unbroken service, gold watches were presented to 68 employees of the Packard Motor Car company last week at its Eighth Annual Gold Watch Presentation ceremonies. The 68 new members of the Packard Senior league composed of those employees 10 years or more in Packard service, make the league enrollment number 785. Ten per cent of the total Packard factory enrollment is represented in these figures. In addition, 13 per cent have been in Packard employ for 5 to 10 years; while 41 members have served with Packard for more than 20 years. H. H. Hills, vice-president of distribution; E. F. Roberts, vice-president of manufacturing; and M. A. Cudlip, secretary, presented the 68 watches. J. A. Gihay, Packard sales educational director, spoke, tracing the close relation linking

factory workers with salesmen in the field. Co-incident with the factory presentation, 65 gold watches were presented to Packard distributors, dealers and salesmen in 17 different cities, whose record of 10 years' exclusive Packard sales and service give them the honor of becoming Packard Senior league members.



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and Manhattan. West of Tillamook is Netarts, Happy Camp and Oceanside. A new road is now under construction from Netarts to Oceanside which will be completed soon and open for travel. The new road leads above Happy camp and affords an excellent view of the camp and the ocean. It will open up a townsite and J. D. Hadley announces that he will put a road up to the top of the hill above the camp which will open additional choice lot sites. Mr. Hadley also extended an invitation to the writer to spend a week end at Happy camp where he promised to entertain with a deep sea fishing trip and trips up the bay crabbing and clamming. This invitation was accepted and although the writer might feed the fishes, the trip is being looked forward to with much pleasure.

Oceanside is one of the pretty beaches of Oregon and is particularly attractive on account of its scenic beauty and charm. Pacific City Salem's nearest beach by automobile is being improved each year and with its scenic beach paralleled with about five hundred feet of the Nestucca river it affords much pleasure for an outing.

Neskowin, one of the newly developed beaches of Tillamook county is rapidly developing, many cottages are being built and a big season is looked for here. The Roosevelt highway is now

(Continued on page 3)



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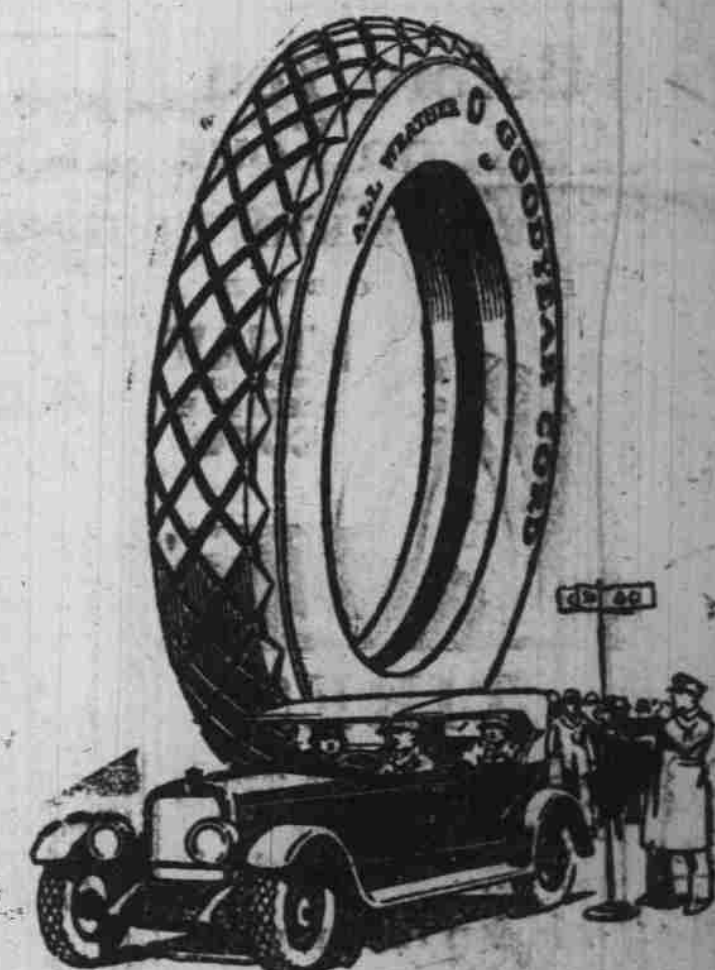
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