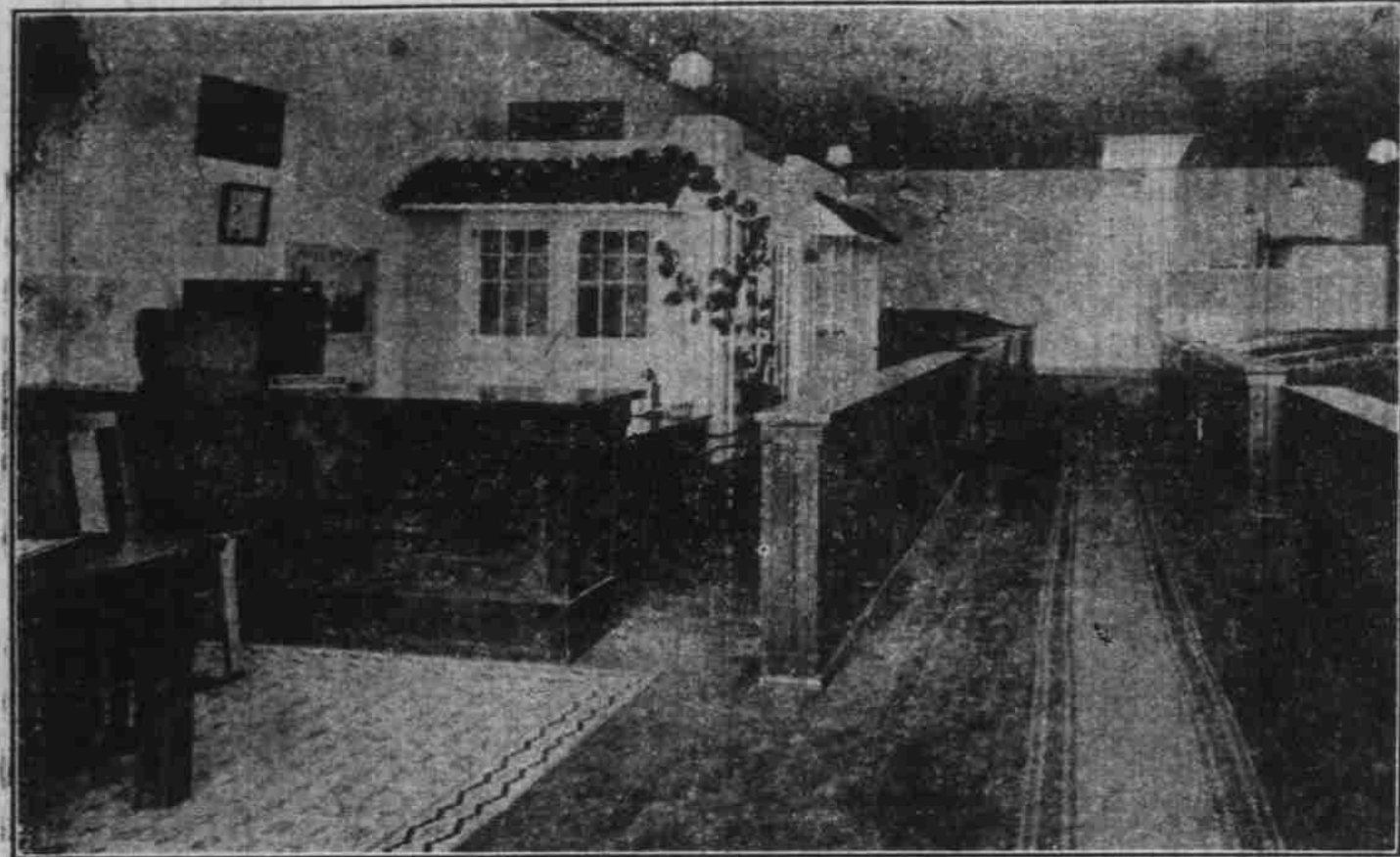


# OWN YOUR HOME

## Home Realty Company Active in Boosting and Building Up Salem

They Are Advertising This City and Section, and Are Successful in Directing the Interested Attention of Many Eastern People This Way — They Have the Largest Ground Floor Offices in Salem



A View of the Home Realty Company's Offices

The Home Realty company is now completely settled in its new location, 169 South High street, between State and Ferry streets. This new company is composed of Aubrey White and Later Laws, who are both well posted on property values, and are progressive, enterprising boosters for the Salem district.

The Home Realty company occupies more ground floor space than any other realty office in Salem. They have sent out literature that should eventually interest thousands of people from all parts of the United States. They have done considerable advertising in eastern and California papers to induce people to come to Salem and the Willamette valley.

Some time ago they published an eight page paper giving information in detail with illustrations, maps, etc., of the Salem district. In addition to this a supplement was issued including a large number of listings of Willamette valley lands and Salem property. They have on display many hundreds of letters of inquiry regarding Salem and the Willamette valley. These inquiries have been supplied with the eight page "Come To Salem" publication and supplement. After receiving this illustrated literature many have

replied stating they expect to come to Salem in the near future. They are very much encouraged over the future outlook for selling farm lands to eastern farmers during the summer season. They suggest that local people call at their office and get copies of this illustrated literature to mail to their eastern friends. Their office is open every evening until 9:30.

The offices now occupied by the company are just south of the Oregon Building. The offices of the Salem Construction company, \$100,000 building corporation and several other offices are in the same room. The accompanying illustration gives some idea of the convenience of these offices. Note the private office rooms of Spanish type, Oriental stucco finish, which is indeed something out of the ordinary for an office room. There is a large lobby with tables and chairs for the convenience of customers and tourists.

The Home Realty company, in connection with their real estate business, have a building and loan department, write insurance, collect rentals and take care of non-resident property. They make it

their policy to answer all inquiries promptly and give any who desire it all the information possible about Salem and surrounding country.

They belong to and co-operate with the Salem Chamber of Commerce, and are boosters for that organization. It is believed that the majority of the Salem real estate men welcome such a firm, realizing that in doing this amount of development work they are assisting the building of this community.

**Future Business Promising**  
The Home Realty company reports that since moving to their new ground floor location at 169 South High street, future business looks promising. They are receiving hundreds of requests for their literature and many after receiving it write of their intention of locating soon in Salem or the Willamette valley. The following sales have recently been consummated by this firm:

New 5-room house on North Twenty-third for S. R. Bond to F. G. Landgraf, consideration, \$3000.

(Continued on page 5)

## CAMPAIGN RECORDS ARE MADE IN BETTER HOMES

Assurance of Success Given Last March; 16 Committees Work In State

WASHINGTON, May 16—Assurance that the campaign for better homes in America would surpass all previous records in the number of communities to observe better homes week was reached at the end of March, a month and a half before better homes week.

On that date, 1466 local chairmen of better homes committees had accepted their appointments made by Herbert Hoover, secretary of commerce and president of better homes in America.

New York and Iowa are tied for the greatest number of local committees at work at the end of March, each having 71. Next comes Virginia, with 65 local committees. North Carolina with 63, California with 62, Texas with 60, Mississippi with 59, Illinois with 58, Georgia with 54, Tennessee with 47, Alabama and West Virginia with 46 each, Maryland with 45, Arkansas with 44, Massachusetts with 43, Michigan with 40, Indiana with 34, Minnesota and Oklahoma with 33 each, Pennsylvania with 32, Nebraska and Wisconsin with 30, Florida and Kentucky with 29 each, Montana with 25, North Dakota with 24, New Jersey with 23, Missouri and Ohio with 21 each, Colorado with 19, South Carolina with 18, Delaware with 17, Oregon with 16, Arizona, New Hampshire and Kansas with 15 apiece, Idaho with 13, Washington with 12, Nevada, New Mexico, South Dakota, and Utah with 11 each, Maine and Vermont with 9 each, Connecticut

with 8, Louisiana with 6, Rhode Island and Wyoming with 4 each, Alaska with 2, and the District of Columbia and the Hawaiian Islands with 1 local better homes committee apiece.

## WEEK HELD SUCCESSFUL NEARLY 2,000 VISIT MODEL DWELLING DURING WEEK

"The Better Homes week here was successful and all the people that could be accommodated under the circumstances were cared for," declared Mrs. Winnie Pettyjohn, realtor, who has been sponsoring the campaign.

"The model dwelling which has been on display at Liberty and Myers streets has brought a message to many people of the city. It has been a great help to people who are building or are contemplating making a new home."

Fully 2,000 people were visitors at the model dwelling during the past week, it is declared by those in charge.

The local committee carried out the campaign here under difficulties. The building was not completed in the fullest detail previous to the opening date, but by persistent effort the matter was put across with success.

## SECURES A NEW HOME

Lester Schlosberg, manager of the Smart Shop, has purchased the residence of Lou Lunsford at Fairmount and Superior streets; where he will make his home. Lunsford recently completed the dwelling, and has resided in it only for a short time.

He plans to erect another modern dwelling next door to the one just sold to Mr. Schlosberg.

## Small But Exceedingly Homey Cottage Stands Out in Lowly Surroundings Here

Little Is Known About Owners But Couple Are Young; Husband Met With Accident and Wife Soul of Neatness

It is small but exceedingly homey, this cottage on the outskirts of town, which I have passed almost daily during the past four years. Down in town you would have passed it by possibly, with only a mental note. But here it stands out in a setting, for the most part, of disordered wreckage.

First, I wonder why the location was selected. No answer. Or can it be that these young people had in their dream only the little nest they were to build, regardless of the setting. Or, did they propose to show by contrast, that home is not merely a house.

Regardless of these conjectures, they built a house, then little by little the home developed. The house was painted in subdued, harmonious colors. A porch in front with some lattice work in green, a row of roses along front and side; a few shrubs and annuals, placed with rare art, adorn the front.

The rear of the small lot is enclosed with a neat fence of wire

netting. Several varieties of berries are growing in neatly kept rows; a small house where a few hens are kept.

As time passed and, perhaps, resources increased, a small garage was erected in which was installed a car; not a high priced one either. I never saw it look other than well kept.

Just a short time ago poles were raised and wires connected, clearly indicating the installation of a radio set.

But what of the people who have accomplished this? I know very little. Their name even is unknown to me. There is reason to believe the young man works downtown, possibly at the sawmill. Some three years ago he must have been in an accident. For a long time he was about with a bandaged arm. Often I saw him walking among his berry vines doing what he could with one hand. He seemed ill at ease, no doubt with the thought that one so strong should be thus disabled.

ness and the fitness of things. Whether about her household duties, or at work with flowers, or what not, she is always the same. Also, there is the little, fairy-like girl of five or six years, usually in white, always immaculate. So reserved is she that rarely have I received a shy wave of the hand in recognition of my own.

Why all of this about three people and a house? Isn't it the common rule of life? Is it?

I have meditated and attempted to moralize. Is it?

This home is in Salem.

OUR PLUMBING AS SOLID AS OLD MOTHER EARTH—WE CHARGE YOU EXACTLY WHAT EACH JOB IS WORTH!



NELSON BROS.

355 Chemekeeta Phone 1906

Timber Special This Week

## TWENTY DOLLARS PER THOUSAND

We have about 20 thousand feet 6 inch novelty Rustic which we will close out this week at the above price. Come and investigate.

We Make a Specialty of  
**Upson Board Tile**

See Our Enameled Bath Room Up Stairs

**SHERWIN-WILLIAMS PAINT**

Headquarters for Kalsomine. Get Our Prices.

**COBBS & MITCHELL COMPANY**

A. B. KELSEY, Manager

349 South Twelfth St., near Thos. Kay Woolen Mill Mills at Falls City and Valzets

## AWNINGS

We are the only people who manufacture awnings in Salem. Come in and visit our plant. We are always pleased to show you our samples and quote you prices.



**Salem Tent & Awning Co.**

Manufacturers of

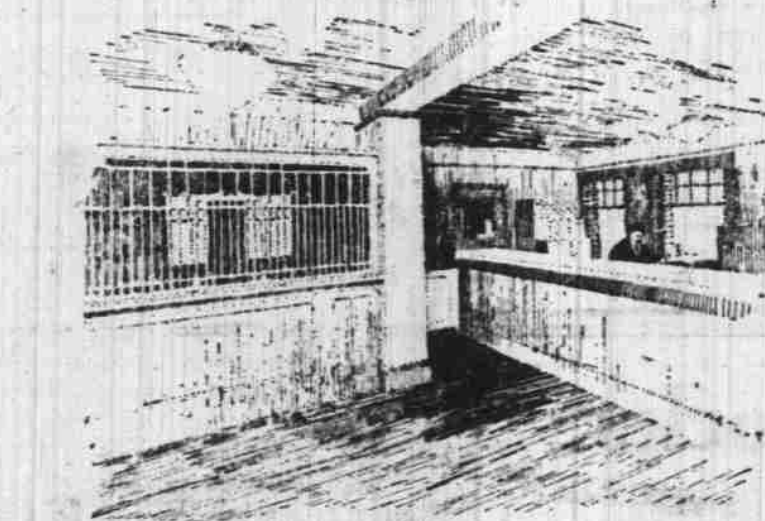
Tents, Awnings and Canvas Goods of All Descriptions

FRANK MONNER

729 North Liberty Street

Salem, Oregon

Phone 415



## What Kind of Bonds Do You Buy?

When you buy Bonds, do you consider the following features:

Safety  
Maximum yield  
How they fit your requirements  
The financial institution selling them.

Every one of these factors is more than adequately met here at Hawkins and Roberts. We assure you of our co-operation in helping you choose the right kind of investments.

We would not let even one transaction blot our reputation and standing in this community as safe investment headquarters.

MORTGAGE LOANS  
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INVESTMENTS

2nd Floor, OREGON BLDG  
SALEM,  
OREGON



**HAWKINS & ROBERTS INC.**

## Keep the Flies Outside With RUST-PROOF SCREENS

THE MAN who screens his windows—his doors—his porch is endowing himself with many pleasurable hours. Hours during which he can enjoy his home in perfect peace—free from the buzzing and annoying presence of mosquitoes and flies.

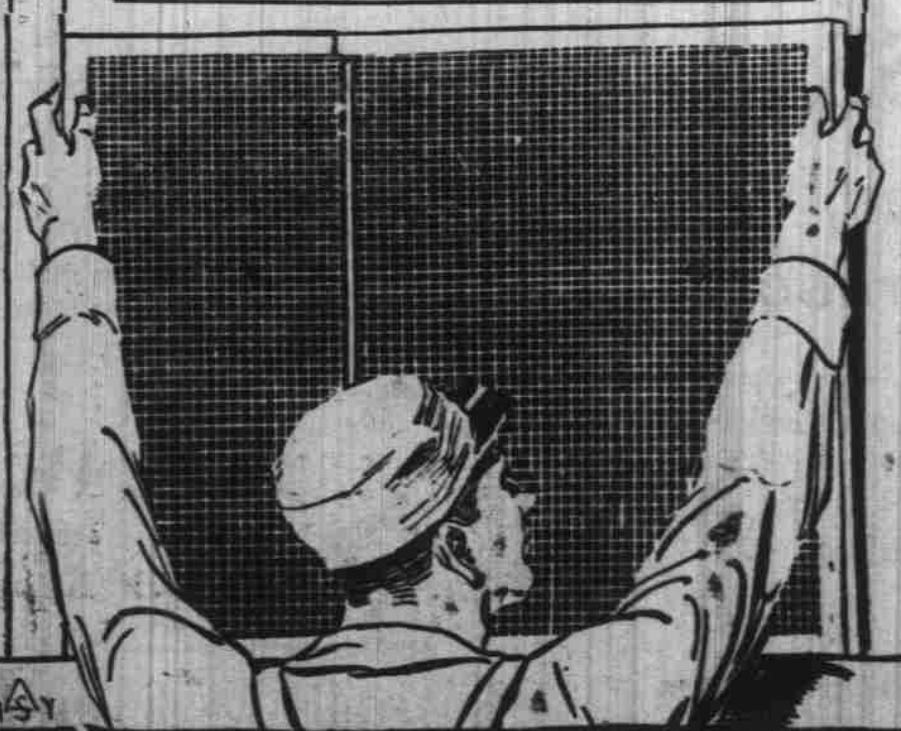
What would better your home more than screens on all the windows and doors

We'll Deliver Them

**J. W. Copeland Yards**

West Salem—Phone 576

Yards in West Salem, Albany, Lents, Hubbard, Yamhill, Hillsboro, Eugene



## Your breakfast nook --

Before you plan a new home be sure to see how many different delightful breakfast nooks you can arrange with

**DEERLESS**  
Built-in Furniture

Either in a corner of your kitchen or in a breakfast room. Send for "The Book of Built-in Furniture" and see our complete exhibit.

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