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### 48 FOR OVER 100,000

"To date, only 48 workers for the linen mill have been on the only.

who ought to be on the job-

amette valley, and their children and children's children-

All the crops in which we excel are good for the people vided and including ALL kinds of tobacco. on the land and also the people of our towns and cities. The benefits of loganberry and prune and filbert and walnut and strawberry and cherry growing, and of the other crops that we produce to advantage here, compared with other sections, do not stop with the returns to the growers and the people they employ. They extend to the canners and packers and shippers and dealers, and the people they employ, and to the butcher and baker and candlestick maker, who receive indirect benefits-

But not one of the other crops mounts up so fast in value and so many times, employing well paid labor all the way from the land to the ultimate consumer; giving the farmer who produces the first floor raw materials a profitable crop, and furnishing chances for good profits for capital and management and labor all the way to the top; to the fine linens and laces and tapestries-

And not for an occasional good year, but for every year, and for all time, down through the generations.

If a Salem district farmer with 100 acres of good mint, produces 70 pounds of peppermint oil to the acre, and now. not made a mistake when she told the question concerning her own worth \$12 a pound, had his last year's crop to sell now, he Jim, in Katie's hearing, to keep favorite dish. would get over \$84,000 for it-

And this might happen some other year. There have lian had thoughtfully contem- dinner tomorrow." been abnormal prices for peppermint oil before, and we grow plated giving because of her "If as good as the world produces, and at the lowest overhead study

But a series of abnormal price years in succession would much of the superstition and anbring on an over production, with unremunerative prices.

Not so with linens. Linen is the cloth of kings; it is the her birthplace across the seas, oldest vegetable fiber fabric known; and the finest and that she would always be ready strongest and most enduring, in point of either age or wear. to yield obedience to the most

the more than 100,000 people here, is as much concerned in band should be that person. getting the second linen mill for Salem as are the 48 hustlers who have so far done all the soliciting. No one is going to refuse the higher prices for his property or to spurn the equality, as jumbled and ludicrous higher profits in his business or turn down the higher wages as the distorted specimens of for his labor, on account of the great development that will American slang with which she follow the securing of the second linen mill here-

Do you know one who will?

Then why not every one of the whole 100,000 and more get out and help the 48 hustlers? AND DO IT NOW.

# CHAUNCEY DEPEW AT NINETY-ONE

Last night at Brooklyn, New York, at the Montauk Club, sheds worry when she is sure that at the 34th annual dinner given him by that club, Chauncey someone else has assumed her M. Depew, on his 91st birthday, concluded a long speech with burdens. the following words:

"So, my friends, I have come to the conclusion, after a Lillian and I had voiced. Katie long experience and many large observations with mature judgement, properly based, and properly buttressed, that the saw that she was too intoxicated ple only sure guides to success are character, health and happi- with happiness to recognize the ness. Each man of my age receives personally and by letter innumerable inquiries of how to be happy, how to be healthy later on that score without the and how to live long. Happiness has a curious quality in that handleap of the girl's resentment it increases by its distribution. Longevity is largely a matter of curbing appetites, until temperance and moderation become "I'm Your Man." habits, and from this review which I have made of the world at large, of our own country and our own community. I am steeck to me Jeem," she said comore firmly convinced than ever that this is a mighty good smooth the tumbled hair back world to live in, inhabited by mighty companionable and lov- from his forehead. Jim did not able people, and I want to stay here as long as I can."

# CRITICISM OF YOUTH

The younger people are severely criticised for the kinds my eyes moist as I turned toward Lillian in time to catch her of books they read, the types of pictures they like to see and vehement nod of the head toward the variety of entertainments they enjoy. But did it ever oc- the door. I seized the cue, and cur to these critics that it has been persons of an older gener- turned back to the absorbed pair ation who wrote these same books and who generally provide "You won't need us any more, these entertainments? And these books and entertainments Katle," I said off-handedly. "Be are usually permitted to exist because the generation which sure you make Jim finish his furnishes them reap profits therefrom. Strip these objectionable features, in fact, of the profits they produce and they Katie rejoined gayly with another will speedily be lost from sight. That the love of money is the root of all evil is still true and even young people are sac- and awkwardly, and crossed the rificed oftimes to this love of profit. In some cases, laws are room to us. not enforced as they should be because they are entrusted too much to the hands of those of the older generation who have if ever either of you needs anynot caught the vision of the new order of progress.

"Old men for counsel and young men for war" is often i'm your man." sel and the younger men and women educated in our schools and colleges in civic moral and social righteousne should compel obedience to law including even the Volstead act if entrusted with the resp

### A POSSIBLE BOOMERANG

The double cross being put over on the legislators who were told by the officers of the retail tobacco dealers association that the proposed law taxing cigarettes, smoking tobacco and snuff would not be referended is not particularly relished as evidenced in the events of the last few days.

Attorney Schroeder of Portland, clerk of the joint ways and means committee of the last session of the legislature, the man who drafted this bill, has been at the capitol of the state during the past few days studying the situation relative to the referendum. An unmistakable spirit of resentment because better quality gives better against the action of the dealers in their changed attitude as service. expressed in their attempt to referend the law they promised to suport is found everywhere.

The proposition to omit the tax from cigars and chewing tobacco came from their sponsors of the referendum themselves. And this feature is now being played up as discrimination by the law in favor of the rich man. At the time of the hearing of the tobacco dealers' committee before the ways and means committee, this objection to the law was declared groundless and statistics were produced to show the The Salem Chamber of Commerce Monday Bulletin says: fairness of the tax on cigarettes, smoking tobacco and snuff

No large amount of objection is heard to the tax by the That is altogether too few in proportion to the number users of the kinds of tobaccos to be taxed. Thousands of users pay no other tax and are willing to contribute the amount of For in the territory that will definitely benefit from the the tax proposed but they are being lined up so far as possioperations of the proposed second linen mill in Salem there ble by the sponsors of the referendum. The whole procedure are over 100,000 people—all the people of the central Will- presenting cowardly desertion from the attitude its sponsors took before the legislature and the use of this referendum to The people on the land and the people in the towns and their own selfish ends ought to prove a boomerang for an initiative measure providing a higher tax than the one pro-

here for you whenever

"I'll be on the job tomorrow

glimpsed as we left the kitchen-

in the flippant manner with which

"And that's that," she said-"We can look forward to some

scrumptious meals in the next

few days. I imagine. Katie'd

lay herself out to feed Jim up,

and we'd reap the benefit. Tell

me, is Jim fond of chicken with

I laughed at the whimsical

"Passionately, I'm sure," I re-

they'll put you in charge of the

a good provider. Madge. I'll say

that for you. Are you terribly

I seized the cue immediately.

swered as I opened my room door

commented, as I adjusted a screen

in front of Junior's crib before

turning up the light, "to have

a child talking won't wake up."

shine in his eyes, he's safe," I re-

turned, then I drew up a chair op-

posite me, and told Lillian the

story of the days which had

elapsed since I had gone to

Did You Ever Stop

to Think?

By E. R. Waite, Secretary

That persistent advertising

That prosperous concerns are

That advertised quality is in a

class by itself. Their sale is never

hurt by the unknown grades

Lift Off-No

Doesn't hurt one bit!

instantly that corn stop

fficient to remove every hard

prosperous because their ads bring

business from prosperous people.

for a business.

Shawnee, Okla., Board of Comm

"As long as the light doesn't

"I have reams to tell you."

and ushered her in.

"Not too tired to talk," I said.

"Which I shall pass to a better

"You're the lucky mother." she

earnestness with which she put

biscuit?"

you're ready to work."

Adele Garrison's New Phase of tenderly to hers. REVELATIONS OF A WIFE she masks her deeper feelings. Copyright by Newspaper Feature

CHAPTER 449

The Way Katje and Jim Took Lillian's Rather Strong Advice

For a tense, puzzled second or two, I wondered if Lillian had a tighter rein upon his wife.

I knew it was advice that Lil- turned. "And we'll have it for and tempestuous temperment. Katie still was imbued with so cient traditions of woman's subservience, brought with her from masterful person near her. It Every other person in the Salem district; every one of was highly desirable that her hus- world if I don't hear," she an-

But the girl had also gleaned deas of economic and conjugal garnished her speech. Would they make themselves felt in her reaction to this touch of the spur

And then there came to my ears a sound I had not heard for many Dicky's aid. days-a distinct giggle from

True it held a note of hysteria, but there was also in it the joyous nonchalance with which Katie

With Jim back, and the assurances of safety from Joe which was her old volatile care-free selfagain. And to my great relief, I to the buying sense of the peo serious intent behind Lillian's means progress and permanence warning. Jim could deal with her against Lillian's advice.

"Maybe you better take beeg quettishly, and I saw her hand smile-he is neither so nimblewitted nor so ephemeral in his emotions as Katie but he clasped her work-hardened hand in his, and held it to his cheek with an awkward tenderness which made by the table.

"I feer beem eef he don't." but Jim got to his tfeet, heavily

"I ain't much on the talk," he said in embarrassed fashion, "but thing done that I can do, no matter how big or hard a job it is

Madge Tells Her Story.

"We know that, Jim," I said heartily, holding out my hand to the toes, and the foot him. "And we're all very glad without soreness or irrit

ity once used creates desire for

That the better the quality the more people will buy. Better quality gives the kind of satisfaction that satisfies.

That persistent advertising of better quality not only attracts new buyers, but keeps present ones and increases consumption

Advertising has an unbeatable frawing power. An aggressive policy of steady advertising will build a perma-

nent, profitable business,

# RADIO Powel Crosley Jr.

When the newsboy greets you on the street after a day's work he

"Whadda ya read?"

Now what he wants to know is what newspaper is it you want. But he might also ask in truth: "What do you read?"

Do you know what you read? That is to say, if you are a radio listener, do you know what you read? For example, the impression has become quite common that the qualities of a radio receiving set are determined largely by the number of tubes used.

That is a popular radio fallacy. norning," Jim said simply, and One must never forget that cirthen Lillian and I were outside cuits and hook-ups have been dethe door, each I think a trifle thrilled by the picture we had termined largely because of the limitations imposed by existing the picture of Katie in her huspatents rather than by engineers who sought the greatest efficiency band's arms with his head bent as if no patents existed. It was Lillian who spoke first,

This idea that the number of tubes has a definite relationship to the reception obtained is true only to a certain extent. Three tubes 598 Madison Ave. New York, N. Y

which are made to compete with may do the work of six.

There was a time when the twin That persistent advertising of six motor car was regarded as the quality increases business. There last word in motor car construcis no substitute for quality. Qual- tion. Today is an age of six and eight cylinder cars. There is lesson there for radio owners.

It must be remembered that radio patents have had a direct influence upon radio construction Certain hook-ups were designed to avoid infringement of patents and at the same time to get re-

Out of this maze has come the erroneous idea that greater reception can be obtained by increasing returned home Saturday, the number of tubes.

## PERSONALS

Joe Halgerson, of Dallas, Polk county district attorney, was a bus ness visitor in Salem Saturday

Edward Houston visited in the city from Woodburn yesterday. A. J. Jesen visited here from Amity yesterday.

# Eczema Healed up quickly

There is a new-day treatment for eczema, based on decades of skin study. It combines the best that modern science knows. The chief factor is sulphur, because of its germ-destroying powers. But

other factors have enormous value. Mentho-Sulphur combines all factors. It forms the best help we know for skin troubles. Relief is instant, healing begins at once. Often the skin is cleared so quickly that the user is amazed.

Countless people are now ending eczema in this quick, efficient way. Everyone should use it for skin troubles. Ask your druggist for a jar of Rowles Mentho-Sulphur, then watch how it heals the skin. You will be glad you learned about it.

For Free Sample Address WHITEHALL PHARMACAL CO.,

Myrtle James was a visitor here, from Newport Saturday

bought his wife six longing robes and not a single street dress." J. W. Day and L. F. Boggs were in the city from Corvallis yester-

P. E. Gibbons of Woodburn was in the city yesterday. Mr. and Mrs. D. E. Blinston transacted business in the

from Jefferson Saturday, Mrs. A. G. Walker was a visito rom Sheridan yesterday,

Mrs. Abbie H. Means was in Saem on business from Mill City

After spending a day with Mr. and Mrs. Albert Gille, Mr. and Mrs. C. E. Freeland of Newport

Proof Positive Gregory: "So Newlywed ealous, eh?"

Greene: "Jealous? Say, he

8900 BABY GRAND \$485

Will take your upright in as

first payment and you may pay

GEO. C. WILL 432 State St.

balance \$10 monthly.

-James A. Sanaker.

Silverton, Ore.

Tues., May 5, 1925

# Forty Head Registered Jerseys

The offering includes the entire working dairy herd of Registered Jerseys owned by Omar Halversen and a few consigned by E. O. Loe and Jno. Davenport. Many of the cows are fresh, others are due at various times throughout the year. Some of the cows and heifers have been bred to the imported show bull, Eagle's Double Boy, others to bulls of St. Mawes and Golden Glow's Chief breeding. Included in the offering is daughter of Holger, the Medal of Merit bull, also the junior champion female at the Oregon State Fair, 1924, and other females of note, also several bulls of worthwhile breeding and individuality.

The sale will be held on the Halversen farm about or

Sale starts at 11 o'clock. Lunch at noon. The catalog gives details of breeding, terms, and other information. Ask any of the undersigned for one.

CONSIGNORS:

Omar Halversen, Silverton, Ore. E. O. Loe, Silverton Ore.

Jno, Davenport, Silverton, Ore.

Salem, Ore. M. G. Gunderson, Clerk, Silverton, Ore.

Col. J. W. Hughes, Auctioneer,

Sale Manager, E. A. Rhoten,



From May 4 to May 9

Come in! Twenty Minutes With Us Will Save \$20

Why use an "ice box" when you want refrigeration? Do you know that an "ice box" costs you as much in three summers as the purchase price of the highest priced Auto-

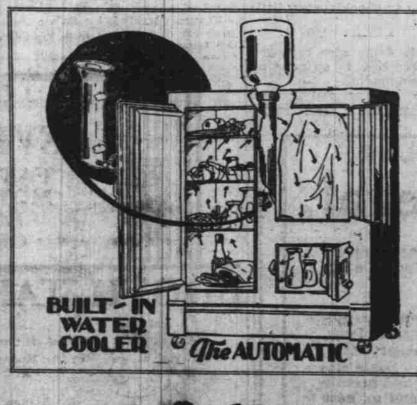
We have enjoyed the continued patronage of the people of Salem for many years. We are obliged to you to the extent that we owe you the advantage of every service that we can render to help home conditions. During this week we want to show you how

your entire family can be relieved of the danger and expense of food spoilage, how to eliminate icewaste, and at a cost that is less per summer than the old fashioned "ice boxes" which are in so many homes. Come to the free educational Automatic demonstration.

# ICE FREE With Every Automatic

A very special and advantageous offer to buyers of Automatic Refrigerators... With each one of these ice saving refrigerators purchased we are giving 500 pounds of ice-free -delivered to your home as you need it... Automatics have many exclusive features that you should know about.





# Built-In Water Tank A Cool Drink Any Time

The picture shows how air is constantly circulating around and over the built-in tank to make your drinking water cold without ex-

The water cooling tank is lined with white porcelain and built into the inside center wall as shown in the picture.

Case is made of solid southern ash handrubbed to a golden oak finish.

Trade in Your Old Refrigerator on a New

SEE WINDOWS