



The Greatest Money-Saving Opportunity Ever Given to the People of Salem and Vicinity Is Offered in Our

# Grand Opening Sale



All Salem and vicinity is invited to attend the grand formal opening of Salem's Leading Army Goods Store located at 279 North Commercial street. Never before has such high-quality merchandise been offered at such guaranteed low prices. Look over the Specials advertised for our Grand Opening—You will find that every price is positively the lowest ever offered. We are making this assertion without any "ands," "ifs" or "buts"—Every bit of this merchandise has been bought for cash and will be sold for less! Salem's Leading Army Goods Store brings Salem the lowest store prices ever known. All we ask is come in opening day, see our values and you yourself be the judge.

Look at these Opening Specials--the Greatest Values Ever Offered or Heard of

<b>Mothers! Look!</b> Children's fine Dress shoes that sold up to \$4.50, our get acquainted price <b>\$1.95</b>	<b>Overalls</b> Can't Bust Em Brand Extra Heavy \$2.20 Denim Quality, Special per pair <b>\$1.35</b>	<b>Work Shirts</b> Blue Chambray Work Shirts in all sizes, specially priced at each <b>55c</b>	Suspenders Special <b>24c</b> Our Address <b>279 North Commercial Street</b> Just Across the Street from Dan'l J. Fry's Drug Store
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Salem's Leading Army Goods Store is located at 279 North Commercial street, just across the street from Daniel J. Fry's drug store. Out of the high rent district, easily accessible to every part of the city. Far enough out of the congested downtown district to allow ample parking space. Don't forget the address—279 North Commercial street.

<b>Children's Stockings</b> Bear Brand quality in all sizes, regular selling price 35c, our get acquainted price <b>19c</b>	<b>Aluminum Percolators</b> Guaranteed 99% pure Aluminum Percolators, while they last <b>89c</b>	<b>Moleskin Pants</b> Moleskin stripe Dress Pants, regular value to \$4.00, our get acquainted price, special <b>\$2.49</b>	<b>Lunch Kits</b> Lunch Kits complete with Thermo Bottle, special now <b>\$1.45</b>	<b>Men's Caps</b> Men's Dress Caps, regular value to \$2.50, buy now at <b>95c</b>	<b>U. S. A. SHIRTS</b> Double elbows and lined bosom, regular selling price \$2.85, our get acquainted price, special <b>\$1.95</b>
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Look for the Big Electric Sign and Blue Front  
5 Doors North of Home Restaurant

<b>Carpenter's Overalls</b> All Sizes, Can't-Bust-Em Brand <b>\$2.25</b>	<b>Painters' Overalls</b> All Sizes, Can't-Bust-Em Brand <b>\$1.65</b>	<b>Khaki Pants</b> Regular value \$1.95, our get acquainted price <b>\$1.45</b>	<b>Velvet Tobacco</b> This well known brand will be sold for special 3 cans for <b>25c</b>
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**Genuine B. V. D.**  
"Nuff Sed," Special **89c**

**Army Wool Long Pants**  
 Army wool long pants built on all wool and serge materials, easily worth \$6.00, our price  
**\$3.25**

**Athletic Union Suits**  
 Men's Athletic Union Suits in all sizes, regular value 85c, our price  
**49c**

**Turkish Towels**  
 Turkish Towels, good heavy grade, a real bargain at 19c.  
**19c**

## Iron Clad Money-Back Guarantee

An iron clad Money Back Guarantee is attached to every article sold here—Any item bought at this store that can be duplicated elsewhere for less money—we will refund your purchase price if desired—you take no chances at Salem's Leading Army Goods Store. Located at 279 North Commercial Street.

<b>Men's Underwear</b> Men's Balbriggan Union Suits, special ..... 79c Two-piece Shirts and Drawers, navy style ..... 49c Army 2-piece Wool Underwear, special ..... 95c Good heavy cotton Union Suits, special ..... \$1.35 50% wool Union Suits, special ..... \$2.95 100% pure wool Union Suits, special ..... \$3.95 Men's Silk Athletic Union Suits ..... \$1.45 Heavy Red Wrist Canvas Gloves ..... 15c Leather Gloves, genuine, horsehide ..... 75c Gauntlet Canvas Gloves, special ..... 15c Leather Face Gloves, special ..... 25c Goatskin Gloves, special ..... 39c	<b>Men's Leather Coats</b> Leather Moleskin Vests, special ..... \$7.75 Genuine Horsehide Leather Coats ..... \$11.95 Sheepskin Coats, special ..... \$8.45	<b>Men's Dress and Work Pants</b> Men's Dress Pants, special ..... \$1.95 Men's Wool Dress Pants, special ..... \$2.95 Black Bear Brand Water Repellant Pants, regular value \$5.00, our price, special ..... \$3.75 Corduroy Pants, regular \$5.00 value in guaranteed Corduroy, our price ..... \$3.50	<b>Men's Work Shoes</b> Men's Scout Shoes, special ..... \$1.95 Boys' Shoes, special ..... \$1.95 One lot of Men's Dress Shoes, special ..... \$2.95 Work Shoes, guaranteed all leather ..... \$2.45 Extra heavy good strong Work Shoes ..... \$2.95 Genuine Herman's Russett Army shoes, special \$3.95 Genuine double sole Housekemp Work Shoes, regular \$7.50 value, our price ..... \$4.95 Men's leather lined Shoes, regular value \$7.50, our get acquainted price ..... \$4.95	<b>Men's Dress Shoes</b> Friedman & Shelby brand Shoes, 12-inch tops, moccasin toe, a regular \$8.50 shoe, our get acquainted price ..... \$4.95 Dr. Johnson's hand turned sole shoe, a wonderful value at ..... \$4.50 Remember, all of our Shoes are guaranteed to give satisfactory wear; a new pair if they fail to give satisfaction. Men's Dress Oxfords will be sold for ..... \$4.50 Ventilated Oxfords will be sold for ..... \$2.45 Canvas Gloves ..... 10c
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<b>Blankets Double</b> Double cotton Blankets, a wonderful value at <b>\$1.75</b>	<b>Ladies' House Rubber Aprons</b> In fancy patterns, Special <b>49c</b>	<b>Heavy Cotton Blankets</b> Good heavy cotton Blankets, will be sold for <b>95c</b>	<b>Genuine Army Blankets</b> Genuine U. S. Army O. D. all wool Blankets. These Blankets are guaranteed to weigh 4 lbs. and over, special, \$2.95	<b>Dress Shirts</b> Dress Shirts, regular value \$1.75, our price 95c <b>Dress Shirts</b> Dress Shirts, regular \$4.00 value, our get acquainted price \$2.45	<b>Screen Hats</b> Regular 75c value specially priced at <b>49c</b>	<b>Genuine Army O. D. Shirts</b> Made of Melton and Serge materials, has double elbows, lined bosom—a real value specially priced for \$2.85
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We have made elaborate preparations to take complete care of your wants on camping equipments and cordially invite the people of Salem and vicinity to investigate our goods and compare our prices with others!

<b>Auto Tents</b> 7x7 8-oz. Special ..... \$ 8.70 7x9 8oz. Special ..... \$10.40 We also carry a complete line of Ladies' Hiking Breeches, Blouses, Knickers, Coats and Shoes at a real savings.	<b>Wall Tents</b> 7x7 8-oz. Special ..... \$ 8.05 8x10 8-oz. Special ..... \$10.20 10x12 8-oz. Special ..... \$12.40 10x14 8-oz. Special ..... \$14.65 12x14 8-oz. Special ..... \$16.85 14x16 8-oz. Special ..... \$19.60	<b>Corduroy Breeches</b> Double seat, regular value \$5.00, Our price <b>\$3.50</b> <b>Moleskin Breeches</b> A brute for wear, specially priced <b>\$3.50</b>	<b>All Wool and Serge Breeches</b> Special, pair <b>\$3.75</b> <b>All Leather Leggings</b> \$5.00 value, special <b>\$3.95</b>	<b>Genuine Army Soap</b> 1 Bar 10c, 4 Bars 25c, 18 Bars \$1.00 <b>Moleskin Pants</b> Regular \$3.50 to \$4.00 value, Our price special at <b>\$2.45</b>
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# Salem's Leading Army Goods Store

279 North Commercial Street

Just Across the street from Daniel J. Fry Drug Store

Look for the Big Electric Sign and Blue Front

