

SEVENTY-FIFTH YEAR

SALEM, OREGON, SUNDAY MORNING, APRIL 26, 1925



Auto News of the Day



RADIO — BICYCLE — MOTORCYCLE

BICYCLE EXPERT ARRIVES IN SALEM FOR NATIONAL CYCLE WEEK PROGRAM

SAFETY HINTS WILL BE GIVEN

Member of Staff of Cycle Trades of America to Arrive Today

J. Howard Rodda, one of the staff of the Cycle Trades of America, will arrive in Salem today and will remain during the National Bicycle week—April 27 to May 2. The work performed by Mr. Rodda is of a general educational nature in connection with the bicycle, for he delivers addresses to the children on the proper way to ride a bicycle, how to avoid accidents by observing the traffic rules, general hints on "Safety first," and other important points about the bicycle that the average rider should know.

NATIONAL BICYCLE WEEK

National Bicycle week this year will be celebrated April 26 to May 2, both inclusive. It will be under the auspices of the Cycle Trades of America, Inc., an organization which includes practically all bicycle manufacturers and makers of parts, accessories, and tires.

the country. In this period national and local organizations everywhere vie with one another in putting on races of every description, parades, hikes, and innumerable stunts and contests in which the bicycle plays the major role.

According to the latest compilation, there are approximately 3,000,000 bicycles in the United States with an annual production reaching almost to the half million mark.

More than fifteen thousand dealers in bicycles and accessories take an active part in the annual week, with the Cycle Trades of America augmenting their efforts to make the celebration an impressive one by advertising in a list comprising nearly 700 newspapers throughout the country.

In addition to this national advertising, thousands of dealers advertise in their local newspapers, organize bicycle parades, and races, and hold demonstration of all sorts. Headquarters reports that more than a hundred race meets and parades will be conducted during the week this year.

National Bicycle week happens to fall this season during the same period that National Boys' week will be supervised by the Rotary clubs of America. In a large number of cities street parades of boys' organizations will be put on and, as many of these bodies have bicycle corps, the bicycle will be demonstrated in all its pleasure and utility phases. Bicycling has become one of the most popular of the recognized activities of the Boy Scouts of America and Young Men's Christian associations, and also is extremely popular with the Campfire Girls organization, and others.

Those who wish to conduct local race meets can get full particulars from the following:

TWO BUY NEW KNIGHT SIXES

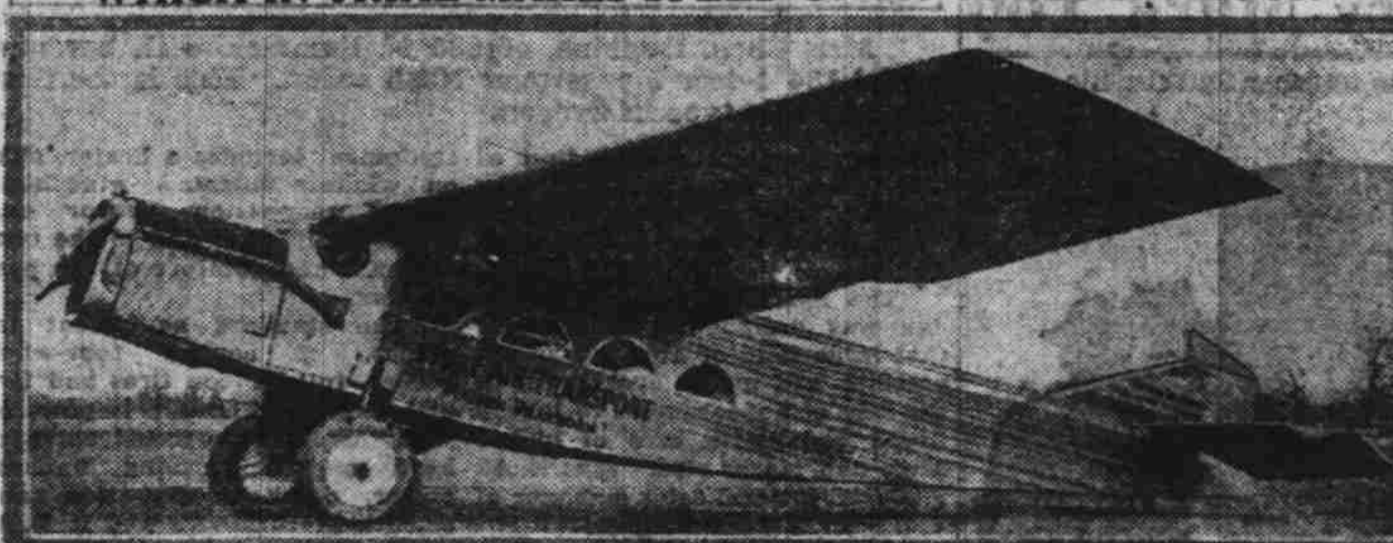
Vick Brothers Deliver Two Willys Knight Sixes Last Week

The new Willys Knight six is now a reality in Salem, two of these models having been delivered the past week to prominent Salem people. The first to be delivered was a Touring model to Edd Blessing of 1895 Center street, Salem and the other was a Sedan to Thomas B. Armstrong, superintendent of the Oregon Pulp and Paper company, of Salem. Each of these owners are most enthusiastic concerning their new cars.

Other sales made recently by Vick Brothers are as follows: Overland coupe sedan to H. M. Smith of Salem; Willys-Knight touring to W. J. Williams of Woodburn; Overland Six sedan to W. N. Simon of Salem; Overland touring to S. W. Marsters of Salem; Willys Knight sedan to E. A. Lee of Salem; Overland Six sedan to W. J. Nelson of Selma; Federal Knight truck to Salem Sanitary Milk company, of Salem; Overland touring to M. P. Henderson of Salem; Overland touring to Paul N. Bassett of Salem; Overland touring to Miss Laura Yantis of Salem; Overland sedan to A. N. Moore of Salem; Willys-Knight touring to Sam Stevens of Black Rock; Willys-Knight sedan to Adam Engel of Salem; Willys Knight touring to L. A. Scheelar of Salem; Overland sedan to Frank Hettwer of Mt. Angel; Overland touring to John Nage of Mt. Angel, and to J. A. Ferschweiler, also of Mt. Angel.

Vick Brothers report sales to average one per day of new cars and better than one per day of used cars.

SECOND FORD TRANSPORT PLANE, THE "MAIDEN DEARBORN," WHICH IN TRIAL MAKES SPEED OF 115 MILES AN HOUR



The "Maiden Dearborn" was photographed at the Ford airport at Detroit, following trial flights in which the giant all metal plane made nearly two miles a minute. Its sister ship is now in the air.

GAS PRICE GOES UP; TAX IS LOW

Standard Adds 2 Cents to Regular Cost; Michigan to Profit

Toledoans, not in sympathy with the Ohio Legislature's plan to put a 2-cent tax on each gallon of gasoline will be confronted on Sunday with an increase in the price of gasoline of 2 cents a gallon.

The Standard Oil company, announced that filling station prices will be 2 1/2 cents a gallon, instead of 20 1/2 cents. The raise goes into effect, also, in Columbus and other Ohio cities. The Hickok company, which sell Hi-Speed gasoline, has not announced an increase.

Toledo executives of the Standard Oil company would not say if this raise anticipated an immediate application of the gas tax but were of the opinion that it was meant only as a straight advance. If only an advance Toledo motorists may look forward to gasoline selling near 25 cents a gallon when the gas tax goes into effect.

mail service. The planes can be built as quickly as there is a demand for them, the Ford plant having been placed at the disposal of the Stout Air Transportation Company, which is manufacturing them. The Fords have gone deeply into the aviation question and are backing the Stout company with the idea of advancing commercial aviation.

NEW OFFICERS ELECTED

Edward Ver Linden was elected president of the Peerless Truck & Motor Corporation at a meeting of the board of directors held at the Peerless plant in Cleveland, Tuesday April 14. Mr. Ver Linden was elected president and general manager of the Peerless Motor Car company, which is the operating company, on February 13, and has been in charge of the company's business since Feb. 13. L. R. German, who is Mr. Ver Linden's assistant in the management of the company, was elected vice-president of the corporation. F. A. Trester, secretary, and John F. Porter, treasurer, were re-elected to their respective offices.

HUP TEST PROVES NO VIBRATION

Cigarette Stands Upright on Fender While Engine is Run at Various Speeds

A cigarette doesn't weigh very much.

Stand it up on end and the slightest jar will upset it.

So when officials of the Hupp Motor Car Corporation were looking for a suitable object to test the smoothness of the Hupmobile Eight engine they selected a cigarette and placed it on the fender of a new Eight touring car. The engine was started and run at varying speeds from idling to wide open throttle—the equivalent of 70 miles an hour.

"Throughout the engine's entire speed range the cigarette remained upright. Were there any engine vibration it surely would be so magnified in transmission to the fenders that no such object as a cigarette would remain there a moment," said O. C. Hutchinson, general sales manager, who was an interested spectator while

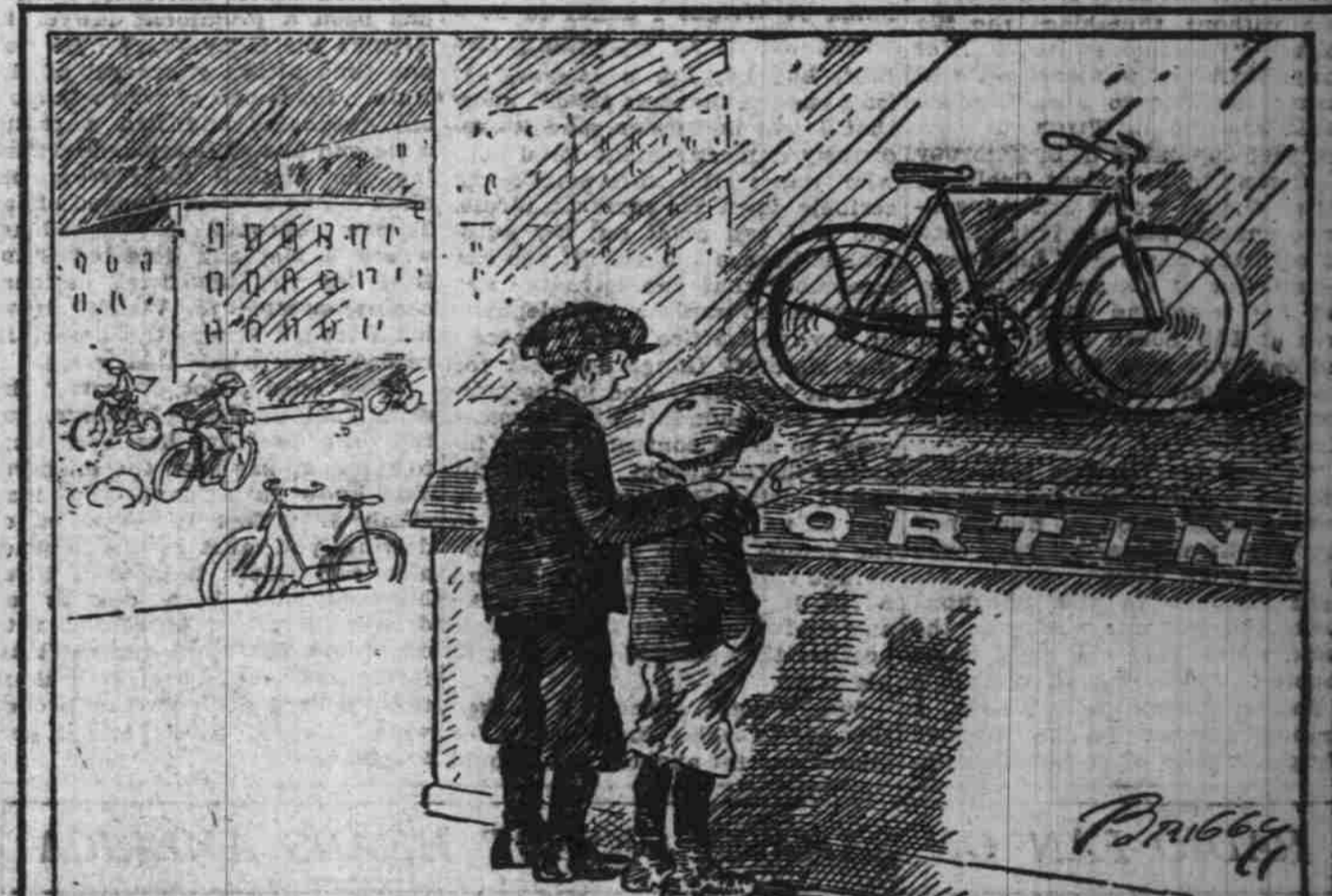
this test was being made. This result was not unexpected, however, as during the blocktesting of the motor before production started, another more difficult test was made by standing a penny upright on the cylinder head and running the engine wide open. Despite the different speeds at which the engine was turned over the penny didn't quiver a bit. It stood on end just as quietly as when the engine wasn't running at all.

Factory men made a number of other engine demonstrations, showing that the new Eight power plant is entirely free from vibration and runs just as smoothly at top speed as when operating at ordinary driving ranges.

In commenting on what he termed "most remarkable exhibitions" Mr. Hutchinson added:

"When Hupmobile was making plans to build this Eight the engineers were instructed to produce an engine that would be entirely free from vibration. They have been singularly successful. I have witnessed many different methods of demonstrating the smoothness of an automobile engine—but never before have I seen a cigarette used. And it is twice as effective because it is so much lighter. The slightest jar will upset it.

"If you don't believe it, try it on the fender of your own car."



When a Feller Needs a Friend!

There isn't a youngster anywhere who hasn't a bicycle who doesn't need a friend!

Your boy—has he a bicycle to keep him outdoors getting a healthy tan, growing stronger day by day, developing into the very picture of perfect health and clean-living boyhood?

The initial cost of a bicycle is very moderate—the upkeep is practically nothing. Your dealer will be pleased to show you the latest models—for your boy, your daughter, your wife, yourself. You ought to see them today.

Everybody, from six to sixty—to enjoy the benefits of outdoor life, get plenty of exercise, and keep in the pink of condition—should

Ride a Bicycle



BICYCLES

SAVE

Your car fare
Your Time
Your Health
Your Fun

Get Yours Now
Pay Only **\$5** Down

The Balance \$1.50 a Week
and Ride a Bike

HARRY W. SCOTT

"The Cycle Man"
147 So. Commercial St. Phone 68

\$5.00 \$1.50

DOWN Per Week

BUYS ANY BICYCLE

In Our Immense Stock

All Right, Boys! Now's your chance to buy a bike and pay for it by delivering packages and doing other errands

This Week is National Bicycle Week and We Want Every Boy Who Wants a Bicycle to Have It.

LLOYD E. RAMSDEN

387 Court Street Phone 1687

APR. 26th — MAY 3d.

BOYS WEEK

