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HILL CLIMBING DATE NOW SET

May 31 Announced As Day For Cottage Grove Motorcycle Climb Event

Plans have already been completed for the holding of the Third Annual Mt. David Motorcycle Hill Climb at Cottage Grove, this year



CODY EVANS

the date to be May 31. For the past two years this event has been sponsored entirely by the motorcycle riders and only a small amount of publicity was given it. yet it is estimated that over 5000 people, besides those living in

Cottage Grove, journeyed to see this big thrilling event. This year the Cottage Grove Chamber of Commerce is taking advantage of the special opportunity offered, by having this climb held in their city, and are going to send out invitations to all cities to come and witness this big hill climb. They are expecting a crowd of at least 15,000 people. Many Salem people are especially interested in this climb, as it will be remembered that, Cody Evans, a local motorcycle rider, has been the winner of this event for the past two years and intends to ride again this year. The Mt. David Hill is by far the best hill that has ever been used for a motorcycle hill climb in the entire Northwest, it offering the most thrills and the best view of any hill climb held.

CHANGE ALL SPARK PLUGS IS SLOGAN

Increased Power, More Pep and Speed if New Plugs Are Used

By O. C. HOHDE
(Chief Engineer Champion Spark Plug Company)

Within two years you will probably be changing spark plugs as regularly—but not as often, of course—as you change crank-case oil now. You will install a new set of spark plugs about every 10,000 miles, or at least once a year, because you will have found, either from your own experience or from that of other owners, that it is genuine economy.

No matter how well made a spark plug is, the stress imposed by millions of power strokes saps its efficiency. The Spark loses its intensity. Gasoline and oil are wasted. Power is lost. Pick-up is slower, and the entire engine performance is sluggish and unsatisfactory.

Thousands of motorists have already learned the economic saving of installing new spark plugs at regular intervals. The movement is spreading farther as these actual advantages are becoming more apparent. New spark plugs will give your car greater hill climbing ability, more power, and speed. They actually cost you nothing as they save their cost of gasoline and oil alone.

WOMEN'S TEAMS MEET

ALBANY, Ore., April 16.—Albany college women's debating team contended with a women's team of the College of Puget Sound here tonight in an open forum on Japanese immigration. No decision was rendered.

H. M. Salisbury Is Announced as Export Sales Manager of the Nash Motors Company

H. M. Salisbury, long prominent in the export field of the automobile industry, has been appointed export sales manager of the Nash Motors company. This announcement was made today by E. H. McCarty, general sales manager of Nash Motors at the company's offices in Kenosha, Wis. Mr. Salisbury has already taken over active work of the Nash export department.

"There is, so far as I know, no man in the export field of the automobile industry better qualified than Mr. Salisbury to handle this important end of our business," said Mr. McCarty. "Mr. Salisbury's experience in the automobile industry dates back over a period of fourteen years and for a number of years past his activities have been confined to overseas merchandising of motor cars. In securing Mr. Salisbury, the Nash Motors company, we feel, has made a fortunate selection."

Few executives in the automobile industry are more widely known or held in higher esteem than Mr. Salisbury; he has not only circled the globe, but goes to Nash Motors just after having finished a 60,000 mile trip which took him into practically every civilized country on earth. He is at home in every important city abroad and has a wide acquaintanceship among the leading automobile merchants in overseas countries throughout the world.

Like many men now prominent in various fields of the automobile industry, Mr. Salisbury received a sound training early in life when he took up work on the bench in a machine shop. That was in 1896 in Goshen, N. Y. Just after he had left school, when for four years he was apprentice and later was assistant chief machinist of the Jay Herbert Newbury foundry and machine shop.

Following this, Mr. Salisbury served ten years with the Bank of America in New York, starting as a messenger and finally becoming a junior officer of that institution. This banking experience formed a sound foundation of the duties which devolved upon Mr. Salisbury as assistant treasurer of the General Motors company of Detroit, and also was valuable to him as of credits, collections and claims, and also was valuable to him as vice-president and assistant general manager of the General Motors Export company of New York, which position he occupied from 1912 to 1916.

sudden death of Mr. Bennet at Kenosha, however, the firm liquidated before it had gotten into active operation. For several years following this, Mr. Salisbury was general manager of the New York branch of the F. B. Stearns company and during 1919 and 1920 he was acting vice-president of John N. Willys Export Corporation of New York in active charge of sales, becoming export manager of the Maxwell Motor Sales Corporation in 1920 and handling overseas merchandising for that company and the Chrysler

(Continued on page 5)



Birthday Bicycles

There is no smile so broad, so genuine, so heartfelt as the smile of a youngster who gets a birthday bicycle.

There is nothing you can give which will afford so much enjoyable exercise, health, body-building. Costs little to buy one—next to nothing to keep it running.

We have models for everybody—boys, girls, men, women. We invite your early inspection.

Ride a Bicycle

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387 COURT STREET
Dayton and Columbia
Bicycles
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Where Your Dollars Have More Cents



WILLARD Invented This

This is a piece of Willard Threaded Rubber Insulation. It goes between the plates of the Willard Threaded Rubber Battery.

As long as you have this insulation, you will never have to pay a bill for having your battery reinsulated. If for any reason it fails in its duty we will replace it without charge to you.

Fair enough, isn't it?

JOE WILLIAMS

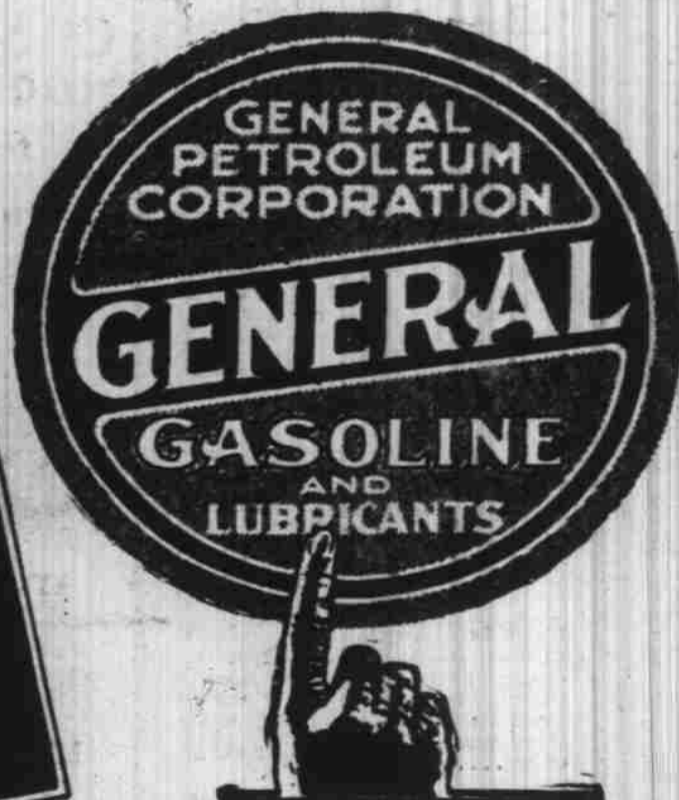
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Quick Starting ✓
Clean Combustion ✓
Maximum Power ✓
Full Mileage ✓



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- ONE—A fast, easy start in any weather followed at once by quick, smooth pick-up.
- TWO—Clean combustion insuring the utmost in momentum from each piston-stroke and a minimum of carbon deposit.
- THREE—Maximum power insured by graduated surge of impulse resulting from correctly-balanced fuel.
- FOUR—Full mileage, the logical and unavoidable outcome of the three preceding factors.

Now is a good time to test GENERAL in your car. Its high quality never varies. Spring, Summer, Fall or Winter—it's always the same!

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Wide doors, both front and rear, and plenty of leg-room for all passengers, give this Hupmobile Club Sedan a free measure of comfort most unusual in this body type.

Yet the price is so low that everyone who can afford an open car will find this popular closed model within his buying ability.

Many standard improvements increase the desirability of the Club Sedan. Duco,

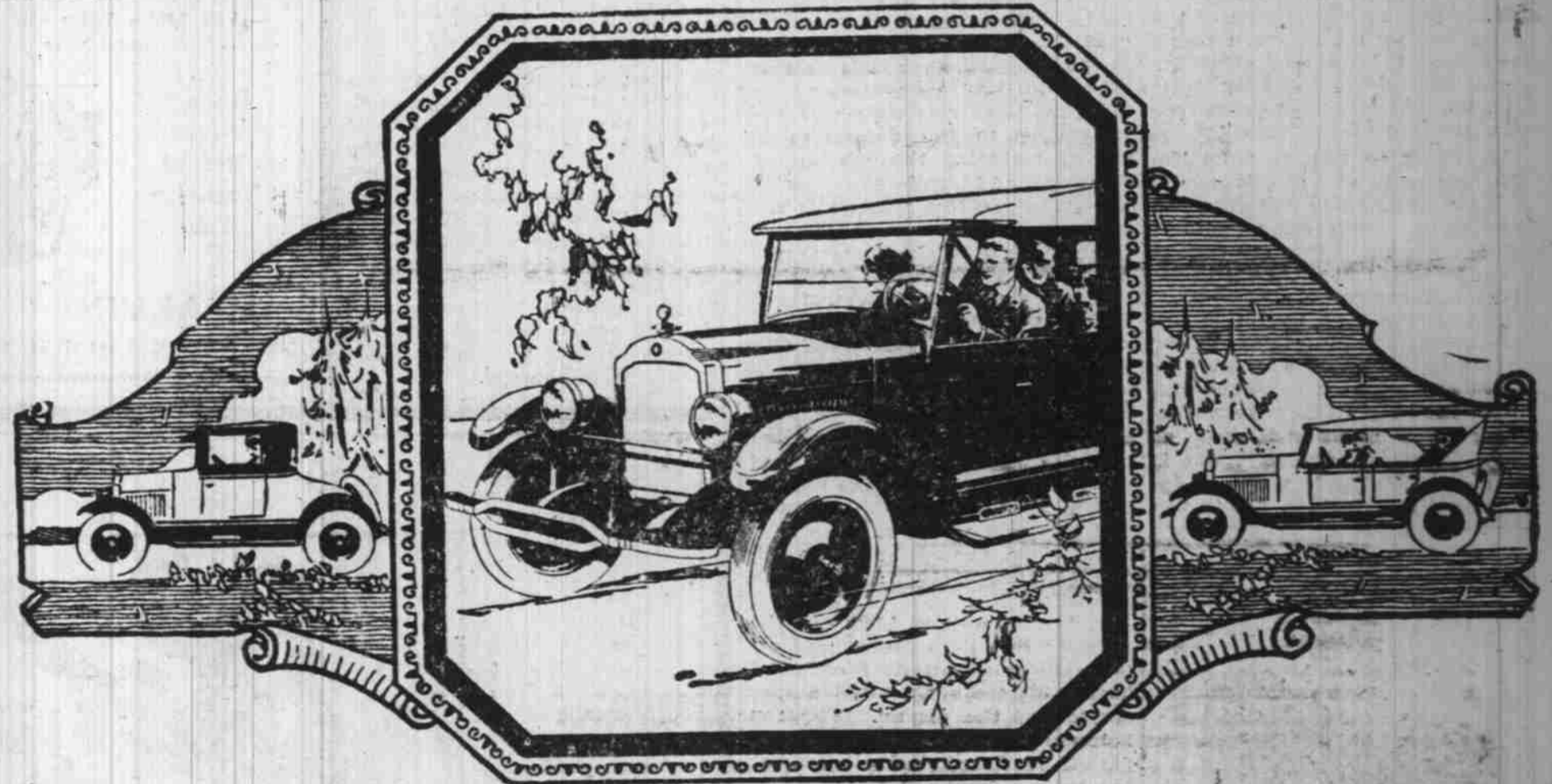
the lustrous finish that improves with age, in either blue or beige; nickel radiator; cowl lamps; unusually large trunk at the rear; balloon tires and natural wood or disc wheels at nominal extra cost.

The Club Sedan offers you Hupmobile's superior chassis performance and long life, plus closed car advantages, at a price that makes it one of the real motor car opportunities of the time.

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The 1925 Star is the best car buy in the low-priced field because it delivers the greatest number of high-grade features ever built in a low-cost car.

Every feature contributes to your comfort, economy and

safety. Built in advance of its competitors, it leads the field by its superior service which it delivers at the minimum of expense—beginning with its low cost, clear through every day of its long life, you save money.

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