

U. S. NAVY OFFICERS IN FRANCE



P A C K A R D
Fulfills Long Life Expectations

Six months ago Packard began asking all buyers of Packards everywhere how long they expected to keep their new cars.

The record shows that 90% intend to keep their Packards three years or more, 75% four years or more, and 60% five years or more.

Every seventh owner expects to keep his car ten years.

The Packard owner does more than expect to keep his car—he keeps it.

For example, in Wilkes-Barre, Pa., a town of 77,000 population, 215 Packard Six cars were bought during the past five years and 212 are still in service there.

FRED M. POWELL
MOTOR CARS

Ferry and Cottage Phone 2126



"Overturnd Automobile Is Fatal"

The above headline from Thursday's Statesman is almost a daily news item. Soft tops break under the weight of the car, crushing or injuring the occupants. To provide "Safety First" a new type of automobile has been manufactured—

The Studebaker Duplex Phaeton

with the steel top built integral with the body, sufficiently strong to bear the entire weight of the car, is by far the safest car built today. In addition its roller enclosures give closed car comfort with open car freedom.

Thirty seconds from an open to a closed car.

Marion Automobile Co.

Phone 362

Open Day & Night

Opp. Hotel Marion

Return From 6000 Mile Trip and Pronounce Salem Best City Seen

John Williamson and Family Travel to Texas and Back and Are Satisfied Oregon the Best State Passed Through and Salem the Best City in Oregon—Plan Development on North Capitol Street to Cost \$50,000.

Mr. and Mrs. John Williamson, and son Jean, have just returned from a 6000 mile trip to Texas points by auto. They traveled by way of San Francisco, Los Angeles, Phoenix, El Paso, Ft. Worth and to Dallas, their destination. Eight and a half days were consumed in going, and the return was made by one day less time. Their only auto trouble for the entire trip was two punctures.

The Williamsons came to Salem from Texas about four years ago, and this is their second visit by auto.

They selected Salem as their home and have been very active factors in the development of the city during that time. They became interested in property along the north end of Capitol street. They built a fine home of stucco in Spanish style; they built the Lone Star service station, in same style of architecture. Across the street they built a fine garage building and called it the Texas Garage. They opened up an auto camp ground, building ten cottages. They built a fine stucco store building, just completed, also in the Spanish style.

Mr. Williamson, in addition to all of this development for that part of the city, has been engaged in building homes for sale. Last year he built in that vicinity forty neat cottage homes which he sold on the payment plan. In fact that section of Salem might justly be re-named Williamsonville.

Better Pleased Than Ever
Since his return from Texas Mr. Williamson says that he is better pleased with Oregon, and Salem in particular, than ever and that on the entire trip he saw nothing that would tempt him to leave Salem.

To prove his assertion he has already begun work on improvements at his auto camp ground which will cost \$25,000. Across the street and a block north of his present buildings he is building a 5-pump service station which he proposes making the finest service station in the state of Oregon.

Mr. Williamson insists that he is just as much of a Texan as ever and that his attachment to his old state is best represented by the following eulogy from a Texas paper:

The State of Texas
"Texas occupies all the continent of North America except the small part set aside for the United States, Mexico and Canada. Texas owns all the north of the Rio Grande, the only dusty river in the world; also the only one with the possible exception of the Trinity which is navigable for mud cats and pedestrians.

"Texas is bounded on the north by twenty-five states, on the east by all the oceans in the world except the Pacific, and the South by the Gulf of South America, and on the west by the Pacific Ocean, the Milky Way and the sidereal universe.

"If Texas were chopped off the east of the United States and the Panhandle it would float out into the ocean, as it rests upon a vast subterranean sea of fresh water.

"Texas is so big that the people in Brownsville call the Dallas people Yankee, and the citizens of El Paso sneer at the citizens of Texasiana, Texas, as being snobs from the effete east.

"It is one hundred and fifty miles farther from El Paso, Texas to Texasiana, Texas, than it is from Chicago to New York. Fort Worth is nearer St. Paul, Minn., than it is to Brownsville, Texas.

The chief occupation of the people of Texas, is trying to keep from making all the money in the world. The chief pursuit of the people of Texas was formerly Mexicans, but now it is land buyers, steers and Texas crop records.

"The United States with Texas off would look like a three-legged Boston terrier.

"Texans are so proud of Texas that they cannot sleep at night. If a Texan's head should be opened the map of Texas would be found photographed on his brain. This is also true of his heart. Unless your front gate is eighteen miles from your front door you do not belong to society as constituted in Texas. One Texan's gate is one hundred and fifty miles from his front door and he is thinking of moving his house back so that he will not be annoyed by passing automobiles and peddlers.

"Other Texas landlords have whole mountain ranges and rivers on their ranches. One Texan has forty miles of navigable rivers on his farm. If the proportion of cultivated land in Texas was the same as in Illinois, the value of Texas crops would equal that of forty-seven other states.

"Texas has enough land to supply every man, woman and child in the world with a tract of five feet by twenty and have enough left over for the armies of the world to march around the border five abreast.

"If the alfalfa grown in Texas were baled and built into a stairway it would reach the peafly gates.

"If all the hogs in Texas were one big hog, he would be able to

dig up the Panama Canal in three robits.

"If all the Texas steers were one big steer, he would stand with his front feet in the Gulf of Mexico, one hind foot in Hudson Bay, and the other in the Arctic Ocean, and with his full brush the mist from the Aurora Borealis. Some State—A Texas Visitor."

The following lines were recently written by Mr. Williamson's mother, who is well up in the eighties:

"I'm glad I'm down in Texas Where there's always plenty of room.

Where the landscape is never scrimpy

And the sunshine kills the gloom. The east just cramps my elbows And the north gets on my nerves. So I'm glad I'm down in Texas.

Say: Did you ever go to Texas? Why man, you've missed a sight; There's nothing on a small scale; You can travel day and night And when you thing you're somewhere

You've just only made a start. For there's only two of U.S.A., Texas—and the other part. Cotton! why nothing ever heats it.

It clothes more than half the earth.

And, take Texas out of cattle There is precious little left. If you want a piece of Heaven, Of the purest, sweetest kind; Just eat a Texas melon And you will lose your mind. There's an open sky in Texas, And an open handed heart; There's a big broad grin in Texas Which makes the pulses start: There's greater joy in Texas Than the other sections know; Sure—here is good old Texas The biggest people grow.

Mr. Williamson says the above expresses his idea of Texas, and if you wish to know his appreciation of Oregon and Salem, remember he insists he prefers it to Texas, and does not think any the less of Texas, either.

MOTTO

The world admits that we have a good system of government, but we ourselves insist that it is badly managed. An engine may be ever so good, but a bad driver will bring it down to his own level. It is operation, administration, that determines the matter every time.

Four Points to Consider Before Buying Any Car



The Club Sedan

In your own interest, four considerations should govern you in the selection of your next car.

Performance in actual tests, riding and driving qualities, economy of operation and maintenance and manufacturing back-ground.

We are eager to demonstrate the easy-riding and driving qualities of the new good Maxwell and the fact that it delivers 58 miles an hour and accelerates from 5 to 25 miles in 8 seconds.

For economy we direct you to thousands of contented owners who report 25 miles to the gallon of gasoline and amazingly low upkeep costs.

As for soundness of construction, dependability and long life, bear in mind that the new good Maxwell is completely built within its own great plants. In no other way could you be assured of Maxwell quality at the new good Maxwell price.

Remember, we are eagerly awaiting the opportunity to prove these Maxwell facts.



Touring Car, Roadster, Club Coupe, Club Sedan, Standard Four-Door Sedan— attractively priced from \$885 to \$1095. All prices f. o. b. Detroit, tax extra. We are pleased to extend the convenience of time-payments. Ask about Maxwell's attractive plan. Maxwell dealers and superior Maxwell service everywhere.

Oscar B. Gingrich Motor & Tire Co.
515 S. Commercial

The New Good MAXWELL

May doctors help people whatever the chief administrators are not Bosses in the best sense. The old political "bosses" had that to their credit—they were boss. The limited monarchy is an essential in every job of responsibility. Democracy may be observed to the limit in making plans and reaching decisions, but performance calls for a monarch, a boss. The Committee System is the best for getting nothing done. —Henry Ford.

Rickenbacker
A CAR WORTHY OF ITS NAME

Performance

"Velvet"—exclaimed a customer of long experience with fine automobiles, when first he felt the even flow of power in this Rickenbacker Six.

"Velvety," is the only term that expresses the running qualities and the riding characteristics of this Rickenbacker.

Crank-shaft, held in seven extra-large bearings. Shaft, itself, extra large—so there is no whip.

Then the other Rickenbacker features—two fly-wheels and accurately profiled cylinder heads—all combine to eliminate vibration.

Here you have tremendous power with not the slightest evidence of exertion. It's a grateful relief to the

nerves to sense the smoothness of this motor.

The chassis and body possess similar qualities.

The rigid "double depth" frame—cradle springs and finally the deep, luxurious upholstery, make this a wonderfully comfortable and restful car in which to ride.

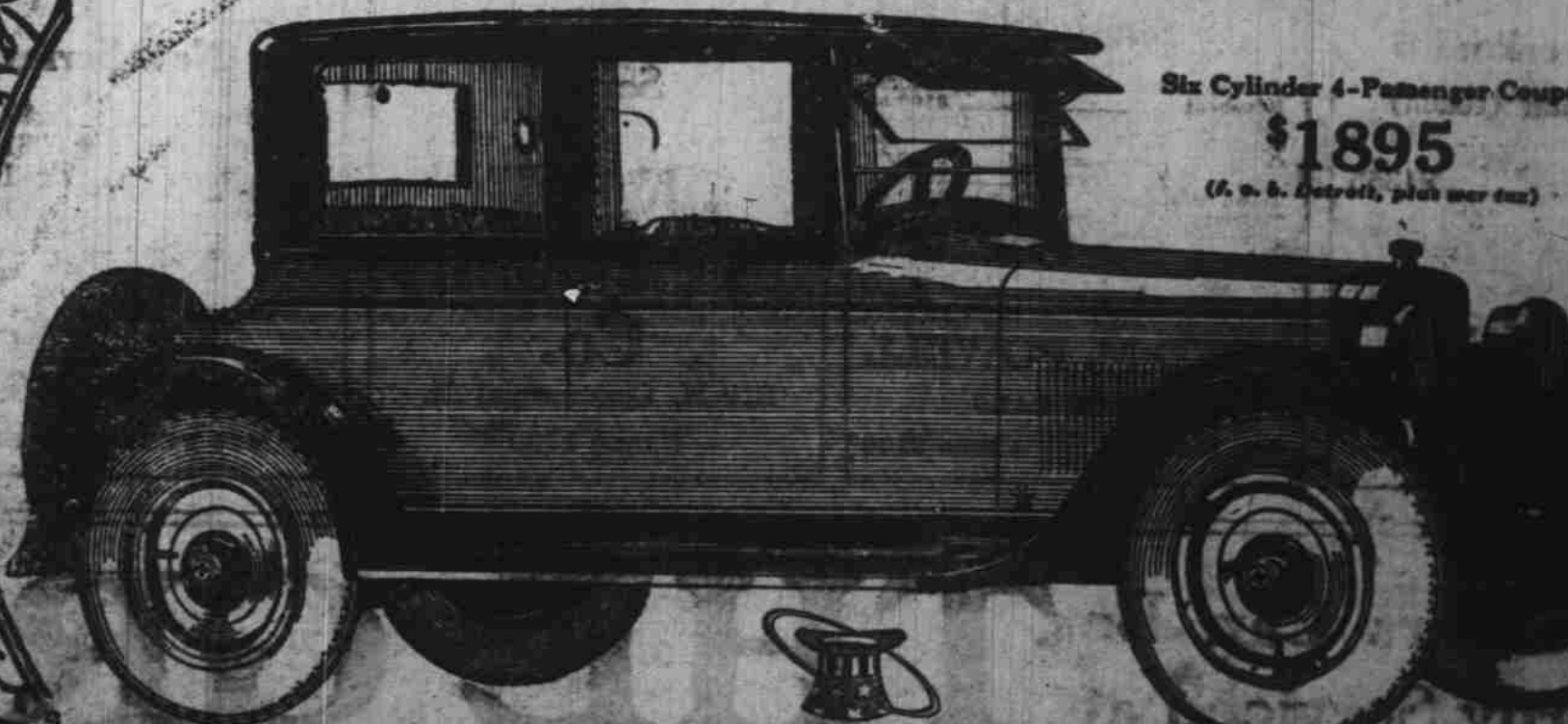
In all round performance—in power, acceleration, speed, hill-climbing, and finally in its ability to decelerate rapidly, but smoothly—with its wonderful 4-wheel brakes—this Rickenbacker Six has, we verily believe, no equal at its price—and no superior at any price.

Drive this Rickenbacker Six yourself—it will be a revelation to you.

F. W. Pettyjohn Co.

"After We Sell We Serve"

219 N. Commercial



Six Cylinder 4-Passenger Coupe
\$1895
(f. o. b. Detroit, plus tax and cost)