



## Auto News of the Day



RADIO — BICYCLE — MOTORCYCLE

### Trick Rider Drives a Harley-Davidson 500 Miles Without Handlebars

Walter R. Patterson, handcuffed to the seat of a 1925 Harley-Davidson motorcycle from which the handle bars had been removed rode from Tacoma, Washington, to Portland last Sunday in a little more than four hours. The trip was without accident and but one short stop was made. The entire jaunt was made with the machine in high gear.

Several hundred motorcycle enthusiasts gathered at the Motorcycle Supply company, where Patterson was employed until going to the Hirsch Cycle company of Tacoma about six months ago, and greeted the trick rider upon the completion of his novel trip.

The trick ride was a feature of spring opening week, staged by Harley-Davidson dealers.

This party which acted as a convoy for the ex-Portland rider included Roy Johnson, William Mowat, Washington referee for the

American Motorcycle association, and William "Dinty" Moore, president of the Tacoma Motorcycle club.

Patterson ended his trip at 11:30 just as the fox and hound chase, staged by local motorcycle clubs was ended. Al Smith of Camas, Wash., was the fox and he was caught by Al Rondero of Gresham. The prize was the purse made up of the entry fees of some 40 riders who took part in the chase.

Motorcycle riders are now looking forward to the northwest motorcycle rally, which is to be staged at Long Beach, Wash., June 19, 20 and 21, according to Harry W. Scott, Salem cycle man. Plans for this event were talked over during their visit yesterday.

The rally will include riders from California, Oregon, Washington, British Columbia, Idaho and Utah. Queries regarding the event

### Trick Ride Is Success



Photo by Oregon Journal Westport Weekly.  
Walter R. Patterson of Tacoma handcuffed to the saddle of a motorcycle from which the handlebars were removed. Patterson rode this machine from Tacoma to Portland Sunday in 5 hours and 45 minutes. Courtesy Portland Oregon Journal

### NEW OLDS SYSTEM IS AID TO DEALER

Dealer Need Not Carry Such Large Stock to Insure Delivery

Production and sales of Oldsmobiles during March totaled nearly three times the record for January, according to official reports from Olds Motor Works, Lansing, Michigan. Preparations are under way for a still greater production during the present month of April.

For some time past the Olds Motor works has been working on a system whereby production is fixed according to actual orders received. For this reason factory production and actual sales figures are on the same level.

This system also has practically eliminated the former practice of dealers carrying large stocks of cars at this season of the year, and for this reason a continued gain in production from month to month is anticipated.

The February business this year showed an increase of 75 per cent over that of January, while the gain for March was 57 per cent over February. Production plans for April call for a 50 per cent increase over March, with a gradual monthly rise into the summer.

Business since January 1 this year has kept pace with 1924, — the biggest year Oldsmobile ever experienced in its 28 years of manufacturing history. Oldsmobile's total gain for last year over 1923 was 30 per cent, and this in spite of the fact that the automobile industry as a whole showed a falling off of 10 per cent.

The demand for closed cars continues strong, though this is usually the big season for open cars. The Oldsmobile coach is consistently maintaining its place as the most popular model, about 40 per cent of the entire production of the factory at this time being coaches.

have been received from all parts of the United States and it is expected that several thousand motorcycleists will attend the event.

The rally is the first of its kind to be staged and it is planned to make it an annual affair.

### NEW GARAGE WILL SOON BE COMPLETE

F. W. Pettyjohn Company to Move into New Quarters About May First

The F. W. Pettyjohn Co., distributors for the Oldsmobile and Rickenbacker automobiles, also carrying one of the most complete lines of used cars in Salem will move into their new quarters at Commercial and Center streets, which is now nearing completion, on or about May 1. Their increased business has forced them to larger and more spacious buildings where they will be in a position to give even better service than heretofore. They will have in connection with their sales room a full line of parts and accessories. Also being able to take care of a liberal amount of storage. Their shop will be fully equipped and managed by expert mechanics who are ready to give honest to goodness service.

The F. W. Pettyjohn company's business interest here will be as in the past, under the direct management of Mr. J. H. Madgen who needs no introduction, being a booster for Salem and surrounding territory. He extends to his old and new friends a hearty welcome and in the future, as in the past, his whole ambition will be to please. Taking his slogan for it— "After We Sell We Serve." This in a measure has had a great deal to do with the upbuilding of their business, and we bespeak for them an increase in their business in their new location.

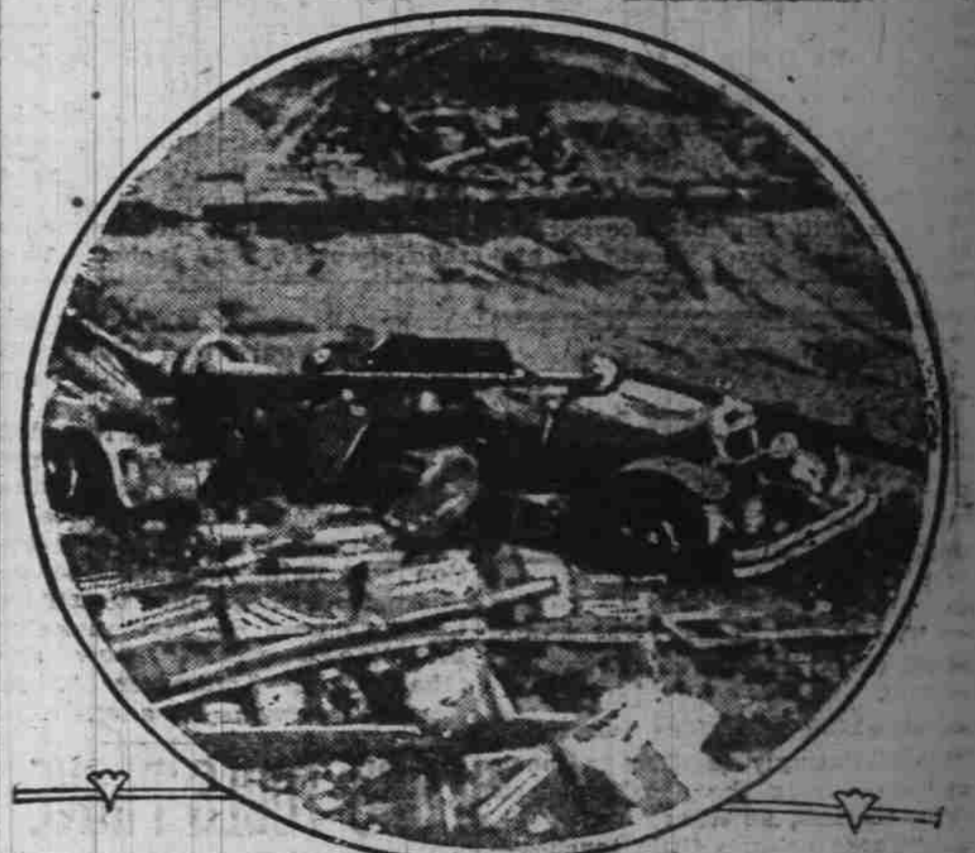
### RECORD SALES OF DODGE BROTHERS CARS

In connection with the sale of Dodge Brothers, Inc., to Dillon, Read & Company and the announcement that the organization of this important automobile manufacturer would remain unchanged, it is interesting to find sales of Dodge Brothers cars and trucks making still further gains.

Retail deliveries during the week of March 23, 1925, gained 34 percent over the same week in 1924 and exceeded every week but one in Dodge Brothers history. Retail orders obtained by dealers established a new high record, exceeding the same week in 1924 by 37 percent. All sections of the United States shared in these gains, while exports have been increasing even more rapidly than domestic sales.

Deliveries throughout the world in 1925 to date show a gain of approximately 11,800 Dodge Brothers cars and trucks over the same period of 1924. Despite the large increase in

### Thru Two Million Dollar Fire Without A Surface Scratch



Above is a picture of an automobile which emerged from the recent \$2,000,000 Kansas City Automobile Show fire without damage to the smoothness or lustre of its original surface finish.

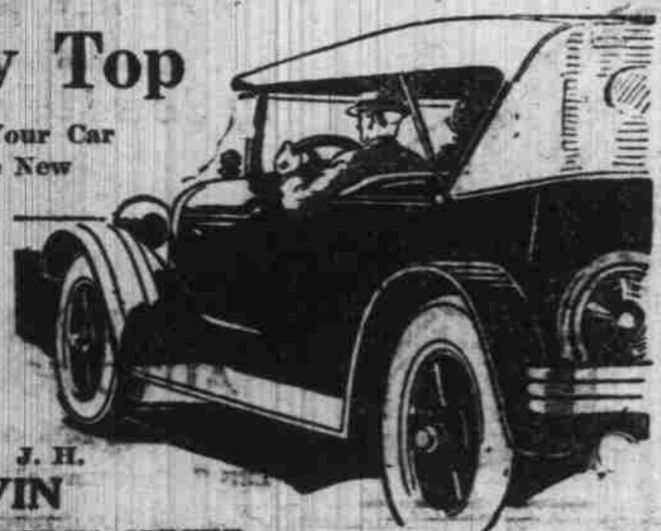
Dodge Brothers output, retail deliveries are running 100 cars ahead of production, and new retail orders 300 cars per day ahead of production.

At Palm Beach  
Muriel: "Why you love me as much in June as in February?"  
Jack: "More, darling. There are two more days in June."

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