

THE SECOND LINEN MILL FOR SALEM
Salem people are now actually sub
the second linen mill for this city-
he second linen mill for this city-
And the indications are that they
And the indications are that they will promptly take all That is $\$ 300,000$, or
is
proposed mill
This will show the result of good business sense, because
tis stock will pay good dividends; it is a sound investment
or money-
And it will show more--
It will show to the world that the greatest industrial advantage of this section is to begin to be realized. For the
fact that the finest fiber flax can be grown and manuactursreatest industrial advantage we have-
the North American continent-
And more and this-
It is an advantage, or a combination of advantages, pos
assed in so great a degree and to so great an extent by no sessed in so great a degree and
That is, there is no other district in the world with so
nany acres adapted to the growing of fine fiber flax that has also all the advantages of manufacturing practically 100 per
perfect-
Right water, right atmosphere, right climate, right dis-
Put this second linen mill
ourage the putting in proposition over, and then en hroughout this section, and take advantage of the two hree propositions for specialty mills using linen yarn
And Salem will have been given a good start
ing the great linen center Nature destined it to be
And it will be well on the way towards 50,000 popula
ion, and then 100,000 , and then on up as fast as the people want to go; for there is no limit to linen and hemp develop ment here.
why all this wors, and follow it up, and the people will wonde
There is no other annual cro of being made into such values as fiber flax - not one. An it is a staple, and has been a staple for 6000 years and more

## CHANGE OF PROGRAM

An appeal for a wider distribution of the benefits century, has been the guiding spirit of gridiron effort a Michigan University. It is an urgent call for a wider partici pation of students in physical effort which not only convey
the assurance of victory to the alma mater, mid the applaus and hero-worship of the winning school, but it is an effor by this famous athletic mentor to engage a larger portion o the student body in the games themselves. The number those students now benefited from the actual physical an tivities in proportionally very small, in fact almost negligible And while the players learn through practice and regular con tests self-control, clear discrimination, and values of coopera tive and individual effort, the students on the side-lines de velop and express school loyaity. They observer of obedience to rules of training and th value of individual team-work.
While the benefits of modern athletics are obivously for the student body is obliged to contribute to the financial $r$ quirements of the athletic program; and all the students a at least expected to give of their time and effort in encourag
ing the team, whatever may be their individual inclination or demands upon their finances and time. Nor is the weather man always favorable to the good health of the yell master horts on the side-lines.
The public is showing increased interest in school an
lege athletics. It is more seisitive just now to the rela five values of interschoolastic sports as applied to the few an the many, than ever before. The time and effort thus sub cational work as well as parents and taxpayers, friends
both youth and the schools, are criticising athletics as inter
fering with the effectiveness of the regular school program That too much expense is involved; that an undue amount time devoted; and that a superlative degree of emphasis
here placid, are included in these criticisms. And the critic' est in literary activities as oratory, debate, or even musie, comparison to that shown in the larger attendance at athleti
The appeal of the famous coach is timely and it is per-
tinent. It is the result of athletic vision and a fair interpretation of educational problems. There should be a determined effort by school and college administration and students
themselves to secure and maintain a more equitable balance etween the athletic and literary activities of the instituprogram, student bodies and teachers should encourage more are so many of real merit in the development of the finest demand of the present is a well balanced educational program
of work, study, and recreation.

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NURSERY GTOCK 8
Prune Trees

Willamette Valle

Cross Wiord Puzzle


## Feed Your Glands



