

SEVENTY-FOURTH YEAR

SALEM, OREGON, SUNDAY MORNING, MARCH 29, 1925

## USED CAR CORNER IN NEW LOCATION

Now Occupy Former Location of Kirkwood Motor Company

The Used Car Corner will be open for business in their new location, 246 State street, in the rooms formerly occupied by the Kirkwood Motor company, Monday. The display room at this new location will be more centrally located and more convenient than the one formerly occupied. The company is advertising their new location as one half block west of the Ladd & Bush bank. This will assist those not familiar with the street numbers to locate them more readily.

The Used Car Corner has been established here for over two years during that time they have established themselves as dealers in nearly new Fords, buying their cars wherever the market is lowest, shipping them to Salem and selling them with the same guarantee as new cars at very attractive prices. They have had on their floor new Fords which they have offered at a discount. It is believed that this is the only place that a new Ford has ever been offered at a discount.

Vern Anderson, proprietor of the Used Car Corner, says that if you can sell your next door neighbor you must deliver the goods. "The fact that we have sold 32 cars within the radius of one block and four to one family, is certainly evidence of our values and service."

"The majority of our sales we have made through the satisfied customer bringing in their friends. We have several customers who have bought several cars from us. They have bought a low priced car at first, coming back later to get one a little bit better and then again later to get a still better one. We believe that our biggest asset is our many satisfied customers, added Mr. Anderson.

The nights are getting warmer, and now the baby won't howl for so many drinks of water.

### CLAIM THAT RADIO IS HARMFUL DISPUTED

The recent reported declaration of Dr. Harris, head of the Brooklyn State hospital for the insane, that radio contains little of value and possibly much of harm to mentally sick patients is not supported by the opinions of other physicians who come in daily contact with this class of people, according to a statement made public today by Alfred M. Caddell, secretary of the American Radio association. Each of the several physicians interviewed stated that there was no fundamental data upon which such a declaration could be based.

Yet those who most loudly demand respect for law demand it only for the law that pleases them.

## STUDEBAKER WINS IN TRYING ORDEAL

6 Duplex Phaeton Completes Heartbreaking Grind Through Deserts

Blinding, swirling sand storms; broken, little-traversed desert "roads" and sharp inclines of seemingly impassable hills were not enough to prevent establishment of a new cross-country automobile road record between El Paso and Santa Fe, New Mexico. Sealed in high gear, a Studebaker Standard Six duplex phaeton has just cut an hour and 21 minutes off the former record, established less than a year ago by a Dodge. Its 10 hours, 35 minutes is a mark that bids fair to stand for some time.

The distance is 362 miles. But there is scarce ten miles of roadway that may be called paved. Broken stretches of rough, desert highway lie between these cities and Labajarda Hill, on the road, has been for years considered traversable only in low gear.

Daniel Vaughn, field representative of Southwestern Motors, Inc., of El Paso, made the drive. He caused the gears to be sealed in high gear by representatives of the El Paso Herald. It rolled away at 5:04 a. m., headed up a road never before traversed in high gear by any automobile.

At 3:39 that same afternoon, the car pulled up before the Western Union office in Santa Fe. The seal on the gearshift was still unbroken. In the interval the car had made spurts at 60 miles an hour over the desert, which in this instance means not only shifting sand, but hummocks, rocks and brush-grown raw land.

Other record runs, the time of which has not been approached by any other car, have been hung up by the Studebaker, including El Paso to Los Angeles and particularly El Paso to Phoenix and over Organ Pass in high gear, the only time this feat has been accomplished.

On this newest record run, anxiety was felt about the ability to conquer Labajarda Hill, to climb which a few years ago on any gear was considered a feat. No car ever had made it in high gear. But Mr. Vaughn reports that it was accomplished with none of the difficulties he expected.

Critical examination of the car at Santa Fe betrayed no signs of any strain or necessity for attention. No mechanical attention was given it enroute.

"The difficulties we encountered, and the manner in which this car overcame them, define it as the greatest performing automobile I have ever driven," said Mr. Vaughn as he set off to get out of his clothing and hair the sand which had been pelleted into him in the desert.

## D. J. HULL OBTAINS NEW SHOP LOCATION

Auto Top and Paint Concern Will Be in Business Back of City Hall

Salem automobile owners are now able to get better service at the O. J. Hull Auto Top and Paint company, due to the new move that has been made by the firm.

They have secured a new location in the alley back of the city hall, or rear of 255 High street. The new location enables them to get out of the high rent district and as a result, the overhead of the firm has been kept down to a minimum, effecting a saving to the customer.

The firm has now secured the sole right to the use of the Duco refinishing process in the city. This is a process of baking the enamel upon the automobile body that insures a much better finish and hard gloss. It gives a better

## SEVERE TEST MADE WITH LATEST STAR

Advantages of Four-Wheel Brakes Demonstrated; Safety Is Feature

The 1925 Star car with the million dollar motor took this hill, known as the Cooper Hollow hill, which is located about three miles south of the Dallas city hospital, on high gear through ruts so deep that the running boards struck the ground and these ruts were on the steepest part of the climb.

The car contained the driver and one passenger. The climb was made on two different days with a newspaper reporter from Dallas the first day, and with a Salem reporter.

"We doubt if any other car ever made this hill on high gear before the Star negotiated it, and we know no other car ever made it except the Star with the condition of the roads as they were on March 20 and 21," the Star agency said.

"It takes a car with power, and stand-up qualities to do this kind of work, and to prove that we are sincere in our former statements as to the power of the Star, we are willing to go out to this hill, anytime and with any car and do it again."

wearing quality to the high class paint that is used.

The O. J. Hull Auto Top and Paint company has secured additional equipment in their new location to handle the painting of automobiles.

The firm has a separate varnish and refinishing room, which gives them the opportunity of finishing a job without interruption. Sanitary and safe methods of working are also used by the firm.

Well, why shouldn't there be some trashy literature? You can't force a meat diet on an infant stomach.

## THE 1925 STAR CAR CLIMBS COURT HOUSE STEPS



The above cut shows what a Star car will do, and especially demonstrates the value of FOUR WHEEL BRAKES.

The Star with perfected Four Wheel Brakes was stopped on the court house steps at any point and the operator left the car alone secure as a rock.

## Stromberg Carburetors

FOR SMOOTH RUNNING MOTOR AND LONG GASOLINE MILEAGE

A Carburetor for Every Car

"Jim" "Bill"  
Smith & Watkins

# USED CAR CORNER

## Announcing Our Opening

In Our New Location

246 State Street

Room formerly occupied by the Kirkwood Motor Co., Monday, March 30

In this new location we are better able than ever before to serve our patrons and can assure even better service

IF YOU CAN SELL YOUR NEXT-DOOR NEIGHBORS, YOU MUST HAVE SOMETHING GOOD

The fact that we have sold thirty-two cars within the radius of one block, four in one family, is evidence of the values we give and also of the service we offer.

## Terms—Trades

Open  
Sundays and  
Evenings

246 State



## Special OPENING OFFERINGS Of Nearly New Fords

REMEMBER—We Give Ninety Days Free Service on All Nearly New Fords we sell—the same service that is Given on new cars.

### Here Are a Few of Them

|  |       |                                    |     |
|--|-------|------------------------------------|-----|
| 1924 Ford touring, cord tires, cannot be told from new | \$425 | 1924 Ford Tudor, lots of extras    | 650 |
| 1924 Ford roadster, cannot be told from new            | 375   | 1924 Ford Fordor, lots of extras   | 700 |
| 1924 Ford coupe, lots of extras                        | 550   | 1924 Baby Overland, lots of extras | 500 |
|  |       | 1923 Ford coupe                    | 335 |
|  |       | 1923 Ford touring, a dandy car     | 290 |

### No Service on the Following:

|                                |       |                               |     |                      |     |                             |
|--------------------------------|-------|-------------------------------|-----|----------------------|-----|-----------------------------|
| 1922 Ford touring              | \$165 | 1917 Buick six                | 100 | 1917 Ford touring    | 55  | A Sampson truck—            |
| 1921 Ford touring              | 150   | 1918 Ford touring             | 70  | 1918 Dodge touring,  |     | Make us an offer            |
| 1922 Ford touring, dandy shape | 210   | 1922 Ford touring, no starter | 90  | in best of condition | 200 | 1925 License with every car |

ONE-HALF BLOCK WEST OF LADD & BUSH BANK