## Che Oxegon 8 itatesuran





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 PRA YRE:- Enatio as, we pray Thee Thon Lord or Lit
the things that do not phats in using, bot the things which
A PERFECT CHAIN; NO WEAK LINK There is no weak link in the perfect chain of the
adaptability of the Salem district to the prodiction of a
superior fiber flax and the manufacturing of itt fiber into linen products. The natural conditions are all here in pe rection- The right combination of soil and showers and sunshine
for the production of a superior fiber flax-
And the proper natural conditions for separating the
fiber from the straw and carrying all the manufacturing fiber from the straw and carrying all the manufacturing
processes through. The retting of the straw requires "soft" water. Nearly
al the water of this valley is soft. The scutehing of the
retted straw requires a humid atmosphere we whye this recaly straw requires a humid atmosphere, We have this
near through and can obtain the condition
artially the balance of the time. The spinning of the fiber requires cool nights. We have no other kind.
The spinning process need to be carried on near the
sea level. We have that condition. Some of the spinning sea leve. We have havas condition. Some of the spinning
processes (the wet spinning) need a great deal of soft water. We have it, as stated above. Again, the bleaching processes
neeed soft water. Linen manufacturing is a clean business.
Nuch sme Much smoke or dust are not good for it; especially coal
smoke and dust. We have and will ever have a clean country, with water power, direct or conveyed over electric wires
We have a climate allowing manufacturing every day in th year. We have a near perfect flax and linen country.
And in all North America there is not another. There is not another in the wide world quite as nearly perfect;
with the flax fields amost within eve shot of the linen mills.
With enough suitable land to grow the flax to make all the linen products now used in the United States; $\$ 100,000,000$ worth annually, counting by-product
ilouble it. And to double it again.
As to the present proposition for a seeond linen mill in
Salem. The men proposing this have made a suceess with Salem. The men proposing this have made a success with
three mills in Canada under adverse circumstances. They
have little tariff protection there, and no fiber as fine as ours. They must import that kind. Later, they have made
a sueeess of a linen mill across the border, in the United States. They can make a greater success here, with all the
natural conditions nearry perfect, and with protective duties natural conditions nearly perfect, and with
running from 30 to 55 per cent ad valorem. They can make good profits here, for themselves and their associates.
tion otherwise.
of co

## $\overline{\text { OPPORTUNTTY }}$

The wilamete valley, becaure of climatice advantages, has,
opportuntity to develop a great textle

## Have you read these advertisements? <br> REGON and her products are being advertised to all the United States this month by rail roads. Have you read the advertisements? <br>  <br> geniztions can include at manufactures in in their pror grams; school children can write essays, or make up lists of Oregon goode you'll surprised at their vaicty. Oregon products compete them on MERIT. Then, too, your support of Oregon in. dustries mens more work, more wage carners, bigger payrolls,incteased proppaity payrolls, inct for everyone.

Associated Industries of Oregon Dan C. Frepman, Managra



Announce: ment

Owing to a 50 per cent increase in rent under our new lease, we
find it desirable to share our store space with an optical firm that is now locating a branch establish

The arrange ments made are advantageous in every way, we
believe, and after making some necessary changes our available store space will be practically the sameas it is now. trance will be used by both firms after April the three show windows on State
street for display street for
purposes.

Aportion of our remodeled be used for Radio Display and Demonstration. We areglad to announce this addi-
tional equipment as we believe it will prove a convenience to our many radio
friends and to an increasing num

We cannot avoid a certain amount of noise ing the alteration period but we shall remain open for business and,
after the work is completed, we shall be able ito serve you more efficiently


